

campaign

**AGENCY  
DIRECTORY**  
ASIA-PACIFIC

2018

# SPRG

scaling new heights

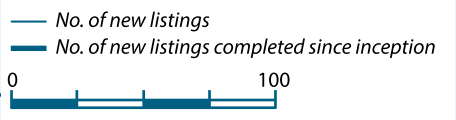
800  
700  
600  
500  
400  
380

300  
200

100  
0

100  
200

200



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# The Asia-Pacific Agency Directory 2018

**Brand director**

Atifa Hargrave-Silk

**Subscriptions sales manager**

Pennie Poon

**Directory manager**

Karen Wong

**Data operations manager**

Michelle Tai

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**Designer**

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# CONTENT LAB

## BESPOKE SOLUTIONS

### CONTENT

Online articles  
Bespoke print  
Content Hubs  
Videos  
Custom content

### DIGITAL ENGAGEMENT

CMO Circle  
Content Syndication  
EDM  
Audiocast  
MPU/ Leaderboards  
Advertorials

### EVENTS

Awards  
Conferences  
Media briefings  
Round tables  
Networking cocktails

### RESEARCH

Audience survey  
White papers  
Audience insights  
Community circles

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## ADK GLOBAL

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Website: <http://adk-worldwide.com/>  
Year Established

1992

Personnel

CEO, Global.....Rob Sherlock

Deputy COO, Global .....Masaru Inoue

No. of Employees

2,700

Branches/Affiliates

Japan, Korea, China, Taiwan, Hong

Kong, Thailand, Vietnam, Myanmar,

Malaysia, Indonesia, India

Company Profile

ADK Global is a Japanese multinational

agency, present in 12 countries in APAC.

We believe in ideas that can 'MOVE'

people by transforming every inertia to

a point of action. Yet the requirements

to break through inertia varies from

industry to industry, brand to brand.

This is why we have a wide capability,

from branding to sales promotion,

above to below-the-line, real to digital,

in order to deliver integrated, focused

effort wherever the inertia exists.

BARTLE BOGLE HEGARTY  
ASIA PACIFIC

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Personnel

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Personnel

PR Spokesperson, Managing Director,

Corporate Communications Division

.....Shusaku Kannan



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Website: [www.edenred.com.sg](http://www.edenred.com.sg)

Personnel

COO, SEA, Marketing Services..... JB Ray

Marketing Director, SEA,

Marketing Services ..... Carolin Chan

Company Profile

Here at Edenred, we bring innovative

relationship marketing to your business.

With a complete suite of loyalty

management, reward solutions and

services, we combine the best in ideas

and planning to bring greater value

for your business. Through a range of

engagement strategies, data analytical

methodologies, scalable and secure

technologies, we can build strong

partnerships for your business. With over

60 years of experience, we have been

delivering successful CRM / PRM loyalty

solutions for Fortune 500 companies

across the Agriculture, Financial, FMCG,

Lifestyle, Manufacturing and Technology

industries in Asia Pacific.

## FCB INTERNATIONAL

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Personnel

FCB International - President..... Sébastien

Desclée (Based in Belgium)

FCB International - CFO.....Jonathan Allard

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ASIA PACIFIC

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Personnel

President & CEO ..... Masayuki Mizushima

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Managing Director .....Dr VJ. Yamat

GREY group  
Famously effective since 1917

## GREY GROUP ASIA PACIFIC

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Personnel

Chairman & Chief Executive Officer,

Asia Pacific, Middle East, & Africa

.....Nirvik Singh

Chief Financial Officer,

Asia Pacific, Middle East, & Africa

..... Ali Belgaumi

Branches/Affiliates

Australia, Bangladesh, China, Hong Kong,

India, Indonesia, Japan, Korea, Malaysia,

New Zealand, Pakistan, Philippines,

Singapore, Sri Lanka, Thailand, Vietnam

Company Profile

Grey ranks among the world's top

advertising and marketing organizations,

servicing one-fifth of the FORTUNE 500, in

96 countries. Under the banner of "Grey

Famously Effective Since 1917", we

continue to break new ground in brand

experience across every platform and

create lasting consumer connections. Our

parent company is WPP.

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Personnel

Chairman & CEO..... Mike Amour

Company Profile

Havas, formerly known as Euro RSCG

Worldwide, is a leading integrated marketing

communications agency and was the first

agency to be named Global Agency of the Year

by both Advertising Age and Campaign in the

same year. The Havas Worldwide Network

is made up of 20,000 employees in 120

cities and 75 countries, with 316 offices and

provides advertising, marketing, corporate

communications, and digital and social media

solutions to clients, including Air France,

BNP Paribas, Citigroup, Danone Group, IBM,

Moncler International, Lacoste, Merck,

Pernod Ricard, PSA Peugeot Citroën, RB,

Sanofi, and Volvo. Headquartered in New York,

Havas is the largest unit of the Havas Group,

a world leader in communications (Euronext

Paris SA: HAV.PA).

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Famously effective since 1917

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Personnel

Chairman

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**Personnel**  
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## McCANN WORLDGROUP ASIA PACIFIC

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Chairman, McCann Worldgroup (Asia Pacific) ..... Prasoon Joshi  
Chief Marketing Officer, Regional New Business ... Jessica Davey  
President, McCann Health (Asia Pacific) ..... Graeme Read  
National Managing Director, Craft Worldwide India & Regional New Business Coordinator (Asia Pacific) ..... Chetan Sachdev  
CEO (Asia Pacific) Weber Shandwick ..... Baxter Jolly  
Chairman (Asia Pacific), FutureBrand ..... Susie Hunt

**Countries Covered**  
Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand

**Company Profile**  
McCann Worldgroup, part of the Interpublic Group, is a leading global marketing services company with 24,000 employees in more than 100 countries, comprising McCann (advertising), MRM//McCann (digital marketing/relationship management), Momentum Worldwide (total brand experience), McCann Health (consumer health & wellness marketing, medical communications, healthcare professional & patient communications, public health, strategic consulting), CRAFT (adaptation and production), UM (media management), Weber Shandwick (public relations), FutureBrand (consulting/design), ChaseDesign (shopper marketing) and PMK-BNC (entertainment/brand/popular culture).

## MULLENLOWE GROUP

## MULLENLOWE ASIA-PACIFIC

**MullenLowe Asia-Pacific**  
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**MullenLowe Open**  
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Website: http://www.mullenlowe.com

**Personnel**  
APAC CEO ..... Vincent Digonnet  
APAC CFO ..... Chris Thomson  
APAC Head of Talent Management ..... Genevieve McKenzie

**No. of Employees**  
2310

**Branches/Affiliates**

Offices in over 65 countries worldwide. APAC includes Australia, Bangladesh, China, India, Indonesia, Japan, Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam

**Company Profile**  
MullenLowe Group is a creatively driven integrated marketing communications network with a strong entrepreneurial heritage and challenger mentality. We are a global creative boutique of distinctive diverse agencies, rich in local culture with both intimacy and scale, present in more than 65 markets with over 90 agencies. We are focused on delivering an Unfair Share of Attention for our clients' brands and are consistently ranked among the most awarded creative and effective agency networks in the world. We have topped the Effie Index as the most effective global network in terms of points per dollar revenue for the past seven consecutive years.

## OGILVY ASIA PACIFIC

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**Personnel**  
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Chief Financial Officer ..... Darren Jackson

**Branches/Affiliates**

Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand and Vietnam

**Company Profile**

TBWA \ WorldWide is a highly respected global advertising collective that holds Disruption® at its core to develop business-changing ideas for brands. TBWA has 11,300 employees across 305 offices in 98 countries and manages some of the world's most valuable brands including Adidas, Apple, Gatorade, Henkel, McDonald's, Michelin, Nissan, Pernod Ricard, Pfizer, Standard Chartered Bank, Singapore Airlines, Sotheby's and Vichy.

## Y&amp;R ASIA

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**Personnel**  
Chairman Perth ..... Alan Taylor  
Managing Director ..... Derry Simpson

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**Personnel**  
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**TBWA BENCHMARK**

House-9, Road 16, Gulshan 1, Dhaka 1212, Bangladesh  
Tel: +880 2881 2415; Fax: +88 02 988 9917  
Email: ashraf@tbwabenchmark.com  
Website: www.tbwabenchmark.com  
**Personnel**  
CEO & Managing Director ..... Ashraf Kaiser

**TRADEXCEL GRAPHICS LIMITED**

House 833, Road 12 (New), Avenue 4, DOHS Mirpur, Dhaka 1216, Bangladesh  
Tel: +880 25807 0832  
Email: rashed@tgl.com.bd  
Website: www.tradexcelgraphics.com  
**Personnel**  
COO & CTO ..... Rashed Al Mamoon

**UNITREND LTD (A MCCANN WORLDGROUP AFFILIATE)**

31/A Western Road, 1st Floor DOHS Banani, Dhaka 1206, Bangladesh  
Tel: +880 2983 5407; Fax: +880 2983 5406  
Email: info@unitrendbd.com; muneer\_ahmed@unitrendbd.com  
Website: www.unitrendbd.com  
**Personnel**  
MD & Creative Chief ..... Muneer Ahmed Khan  
Chief Executive Officer ..... Taslim Ahmed

**CAMBODIA**

**ANGKOR RESEARCH AND CONSULTING LTD.**

#7A, St 173, Sangkat Toul Tom Poun II, Khan Chamcamorn, Phnom Penh, Cambodia  
Tel: +855 23 222 501  
Email: inquiries@angkorresearch.com  
Website: www.angkorresearch.com/  
**Personnel**  
Managing Director ..... Ian Ramage

**BRAINS COMMUNICATION**

298 Monivong Boulevard, Phnom Penh, Cambodia  
Tel: +855 2321 0933  
Email: laurent@brains-comm.com  
Website: http://brains-comm.com  
**Personnel**  
Managing Director ..... Laurent Notin

**CAMBODIA MEDIA & RESEARCH FOR DEVELOPMENT (CMRD)**

#33 V Building 3rd Floor, Street 606, Boeung Kok II, Tuol Kork, Phnom Penh, Cambodia  
Tel: +855 23 699 7276  
Email: piseth@cmrd.com.kh  
Website: www.cmrd.com.kh  
**Personnel**  
General Manager ..... Keo Piseth

**COMZONE (CAMBODIA)**

#78, Street 608 Beungkok, Khan Toul Kok, Phnom Penh, Cambodia  
Tel: +855 81 888 680  
Email: lundy@thecomzone.com  
Website: www.thecomzone.com  
**Personnel**  
Group Chief Executive Officer ..... Lundy So

**CREAM INDOCHINA**

Unit 1, No 13, Street 57, BKK 1, Phnom Penh, Cambodia  
Tel: +855 12 804 382  
Email: brenden@creamindochina.com  
Website: cream.com.kh  
**Personnel**  
Managing Partner ..... Brenden Arnold

**DIRECTIONS ADVERTISING CO LTD**

House 138, St. Priteacha Hun Neang, Sangkat Phnom Penh Thmey, Khan Sen Sok, Phnom Penh, Cambodia  
Tel: +855 23 900 028  
Email: info@directionsgroup.biz  
Website: www.directionsgroup.biz  
**Personnel**  
Group Chief Executive Officer ..... Lundy So

**FCB CAMBODIA**

No. 9, Street 208, Sangkat Boeung Rang, Khan Dou Penh, Phnom Penh, Cambodia  
Tel: +855 23 223 305  
Fax: +855 23 223 306  
Email: chantup@fcb-cbd.com  
Website: www.fcb.com  
**Personnel**  
Managing Director ..... Chantup Desabaedya

**FILMPRO PRODUCTION AND POST HOUSE**

#78, Street 608 Beungkok, Khan Toul Kok, Phnom Penh, Cambodia  
Tel: +855 23 880 960  
Email: producer@filmpro.biz  
Website: www.filmpro.biz  
**Personnel**  
Group Chief Executive Officer ..... Lundy So

**HAVAS RIVERORCHID CAMBODIA**

25 Street 566, Khan Toul Kork, Phnom Penh 12152, Cambodia  
Tel: +855 2388 5671  
Email: santiphong.p@havas-ro.com  
Website: http://havas-ro.com  
**Personnel**  
Founder Partner and Chief Executive Officer ..... Sanitphong Pimolsaengsuriya (Pick)

**HAVAS RIVERORCHID INSIGHT (CAMBODIA, LAOS, MYANMAR)**

25 Street 566, Khan Toul Kork,  
Phnom Penh 12152,  
Cambodia  
Tel: +855 2388 5671  
Email: diane.rentutar@havas-ro.com  
Website: http://havas-ro.com  
**Personnel**  
Research Director ..... Diane Rentutar

**IDEAFACTORY ADVERTISING CO LTD**

#65, Street 53BT,  
Sangkat Boueng Tumpun,  
Khan Meanchey, Phnom Penh,  
Cambodia  
Tel: +855 78888 288  
Email: sokha@idea-factory-ads.com  
Website: www.idea-factory-ads.com  
**Personnel**  
Managing Director ..... Sokha Chheng

**IMS CONSULTING GROUP**

No. 2-4 Ad, St 29cc, Block 40,  
Toul Pangro Village, Sangkat Chomchao,  
Kham Dangkor, Phnom Penh,  
Cambodia  
Tel: +855 12920 144  
Email: steven@imgroups.biz  
Website: www.imgroups.biz  
**Personnel**  
Group General Manager ..... Steven King

**KANTAR TNS CAMBODIA**

3rd Floor SSN building, 66 Norodom Blvd,  
Phnom Penh, Cambodia  
Tel: +855 23 216 391  
Email: eelco.dijkhuizen@tnsglobal.com  
Website: www.tnsglobal.com/  
**Personnel**  
General Manager ..... Eelco Dijkhuizen

**LIVE WIRE EVENTS CO LTD**

Room 4FN, 4th Floor,  
Parkway Square, Phnom Penh,  
Cambodia  
Tel: +855 12983 796  
Email: Imran@livewire-ent.biz  
Website: www.livewire-ent.biz  
**Personnel**  
CEO/Owner ..... Imran Sadiq

**MELON ROUGE AGENCY**

House # 14, Street 97, Beoung Trobek,  
Chamkamon, Phnom Penh,  
Cambodia  
Tel: +85 523210550  
Email: alexandre.b@melonrouge.asia  
Website: www.melonrouge.asia/  
**Personnel**  
Managing Director ..... Alexandre Bugeat

**OPUS (CAMBODIA) CO. LTD**

Suite 3FN1 3rd Floor, VTrust Office Centre  
Parkway Square, No. 113 Mao Tse Toung Blvd.  
(St. 245), Phnom Penh 12156,  
Cambodia  
Tel: +855 23987 014  
Email: info@opus.com.kh  
Website: www.opus.com.kh/  
**Personnel**  
Managing Director ..... Phillip Butler

**PHIBIOUS CAMBODIA & LAOS**

No 216B, 9/F, Preah Norodom Blvd,  
Sangkat Tonle Bassac, Khan Chamkar Morn,  
Phnom Penh, Cambodia  
Tel: +855 23 726 823; Fax: +855 23 726 823  
Email: jimmy.lim@phibious.com  
Website: www.phibious.com  
**Personnel**  
Regional CEO ..... Jimmy Lim

**RED DOT (CAMBODIA) CO., LTD**

#46, Street 205 corner 388, Toul Svayprey  
2, Chamkarmorn, Phnom Penh 12309,  
Cambodia  
Tel: +855 23 213 133; Fax: +855 23 213 033  
Email: service@reddot.com.kh  
Website: www.reddot.com.kh  
**Personnel**  
Managing Director ..... John Seow

**URBAN DESIGN STUDIO LIMITED**

Studio 2, #95ae1, Street 118, Phnom Penh,  
Cambodia  
Tel: +855 77 442 045  
Email: mark.lind@urbandesign.asia  
Website: www.urbandesign.asia  
**Personnel**  
Creative Director ..... Mark Lind

**CHINA****ACXION GREATER CHINA INFORMATION SERVICES, LTD**

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Shanghai 200011, China  
Tel: +86 21 6132 3300  
Fax: +86 21 6132 3399  
Email: frederic.jovue@acxiom.com  
Website: www.acxiom.com.cn  
**Personnel**  
Chief Executive Officer ..... Frederic Jovue

**ALWAYS (SHANGHAI) MARKETING SERVICES CO. LTD.**

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Shanghai, China  
Tel: +86 21 23106666; Fax: +86 21 23106333  
Email: wenxin.zhuang@alwaysmkt.com  
Website: www.alwaysmkt.com  
**Personnel**  
Managing Director ..... Jiang Gong Qiang

**AMPLIFI CHINA**

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Shanghai 200021, China  
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Email: elaine.chen@dentsuaegis.com  
Website: www.dentsuaegisnetwork.com.cn  
**Personnel**  
China President ..... Tsuyoshi Suganami

**APAX GROUP BEIJING**

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Parking Lot, 13 Nongzhanguan S Road,  
Chaoyang District, Beijing 100026, China  
Tel: +86 1067783690; Fax: +86 1067784468  
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Website: www.apaxgroup.com  
**Personnel**  
Founder & CEO ..... Terence Chu

**APAX GROUP SHANGHAI**

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Tel: +86 21 6249 0829  
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**Personnel**  
Founder & CEO ..... Terence Chu

**ASAP CREATIVE & COMMUNICATION LTD**

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Fax: +86 10 6211 5552  
Email: info@asapcreative.com.hk  
Website: www.asapcreative.com.hk  
**Personnel**  
Director ..... Patsy Yeung

**BATES CHI&METHINKS GROUP**

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Tel: +86 21 6037 7000  
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Email: daniel.ding@bateschimethinks.com.cn  
Website: www.bateschi.com  
**Personnel**  
Managing Director ..... Daniel Ding

**BBH CHINA LIMITED**

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Shanghai 200020, China  
Tel: +86 21 6472 9292  
Fax: +86 21 6445 9886  
Email: arto.h@bartlebolehegarty.com  
Website: www.bartlebolehegarty.com  
**Personnel**  
Chief Executive Officer ..... Arto Hampartsoumian

**BEAMY CREATIVE**

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Shanghai, China 200031, China  
Tel: +86 21 5423 3675  
Email: hello@wearebeamy.com  
Website: www.wearebeamy.com  
**Personnel**  
Creative Director ..... Ronn Lee

**BEIJING BESTALL ADVERTISING CO., LTD**

2F, Unit B Wansheng Assembly Hall, 120  
Xiaoguan Street, Huayuan Road, Haidian  
District, Beijing 100191, China  
Tel: +86 10 6200 6999  
Fax: +86 10 6200 9595  
Email: bestall@bestall.com.cn  
Website: www.bestall.com.cn  
**Personnel**  
General Manager ..... Chen Shao Yun

**BEIJING DELPHYS HAKUHODO ADVERTISING CO., LTD.**

Room 901 Beijing Fortune Building,  
5 Dong San Huan Beilu, Chaoyang District,  
Beijing 100004, China  
Tel: +86 10 6590 9366  
Fax: +86 10 6590 9363  
**Personnel**  
Executive Vice President ..... Ryoji Asatomi

**BBDO CHINA**

42/F, 1 Grand Gateway, 1 Hong Qiao Road,  
Shanghai, China 200030  
Tel: +86 21 2401 8000  
Fax: +86 21 6448 4699  
Email: info@bbdo.cn  
Website: www.bbdogc.com  
Year Established  
1991  
**Personnel**  
CEO - Greater China ..... Tan Tze Kit  
Chairman & Chief Creative Officer -  
Greater China ..... Leong Wai Foong  
Chief Strategy Officer - Greater China  
..... Hans G. Lopez-Vito

No. of Employees  
350+  
Trade Membership  
China 4As; American Chamber of  
Commerce Shanghai  
Company Profile

In China since 1991, BBDO CHINA  
subscribes to the BBDO worldwide  
obsession with creative excellence  
as evidenced in the work for its clients  
(Mercedes-Benz, Mars Wrigley  
Confectionary, Johnson & Johnson, P&G,  
Exxon Mobil, SC Johnson, Bayer, HP, GE,  
Bacardi, FedEx, Disney, Visa, PGI, Tourism  
Australia, OPPO, Netease, Master Kang,  
Fonterra, Alibaba, Fitbit, MeiTuán,  
VITA, NCL, Adidas, McD etc.) BBDO  
CHINA works together with Proximity to  
provide brand led holistic and integrated  
communications solutions.

**SHANGHAI**

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Shanghai, China 200030  
Tel: +86 21 2401 8000  
Fax: +86 21 6448 4699  
**Personnel**  
Managing Director ..... Sharlene Wu  
Chief Creative Officer ..... Awoo Lai

**BEIJING**

Room 7E08, Tower 1, No. 8, (LSH Center)  
Guangshunnan Avenue, Chaoyang District,  
Beijing, China 100020  
Tel: +86 10 5611 6500  
Fax: +86 10 5806 0999  
**Personnel**  
Managing Director ..... Yeat Mung Koo  
Executive Creative Director ..... Howard Mok

**GUANGZHOU**

Room 2303, 23/F, HNA Tower, No. 8 Lin He  
Zhong Road, Tianhe District, Guangzhou,  
China 510610  
Tel: +86 20 8550 1088  
Fax: +86 20 8550 1078  
**Personnel**  
Managing Director - South China ..... JC Catibog  
Executive Creative Director - South China  
..... Kit Koh  
General Manager ..... Eric Zhou

**BBDO LIVE**

Room 4307-4309, 1 Grand Gateway,  
No. 1 Hong Qiao Road, Shanghai,  
China 200030  
Tel: +86 21 2401 8000  
Fax: +86 21 6448 4699  
Email: info@bbdolive.cn  
Website: www.bbdogc.com  
Year Established  
2008  
**Personnel**  
General Manager ..... Gerald Tan

No. of Employees  
30  
Trade Membership  
China 4As; American Chamber of Commerce  
Shanghai  
Company Profile  
BBDO Live is an Omnicon agency and part of  
BBDO. The agency believes that great ideas  
come before the medium. That's why it has  
teams developing and delivering powerful  
ideas not just via one medium but across  
multiple disciplines.  
Offline. Online. PR. Live experiences. Design.  
BBDO Live bring together these disciplines to  
create compelling and complete brand experi-  
ences for its clients and their customers.

**ENERGY BBDO**

Room 3501-3502, 2 Grand Gateway,  
No. 3 Hong Qiao Road, Shanghai,  
China 200030  
Tel: +86 21 6448 6988  
Fax: +86 21 6448 6966  
Email: info@energybbdo.cn  
Website: www.bbdogc.com  
Year Established  
2011  
**Personnel**  
General Manager ..... Alvina Seah  
No. of Employees  
30  
Company Profile

Part of the BBDO Group, Energy BBDO is the  
younger, 'challenger' agency.  
Combining a creative boutique mentality with  
the robust strategic approach of disciplined  
professionals.  
A team drawn from perfect balance of  
Chinese and foreigners guarantees the right  
experience and insight to help foreign brands  
succeed in China, and local brands take their  
rightful spot on the world stage.

**BEIJING DENTSU ADVERTISING CO., LTD.**

3-5/F, East Tower, Genesis Beijing,  
No. 8 Xinyuan South Road, Chaoyang District,  
Beijing 100027, China  
Tel: +86 1059167997; Fax: +86 1059167998  
Email: express@dentsu.com.cn  
Website: www.beijing-dentsu.com.cn  
**Personnel**  
CEO, Beijing Dentsu ..... Akimasa Baba

**BEIJING HAKUHODO CO., LTD.**

Unit 1206-1211, Tower B, Pacific Century  
Place, 2A Gong Ti Beilu, Chaoyang District,  
Beijing 100027, China  
Tel: +86 1065392822; Fax: +86 1065392238  
**Personnel**  
Managing Director ..... Yoichi Otani

**BEIJING PMG CONSULTING CO LTD**

Unit A601, Hao Run Building,  
50 Deng Shi Kou Street, Beijing 100006,  
China  
Tel: +86 10 8511 2282  
Fax: +86 10 6588 4800  
Email: contact@pmgasia.com  
Website: www.pmgasia.com  
**Personnel**  
General Manager ..... Aaron Ow

**BEIJING YUANZHIMENG ADVERTISING CO LTD**

17/F West LG Twin Tower,  
B12 Jian Guo Men Wai Avenue,  
Chaoyang District, Beijing 100022,  
China  
Tel: +86 10 6563 1200  
Fax: +86 10 6563 1521  
Email: digital@hsadchina.com  
Website: www.hsadchina.com  
**Personnel**  
Director ..... Myung Ki, Kim

**BOOKMARK CONTENT**

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Shanghai 200030, China  
Tel: +86 21 3325 6570  
Email: simon.hobbs@bookmarkcontent.com  
Website: www.bookmarkcontent.com  
**Personnel**  
Chief Executive Officer ..... Simon Hobbs

**BRAND UNION**

Beijing  
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No. 58 Jinbao Street, Beijing 10005, China  
Tel: +86 10 8520 3366  
Fax: +86 10 8520 3355  
Email: beijing@brandunion.com  
Website: www.brandunion.com  
**Personnel**  
Chairman ..... Monica Lee

Shanghai  
11F, WPP Campus, 399 Hengfeng Road  
Shanghai 200070, China  
Tel: +86 21 2287 8420  
Email: shanghai@brandunion.com  
Website: www.brandunion.com  
**Personnel**  
Chairman ..... Monica Lee

**CHANGSHA HAKUHODO**

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Building, 766 Wuyi Avenue,  
Furong District, Changsha 410000, China  
Tel: +86 731 8831 8770  
Fax: +86 731 8831 8771  
**Personnel**  
President ..... Keisuke Nakai

**CHEIL CHINA**

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Beijing 100027, China  
Tel: +86 10 5641 8000  
Fax: +86 10 5641 8111  
Email: jaina.du@cheil.com  
Website: www.cheil.com  
**Personnel**  
HR Director ..... Jaina Du

**CHEIL PENGTAI**

4/F Tower A, Pacific Century Place 2A,  
Gongti North Road, Chaoyang District,  
Beijing 100027, China  
Tel: +86 10 5903 0099  
Fax: +86 10 5903 0022  
Email: diana.zhao@cheilpengtai.com  
Website: www.ipengtai.com  
**Personnel**  
PR Manager ..... Diana Zhao

**CONSUMER INSIGHT RESEARCH CO., LTD. (C-INSIGHT)**

3/F, Huasheng Building,  
600 Chengdu North Road,  
Shanghai 200003, China  
Tel: +86 21 5211 0348  
Website: www.c-insight.com.cn/en/

**COWAN BRAND DESIGN, BEIJING**

Room 512/516, Building 39 Office,  
No. 4 Gong Ti Bei Road,  
Chaoyang District, Beijing 100027,  
China  
Tel: +86 10 8458 5133  
Email: axu@cowan.com  
Website: www.cowan.com  
**Personnel**  
Group Account Director ..... Ada Xu

**COWAN BRAND DESIGN, SHANGHAI**

5th Floor, 349 Middle Jiangxi Road,  
Huang Pu District, Shanghai 200002,  
China  
Tel: +86 21 5406 0957  
Email: axu@cowan.com  
Website: www.cowan.com  
**Personnel**  
Group Account Director ..... Ada Xu

**CREATIVE SOURCE ADVERTISING CO LTD**

15/F, Tower West, Huaxin Plaza,  
2 Shuiyin Road, Huanshi East Road 510075,  
China  
Tel: +86 20 3760 2260  
Fax: +86 20 3760 1515  
Email: siyuan@cs4a.com  
Website: www.cs4a.com  
**Personnel**  
Chairman ..... He Jian Qun

**DDB CHINA GROUP**

4F, Block 2, No. 169 Mengzi Road,  
Park2Space, Shanghai 200023, PRC  
Tel: +86 21 6151 3300  
Fax: +86 21 6448 3592  
Email: danny.mok@cn.ddb.com  
Website: www.ddbchina.com  
**Personnel**  
President & CEO ..... Danny Mok

**DDB SHANGHAI**

4F, Block 2, No. 169 Mengzi Road,  
Park2Space, Shanghai 200023, PRC  
Tel: +86 21 6151 3300  
Fax: +86 21 6448 3592  
Email: danny.mok@cn.ddb.com  
Website: www.ddbchina.com  
**Personnel**  
President & CEO ..... Danny Mok

**TRIBAL WORLDWIDE SHANGHAI**

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Park2Space, Shanghai 200023, PRC  
Tel: +86 21 6151 3300  
Fax: +86 21 6448 3592  
Email: allen.wang@sh.tribalworldwide.com  
Website: www.tribalworldwide.com  
**Personnel**  
Managing Director ..... Allen Wang

**DDB GUANO BEIJING**

Area F, 7th Floor, (Tower A, LSH Center),  
No. 1 Building, No. 8 Courtyard,  
Guangshun South Street, Chaoyang District,  
Beijing 100102, PRC  
Tel: +86 10 5775 5490  
Fax: +86 10 5775 5491  
Email: danny.mok@cn.ddb.com  
Website: www.ddbchina.com  
**Personnel**  
President & CEO ..... Danny Mok

**TRIBAL WORLDWIDE BEIJING**

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No. 1 Building, No. 8 Courtyard, Guangshun  
South Street, Chaoyang District,  
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Fax: +86 10 5775 5491  
Email: allen.wang@sh.tribalworldwide.com  
Website: www.tribalworldwide.com  
**Personnel**  
Managing Director ..... Allen Wang

**DDB GUANGZHOU**

Room 1202-1203, South Tower, G. T. Land  
Plaza, 8 Zhuijiang Xi Road, Zhuijiang New Town,  
Tianhe District, Guangzhou 510623, PRC  
Tel: +86 20 3873 9666; Fax: +86 20 3873 9068  
Email: danny.mok@cn.ddb.com  
Website: www.ddbchina.com  
**Personnel**  
President & CEO ..... Danny Mok

**TRIBAL WORLDWIDE GUANGZHOU**

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Website: www.tribalworldwide.com  
**Personnel**  
Managing Director ..... Allen Wang

**DENTSU RIHAI COMMUNICATIONS CO., LTD.**

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Xinyuan South Road, Chaoyang District,  
Beijing 100027, China  
Tel: +86 10 5873 5000  
Email: Cheng.xu@dentsuone.com  
**Personnel**  
President ..... Cheng Xu

**DENTSU\_TOP CO., LTD.**

Unit 2102-2104, 5 Corporate Avenue,  
No 150 Hubin Road, Shanghai, China  
Tel: +86 21 3335 0808; Fax: +86 21 3335 2123  
Email: chang.liu@dentsutop.com  
Website: www.dentsutop.com  
**Personnel**  
PR & PA ..... Chang Liu

**DENTSU AEGIS NETWORK**

16/F, 5 Corporate Avenue,  
150 Hubin Road, Shanghai,  
China  
Tel: +86 21 3335 0888  
Fax: +86 21 3335 2105  
Email: info.china@dentsuaegis.com  
Website: www.dentsuaegisnetwork.com.cn  
Year Established  
2014  
**Personnel**  
Chief Executive Officer  
..... Motohiro Yamagishi  
Group Managing Director ..... Phil Teaman  
Chief Operating Officer ..... So Aoki  
No. of Employees

4000+  
Branches/Affiliates  
64 offices covering 14 cities. Brand agencies within the group include amnet, Amplifi, Beijing Dentsu, Carat, CATCHSTONE, Clarity, dentsu X, Dentsu One (China), Dentsu TOP, DPRC, iProspect, Isobar, Isobar Commerce, mcgarrybowen, Merkle, OMP-Linked by Isobar, Posterscope, SAME SAME but different, Trioisobar, Verawom-Linked by Isobar, VeryStar – Linked by Isobar, Vizeum and &c.  
Trade Membership  
China 4A  
Company Profile  
Dentsu Aegis Network is a leading global communications group that is committed to going beyond advertising and innovating the way brands are built using pioneering technology, content and data on a global scale. Its unique One Operating Model covers more than 20 brand agencies in China to form a powerful brand portfolio offering clients a full spectrum of services to lead success in the era of digital economy.

**DMI CHINA**

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No. 928 Xikang Road, Jin An District,  
Shanghai 200040,  
China  
Tel: +86 21 6266 0966  
Fax: +86 21 6358 6263  
Email: info@dmicom.hk  
Website: www.dmi.com.hk  
**Personnel**  
Chief Executive Officer ..... Jo Jo So

**EQUANCY**

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25 Jian Guo Zhong Road,  
Shanghai 200025, China  
Tel: +86 21 6137 9211  
Email: morgan.fu@equancy.com.cn  
Website: www.equancy.com.cn  
**Personnel**  
Global EVP, Head of APAC .... Morgan Bonnard

**FCB SHANGHAI**

20/F Huai Hai Plaza, 1045 Huai Hai Zhong  
Road, Shanghai 200031,  
China  
Tel: +86 21 2411 0388  
Fax: +86 21 2411 0399  
Email: josephine.pan@fcb.com  
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**Personnel**  
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Assistant General Manager,  
Integrated Marketing Services ..... Bonnie Zhang  
Executive Creative Director ..... Joey Khor  
Executive Creative Director ..... Eugene Cheok  
**Branches/Affiliates**  
Beijing, Shanghai, Guangzhou and Hong Kong  
**No. of Employees**  
130  
**Company Profile**  
George P. Johnson is the world's leading experiential marketing agency, with an unparalleled network spanning 29 offices worldwide, forming powerful teams of creative, strategies and producers. GPJ creates innovative live, mobile and online experiences that motivate audience and activate brands.  
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**In China, we have offices in Beijing and Shanghai. Our main clients include McDonald's, FAW-AUDI, Pfizer, China Mobile, Cadillac, Yili, Baidu, China Construction Bank, Huawei, and Uni-President**

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Email: connie.lo@mccann.com  
Website: www.mccannhealthchina.com

**Personnel**  
Managing Director, HK & PRD ..... Connie Lo

**CRAFT WORLDWIDE**

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Shanghai 200031, China  
Tel: +86 21 2411 1111  
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Email: jacqueline.wu@mccann.com  
Website: www.craftww.com

**Personnel**  
Managing Director, China ..... Jacqueline Wu

**McGARRYBOWEN SHANGHAI**

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No 150 Hu Bin Road, Shanghai 200021,  
China  
Tel: +86 21 3335 108  
Fax: +86 21 3335 2110  
Email: info.sha@mcgarrybowl.com  
Website: www.mcgarrybowl.com

**Personnel**  
Chief Executive Officer ..... Simone Tam

**MULLENLOWE GROUP CHINA**

Shanghai Bao Di Advertising Corporation Ltd,  
36/F, Hui Hai Plaza, 1045 Hui Hai Zhong  
Road, Shanghai 200031, China  
Tel: +86 21 2411 0888  
Email: richard.tan@mullenlowegroup.com  
Website: www.mullenlowegroup.com

**Personnel**  
Chief Executive Officer ..... Richard Tan

**MULLENLOWE CHINA**

Shanghai Bao Di Advertising Corporation Ltd,  
36/F, Huai Hai Plaza, 1045 Huai Hai Zhong  
Road, Shanghai 200031,  
China  
Tel: +86 21 2411 0634  
Email: richard.tan@mullenlowegroup.com  
Website: www.mullenlowegroup.com

**Personnel**  
Chief Executive Officer ..... Richard Tan

**NC COMMUNICATIONS LTD,  
SHANGHAI**

Room 7112, Building A7, SOHO LiYuan,  
501 Li Yuan Road, Shanghai,  
China  
Tel: +86 21 5351 0780  
Fax: +86 21 6385 7872  
Email: ricky.cheng@ncchk.com  
Website: www.ncchk.com

**Personnel**  
Managing Director ..... Ricky Cheng

**THE NIELSEN COMPANY**

12F, Mayflower Plaza, No.68,  
Zhongshan Wu Lu, Guangzhou, China  
Website: www.nielsen.com

**Personnel**  
Managing Director, Nielsen China .. Vishal Bali

**OGILVY BEIJING**

9/F Huaili Building, 58 Jinbao Street,  
Beijing 100005, China  
Tel: +86 10 8520 6688; Fax: +86 10 8520 6600  
Email: selina.teng@ogilvy.com  
Website: www.ogilvy.com.cn

**Personnel**  
President ..... Selina Teng

**OGILVY GUANGZHOU**

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Haizhu District, Guangzhou 510370, China  
Tel: +86 20 81 136288  
Fax: +86 20 81 136022  
Email: frangelicia.liang@ogilvy.com  
Website: www.ogilvy.com.cn

**Personnel**  
Managing Director ..... Frangelicia Liang

**OGILVY SHANGHAI**

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Shanghai 200031, China  
Tel: +86 21 2405 1888  
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Website: www.ogilvy.com.cn

**Personnel**  
President ..... Debby Cheung

**OGILVY SHENZHEN**

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Shenzhen 518000, China  
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Email: angela.chou@ogilvy.com  
Website: www.ogilvy.com.cn

**Personnel**  
Managing Director ..... Angela Chou

**PG DESIGN AND BRAND  
CONSULTING**

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Tai Kang Road, Shanghai 200025, China  
Tel: +86 21 6473 2047  
Fax: +86 21 6473 2057  
Email: parson@bluestategy.com.cn  
Website: www.bluestategy.com.cn

**Personnel**  
Managing Director ..... Parson Ge

**PING CHENG ADVERTISING LTD**

7th Floor, Building No. 3, Hai Tang Ge,  
Hua Cheng Yuan, Er Sha Dao,  
Guangzhou 510105, China  
Tel: +86 20 8735 1480  
Website: www.pingcheng.com

**PIVOT-MARKETING**

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Jingan District 200042, China  
Tel: +86 21 6280 9912  
Fax: +86 21 6280 9939  
Email: ena@pivot-marketing.com  
Website: pivot-marketing.com

**Personnel**  
Business Development Manager ... Ena Hung

**PUBLICIS SHANGHAI**

5/F & 6/F, Building A, 98 Yanping Road,  
Shanghai, China 200042  
Tel: +86 21 2208 3888

E-mail:  
chenghua.yang@publicis-sh.com.cn  
Website: www.publicis.com  
www.publicis-china.com

Year Established

1992

Personnel

Chief Operating Officer,  
Publicis Communications  
Greater China ..... David Gompel  
China Chair & Chief Creative Officer  
..... Sheena Jeng

New Business Director, Greater China &  
CEO (Shanghai & Guangzhou) ..... CH Yang  
No. of Employees

1000

Company Profile

Publicis Worldwide is a global creative  
agency providing change leadership  
for our clients. We believe that this era  
demands a combination of strategy,  
creativity and technology to enable our  
clients to Lead The Change in their own  
marketing transformation.

**PUBLICIS BEIJING**

505 Tower 2, West Prosper Center,  
No. 5 Guanghua Road, Chaoyang District,  
Beijing, China 100020  
Tel: +86 10 6587 5188  
E-mail: oliver.xu@publicis.com  
Website: www.publicis.com

www.publicis-china.com

Personnel

Chief Executive Officer,  
Publicis Communications Beijing ..... Oliver Xu  
Executive Creative Officer ..... Nuno Wu

**PUBLICIS GUANGZHOU**

Unit 2401, 24/F, Tower H of G. T. Land Plaza,  
No. 12 Zhu Jiang East Road, Zhujiang New  
Town, Guangzhou,  
China 510623  
Tel: +86 20 8114 8100  
Email: chenghua.yang@publicis-sh.com.cn  
Website: www.publicis.com

www.publicis-china.com

Personnel

Head of Publicis Communications  
Guangzhou ..... Cathryn Chen  
New Business Director, Greater China &  
CEO (Shanghai & Guangzhou) ..... CH Yang

**PUBLICIS WANGFAN**

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Shanghai, China 200042  
Tel: +86 21 2208 3888  
Email: bill.wang@wangfan.com  
Website: www.wangfan.com

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Personnel

Managing Director ..... Bill Wang

**PUBLICIS NURUN**

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Tel: +86 21 2208 3888

E-mail: allen.xu@nurun.com  
Website: www.nurun.com  
www.publicis-china.com

Personnel

Chief Executive Officer ..... Allen Xu

**133SH / La Maison SH**

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China 200042  
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caroline.debeaufort@publicis-sh.com.cn

Website: www.publicis133.com

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Personnel

Executive Director ..... Jeanne Guillot

Executive Creative Director  
..... Caroline Grout de Beaufort

**PUBLICIS COMMERCE**

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China 200042  
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Website: www.publicis-commerce.com.cn

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Personnel

Chief Commerce Officer, Greater China  
..... Cyril Drouin

General Manager ..... Christine Wang

**PUBLICIS VIVID SHANGHAI**

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98 Yanping Road, Shanghai,  
China 200042  
Tel: +86 21 2226 0200  
Email: patti.sun@publicis-sh.com.cn  
Website: www.publicis.com

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Personnel

Chief Executive Officer ..... Patti Sun

**PUBLICIS VIVID BEIJING**

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Personnel

Chief Executive Officer ..... Patti Sun

**PUBLICIS VIVID GUANGZHOU**

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Tower H of G. T. Land Plaza,  
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China 510623  
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Website: www.publicis.com

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Personnel

Chief Executive Officer ..... Patti Sun

**PLTFRM**

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Tel: +86 21 62326733  
Email: q@pltfm.cn  
Website: www.pltfm.cn

**Personnel**  
Founder and CEO..... Qian De Jun

**RAY SPRING CO., LTD.**

Room 2005, 20/F New Town Center Building, 83 Luosangan Road, Changning District, Shanghai 200336, China  
Tel: +86 21 62786080

Website: www.rayspring.com/jp

**Personnel**  
Managing Director ..... Yoichi Isoabe

**SAATCHI & SAATCHI BEIJING**

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Tel: +86 10 65633612  
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Website: www.saatchi.com

**Personnel**  
Director of Communications, Greater China ..... Rebecca Liu

**SAATCHI & SAATCHI GREATER CHINA**

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Email: rebecca.liu@saatchi.com.hk

Website: www.saatchi.com

**Personnel**  
Director of Communications, Greater China ..... Rebecca Liu

**SAATCHI & SAATCHI GUANGZHOU**

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**Personnel**  
Managing Director ..... Cathyryn Chen

**SAATCHI & SAATCHI SHANGHAI**

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Tel: +86 21 6193 1366  
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Website: www.saatchi.com

**Personnel**  
Managing Director ..... Irene Shum

**SHANGHAI ADVERTISING CO LTD**

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Tel: +86 21 63668828; Fax: +86 21 63668318  
Email: shad@shanghai-adv.com  
Website: www.shanghai-adv.com

**Personnel**  
Managing Director ..... Arnold Shi

**SERVICEPLAN CHINA**Serviceplan Beijing

Floor 24, Building D, The Place Tower, No. 9 Guanghai Road, Chaoyang District, Beijing 100020, China  
Tel: +86 10 8555 2600

Serviceplan Shanghai

A7/7102, SoHo, 501 Liyuan Road, Huangpu, Shanghai 200023, China  
Tel: +86 21 2316 2500

Email: info@serviceplan.cn

Website: www.serviceplan.cn

**Year Established**

1970

**Personnel**

Managing Director ..... Jan-Philipp Jahn  
Chief Creative Officer ..... Kathrin Guethoff  
Chief Strategy Officer ..... Vera Yu

**No. of Employees**

150

**Branches/Affiliates**

Headquarter: Serviceplan Beijing  
Other Offices: Serviceplan Shanghai, Hong Kong and Malaysia

**Company Profile**

Serviceplan China is part of the Serviceplan Group, the largest owner and partner-managed & agency group in Europe. In the Houses of Communication, the only fully integrated agency model, combining all manner of communication disciplines work under one roof, offering global & local integrated solutions and innovative creativity.

**SHANGHAI ASATSU ADVERTISING CO., LTD.**

10F Yongxin Mansion, No. 887 Huaihai Road (M), Shanghai 200020, China  
Tel: +86 21 6467 4118  
Fax: +86 21 6474 7803

Website: www.adk-cn.com

**Personnel**

Chief Operating Officer .... Masaharu Matsumoto

**SHANGHAI HAKUHODO ADVERTISING CO., LTD.**

3/F, Block G, Red Town, 570 Huaihai Road West, Shanghai 200052, China  
Tel: +86 21 52306776; Fax: +86 21 52306770

Website: shanghai.hakuhodo.cn

**Personnel**

Managing Director ..... Tatsuo Shimoi

**SIEGEL+GALE SHANGHAI**

7th Floor, Building 11, 207 Mengzi Road, Shanghai 200023, China

Tel: +86 21 2501 2889

Email: jgu@siegelgale.com

Website: www.siegelgale.com

**Personnel**

General Manager and ECD ..... Johnson Gu

**SMS (SCULPTURE MARKETING SERVICES BEIJING)**

C6, C3 Creative Culture Center, 15 Xidawang Road, Chaoyang District, Beijing 100022, China  
Tel: +86 10 6530 7222

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Website: www.smseven.com

**Personnel**

General Manager ..... Cynthia Lin

**SXL RESEARCH**

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Tel: +86 21 6372 0102

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Website: www.sxlresearch.com

**Personnel**

Project Director ..... Tino Si

**THREAD DESIGN**

No. 5 Lane 310 Wulumuqi Zhong Lu, Shanghai 200031, China

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Email: ben@threaddesign.com.cn

Website: www.threaddesign.com.cn/

**Personnel**

Director Co-Founder ..... Ben Weldon

**TBWA****TBWA \ CHINA**

343 Jiaozhou Road, Shanghai 200040, China

Tel: +86 21 3353 1023

Fax: +86 21 3353 1026

Email: info.cn@tbwa.com.cn

Website: www.tbwa.com.cn

**Year Established**

1996

**Personnel**

Chief Executive Officer ..... Joanne Lao

Chief Creative Officer ..... Nils Andersson

**No. of Employees**

580 (including Shanghai, Beijing, Dalian, Guangzhou)

**Branches/Affiliates**

Shanghai, Beijing, Dalian, Guangzhou

**Trade Membership****4As****Company Profile**

**TBWA. The Disruption Company. TBWA creates business-changing culture-defining work for brands. Clients include adidas, Apple, DIDI, Intel, Michelin, McDonald's, Migros Industries, Momo, Nissan and Siemens. The group includes specialists, in digital (Digital Arts Network), Shopper Marketing (Integer), Experiential Retail (TRO), Events and Brand Experience (Auditoire) and Design and Production (eg+ Worldwide).**

**TBWA \ SHANGHAI**

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Tel: +86 21 3353 1023; Fax: +86 21 3353 1026

Email: info.cn@tbwa.com.cn

Website: www.tbwa.com.cn

**Personnel**

Chief Executive Officer ..... Joanne Lao

Executive Creative Director ..... Ronnie Wu

Head of Strategy ..... Liu Ting

**AUDITORE \ CHINA**

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Website: www.auditoire.com

**Personnel**

Managing Director ..... Antoine Gouin

**INTEGER \ CHINA**

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Website: www.integer.com

**Personnel**

General Manager ..... Stacey Wang

**TRO CHINA**

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Fax: +86 21 3353 1026

Email: stacey@tro-group.asia

Website: www.tro.com

**Personnel**

General Manager ..... Stacey Wang

**EG+ \ CHINA**Shanghai

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Tel: +86 21 3353 1023

Fax: +86 21 3353 1026

Website: www.egplusww.com

**Personnel**

Chief Executive Officer ..... Joanne Lao

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Email: stephen.douglas@egplusww.com

Website: www.egplusww.com

**Personnel**

Managing Director ..... Stephen Douglas

**TBWA \ HAKUHODO CHINA**Guangzhou

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Tel: +86 20 2801 8000

Fax: +86 20 2801 8002

Website: www.tbwahakuhodo.cn

**Personnel**

Chief Executive Officer ..... Derick Ho

Chief Operating Officer ..... Hiroaki Mori

**RTG CONSULTING GROUP**

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1 Hongqiao Road, Shanghai 200030, China

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Fax: +86 21 5389 5500

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**Personnel**

General Manager ..... Simon Tung

**VPON BIG DATA GROUP**

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Email: henry@vpon.com

Website: www.vpon.com

**Personnel**

General Manager, International Business & Marketing ..... Henry Wu

**WE MARKETING GROUP (BEIJING)**

Suite 404, Tower T3, Poly International Plaza, Zone 7, Wangjing East Park, Chaoyang District, Beijing 100102, China

Tel: +86 10 8515 0588

Fax: +86 10 8515 0587

Email: josh.li@wemarketinggroup.com.cn

Website: www.wemarketinggroup.com

**Personnel**

Managing Director ..... Josh Li

**WE MARKETING GROUP (SHANGHAI)**

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Tel: +86 21 6121 9688

Fax: +86 21 6218 9567

Email: kenny@we-mkt.com

Website: www.wemarketinggroup.com

**Personnel**

Managing Director ..... Kenny Wong

**WIEDEN+KENNEDY SHANGHAI**

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Email: jessica.sinn@wk.com

Website: www.wkshanghai.com

**Personnel**

Marketing Director ..... Jessica Sinn

**WUHAN HAKUHODO**

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Fax: +86 27 6883 8505

**Personnel**

President ..... Kenichi Hayakawa

**Y&R BEIJING**

Unit 505, B20, Universal Business Park, 10 Jiuxiangqiao Road, Chaoyang District, Beijing 100015, China

Tel: +86 10 8443 9393

Fax: +86 10 8443 9366

Email: amy.peng@tbwahakuhodo.cn

Website: www.yr.com

**Personnel**

General Manager ..... Luis da Rosa

**Y&R GUANGZHOU**

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Fax: +86 20 8363 5972

Email: michael.xia@yr.com

Website: www.yr.com

**Personnel**

Chief Executive Officer ..... Michael Xia

**Y&R SHANGHAI**

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Tel: +86 21 2308 5088; Fax: +86 21 6350 1109

Email: annie.boo@yr.com

Website: www.yr.com

**Personnel**

Managing Director ..... Annie Boo

**ZOOM & SIZES ADVERTISING AGENCY LIMITED, SHANGHAI BRANCH**

Room 201 Block 3 Park 2 Space, No. 169 Meng Zi Road, Shanghai 200023, China

Tel: +86 21 5466 5959

Fax: +86 21 5466 6631

Email: info@zoomandsizes.com.cn

Website: www.zoomandsizes.com

**Personnel**

Managing Director ..... Anne Ma

**ZOOM & SIZES COMMUNICATIONS LIMITED, GUANGZHOU BRANCH**

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**AD BROWNIES ADVERTISING/  
CANVAS DIGITAL LTD.**

Rm.18-19, Blk.B, 11/F., Cheung Wah Indu. Bldg., 10-12 Shipyard Lane, Quarry Bay, Hong Kong

Tel: +852 2571 4884  
Fax: +852 2571 3444  
Email: samantha@adbrownies.com  
Website: www.adbrownies.com

Year Established  
**2001**  
**Personnel**  
Managing Director ..... Samantha Wong  
Head of creative ..... Karin Wong  
Head of account servicing

..... Samantha Wong  
Digital Director ..... Angus Chan  
No. of Employees

**Company Profile**  
Adbrownies is a full service agency from Advertising strategy, Creative, Digital, Production, Post-production to PR services. It's a ONE-STOP-SHOP solution to all clients. In addition to our extensive creative, account servicing, and PR teams, we also have our in-house film director, production and post-production teams to execute our innovative ideas and provide all-rounded services to clients. Our mission is to create Hot, Fresh & Tasty advertising & marketing campaigns.

**ADD CREATIVE LTD**

19/F Wing Sing Commercial Centre, 12 Wing Lok Street, Sheung Wan, Hong Kong  
Tel: +852 2865 5701  
Fax: +852 2865 7426  
Email: stevemok@addcreative.com  
Website: www.addcreative.com  
**Personnel**  
Head of Creative ..... Steve Mok

**AD TACTICS MARKETING  
INTERNATIONAL LTD**

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Tel: +852 3462 3389  
Fax: +852 8148 9632  
Email: winson.shum@ad-tactics.com  
Website: www.ad-tactics.com  
**Personnel**  
Director ..... Winson Shum

**ALCHEMY ASIA LIMITED**

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Tel: +852 2162 8068  
Fax: +852 2162 8082  
Email: andrew@alchemyasia.com  
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**Personnel**  
Managing Partner ..... Andrew Kane

**ALTO PLUS DESIGN SOLUTION  
GROUP LTD**

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Email: bkoon@altoplus.com  
Website: www.altoplus.com  
**Personnel**  
Managing Director ..... Billy Koon

**AM COMMUNICATIONS HK LTD**

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Tel: +852 2869 8319  
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Email: phyllis@amc-amc.com  
Website: www.amc-amc.com  
**Personnel**  
Project Manager ..... Phyllis AuYeung

**AMASS COMMUNICATIONS LTD**

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Email: b.tsoi@amass.com.hk  
Website: www.amass.com.hk  
**Personnel**  
Managing Director ..... Abby Tsoi

**AN AGENCY & ASSOCIATES LTD**

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Tel: +852 2365 6875  
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Email: sasa.lau@anagency.asia  
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**Personnel**  
Account Director ..... Sasa Lau

**ANCAA ADVERTISING AGENCY  
LTD**

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Tel: +852 2988 8894  
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Email: christina@ancaa.com  
Website: www.ancaa.com  
**Personnel**  
Managing Director ..... Christina Tan

**AOCOM INTERNATIONAL LTD**

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Tel: +852 3188 0855  
Fax: +852 3747 8633  
Email: oonang@aocom.biz  
Website: www.aocom.biz  
**Personnel**  
Managing Director ..... Oona Ng

**APAX GROUP HONG KONG**

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Fax: +852 2504 4487  
Email: terence\_chu@apaxgroup.com  
Website: www.apaxgroup.com  
**Personnel**  
Founder & CEO ..... Terence Chu

**ART FACTORY LTD**

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Tel: +852 2134 1102  
Fax: +852 2134 1103  
Email: kitlo@artfactory-hk.com  
Website: www.artfactory-hk.com  
**Personnel**  
Creative Partner ..... Law Ka Kit

**ASAP CREATIVE &  
COMMUNICATION LTD**

2/F Wai Hing Commercial Building, 17-19 Wing Wo Street, Central, Hong Kong  
Tel: +852 2152 9382  
Fax: +852 2152 9380  
Email: info@asapcreative.com.hk  
Website: www.asapcreative.com.hk  
**Personnel**  
Director ..... Patsy Yeung

**ASATSU-DK HONG KONG LTD**

16/F, Flat C, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2895 8111; Fax: +852 2895 8222  
Email: info@adk.com.hk  
Website: www.adk.hk  
**Personnel**  
Chief Executive Officer ..... Jun Komachi

**ASIAN MARKET INFORMATION &  
ANALYSIS CENTRE**

1811 Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2880 5190  
Fax: +852 3747 6473  
Email: prime@asia-lists.com  
Website: www.asia-lists.com  
**Personnel**  
Managing Director ..... Mike Chan

**BANG!**

2D, Tung Chong Building, 659 King's Road, Hong Kong  
Tel: +852 2870 2928  
Fax: +852 2870 2428  
Email: lina@bang.com.hk  
Website: www.bang.com.hk  
**Personnel**  
Managing Partner ..... Lina Wong

**BATES CHI&PARTNERS  
HONG KONG**

23/F The Center, 99 Queen's Road, Central, Kowloon, Hong Kong  
Tel: +852 2568 0161  
Email: katryna.mojica@ogilvy.com  
Website: www.bateschi.com  
**Personnel**  
Managing Director ..... Katryna Mojica

**BCI ASIA CONSTRUCTION  
INFORMATION LTD**

35H Legend Tower, 7 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2538 0011  
Fax: +852 2875 0511  
Email: e.wai@bciasia.com  
Website: www.bciasia.com  
**Personnel**  
Hong Kong Manager ..... Elaine Wai

**BBDO HONG KONG**

Suite 1501, 15/F, Cityplaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong  
Tel: +852 2820 1888; Fax: +852 2861 3611  
Email: vivian.kwok@bbdo.com.hk  
Website: www.bbdo.com  
**Year Established**  
1974  
**Personnel**  
Managing Director - South China ..... J Catibog  
Executive Creative Director - South China

..... Kit Koh  
General Manager ..... Jason King  
Executive Creative Director - Hong Kong  
..... Frankie Luk

**Company Profile**  
BBDO creates the world's most compelling creative content to make brands more valuable to people, and people more valuable to brands.

**Network**  
15,000 people in 289 agencies across 81 countries, all focused on The Work.  
The Work.  
The Work.

**BBDO and Proximity Hong Kong  
accolades:**

- Campaign Magazine's reigning Hong Kong Agency of the Year 2016-17  
- 33rd smartest agency in the world by WARC 2017  
- Most awarded agency at the Hong Kong Effie for 2 consecutive years 2016 & 2017

**BRAND UNION**

23rd Floor, The Center, 99 Queen's Road Central, Hong Kong  
Tel: +852 2568 0255; Fax: +852 2567 0622  
Email: hongkong@brandunion.com  
Website: www.brandunion.com  
**Personnel**  
Chairman ..... Monica Lee

**THE BRANDY COMPANY LIMITED**

Unit 1, 26/F MG Tower, 133 Hoi Bun Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2126 7732; Fax: +852 3165 1573  
Email: wang@thebrandy.com.hk  
Website: www.thebrandy.com.hk  
**Personnel**  
General Manager ..... Wang Hui

**BRAVO ASIA**

3/F, 299 Queen's Road Central, Sheung Wan, Hong Kong  
Tel: +852 2187 3614; Fax: +852 2187 2727  
Email: admin@bravo-asia.com  
Website: www.bravo-asia.com  
**Personnel**  
Administration Associate ..... Ida Ng

**BRILLIANT IDEAS INC LTD**

Room 1311, Block B, Ming Pao Industrial Centre, 18 Ka Yip Street, Choi Wan, Hong Kong  
Tel: +852 2505 0780  
Fax: +852 2505 0790  
Email: patrick@bideas.com.hk  
Website: www.bideas.com.hk  
**Personnel**  
Media Manager ..... Patrick Chik

**CAPA ADVERTISING (GREATER  
CHINA)**

Room 607A, 6/F Keadar Center, 129 On Lok Road, Yuen Long, New Territories, Hong Kong  
Tel: +852 2831 0111; Fax: +852 2504 3132  
Email: eyung@capa.com.hk  
Website: www.capa.com.hk  
**Personnel**  
Regional Executive Director - Greater China  
..... Edmond Yung

**CAPITAL ADVERTISING LTD**

1012 Austin Tower, 22-26 Austin Avenue, Tsimshatsui, Kowloon, Hong Kong  
Tel: +852 2388 2217; Fax: +852 2359 7531  
Email: pinny.yip@capitalad.com.hk  
**Personnel**  
Managing Director/Client Servicing Director  
..... Pinny Yip

**CARBON**

3/F, 166 Wellington Street, Central, Hong Kong  
Tel: +852 5438 2677  
Email: studio@carbon.tv  
Website: www.carbon.tv  
**Personnel**  
Founder & Creative Director ..... Tereza Tan

**CATALYST AGENCY LTD**

16/F Chao's Building, 143-145 Bonham Strand, Sheung Wan, Hong Kong  
Tel: +852 2815 6121  
Email: info@whycatalyst.com  
Website: www.whycatalyst.com  
**Personnel**  
Chief Executive Officer ..... Scott Davies

**CBA ASIA**

Suite 701, 7/F, Hoseinee House, 69 Wyndham Street, Central, Hong Kong  
Tel: +852 2868 4778; Fax: +852 2868 4117  
Email: delphine.landreau@cba-design.com  
Website: www.cba-design.com  
**Personnel**  
Managing Director CBA Asia  
..... Delphine Landreau

**CHAN TSANG WONG CHU & MEE**

27/F, 18-20 Lyndhurst, Central, Hong Kong  
Tel: +852 2107 0770; Fax: +852 3104 9201  
Email: jessica@ctwcm.com  
Website: www.ctwcm.com  
**Personnel**  
Director ..... Paul Chan

**CHEER ADVERTISING &  
MARKETING CO LTD**

Room 911, Block B, Sea View Estate, 4-6 Watson Road, North Point, Hong Kong  
Tel: +852 3106 5466; Fax: +852 3105 0050  
Email: patrickyue@cheerhk.com  
Website: www.cheerhk.com  
**Personnel**  
Director ..... Patrick Yu

**CHEIL HONG KONG**

3/F, 299 Queen's Road Central, Sheung Wan, Hong Kong  
Tel: +852 3467 7700; Fax: +852 3467 7691  
Email: jay.kong@cheil.com  
Website: www.cheil.com  
**Personnel**  
Head of Corporate Service ..... Jay Kong

**CHEUNG HUNG ADVERTISING  
CO LTD**

4/F Caltex House, 258 Hennessy Road, Wanchai, Hong Kong  
Tel: +852 2526 6304; Fax: +852 2868 0236  
Email: cycheung@cheunghungadv.com.hk  
Website: www.cheunghungadv.com.hk  
**Personnel**  
Managing Director ..... Cheung Chik Yan

**CHICLE COMMUNICATIONS LTD**

Unit D5, 29/F TML Tower, 3 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong  
Tel: +852 3183 4929; Fax: +852 3183 4129  
Email: info@chicle.com.hk  
Website: www.chicle.com.hk  
**Personnel**  
Marketing Manager ..... Rachel Wong

**CHILLI MARKETING LTD.**

Room A9, 8/F, Lee King Industrial Building, 12 Ng Fong Street, San Po Kong, Kowloon, Hong Kong  
Tel: +852 3621 0377; Fax: +852 3020 0166  
Email: roger@chillimktg.com  
Website: www.chilli-marketing.com  
**Personnel**  
Director ..... Roger Tang

**CHINASTYLUS**

5/F Po Yick Building, 17-19 Hillier Street, Sheung Wan, Hong Kong  
Tel: +852 2833 9971; Fax: +852 2832 9203  
Email: yvonne@chinastylus.com  
Website: www.chinastylus.com  
**Personnel**  
Studio Manager ..... Yvonne Cheung

**CLIC LTD**

Room 2306 Trend Centre, 29 Cheung Lee Street, Choi Wan, Hong Kong  
Tel: +852 2513 8386; Fax: +852 2513 8390  
Email: clic@cllc.com.hk  
Website: www.clic.com.hk  
**Personnel**  
Managing Director ..... Nicholas Tsui

**CMRS GROUP**

Unit B, 2/F North Point Industrial Building, 499 King's Road, North Point, Hong Kong  
Tel: +852 2815 3880; Fax: +852 2815 3990  
Email: marketing@cmrs.com.hk  
Website: www.cmrs.com.hk  
**Personnel**  
Group Managing Director ..... Mark Chan

**COMMUNION W**

13/F, Catic Plaza, 8 Causeway Road, Causeway Bay, Hong Kong  
Tel: +852 2576 0982; Fax: +852 2576 8623  
Email: sherise.tang@communion-w.com.hk  
Website: www.communioin-w.com  
**Personnel**  
Account Director ..... Sherise Tang

**CONCEPT ADVERTISING  
AGENCY LTD**

4B Linfook House, 3 Jardine Crescent, Causeway Bay, Hong Kong  
Tel: +852 2511 3668; Fax: +852 2511 5049  
Email: concept@hkconcept.com  
**Personnel**  
Managing Director ..... Tommy Yuen

**CONCEPT COMMUNICATIONS (HK) LTD**

3/F, Midas Plaza, 1 Tai Yau Street, Kowloon, Hong Kong  
Tel: +852 8104 8872; Fax: +852 8106 8872  
Email: simon.li@conceptcoms.hk  
Website: www.conceptcoms.hk

**Personnel**  
General Manager ..... Simon Li

**COTTUS CO LTD**

Unit A, 10/F Easy Tower, 609 Tai Nan West Street, Cheung Sha Wan, Hong Kong  
Tel: +852 3590 5298; Fax: +852 3590 5296  
Email: anthony.chan@cottus.com.hk  
Website: www.cottus.com.hk

**Personnel**  
Business Director ..... Anthony Chan

**CRANES MEDIA CO**

Rm 1412 Block A Sea View Estate, 2-8 Watson Road, Hong Kong  
Tel: +852 2806 3896  
Email: anneyeung@cranesmedia.com  
Website: www.cranesmedia.com

**Personnel**  
Manager ..... Anne Yeung

**CREATIVE UNDERGROUND**

Units A-C, 25/F Seabright Plaza, 9-23 Shell Street, North Point, Hong Kong  
Email: louisa@thecreativeunderground.net  
Website: www.thecreativeunderground.net

**Personnel**  
Client Service Director ..... Louisa Harker

**DELUXE ASSOCIATES LTD**

1/F Wing Ying Industrial Building, 95 Wai Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2572 0622; Fax: +852 2572 0600  
Email: joe.yim@deluxeassociates.com  
Website: www.deluxeassociates.com

**Personnel**  
Managing Director ..... Joe Yim

**DENTSU HONG KONG LIMITED**

25/F, 625 King's Road, North Point, Hong Kong  
Tel: +852 2102 3333; Fax: +852 2529 5022  
Email: judy.kong@dentsubrand.com

**Personnel**  
President ..... Judy Kong

**DESIGNATION ADVERTISING LTD**

Unit A10-A11, 11/F, Block A, Mai Hing Ind. Bldg., 16-18 Hing Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2598 8911; Fax: +852 2598 8920  
Email: kenli@designation.com.hk  
Website: www.designation.com.hk

**Personnel**  
Managing Director ..... Ken Li

**DIRECT MARKETING INTERNATIONAL**

Unit D, Tung Chong Factory Building, 659 King's Road, North Point, Hong Kong  
Tel: +852 2557 9999  
Fax: +852 2896 0782  
Email: jojo@dmi.com.hk  
Website: www.dmi.com.hk

**Personnel**  
Managing Director ..... Jo Jo So



**DDB WORLDWIDE LIMITED**

Unit 1201, Core E, Cyberport 3, 100 Cyberport Road, Hong Kong  
Tel: +852 2828 0328  
Fax: +852 2827 2700  
Email: info@hk.ddb.com  
Website: www.ddb.com.hk

Year Established  
1972

**Personnel**

Chief Creative Officer & Managing Partner ..... Keith Ho  
Managing Partner ..... Irene Tsui  
Head of Strategy & Innovation

..... Andreas Krasser  
VP Regional Director .... Peter Rodenbeck  
Executive Creative Director,

Global Business ..... Jamal Hamidi  
Director of Client Services ..... Benny Ko  
Chief Financial Officer ..... Doris Yim  
No. of Employees

140

Branches/Affiliates

Tribal Worldwide Hong Kong

Trade Membership

4As (The Association of Accredited Advertising Agents)

Company Profile

**DDB Group Hong Kong (DDB and Tribal Worldwide) is united behind our founder, Bill Bernbach's belief, that creativity is the most powerful force in business. Today, we use that creativity to develop ideas that people want to play with, participate in, and pass on. We call this social creativity.**

Campaign Asia

Best Agency-Marketer Partnership in the Region 2016

Marketing

Best of Show - Agency 2016

Marketing

Gold Winners of Integrated Agency of the Year, Creative Agency of the Year 2015, 2016

Marketing

Most Outstanding Client-Agency Partnership, Best Agency Culture 2015

EFFIE

Most Awarded Agency 2012, 2013, 2014, 2015, 2016

**TRIBAL WORLDWIDE HONG KONG**

Unit 1201, Core E, Cyberport 3, 100 Cyberport Road, Hong Kong  
Tel: +852 2828 0328  
Fax: +852 2827 2700  
Email: leo.tsui@hk.tribalworldwide.com  
Website: www.tribalworldwide.com

**Personnel**

Head of Tribal Worldwide Hong Kong ..... Leo Tsui

**DIRECT MARKETING OF ASIA ADVERTISING SERVICES CO.**

Head office: 1811 Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2880 5918; Fax: +852 2597 4325  
Email: dma@dm-asia.com  
Website: www.dm-asia.com

**Personnel**  
Managing Director ..... Mike Chan

**DIRECT MARKETING OF ASIA LIMITED**

Head Office: 1811 Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2880 5918; Fax: +852 2597 4325  
Email: dma@dm-asia.com  
Website: www.dm-asia.com

**Personnel**  
Managing Director ..... Mike Chan

**DK ADVERTISING (HK) LTD**

Unit C, 16/F @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2811 9999; Fax: +852 2811 9699  
Email: info@dkadhk.com.hk

**Personnel**  
President & CEO ..... Jun Komachi

**DOT COMMUNICATIONS**

Unit 1217, 12/F One Island South, 2 Heung Yip Road, Wong Chuk Hang, Hong Kong  
Tel: +852 2838 9009; Fax: +852 2838 6611  
Email: dotcom@dotcom.com.hk  
Website: www.dotcom.com.hk

**Personnel**  
Managing Director ..... Marvin Cheng

**EDWIN, EDDIE, TOMMY ADVERTISING LTD**

3/F Lee West Commercial Building, 375-379 Hennessy Road, Wanchai, Hong Kong  
Tel: +852 2833 6902; Fax: +852 2838 1280  
Email: eddie@eet.com.hk  
Website: www.eet.com.hk

**Personnel**  
Managing Director ..... Eddie Cheung

**EIGHT PARTNERSHIP LTD**

17/F The Hennessy, 256 Hennessy Road, Wanchai, Hong Kong  
Tel: +852 2892 1322  
Email: partner@eightpartnership.com  
Website: www.eightpartnership.com

**Personnel**  
Partner ..... Chris Fjeldahl

**ENTERTAINING ASIA**

5/F 50 Gilman Street, Central, Hong Kong  
Tel: +852 2815 7919; Fax: +852 2815 7912  
Email: nick@entertainingasia.com  
Website: www.entertainingasia.com

**Personnel**  
Managing Director ..... Nick Willsher

**ESDLIFE**

Unit 1209, 12/F, Two Harbourfront, 22 Tak Fung Street, Hung Hom, Kowloon, Hong Kong  
Tel: +852 2128 9866; Fax: +852 2189 7448  
Email: colettecheung@esdlife.com  
Website: www.esdlife.com

**Personnel**  
Corporate Communications Manager ..... Colette Cheung

**EXPERIAN HONG KONG LTD**

Room 3906-08, 39/F ACE Tower, Windsor House, 311 Gloucester Road, Causeway Bay, Hong Kong  
Tel: +852 2839 5388; Fax: +852 2877 7803  
Email: enquiry@ap.experian.com  
Website: www.experian.com.hk

**Personnel**  
Managing Director ..... Caitlin Riordan

**FCB HONG KONG**

7F Oxford House, Taikoo Place, 979 Kings Road, Hong Kong  
Tel: +852 2892 8678  
Email: dennis.lam@fcb.com

**Personnel**  
Managing Director ..... Dennis Lam

**FILMAGES LIMITED**

14E, Hollywood Centre, 77-91 Queen's Road West, Sheung Wan, Hong Kong  
Tel: +852 8102 0216  
Email: kate@filmages.com  
Website: www.filmages.com

**Personnel**  
Account Manager ..... Kate Lewington

**FINE CONCEPT (HK) CO LTD**

Unit 11, 9/F Prosperity Millennium Plaza, 663 King's Road, North Point, Hong Kong  
Tel: +852 2508 1254; Fax: +852 2887 5808  
Email: sales@fineconcept.com.hk  
Website: www.fineconcept.com.hk

**Personnel**  
Director of Account Servicing ..... May Chang

**FORMAT LTD**

Suites 2801, 28/F Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong  
Tel: +852 2967 2000; Fax: +852 2967 2002  
Email: ednchan@format.com.hk  
Website: www.format.com.hk

**Personnel**  
Managing Director ..... Edna Chan

**FOTOCINE ADVERTISING**

Room 3303 Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong  
Tel: +852 2528 4118; Fax: +852 2865 6211  
Email: dmak@fotocine.com.hk  
Website: www.fotocine.com.hk

**Personnel**  
Managing Director ..... Dickson Mak

**GASOL LIMITED**

Unit 1603, Global Gateway Tower, 63 Wing Hong Street, Lai Chi Kok, Kowloon, Hong Kong  
Tel: +852 3998 3661; Fax: +852 3998 4130  
Email: info@gasoliquid.com  
Website: www.gasoliquid.com

**Personnel**  
General Manager ..... Doris Ng

**THE GATE WORLDWIDE**

Unit 4, 16th Floor, Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2827 2411  
Fax: +852 2827 2221  
Website: www.thegateworldwide.com

**Personnel**  
Chief Executive Officer ..... Tom Kao

**GEOMETRY GLOBAL HONG KONG**

23/F, The Centre, 99 Queen's Road Central, Hong Kong  
Tel: +852 2169 3500  
Email: annie.vanlaeys@geometry.com  
Website: www.geometry.com

**Personnel**  
Managing Director ..... Anne Vanlaeys

**GEORGE P. JOHNSON HONG KONG**

Unit 1701 Sino Plaza, 255-257 Gloucester Road, Causeway Bay, Hong Kong  
Tel: +852 2573 8800  
Fax: +852 2573 8080  
Email: Phyllis.Teo@gpj.com  
Website: www.gpj.com

**Year Established**  
2006

**Personnel**  
COO, Asia Pacific ..... Phyllis Teo  
Executive Director ..... Rebecca Yuen

**Branches/affiliates**  
Hong Kong, Beijing, Shanghai and Guangzhou

**No. of Employees**  
10

**Company Profile**  
George P. Johnson is the world's leading experiential marketing agency, with an unparalleled network spanning 29 offices worldwide, forming powerful teams of creative, strategies and producers. GPJ creates innovative live, mobile and online experiences that motivate audience and activate brands.

Silver Winner of Campaign Asia-Pacific Experiential Marketing Agency of the Year 2015 Greater China Region.

**GREY GROUP HONG KONG**

31F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6888  
Fax: +852 2510 7541  
Email: sarah.trombetta@grey.com  
Website: www.grey.com/hongkong

**Personnel**  
Chief Executive Officer ..... Sarah Trombetta

**GREY HONG KONG**

31F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6888  
Fax: +852 2510 7541  
Email: sarah.trombetta@grey.com  
Website: www.grey.com/hongkong

**Personnel**  
Chief Executive Officer, Grey Group Hong Kong ..... Sarah Trombetta

**GREY DIGITAL HONG KONG**

31F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6888  
Fax: +852 2510 7541  
Email: joseph.tsang@grey.com  
**Personnel**  
Chief Digital Officer, Grey Group Greater China ..... Joseph Tsang

**GREY DPI HONG KONG**

Room 2802-11, 28/F, Prosperity Millennium Plaza, 663 King's Road, North Point, Hong Kong  
Tel: +852 2169 4288  
Fax: +852 2824 9018  
Email: adeline.lee@grey-dpi.com

Website: www.grey.com/hongkong  
**Personnel**  
Group Chief Executive Officer, Grey DPI ..... Adeline Lee

**BRAND COMMUNICATIONS HONG KONG**

Room 2808-10, 28/F, Prosperity Millennium Plaza, 663 King's Road, North Point, Hong Kong  
Tel: +852 2169 4289  
Fax: +852 2824 9018  
Email: gigi.cheung@brandcom-hk.com

**Personnel**  
Managing Director ..... Gigi Cheung

**GREYWORKS**

31/F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6838  
Email: darren.ho@hogarthww.com

**Personnel**  
Client Services Director ..... Darren Ho

**GYRO**

25/F, 625 King's Road, North Point, Hong Kong  
Tel: +852 2534 8000  
Email: john.irwin@gyro.com  
Website: www.gyro.com

**Personnel**  
Managing Director, Greater China... John Irwin

**H DESIGN**

Room 3, Block A, 19/F Goodwill Industrial Building, 36-44 Pak Tin Par Street, Tsuen Wan, Hong Kong  
Tel: +852 2815 5983; Fax: +852 2815 5733  
Email: antony@h-designstudio.com  
Website: www.h-designstudio.com

**Personnel**  
Head of Creative ..... Antony Wong

**HAVAS HONG KONG**

25/F Paul Y Centre, 51 Hung To Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2590 1800; Fax: +852 2516 5411  
Email: ricky.lam@havas.com  
Website: www.havas.com

**Personnel**  
Managing Director ..... Ricky Lam

**HORIZON-DOBSON LTD**

Unit 7A, Pat Tat Industrial Building, 1 Pat Tat Street, Sun Po Kong, Kowloon, Hong Kong  
Tel: +852 2882 2229; Fax: +852 2882 6900  
Email: trevor@horizondobson.com  
Website: www.horizondobson.com

**Personnel**  
Managing Director ..... Trevor Wong

**HYDROGEN HONG KONG**

Suite 1104 11/F, Crawford House, 70 Queen's Road, Central 1104, Hong Kong  
Tel: +852 9108 3400  
Email: wim@hydrogenchina.com  
Website: www.hydrogenchina.com

**Personnel**  
Managing Director ..... Wim Harrington



**HAKUHODO HONG KONG LTD.**  
25/F., Prosperity Millennium Plaza,  
663 King's Road, North Point, Hong Kong  
Tel: +852 2865 1861; Fax: +852 2865 0952  
Year Established  
1988

**Personnel**  
Managing Director ..... Shinji Okada  
General Manager ..... Winnie Lam  
Admin & HR Director ..... Fonia Leung  
Branches/Affiliates  
Japan, Korea, Taiwan, Singapore, Shanghai,  
Beijing, Guangzhou, Thailand, Malaysia,  
Indonesia, Vietnam, India, Australia,  
Europe, USA etc.  
Trade Membership  
Japanese Chamber of Commerce  
Company Profile

Hakuhodo HK is a member of the HK4As. We provides full services, including Strategic Planning, Creative Development & Production, Media Planning & Buying, Interactive Development, PR & Event Management. Our Touchpoint Planning is built on the foundation of sei-katsu-sha research, which is a holistic approach to consumers. We share with our clients about relationship between people and brand by taking a comprehensive, 360-degree perspective on consumers' lives.

## I-AUDIENCE

18/F Tin On Sing Commercial Building,  
41-43 Graham Street, Central, Hong Kong  
Tel: +852 2801 4868; Fax: +852 2801 4818  
Email: info@i-audience.com  
Website: www.i-audience.com  
**Personnel**  
Managing Director ..... Vladan Popovic

## ICICLE

7/F, Cheung Wah Industrial Building,  
10-12 Shipyard Lane, Quarry Bay, Hong Kong  
Tel: +852 2235 2880; Fax: +852 3118 6842  
Email: josephine.cheung@iciclegroup.com  
Website: www.iciclegroup.com  
**Personnel**  
Director ..... Josephine Cheung

## IGOO COMMUNICATIONS LTD

Unit A3/F Speedy Industrial Building,  
114 How Ming Street, Kwun Tong, Kowloon,  
Hong Kong  
Tel: +852 2804 1678; Fax: +852 2891 8418  
Email: ben@igoo.com.hk  
Website: www.igoo.com.hk  
**Personnel**  
CEO/Creative Chief ..... Ben Lui

## IMC ADVERTISING LTD

Unit A15/F Easy Tower, 609 Tai Nan West  
Street, Cheung Sha Wan, Kowloon, Hong Kong  
Tel: +852 2377 0828; Fax: +852 2377 0848  
Email: carol@imc-adv.com  
Website: www.imc-adv.com  
**Personnel**  
Managing Director ..... Carol Hui

## INFORMATION EXPRESS (ASIA-PACIFIC) LTD

Unit 6, 10/F., 118 Connaught Road West,  
No. 118 Connaught Road West,  
Hong Kong  
Tel: +852 2818 9475  
Fax: +852 2817 1556  
Email: news@clipping.com.hk  
Website: www.clipping.com.hk  
**Personnel**  
Managing Director ..... YH Leung

## ISENSE LTD

11/F Catic Plaza, 8 Causeway Bay Road,  
Causeway Bay, Hong Kong  
Tel: +852 2838 7582; Fax: +852 2834 9912  
Email: isense@isense.cc  
**Personnel**  
Director ..... Jenny Ngan

## J. WALTER THOMPSON HONG KONG

38/F., PCCW Tower, Taikoo Place,  
Quarry Bay, Hong Kong  
Tel: +852 2280 3333  
Fax: +852 2824 0700  
Website: www.jwt.com  
Year Established  
1979

**Personnel**  
Chairman/CEO ..... Mark Webster  
Director of Client Services... Ho Tsz Chung  
Chief Creative Officer ..... Simon Welsh  
Head of Strategic Planning ..... Jocelyn Tse  
No. of Employees  
120  
Branches/Affiliates  
62 offices in 27 cities and 17 countries  
Trade Membership  
4As  
Company Profile

JWT Hong Kong is a multiservice advertising agency delivering integrated marketing solutions to facilitate and enhance our clients' business performance. Our services range across all consumer touch-points and cover a variety of disciplines, from identifying category insights to strategic planning to through-the-line creative executions. As basic as a logo design to online community management to holistic campaign optimization, all of these services work seamlessly together to generate unprecedented results for our clients' business.

## KANTAR TNS HONG KONG

19/F, Chubb Tower, Windsor House,  
Windsor House, 311 Gloucester Road,  
Causeway Bay,  
Hong Kong  
Tel: +852 2328 1888  
Email: admin.hk@tnsglobal.com  
Website: www.tns-global.com.hk  
**Personnel**  
HR Contact ..... Scarlett Hui

## KYMECHOW COMMUNICATIONS LTD

Unit E, 3/F Tung Kin Factory Building,  
196-202 Tsat Tsz Mui Road, Quarry Bay,  
Hong Kong  
Tel: +852 3971 0098  
Fax: +852 3186 2306  
Email: chris@kymechow.com  
Website: www.kymechow.com  
**Personnel**  
CEO & Chief Creative Officer ..... Chris Kyme

## LANDOR HONG KONG

17/F Unit 02-06 Kinwick Centre,  
32 Hollywood Road, Central, Hong Kong  
Tel: +852 2851 8173; Fax: +852 25449 199  
Email: hongkong@landor.com  
Website: www.landor.com

## LEMON101 (HK) LIMITED

6P Everest Industrial Centre,  
No. 396 Kwun Tong Road, Kowloon,  
Hong Kong  
Tel: +852 2877 2181  
Fax: +852 2877 2191  
Email: kcheung@lemon101.hk  
Website: www.lemon101.hk  
**Personnel**  
Executive Creative Director .. Kenneth Cheung



## LEO BURNETT HONG KONG

6/F AIA Kowloon Tower,  
100 How Ming Street,  
Kwun Tong, Hong Kong  
Tel: +852 2567 4333  
Website: www.leoburnett.com.hk  
Year Established  
1965  
**Personnel**  
President & Chief Creative Officer,  
Greater China ..... Carol Lam  
Managing Director ..... Jeff Ho  
Executive Creative Director ..... Milker Ho  
No. of Employees  
90

Branches/Affiliates  
Part of Publicis Groupe  
Company Profile  
Leo Burnett Hong Kong is a full-service marketing communications agency that provides modern integrated solutions to business and brand challenges. With strong talent and capabilities in brand and channel strategy, omni-channel creative, digital and content production; we believe great ideas and creativity have the power to transform human behavior, and drive dynamic business impact for our international and local clients.

## ARC HONG KONG

6/F AIA Kowloon Tower,  
100 How Ming Street,  
Kwun Tong, Hong Kong  
Tel: +852 2567 4333  
Website: www.arcwww.com  
**Personnel**  
Chief Shopper Marketing Officer,  
Greater China ..... Richard Nicoll

## LI & RC DESIGN ASSOCIATES LTD

23/F Times Media Centre, 133 Wanchai Road,  
Wanchai, Hong Kong  
Tel: +852 2893 2851  
Fax: +852 2572 1846  
Email: ryueung@lirc.com.hk  
Website: www.lirc.com.hk  
**Personnel**  
Director ..... Ronald Yeung/Li Nang Kin

## LIGHTSPEED HONG KONG

35/F, PCCW Tower, 979 King's Road, Taikoo  
Place, Quarry Bay, Hong Kong  
Tel: +852 2591 2530  
Email: jeff.tsui@lightspeedresearch.com  
Website: www.lightspeedresearch.com  
**Personnel**  
Commercial Vice President, Greater China  
..... Jeff Tsui

## LINDA TSANG ADVERTISING ASSOCIATES LTD

Unit A, 9/F Casey Building, 38 Lok Ku Road,  
Sheung Wan, Hong Kong  
Tel: +852 2815 8012; Fax: +852 2815 7630  
Email: lindatsang@taa.com.hk  
**Personnel**  
Managing Director ..... Linda Tsang

## LINKCOM ADVERTISING LTD

Room 407, Wellborne Commercial Centre,  
8 Java Road, North Point, Hong Kong  
Tel: +852 2893 4160  
Email: benny@linkcom.com.hk  
Website: www.linkcom.com.hk  
**Personnel**  
Managing Director ..... Benny Lo

## LIVING GROUP

12/F, 151 Hollywood Road,  
Central, Hong Kong  
Tel: +852 3711 3100  
Fax: +852 3711 3293  
Email: gigi.yung@living-group.com  
Website: www.living-group.com  
**Personnel**  
Office Manager ..... Gigi Yung

## LUMINOUS MSL

6/F AIA Kowloon Tower,  
100 How Ming Street,  
Kwun Tong, Hong Kong  
Tel: +852 2214 2688  
Fax: +852 2850 8777  
Email: business@luminous-asia.com  
Website: www.luminous-asia.com  
Year Established  
2005  
**Personnel**  
Director of Client Service ..... Julie Yeung  
No. of Employees  
20

Branches/Affiliates  
Part of Publicis Groupe  
Company Profile  
We connect brands with people via innovative and engaging events using creativity and mastering technology to deliver memorable experiences. An experience is a journey, and the audience that you take on that journey will remember key moments. We ensure that each moment is truly LUMINOUS.

## LUCCAS HOLDING LIMITED

Room 1115, Metro Centre II,  
21 Lam Hing Street, Kowloon Bay, Hong Kong  
Tel: +852 2385 2160  
Email: ben.fung@lucas.com.hk  
Website: www.lucas.com.hk  
**Personnel**  
Operation Manager ..... Ben Fung

## M & L

G/F & 1/F, Bangkok Bank Building,  
18 Bonham Strand West, Sheung Wan,  
Hong Kong  
Tel: +852 2164 8900  
Email: derek.tsang@mandl.asia  
Website: www.mandl.asia  
**Personnel**  
Business Development Manager ... Derek Tsang

## M.E. PRO. COMPANY

Unit 20, 5/F Kowloon Bay Industrial Center,  
15 Wang Hoi Road, Kowloon Bay, Kowloon,  
Hong Kong  
Tel: +852 2562 7575; Fax: +852 3747 8623  
Email: info@mepro.com.hk  
Website: www.mepro.com.hk  
**Personnel**  
Marketing Manager ..... Karen Fu

## MANYMANY CREATIONS LIMITED

Unit 1301, Block C, Sea View Estate, 8 Watson  
Road, Tin Hau, Hong Kong  
Tel: +852 3549 6889; Fax: +852 3549 6899  
Email: bonnie.leung@manymany.asia  
Website: manymany.asia/  
**Personnel**  
Business Director & Chief Creative Officer  
..... Bonnie Leung

## THE MARKETING STORE (HK) LTD

2808, 28/F Exchange Tower,  
33 Wang Chiu Road, Kowloon Bay,  
Hong Kong  
Tel: +852 2880 8100; Fax: +852 3583 5932  
Email: andrew.kingham@tmsw.com  
Website: asia.tmsw.com  
**Personnel**  
Managing Director ..... Andrew Kingham

## MAXIMUM EMPLOYMENT MARKETING GROUP, HONG KONG

15/F Soundwill Plaza II - Midtown,  
1-29 Tang Lung Street, Causeway Bay,  
Hong Kong  
Tel: +852 5808 5819  
Email: enquires@maximum.com  
Website: www.maximum.com  
**Personnel**  
Chief Operating Officer ..... Emile Mac Gillavry

## MAXX MARKETING LTD

Unit E, 11/F Hop Hing Industrial Building,  
702-704 Castle Peak Road, Lai Chi Kok,  
Kowloon, Hong Kong  
Tel: +852 2523 2093  
Fax: +852 297 7 5794  
Email: michael.kwan@maxx-marketing.com  
Website: www.maxx-marketing.com  
**Personnel**  
Chief Executive Officer ..... Michael Kwan

## McCANN WORLDGROUP McCANN & SPENCER HONG KONG

31/F, Hysan Place, 500 Hennessy Road,  
Causeway Bay, Hong Kong  
Tel: +852 2808 7888  
Fax: +852 2890 5545  
Email: florence.kong@mccann-spencer.com  
jaslin.goh@mccann-spencer.com  
spencer.wong@mccann-spencer.com  
Website: www.mccann.com

**Personnel**  
Managing Partners  
..... Florence Kong/Jaslin Goh  
Non-Executive Chairman ..... Spencer Wong

## MRM//McCANN

30/F, Hysan Place, 500 Hennessy Road,  
Causeway Bay, Hong Kong  
Tel: +852 2808 7888  
Fax: +852 2881 6590  
Email: jon.mackay@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
Managing Director, SVP ..... Jon Mackay

## McCANN HEALTH

31/F, Hysan Place, 500 Hennessy Road,  
Causeway Bay, Hong Kong  
Tel: +852 2808 7771  
Fax: +852 2808 7338  
Email: connie.lo@mccann.com  
Website: www.mccannhealthchina.com  
**Personnel**  
Managing Director, HK & PRD ..... Connie Lo

## CATHAY PACIFIC CENTRAL TEAM

31/F, Hysan Place, 500 Hennessy Road,  
Causeway Bay, Hong Kong  
Tel: +852 2808 7888  
Fax: +852 2881 6215  
Email: brandon.cheung@mccann.com  
martin.lever@mccann.com  
**Personnel**  
Managing Partner ..... Brandon Cheung  
Executive Creative Director ..... Martin Lever

## MIDAS DESIGN ASSOCIATES LIMITED

5B, Contempo Place, 81 Hung To Road,  
Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2818 5428; Fax: +852 2818 6428  
Email: delan@midasdesign.com.hk  
Website: www.midasdesign.com.hk  
**Personnel**  
Managing Director ..... Delan Chow

## MK2 COMMUNICATIONS

Unit 2207, 22/F, Westlands Centre,  
20 Westlands Road, Quarry Bay, Hong Kong  
Tel: +852 2861 3330; Fax: +852 2528 3386  
Email: info@mk2.com.hk  
Website: www.mk2.com.hk  
**Personnel**  
Managing Director ..... Maurice Chan

## MONOPOLY DESIGN LTD

2/F Yu Yuet Lai Building, 43-55 Wynham  
Street, Central, Hong Kong  
Tel: +852 2526 1656; Fax: +852 2525 9226  
Email: agnes@monopolydesign.com  
Website: www.monopolydesign.com  
**Personnel**  
Director ..... Agnes Yeung

**MORN ASSOCIATES DESIGNERS**

D233/F TML Tower, 3 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong  
Tel: +852 2778 8710  
Fax: +852 2319 2330  
Email: margaret@morn.hk  
Website: www.morn.hk

**Personnel**  
Design Director ..... Margaret Leung

**MULLENLOWE HONG KONG**

6/F Oxford House, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2895 0669

Website: www.mullenlowegroup.com  
**Personnel**  
APAC CEO ..... Vincent Dignonnet

**MY MIND CREATIVE LIMITED**

Unit 414, Chai Wan Industrial City Phase I, No. 60 Wing Tai Road, Chai Wan, Hong Kong  
Tel: +852 2573 8837; Fax: +852 2537 8937  
Email: pauling@mymindcreative.com  
Website: www.mymindcreative.com

**Personnel**  
Business Manager ..... Pauling Wong

**THE NAUGHTON GROUP LIMITED**

Suite 503, Hollywood Centre, 77-91 Queen's Road West, Hong Kong  
Tel: +852 9016 0533

Email: dominic@thenaughtongroup.hk  
Website: www.thenaughtongroup.hk  
**Personnel**  
Director ..... Dominic Naughton

**NC COMMUNICATIONS LTD**

Room 601-2 Haleson Building, 1 Jubilee Street, Central, Hong Kong  
Tel: +852 2574 5177; Fax: +852 2891 7467  
Email: ricky.cheng@ncchk.com  
Website: www.ncchk.com

**Personnel**  
Managing Director ..... Ricky Cheng

**NIMBUS INSIGHT LTD**

Flat D2, 14/F Wing Hong Factory Building, 18-26 Kwai Fung Crescent, Kwai Chung, New Territories, Hong Kong  
Tel: +852 3543 1548; Fax: +852 3747 3748  
Email: marketing@nimbusinsight.com  
Website: www.nimbusinsight.com

**Personnel**  
Co-founder & Marketing Director... Vincent Ha

**NUMERO ASIA GROUP**

Unit 303 and 1408 Westlands Centre, 20 Westlands Street, Quarry Bay, Hong Kong  
Tel: +852 3460 5327  
Email: info@numero.asia  
Website: www.numero.asia

**Personnel**  
Co-Founder and Creative Director ..... Thomas Sgambetterra

**OGILVY HONG KONG**

23/F, The Center, 99 Queen's Road Central, Hong Kong  
Tel: +852 2568 0161; Fax: +852 2885 3215  
Email: katryna.mojica@ogilvy.com  
Website: www.ogilvy.com

**Personnel**  
Chief Executive Officer ..... Katryna Mojica

**OMNICOM GROUP**

Suite 1501, 15/F, Cityplaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong  
Tel: +852 2820 1806; Fax: +852 2511 8320  
Email: serge.dumont@omnicomgroup.com  
Website: www.omnicomgroup.com

**Personnel**  
Vice Chairman ..... Serge Dumont



OneAdvertising

**ONE ADVERTISING LIMITED**

Room 810, 8/F, Kwong Loong Tai Building, 1016-1018 Tai Nan West Street, Cheung Sha Wan, Kowloon, Hong Kong  
Tel: +852 2121 8500  
Fax: +852 2121 8577

**Personnel**  
Managing Director ..... Andrew Lau  
Year Established 1992  
**Personnel**  
ECD/Director ..... Ogar Wan  
Creative Director ..... Tina Tam  
Company Profile

**One Advertising is a communications agency specialized in strengthening brands. Established for 24 years, our clients include Cathay Pacific Airways, Procter & Gamble, Hang Seng Bank, Siemens Household Appliances and UNICEF. We create, design, develop and strengthen brands for our clients through online or offline platforms.**

**ORIEN LTD**

1601 Pacific Plaza, 418 Des Voeux Road West, Central, Hong Kong  
Tel: +852 2522 8122; Fax: +852 2522 7118  
Email: bella@orijen.com  
Website: www.orijen.com

**Personnel**  
Managing Director ..... Bella Dobie

**PANDAISM DESIGN CONSULTANT**

Room 1710, Yuen Long Trading Centre, 33 Wang Yip Street West, Yuen Long, Hong Kong  
Tel: +852 2185 6224  
Email: adamsyellow@pandaism.net  
Website: www.pandaism.net

**Personnel**  
Art Director ..... Adam Wong

**PBIL ADVERTISING LIMITED**

Unit 403, Wing Tuck Commercial Centre, 177-183 Wing Lok Street, Sheung Wan, Hong Kong  
Tel: +852 2191 8632  
Fax: +852 2191 8980  
Email: AlanLaw@pbil.com.hk  
Website: www.pbil.com.hk

**Personnel**  
CEO & Executive Creative Director ..... Alan de Law

**PEEGABOO CORPORATION LIMITED**

Unit 907, 9/F, Silvercord Tower 2, 30 Canton Road, Tsim Sha Tsui, Hong Kong  
Tel: +852 3741 1720; Fax: +852 2110 4603  
Email: info@peegaboo.com  
Website: www.peegaboo.com

**Personnel**  
General Manager ..... Esme Tang

**PHOTOMATO LTD**

302, KT336, 336 Kwun Tong Road, Kowloon, Hong Kong  
Tel: +852 2882 3917  
Email: andrew@photomato.com  
Website: www.photomato.com

**Personnel**  
Managing Director ..... Andrew Lau

**PICO GLOBAL SERVICES LTD**

Pico House, 4 Dai Fu Street, Tai Po Industrial Estate, Tai Po, Hong Kong  
Tel: +852 2660 4487  
Email: ivy.tam@hk.pico.com  
Website: www.pico.com

**Personnel**  
Customer Engagement Manager ..... Ivy Tam

**PMP ADVERTISING (INT'L) LTD**

Room 1205, Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2100 0638; Fax: +852 2100 0797  
Email: paul.lee@pmpadvertising.com  
Website: www.pmpadvertising.com

**Personnel**  
Managing Director ..... Paul Lee

**PPC BRANDING & DESIGN COMPANY**

Unit B, 8/F Block 3, Camel Pink Bldg., 60 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2504 3911  
Fax: +852 2504 3551  
Email: gary.jones@powerpointcreative.com  
Website: www.weareppc.com  
**Personnel**  
Managing Director ..... Gary Jones

**PUBLICIS WORLDWIDE (HONG KONG) LTD.**

6/F AIA Kowloon Tower, 100 How Ming Street, Kwun Tong, Hong Kong  
Tel: +852 2590 5888  
Fax: +852 2856 9905  
Email: leadthechange@publicis-asia.com  
Website: www.publicis.com

**Year Established** 1993  
**Personnel**  
Managing Director ..... Jeff Ho  
**No. of Employees** 50

**Branches/Affiliates**  
Part of Publicis Groupe  
**Company Profile**  
Publicis Worldwide is a global creative agency providing change leadership for its clients. Whatever your business, the purpose of our talented strategic and creative teams is to help your brand 'Lead The Change' around Asia Pacific and beyond.

**PROPHET**

13/F One Hysan Avenue, Causeway Bay, Hong Kong  
Tel: +852 2528 0983  
Email: milliken@prophet.com  
Website: www.prophet.com  
**Personnel**  
Partner ..... Jay Milliken

**RADIANT PARTNERS LTD**

Room 15A, Wing Sing Commercial Centre, 16 Wing Lok Street, Sheung Wan, Hong Kong  
Tel: +852 2851 1749; Fax: +852 2545 9734  
Email: rpjl@rpl.com.hk  
**Personnel**  
Director ..... Jackson Li

**RED ELEPHANT CREATIVE LTD**

2301 Bayfield Building, 99 Hennessy Road, Wanchai, Hong Kong  
Tel: +852 9093 1717  
Email: sertac@rec-projects.com  
Website: www.rec-projects.com  
**Personnel**  
Founder/Designer ..... Sertac Mustafaoglu

**RED FUSE COMMUNICATIONS**

16/F Oxford House, Taikoo Place, Quarry Bay, Hong Kong  
Tel: +852 2884 6668; Fax: +852 2567 5018  
Email: caroline.slocombe@redfuse.com  
Website: www.redfuse.com  
**Personnel**  
Managing Director ..... Caroline Slocombe

**REM ADVERTISING LTD**

23/F Yam Tze Commercial Building, 23 Thomson Road, Wanchai, Hong Kong  
Tel: +852 2834 8448; Fax: +852 2834 2411  
Email: malvin@remhk.com  
Website: www.remhk.com  
**Personnel**  
Creative Director ..... Malvin Chuang

**RHEMA ADVERTISING & BRAND BUILDING**

Flat A, 4/F, Selwyn Factory Bldg., 404 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 3542 5355; Fax: +852 3542 5515  
Email: raychow@rhema-group.com  
Website: www.rhema-group.com  
**Personnel**  
Managing Director ..... Ray Chow

**ROGER SANSOM PRODUCTIONS LIMITED**

Suite 1002, 168 Queen's Road Central, Central, Hong Kong  
Tel: +852 2854 0488  
Email: rspro@netvigator.com  
Website: www.rsp.com.hk  
**Personnel**  
Creative Director ..... Roger Sansom

**SAATCHI & SAATCHI HONG KONG**

33/F AIA Kowloon Tower, 100 How Ming Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2582 3333; Fax: +852 2511 2246  
Email: alexis.chiu@saatchi.com.hk  
Website: www.saatchiasiapacific.com  
**Personnel**  
Group Managing Director, South China ..... Alexis Chiu

**SB CONSULTING | LINKEDIN COACHING & MARKETING CONSULTANT**

803/4 Seaview Commercial Building, 21-24 Connaught Road West, Sheung Wan, Hong Kong  
Tel: +852 9170 5575  
Email: enquiries@sbconsulting.com.hk  
Website: www.sbconsulting.com.hk

**Personnel**  
Linkedin Coach & Marketing Consultant ..... Steve Bruce

**SECRET TOUR HONG KONG**

Flat A, 7/F Lok's Industrial Building, 204 Tsat Tsz Mui Road, Hong Kong  
Tel: +852 2831 1161  
Email: stephen@secretourhk.com  
Website: secretour.hk  
**Personnel**  
Creative Partner ..... Stephen Chung

**SEED DESIGN & ADVERTISING CO**

1121B, One MidTown, 11 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong  
Tel: +852 3422 3651  
Email: kat@seeddesign.hk  
Website: www.seeddesign.hk  
**Personnel**  
Account Manager ..... Kat Lee

**SEMEIOTICS INC**

1B, 2 Yip Fat Street, Wong Chuk Hang, Hong Kong  
Tel: +852 2804 1001  
Fax: +852 2804 1009  
Email: jon.kee@semeiotics.com  
Website: www.semeiotics.com  
**Personnel**  
Managing Director ..... Jonathan Kee

**SENSES ADVERTISING**

1107 Dominion Centre, 43-59 Queen's Road East, Wanchai, Hong Kong  
Tel: +852 2881 0003  
Fax: +852 2577 6282  
Email: robert@senses.com.hk  
Website: www.senses.com.hk  
**Personnel**  
Chairman ..... Robert Lee

**SGS ASIA PACIFIC LTD**

Unit 2201, Westley Square, 48 Hoi Yuen Road, Kowloon, Kwun Tong, Hong Kong  
Tel: +852 3767 9700  
Fax: +852 3767 9799  
Email: jesper.bringstroem@sgsap.com  
Website: www.sgsap.com  
**Personnel**  
Managing Director Asia ... Jesper Bringstroem

**SHUN HING ADVERTISING**

Room 907, Part B, Peninsula Centre, 67 Mody Road, Tsimshatsui East, Kowloon, Hong Kong  
Tel: +852 2366 3833  
Fax: +852 2366 6887  
Email: danielwkym@shunhinggroup.com  
Website: www.adshac.com.hk  
**Personnel**  
General Manager ..... Daniel Yim

**SMART COMMUNICATION**

Unit 1004, 10/F Hang Seng Bank Building, 339 Castle Peak Road, Kowloon, Hong Kong  
Tel: +852 27 18 2126  
Fax: +852 2725 0778  
Email: donna@smartcom.com.hk  
Website: www.smartcom.com.hk  
**Personnel**  
Managing Director ..... Donna Mo

**SPARK CREATIVE COMMUNICATION LTD**

705, Singga Commercial Center, 148 Connaught Road West, Sai Ying Pun, Hong Kong  
Tel: +852 2893 7880; Fax: +852 2893 7885  
Email: charlotte@sparkcc.com  
Website: www.sparkcc.com  
**Personnel**  
Director ..... Charlotte Tsui/Conrad Pong

**SPARKS AND FLY**

Room C, 2/F, Capital Trade Centre, 62 Tsun Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 5233 3530  
Email: info@sparksandfly.com  
Website: www.sparksandfly.com  
**Personnel**  
Business Development Manager ..... Louise Loong

**SPEEDY DESIGN COMMUNICATIONS LTD**

Room 01, 10/F Connaught Commercial Building, 185 Wanchai Road, Wanchai, Hong Kong  
Tel: +852 2834 4656  
Fax: +852 2834 4721  
Email: joyce@speedydesign.com  
Website: www.speedydesign.com  
**Personnel**  
Managing Director ..... Joyce Ngan

**SPIN DESIGN & ADVERTISING LTD**

1/F 20 Hollywood Road, Central, Hong Kong  
Tel: +852 2526 6498  
Fax: +852 2973 6765  
Email: info@spin.com.hk  
Website: www.spin.com.hk  
**Personnel**  
Managing / Creative Director ..... Dennis Skouse

**SPRINGTIME DESIGN LIMITED**

11/F, 168 Queens Road Central, Central, Hong Kong  
Tel: +852 2276 4888  
Fax: +852 2276 4664  
Email: janice@springtimedesign.com  
Website: www.springtimedesign.com  
**Personnel**  
Director ..... Janice Kwan

**STANDARD ADVERTISING HONG KONG LTD**

Room C, 2/F, 293 Queen's Road West, Sai Ying Pun, Hong Kong  
Tel: +852 2808 1019; +852 9364 9749  
Email: yoishim@gmail.com  
**Personnel**  
Managing Director ..... Yoichi Shimura

**STEPWORKS**

19/F LKF 29, 29 Wyndham Street, Central, HongKong  
Tel: +852 3678 8700; Fax: +852 2543 4269  
Email: hello@stepworks.com.hk  
Website: www.stepworks.com.hk

**Personnel**  
Managing Director ..... Stephen Barry

**SYNERGY MARKETING (ASIA) LTD**

Unit 6, 5/F Hopeful Factory Centre, 10-16 Wo Shing Street, Fo Tan, New Territories, Hong Kong  
Tel: +852 2510 9539; Fax: +852 2508 1119  
Email: jacky@sma.hk  
Website: www.sma.hk

**Personnel**  
Chief Executive Officer ..... Jacky Wong

**TAI PING ADVERTISING CO LTD**

9/F DCH Building, 20 Kai Cheung Road, Kowloon Bay, Kowloon, Hong Kong  
Tel: +852 2768 2000; Fax: +852 2811 3830  
Email: andrewyiu@dchtpa.com.hk

**Personnel**  
Media Director ..... Andrew Yiu

**TANDEM DESIGN**

Unit 17 C, 235 Wing Lok Street Trade Centre, Sheung Wan, Hong Kong  
Tel: +852 2543 8818  
Email: kevin.yuen@tandemdesign.com.hk  
Website: www.tandemdesign.com.hk

**Personnel**  
Design Partner ..... Kevin Yuen

**THE TANK LTD**

2002 Connaught Commercial Building, 185 Wanchai Road, Hong Kong  
Tel: +852 2860 6600  
Email: enquiries@thetank.com.hk  
Website: www.thetank.com.hk

**Personnel**  
Managing Director ..... James Christopher Zi

**TBWA \ HONG KONG**

16/F, Cambridge House, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2833 2033  
Fax: +852 2834 5877

Email: general@tbwa.com.hk  
Website: www.tbwa.com.hk  
**Year Established**  
1996

**Personnel**  
CEO Greater China ..... Joanne Lao  
General Manager ..... Jan Cho  
Chief Financial Officer ..... Mandy Chin  
Executive Creative Director ..... Esther Wong  
Head of Planning ..... Terence Ling  
Business Director ..... Pauline Wong  
**No. of Employees**  
90

**Company Profile**  
TBWA: The Disruption® Company.  
TBWA creates Disruptive ideas expressed through Media Arts for clients including AIA, adidas, Lee, American Eagle Outfitters, Smart Tone, Formula Electric Racing, Lee Kum Kee and Standard Chartered Bank.  
TBWA (Hong Kong) is a Top 3 creative agency with digital embedded within a fully integrated offering.

**TINK VISUAL COMMUNICATION**

Unit 1110, 11/F Cornell Centre, 50 Wing Tai Road, Chaiwan, Hong Kong  
Tel: +852 2887 9628; Fax: +852 2887 9801  
Email: kelvin@tink.com.hk  
Website: www.tink.com.hk

**Personnel**  
Executive Creative Director ..... Kelvin Hung

**TM&N DESIGN & BRAND CONSULTANTS**

5/F Heng Shan Centre, 145 Queen's Road East, Wanchai, Hong Kong  
Tel: +852 2869 6966  
Email: alainTMN@gmail.com  
Website: www.tmn-design.com

**TREACLE LTD**

14A Kiu Fu Commercial Building, 300 Lockhart Road, Wanchai, Hong Kong  
Tel: +852 3565 5265  
Email: info@treacle.com.hk  
Website: www.treacle.com.hk

**Personnel**  
Marketing Manager ..... Josie Mitchell

**TRIANGLE MARKETING SERVICES CO LTD**

15/F Units 1 & 2 Fullerton Centre, 19 Hung To Road, Kwun Tong, Hong Kong  
Tel: +852 2886 5128; Fax: +852 2886 5470  
Email: rodneytam@triangleworldwide.com  
Website: www.triangleworldwide.com

**Personnel**  
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Associate Vice President ..... Parthiban D

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Chinchpokli (E), Mumbai 400033,  
Maharashtra,  
India  
Tel: +91 22 6668 7777  
Fax: +91 22 6668 7800  
Email: abhishek.kumar@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
Assistant Vice President ..... Abhishek Kumar

**MOMENTUM WORLDWIDE**

8 Balaji Estate, Guru Ravidass Marg,  
Kalkaji, New Delhi 110019,  
India  
Tel: +91 11 2600 2600  
Fax: +91 11 2628 1034  
Email: mandeep.sharma@mccann.com  
Website: www.momentumww.com  
**Personnel**  
Executive Vice President .... Mandeep Sharma

**MCCANN HEALTH**

Mumbai  
'F' Block, Voltas House, T. B. Kadam Marg,  
Chinchpokli (East), Mumbai 400033,  
India  
Tel: +91 22 6668 7777  
Email: harshit.jain@mccann.com  
preetha.vasanji@mcann.com  
Website: www.mccannhealth.in  
**Personnel**  
SVP & Country Manager & Marketing  
Director, APAC ..... Dr Harshit Jain  
General Manager ..... Preetha Vasanji  
New Delhi  
8 Balaji Estate, Guru Ravidass Marg, Kalkaji,  
New Delhi 110019, India  
Tel: +91 11 4938 3800  
Email: harshit.jain@mccann.com  
daleep.manhas@mccann.com  
Website: www.mccannhealth.in  
**Personnel**  
SVP & Country Manager & Marketing  
Director, APAC ..... Dr Harshit Jain  
General Manager ..... Daleep Manhas

**CRAFT WORLDWIDE**

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Guru Ravidass Marg, Kalkaji,  
New Delhi 110019,  
India  
Tel: +91 11 4191 3300  
Email: chetan.sachdev@mccann.com  
Website: www.craftww.com  
**Personnel**  
National Managing Director,  
Craft Worldwide India &  
Regional New Business Coordinator  
(Asia Pacific) ..... Chetan Sachdev

**METAL COMMUNICATIONS PVT LTD**

#3, Sarkar Heritage,  
Kane Road,  
Bandstand, Bandra (W),  
Mumbai 400050, India  
Tel: +91 22 61 70 2600  
Email: ambarish@metalcomm.com  
Website: www.metalcomm.com  
**Personnel**  
Director & COO ..... Ambarish Ray

**MULTIMEDIA INFORMATICS PVT LTD**

505, Akruiti Arcade, J.P. Road,  
Andheri (W), Mumbai 400053,  
India  
Tel: +91 22 6693 1374  
Fax: +91 22 6693 1377  
Email: shashankmminfo@gmail.com  
Website: www.mminfolp.com  
**Personnel**  
Director ..... Shashank Mane

**MUSE ADVERTISING**

602, Crystal Paradise,  
Off Veera Desai Road, Andheri (W),  
Mumbai 400053,  
India  
Tel: +91 22 6741 2325  
Email: ideas@museadvertising.com  
Website: www.museadvertising.com  
**Personnel**  
Associate Creative Director ..... Nirali Vaidya

MULLENLOWE  
LINTAS GROUP**MULLENLOWE LINTAS GROUP**

LINTAS India Pvt. Ltd.  
13th/15th Floor, Express Towers,  
Nariman Point, Mumbai 400021,  
India

Tel: +91 22 3988 1577

Website: www.mullenlowelintas.in

**Personnel**

Group COO & CFO ..... Vivek Kamath  
Group Chief Human Resource Officer  
.....Michelle Suradkar

**For Business Enquiries**

Executive Vice President..... Krishna Iyer

Krishna.Iyer@mullenlowelintas.in

No. of Employees  
900

**Branches/Affiliates**

Mumbai, Bangalore, Delhi, Ahmedabad,  
Chennai, Kolkata, Hyderabad and Pune  
Company Profile

Amongst the largest country operations  
of the global MullenLowe Group (IPG),  
MullenLowe Lintas Group (India) has  
three independent agencies – Lowe  
Lintas, Mullen Lintas and the newly  
launched PointNine Lintas. The group  
manages ~300 brands across multiple  
categories with a talent pool of 900+  
people and 14 offices across 8 cities.

MullenLowe Lintas Group was ranked the  
No. 1 creative agency in the world in  
effectiveness by the World Advertising  
and Research Council's report, WARC 100  
for two consecutive years (2015-2016).  
The group produces ~1,000 campaigns  
annually, that include some  
of the most effective work from India, and  
is consistently recognized at the highest  
level, globally.

**LOWE LINTAS**

(Independent agency of MullenLowe Lintas  
Group)

Lintas India Pvt. Ltd.

13th/15th Floor, Express Towers,  
Nariman Point, Mumbai 400021,  
India

Tel: +91 22 3025 3152 / 3988 1577

Email: Raj.Gupta@lowelintas.in

Website: www.lowelintas.in

**Personnel**

Chairman & Chief Creative Officer..... Arun Iyer  
Chief Executive Officer.....Raj Gupta

**LINCONSULT**

(Strategic Brand Consulting division of Lowe  
Lintas)

13th/15th Floor, Express Towers,  
Nariman Point, Mumbai 400021,  
India

Tel: +91 22 3025 3152 / 3988 1577

Email: Krishna.Iyer@mullenlowelintas.in

Website: www.linconsult.in

**Personnel**

Chief Strategy Officer..... S. Subramanyeswar

**DCCELL**

(Strategic Design division of Lowe Lintas)

Phoenix House, B Wing- 2nd Floor,  
S. BMarg, Lower Parel,  
Mumbai 400013,  
India

Tel: +91 22 3025 3152 / 3988 1577

Email: Arun.Ahuja@dcell.in

Website: www.dcell.in

**Personnel**

Vice President ..... Arun Ahuja

**LINPRODUCTIONS**

(Video Content division of Lowe Lintas)

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India

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Email: Anupama.Ahluwalia@linproductions.in

Website: www.linproductions.in

**Personnel**

Executive Vice President

..... Anupama Ahluwalia

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**MULLEN LINTAS**

(Independent agency of MullenLowe Lintas  
Group)

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Peninsula Corporate Park, Lower Parel (W),  
Ganpat Rao Kadam Marg,  
Mumbai 400013,  
India

Tel: +91 22 3047 8260 / 3047 8282

Email: Virat.Tandon@mullenlintas.in

Website: www.mullenlintas.in

**Personnel**

Chairman & Chief Creative Officer

..... Amer Jaleel

Chief Executive Officer..... Virat Tandon

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**LINENGAGE**

(Activation, Experiential and Shopper  
Marketing division of PointNine Lintas)

Phoenix House, B Wing – 3rd Floor, S.B  
Marg, Lower Parel, Mumbai 400013, India

Tel: +91 22 3025 3566 / 3025 3535

Email: sriharsh.grandhe@linengage.in

Website: www.linengage.in

**Personnel**

Executive Vice President .... Sriharsh Grandhe

**NETWORK ADVERTISING  
PVT LTD**

Network House, Network House, G-7, MIDC,  
Cross Road A, Mumbai 400093, India

Tel: +91 22 2831 3073

Fax: +91 22 2831 0227

Email: vinod@networkadvtdg.com

Website: www.networkadvtdg.com

**Personnel**

Managing Director ..... Vinod Nair

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**O'KEEFEES COMMUNICATIONS  
PVT LTD**

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New Delhi 110065, India

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Fax: +91 11 26848343

Email: awconfer@gmail.com

Website: www.linengage.in

**Personnel**

Managing Director ..... Ashok J. S. Walia

**OTS ADVERTISING PVT LTD**

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Hyderabad 500016, India

Tel: +91 40 27766995

Fax: +91 40 2776 1771

Email: otsindia@gmail.com

Website: www.ots.net.in

**Personnel**

Managing Director .. Nalluri Venkata Jagadish

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**PRESSMAN ADVERTISING LTD**

126 Jolly Maker Chambers II, Nariman Point,  
Mumbai 400021, India

Tel: +91 22 4302 6000

Fax: +91 22 4302 6030

Email: mumbai@pressmanindia.com

Website: www.pressmanindia.com

**Personnel**

Chairman & Managing Director

..... Dr. Niren Suchanti

**PREZENS ADVERTISING PVT LTD**

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Georegaon (E), Mumbai 400063, India

Tel: +91 22 6457 3260

Email: ujjwal@prezens.com

Website: www.prezens.in

**Personnel**

Managing Director ..... Ujjwal Mehta

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**SAKET COMMUNICATIONS PVT LTD**

101 & 104 Shreyash Apartments,  
755/31 & 32, Mayur Colony,  
Cosmos Bank Lane, Kothrud, Pune 411038,  
India  
Tel: +91 20 2544 4804  
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Website: www.saketindia.org  
**Personnel**  
Director ..... Poorva Kuber

**SARANSH ADDS**

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Tel: +91 20 2544 2624  
Fax: +91 20 2544 2649  
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**Personnel**  
Proprietor ..... Purufosottam Lele

**SELECT DIRECT MARKETING COMMUNICATIONS PVT LTD**

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Wadala (E), Mumbai 400037,  
India  
Tel: +91 22 2415 1900  
Fax: +91 22 2418 4848  
Email: iyengarramesh@selectdirect.in  
Website: www.selectdirect.in  
**Personnel**  
Managing Director ..... Ramesh lyengar

**SENSATIONS MARCOM PVT LTD**

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Noida 201301, India  
Tel: +91 120 7134120  
Email: piyush@sensations.co.in  
Website: www.sensations.co.in  
**Personnel**  
Director ..... Piyush Behal

**SHARAD ADVERTISING PVT LTD**

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New Delhi 110092, India  
Tel: +91 11 22146397  
Fax: +91 11 22161736  
Email: info@sharadadvertising.com  
Website: sharadadvertising.com  
**Personnel**  
Managing Director ..... Shri Kishore Jain

**STARK COMMUNICATIONS PVT LTD**

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Kowdiar, Trivandrum 695003,  
India  
Tel: +91 471 4082707  
Fax: +91 471 4082708  
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Website: stark.in  
**Personnel**  
Managing Director ..... Roy Mathew

**SUBSTANCE COMMUNICATION**

B149, Lower Grand Floor,  
C. R. Park, New Delhi 110019, India  
Tel: +91 11 46032626  
Email: somen@substanceads.com  
Website: www.substanceads.com  
**Personnel**  
Founder & Chief Creative Director  
..... Somen Das

**TARA ADVERTISING ASSOCIATES PVT LTD**

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Secunderabad 500003,  
India  
Tel: +91 40 2781 8355  
Fax: +91 40 2781 8349  
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**Personnel**  
Managing Director ..... P. M. Jain

**TBWA\INDIA, DELHI**

GF 05, Global Business Square,  
Plot No. 32, Sector 44,  
Institutional Area, Gurgaon 122002,  
India  
Email: govind.pandey@tbwa.com  
Website: www.tbwaindia.com  
**Personnel**  
Chief Executive Officer ..... Govind Pandey  
Chief Financial Officer ..... Pratul Gaur  
Chief Strategy Officer Subramaniam Krishnan

**TBWA\INDIA, MUMBAI**

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Wadala (E), Mumbai 400037,  
India  
Tel: +91 22 2415 1900  
Fax: +91 22 2418 4848  
Email: iyengarramesh@selectdirect.in  
Website: www.selectdirect.in  
**Personnel**  
Managing Director ..... Ramesh lyengar

**TRIZONE ENTERTAINMENT PVT LTD**

Unit 401 & 402,  
4/F Tanishq Commercial Hub,  
Charotar Society, Old Padra Road,  
Vadodara 390020,  
India  
Tel: +91 265 232 2802  
Email: niraj.upadhyay@trizoneindia.com  
Website: www.trizoneindia.com  
**Personnel**  
Creative Head & Director ..... Niraj Upadhyay

**UBIQUITAS ADVERTISING PVT LTD**

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Dr. Ambedkar Road, Dadar T.T.,  
Mumbai 400014,  
India  
Tel: +91 22 2414 3994  
Fax: +91 22 2414 3993  
Email: ubiquitasadv@yahoo.co.in  
Website: www.ubiquitasadvertising.com  
**Personnel**  
Managing Director ..... Jayesh Chandan

**URJA COMMUNICATIONS PVT LTD**

B3060, Oberoi Garden Estate,  
Chandivli Road, Andheri (E),  
Mumbai 400072, India  
Tel: +91 22 4071 5700  
Fax: +91 22 2847 5740  
Email: ranjeet@urja.com  
Website: www.urja.com  
**Personnel**  
Director ..... Ranjeet Nambiar

**VENTURES ADVERTISING PVT LTD**

142-A Ventures House, Marol Co-Operative  
Industrial Estate, Andheri (E),  
Mumbai 400059, India  
Tel: +91 22 6122 6000  
Fax: +91 22 2836 9778  
Email: chetan@vapl.net  
**Personnel**  
Managing Director ..... Chetan Shah

**VOLUME**

42B, Hanuman Lane, Connaught Place,  
New Delhi 110001, India  
Tel: +91 11 6536 4455  
Email: magnify@volume.asia  
Website: www.volume.asia  
**Personnel**  
Operations Manager ..... Rakesh Krishnotula

**WAMA COMMUNICATIONS**

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Opp Old Prabhadevi Temple,  
G-11/12, Paragon Centre,  
P. B. Marg, Worli, Mumbai 400013,  
India  
Tel: +91 22 4354 6666  
Fax: +91 22 4354 6677  
Email: govind.pandey@tbwa.com  
Website: www.tbwaindia.com  
**Personnel**  
Chief Executive Officer ..... Govind Pandey  
Chief Financial Officer ..... Pratul Gaur  
Chief Strategy Officer Subramaniam Krishnan

**WIENEN+KENNEDY INDIA PVT LTD**

314 DLF South Court, Saket,  
New Delhi 110017, India  
Tel: +91 11 4200 9595  
Fax: +91 11 4200 9500  
Email: shuchi.thakur@wk.com  
Website: www.wk.com  
**Personnel**  
Executive Creative Director ..... Shuchi Thakur

**XEBEC COMMUNICATION PVT LTD**

Cybernex, 1st Floor, North Wing, 399 Shankar  
Sheth Road, Pune 411037, India  
Tel: +91 20 6731 5555  
Fax: +91 20 6731 5599  
Email: kiran.bhat@xebecindia.com  
Website: www.xebecindia.com  
**Personnel**  
Chairman & Managing Director ..... Kiran Bhat

**YAKSHI COMMUNICATIONS**

No 3, 7th Cross, Railway Parallel Road,  
Kumarapark (W), Bangalore 560020, India  
Tel: +91 80 2346 0877  
Fax: +91 80 2346 7896  
Email: yaakshiilr@gmail.com  
Website: www.yakshicomunications.com  
**Personnel**  
Partner ..... Shobitha Rangaswamy

**YELLOW ADVERTISING**

403, Ready Money Terrace, 167 Dr Annie  
Besant Road, Worli Naka, Mumbai 400018,  
India  
Tel: +91 22 2491 3188  
Fax: +91 22 2491 3177  
Email: shrey@yellowadvertising.co.in  
Website: www.yellowadvertising.co.in  
**Personnel**  
CEO & Founder ..... Shrey Doshi

**INDONESIA****ADIONA ADVERTISING**

Rukan Golden Green No 20, Jl. Panjang Kav 1,  
Kedoya Utara, Jakarta 11520, Indonesia  
Tel: +62 21 581 8683  
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Website: marketing@adiona.co.id  
Website: www.adiona.co.id  
**Personnel**  
Marketing Manager ..... Aditya Wira

**PT ASTA ATRIA SURYA**

Jl. Kemang I No. 5, Jakarta Selatan 12730,  
Indonesia  
Tel: +62 21 718 3311  
Fax: +62 21 718 3322  
**Personnel**  
President Director ..... Keisuke Ichikawa

**B; INTEGRATED**

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Indonesia  
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Email: tara@b-integrated.net  
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**Personnel**  
Managing Director ..... Tara Sutrisno

**BATES CHI&PARTNERS INDONESIA**

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Afrika No 8, Gelora Bung Karno - Senayan,  
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Tel: +62 21 2924 3030  
Fax: +62 21 2903 9269  
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Website: www.bateschi.com  
**Personnel**  
Managing Director ..... B Ramanathan

**BBDO INDONESIA**

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Jakarta 12870, Indonesia  
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Fax: +62 21 2982 0256  
Email: vaishali.sarkar@bbdoindonesia.com  
Website: www.bbdoasia.com  
**Personnel**  
Chief Executive Officer ..... Vaishali Sarkar

**BRAND UNION**

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Afrika No. 8 Senayan, Gelora Bung Karno -  
Senayan, Jakarta 10270, Indonesia  
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Fax: +62 21 2903 9265  
Email: jakarta@brandunion.com  
Website: www.brandunion.com  
**Personnel**  
Managing Director ..... Bayu Asmara

**BRIDGE COMMUNICATIONS**

Mampang Prapatan Raya 7, No 76 D,  
Jakarta 12790, Indonesia  
Tel: +62 21 798 6023  
Fax: +62 21 798 5308  
Email: maggy.bridgecomm@gmail.com  
**Personnel**  
Client Service Director ..... Maggy Tesalonika

**PT CABERAWIT PARIWARA**

Graha Morga 3/F, CBD Bintaro Jaya Sektor 9,  
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Tangerang 15224, Indonesia  
Tel: +62 21 745 2999  
Fax: +62 21 745 0034  
Email: nargahabib@caberawit.com  
Website: www.caberawit.com  
**Personnel**  
Director ..... Narga Habib

**CELSIUS CREATIVE LAB**

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Tel: +62 21 2765 4178  
Email: elwin@thecelsius.com  
Website: www.thecelsius.com  
**Personnel**  
Managing Creative Director ..... Elwin Mok

**CHEIL INDONESIA**

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Indonesia  
Tel: +62 21 4649 6094  
Email: colink@cheil.com  
Website: www.cheil.com  
**Personnel**  
President ..... Colin Kwon

**PT CHUO SENKO INDONESIA**

Sentral Senayan II, 7/F, Jl. Asia Afrika No 8,  
Jakarta 10270, Indonesia  
Tel: +62 21 572 5845  
Fax: +62 21 572 5844  
Email: rudy@chuosenko.co.id  
Website: www.chuosenko.co.id  
**Personnel**  
Chairman ..... Rudy Haryanto

**COMMONSENSE COMMUNICATIONS**

Grha Adhi Media, Jl. Deplu Raya No 6 Bintaro,  
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Tel: +62 21 2966 7289  
Fax: +62 21 2966 7290  
Email: judy@commonsense.co.id  
Website: www.commonsense.co.id  
**Personnel**  
President Director ..... Judy Uway

**DDB GROUP INDONESIA**

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Mampang Prapatan, Jakarta 12720,  
Indonesia  
Tel: +62 815 1989 8888  
Fax: +62 21 2982 0213  
Email: john.bailey@ddb-indonesia.com  
Website: www.ddbgroupindonesia.com  
**Personnel**  
Group President Director ..... John Bailey

**DENTSU AEGIS NETWORK INDONESIA**

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Kebayoran Baru, Jakarta 12160, Indonesia  
Tel: +62 21 2788 2888  
Fax: +62 21 2788 1978  
Email: newbusiness.ID@dentsuaegis.com  
Website: www.dentsuaegisnetwork.com  
**Personnel**  
Country CEO ..... SK Biswas

**DENTSU INDONESIA**

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No. 1A, Kebayoran Baru, Jakarta 12160,  
Indonesia  
Tel: +62 21 2788 2888  
Email: shubho.sarkar@dentsubrand.com  
Website: www.dentsuindonesia.co.id/hello  
**Personnel**  
Dentsu Indonesia, CEO ... Shubhabrata Sarkar

**DENTSU ONE**

36/F, Menara Sentraya, Jl. Iskandarsyah  
No. 1A, Kebayoran Baru, Jakarta 12160,  
Indonesia  
Tel: +62 21 2788 3088  
Email: janoe.arjianto@dentsuone.com  
Website: www.dentsuaegisnetwork.com  
**Personnel**  
President Director/CEO ..... Janoe Arjianto

**DENTSU MAIN AD**

37/F, Menara Sentraya, Jl. Iskandarsyah  
No. 1A, Kebayoran Baru, Jakarta 12160,  
Indonesia  
Email: maya.watono@dentsumainad.com  
**Personnel**  
Chief Executive Officer ..... Maya C Watono

**BEE LIVE**

Jl. Cipete 1 No. 2 Cipete Selatan,  
Jakarta 12410, Indonesia  
Tel: +62 21 750 4263  
Email:  
andratama.yuliansyah@bee-activator.com  
**Personnel**  
Business Unit Head .... Andratama Yuliansyah

**PT DIAN MENTARI PRATAMA**

Jl. Pemuda No 716, Jakarta 13220, Indonesia  
Tel: +62 21 475 4475  
Fax: +62 21 471 0502  
Email: abhay.kapoor@dm.pratamagroup.com  
Website: www.pratamagroup.com  
**Personnel**  
Technical Advisor, Management  
..... Abhay Kapoor

**DM ID**

WIR Hub, Jl. Panjang Raya No 70,  
Jakarta 11530, Indonesia  
Tel: +62 21 5367 8064; Fax: +62 21 5366 9283  
Email: almira.shinanta@dmidgroup.com  
Website: www.dmidgroup.com  
**Personnel**  
Managing Director ..... Almira Shinanta

**PT DOREMINDO INTERNATIONAL**

Jl. Outer Ring Road, Mutiara Taman Palembang  
Blok C7 No 7, Cengkareng, Jakarta, Indonesia  
Tel: +62 21 5436 1493  
Fax: +62 21 2940 5691  
Email: marketing@doremindo.com  
Website: www.doremindo.co.id  
**Personnel**  
Marketing Manager ..... Christian Suardi

**PT ELMAPURI GOPITA (GO-AD)**

Jl. Tebet Barat Dalam 1, No 4, Jakarta 12810,  
Indonesia  
Tel: +62 21 830 5646; Fax: +62 21 830 5645  
Email: goad@go-ad.net  
**Personnel**  
Managing Director ..... Seminarti Gobel

**FCB JAKARTA**

Gedung Permata Kuningan, Jl. Kuningan  
Mulia Kav9C, Jakarta 12980, Indonesia  
Tel: +6221 29069490; Fax: +6221 29069675  
Email: sony.nichani@fcb.com  
Website: www.fcb.com

**Personnel**

Managing Director/CEO.....Sony Nichani

## FORTUNE indonesia

**PT FORTUNE INDONESIA, TBK**

Jl. Harsono RM No. 2 Ragunan,  
Jakarta 12550, Indonesia  
Tel: +6221 7827989; Fax: +6221 78847523  
Email: aris@fortuneindo.com  
Website: www.fortuneindo.com

Year Established  
1970

**Personnel**

**Chief Executive Officer ... Aris Boediharjo**  
**Chief Finance Officer ... Menuk Sudaryanti**  
**Chief Happiness Officer .....Indira Abidin**  
**Chief Operating Officer .....Edhy Bawono**  
**Executive Creative Director**

..... Randy Rinaldi  
**Creative Director..Paulus Sony Gumilang**  
**Digital Planning Director**

..... Samuel Shekhar Sucipto

**Media Investment Director**

..... Amelia Setiawan

**Group Business Director ... Dewi Bustomi**

**Business Unit Directors..... Jessica Carla**

..... Mrs. Estikoma

**HCD Director ..... Nur Rochim Achmad**

**Corporate & Marketing**

**Communication Manager ..Gita Galantari**

**No. of Employees**

**200**

**Company Profile**

**For over 45 years, we have helped  
spark off successful brand stories for  
major blue chip brands as well as both  
multinational and local brands.**

**With unrivalled passion, we  
masterminded innovative strategies  
to roll our high awareness creative  
campaigns that fueled business  
revenues.**

**Fortune Indonesia is proud to be a  
multi-faceted hot house with diverse  
specialties in communications  
(advertising, activation, media  
planning & buying, digital marketing,  
sports marketing, brand strategy);  
distinguished by spontaneity and agility  
within a highly integrated structure,  
and focused on providing smooth and  
professional business solutions to our  
valued clients.**

**As Indonesia's first and only agency  
listed in IDX, Fortune Indonesia is now in  
the global spotlight as a key integrated  
communications player with a most  
promising & vibrant future ahead.**

**GEOMETRY GLOBAL INDONESIA**

Sentral Senayan III, 11th Floor, Jl. Asia Afrika  
No. 8 Gelora Bung Karno, Jakarta 10270,  
Indonesia  
Tel: +6221 29243000  
Email: mahesh.neelakantan@geometry.com  
Website: www.geometry.com

**Personnel**

Managing Director ..... Mahesh Neelakantan

**GREY GROUP INDONESIA**

Tetrapak Building 5th Floor, Jl. Buncit Raya  
Kav 100, Jakarta 12510, Indonesia  
Tel: +6221 79192129  
Fax: +6221 79197755  
Email: monika.rudijono@grey.com  
Website: www.grey.com/indonesia

**Personnel**

President Director ..... Monika Rudijono

**GREY JAKARTA**

Tetrapak Building 5th Floor, Jl. Buncit Raya  
Kav 100, Jakarta 12510, Indonesia  
Tel: +6221 79192129  
Fax: +6221 79197755  
Email: monika.rudijono@grey.com  
Website: www.grey.com/indonesia

**Personnel**

President Director,  
Grey Group Indonesia..... Monika Rudijono

**BATEY (A GREY GROUP COMPANY)**

Tetrapak Building 5th Floor, Jl. Buncit Raya  
Kav 100, Jakarta 12510, Indonesia  
Tel: +6221 79192129  
Fax: +6221 79197755  
Email: monika.rudijono@grey.com  
Website: www.grey.com/indonesia

**Personnel**

President Director,  
Grey Group Indonesia..... Monika Rudijono

**GREY DIGITAL INDONESIA**

Tetrapak Building 5th Floor,  
Jl. Buncit Raya Kav 100,  
Jakarta 12510, Indonesia  
Tel: +6221 79192129  
Fax: +6221 79197755  
Email: andrini.novie@grey.com

**Personnel**

Chief of Strategy & Digital ..... Andriani Novie

**GREY SHOPPER INDONESIA**

Tetrapak Building 5th Floor,  
Jl. Buncit Raya Kav 100,  
Jakarta 12510, Indonesia  
Tel: +6221 79192129  
Fax: +6221 79197755  
Email: ssood@wppteampg.com  
Website: www.grey.com/indonesia

**Personnel**

Shopper Director ..... Sharan Sood

**GROWINC BRAND UNIT**

Graha Pejaten No 2, Jl. Pejaten Raya,  
Jakarta 12510, Indonesia  
Tel: +6221 79198937  
Fax: +6221 79199012  
Email: play@growinc.id  
Website: growinc.id

**Personnel**

Branding Director ..... Teguh Wibowo

**GROWMINT**

Graha Pejaten No 2, Jl. Pejaten Raya,  
Jakarta 12510, Indonesia  
Tel: +6221 79198937  
Fax: +6221 79199012  
Email: play@growmint.com  
Website: growmint.com

**Personnel**

Digital Director ..... Ruli Himawan

**PT HAKUHODO INDONESIA**

Jl. Prapanca Raya No. 39, Kebayoran Baru,  
Jakarta 12160, Indonesia  
Tel: +6221 72787272  
Fax: +6221 72792656  
Email: play@growmint.com

**Personnel**

President Director ..... Irfan Ramlil

**PT HARDANA WIDYA MAHIR (HYBRID:H)**

Wisma PMI 7th Floor, Jl. Wijaya 1,  
No 63 Kebayoran Baru, Jakarta 12170,  
Indonesia  
Tel: +6221 2277 0220  
Fax: +6221 2277 0200

**Personnel**

Representative ..... Ferti Wirath

**PT HARKAT FITRAH MAHIR (HAKUHODO LOTUS)**

Jl. Lamandau III No. 5, Kebayoran Baru,  
Jakarta 12130, Indonesia  
Tel: +6221 7269993; Fax: +6221 7269996

**Personnel**

Representative ..... Mahendra Suyono

**HAVAS JAKARTA**

Menara Sentraya 11th Floor, Jl. Iskandarsyah  
Raya 1A, Kebayoran Baru, Jakarta 12610,  
Indonesia  
Tel: +6221 2788 2441  
Email: matt.wiggers@havas.com  
Website: http://id.havas.com

**Personnel**

Chief Executive Officer ..... Matt Wiggers

**HAVAS LIFE JAKARTA**

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Raya 1A, Kebayoran Baru, Jakarta 12610,  
Indonesia  
Tel: +6221 2788 2441  
Email: matt.wiggers@havas.com  
Website: http://id.havas.com

**Personnel**

Chief Executive Officer ..... Matt Wiggers

**PT HITA WISTARA MAHIR (H:THREE)**

KMO Building Suite 310, Jl. Kyai Maja No. 01,  
Kelurahan Gunung Kecamatan Kebayoran  
Baru, Jakarta 12120, Indonesia  
Tel: +6221 27516000; Fax: +6221 27516010

**Personnel**

Representative ..... Mahendra Suyono

**INSIDE ID**

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12510, Indonesia  
Tel: +6221 79198937; Fax: +6221 79199012  
Email: admin@inside.id  
Website: inside.id

**Personnel**

Research & Insights Director ..... Andres Christian

**J. WALTER THOMPSON INDONESIA**

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No 1A, Melawai, Kebayoran Baru Jakarta,  
Jakarta 12130, Indonesia, Indonesia  
Tel: +6221 27883788  
Email: johan.shabudin@jw.com  
Website: www.jwt.com

**Personnel**

Managing Director ..... Johan Shabudin

**KANTAR TNS INDONESIA (JAKARTA)**

World Trade Center 6, 7th Floor,  
Jl. Jend. Sudirman Kav. 29-31, Jakarta 12920,  
Indonesia  
Tel: +6221 29393700  
Email: Suresh.Subramanian@tnsglobal.com  
Website: www.tns-global.com

**Personnel**

Managing Director ..... Suresh.Subramania

**MCCANN WORLDGROUP**

10th Fl. Menara Standard Chartered  
Jl. Prof. Dr. Satrio No. 164 Jakarta 12930,  
Indonesia  
Tel: +6221 25532400  
Fax: +6221 25532401  
Email: vishal.mehta@mccannwg.com  
Website: www.mccann.com

**Personnel**

Managing Director ..... Vishal Mehta

**MILESTONE INTEGRATED MARKETING SOLUTIONS**

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Kebayoran Baru, Jakarta 12130, Indonesia  
Tel: +6221 7232707  
Fax: +6221 721 1210  
Email: aldy.indartono@milestone.co.id  
Website: www.milestone.co.id

**Personnel**

Managing Director ..... Aldy Indartono

**MULLENLOWE GROUP INDONESIA**

G/F, 2/F, 4/F & 6/F, Victoria Building,  
Jl. Sultan Hasanuddin Kav 47-51,  
Jakarta 12160, Indonesia  
Tel: +6221 29279279; Fax: +6221 29279289  
Email: joseph.tan@mullenlowe.com  
Website: indonesia.mullenlowe.com

**Personnel**

Chief Executive Officer ..... Joseph Tan

**NESVARA**

Graha Pejaten No 1, Jl. Pejaten Raya, Jakarta  
12510, Indonesia  
Tel: +6221 79198937; Fax: +6221 79199012  
Email: admin@nesvara.com  
Website: nesvara.com

**Personnel**

Activation (On-Ground) Director Ervand Daniel

**OGILVY INDONESIA**

Sentral Senayan III, 11th Floor, Jl. Asia Afrika,  
No. 8, Gelora Bung Karno - Senayan,  
Jakarta 10270, Indonesia  
Tel: +6221 29243000; Fax: +6221 29039259  
Email: anne.ridwan@ogilvy.com  
Website: www.ogilvy.com

**Personnel**

Chief Executive Officer ..... Anne Ridwan

**PHIBIOUS INDONESIA**

2/F, Tower 1, MD Place, Jl. Setiabudi Selatan  
No 7, Jakarta, Indonesia  
Tel: +6221 29669277; Fax: +6221 29669277  
Email: anish.daryani@phibious.com  
Website: www.phibious.com

**Personnel**

Chief Executive Officer ..... Anish Daryani

**PLAYGROUP**

Grand Panglima Polim Unit 65, Jl. Panglima  
Polim Raya, Jakarta 12160, Indonesia  
Tel: +6221 7398811; Fax: +6221 72787540  
Email: letsplay@playgroupasia.com  
Website: www.playgroupasia.com

**Personnel**

Creative Partner ..... Budi Haryanto

**PT PMG INTEGRASI KOMUNIKASI PVT LTD**

Unit B, Level 30, Eighty eight @ Kasablanca  
Tower A, Jl. Raya Casablanca Kav. 88,  
Jakarta 12870, Indonesia  
Tel: +6221 29820243; Fax: +6221 29820244  
Email: contact@pmsgasia.com  
Website: www.pmsgasia.com

**Personnel**

Account Director ..... Agustinus Hendra Gunawan

**POWERSWITCH INDONESIA**

Jl. Pejaten Raya No 18A, Jakarta 12520,  
Indonesia  
Tel: +6221 21279876  
Email: ofs@psw.co.id; Website: www.psw.co.id

**Personnel**

Managing Director ..... Omar Shahab

**PSLIVE INDONESIA**

36/F, Menara Sentraya, Jl. Iskandarsyah 1A,  
Kebayoran Baru, Jakarta 12160, Indonesia  
Tel: +6221 27883158  
Email: yudhi.hastiardi@psliveglobal.com  
Website: www.psliveglobal.com

**Personnel**

Chief Executive Officer ..... Yudhi Hastiardi

**SATUCITRA ADVERTISING**

Jl. Penjemihan II No 1, Jakarta 10210, Indonesia  
Tel: +6221 5747707; Fax: +6221 5747753  
Email: jeannette@satucitra.co.id  
Website: www.satucitra.co.id

**Personnel**

Founder ..... Jeannette Sudjunadi

**SKALA CREATIVE COMMUNICATION**

Jalan Teuku Angkasa 32A, Bandung 40132,  
Indonesia  
Tel: +622 22 250 8981  
Email: dannyiskandar@skalacomm.com  
Website: www.skalacomm.com

**Personnel**

Chief Executive Officer ..... Danny Iskandar

**TCP-TBWA\INDONESIA**

Mulia Business Park, T/Garden,  
Jl. Mt. Haryono Kav. C58-60, Pancoran,  
Jakarta Selatan 12780, Indonesia  
Tel: +6221 798 1818; Fax: +6221 798 2299  
Email: soum@tcpbwa.com  
Website: www.tbwa.com

**Personnel**

Chief Executive Officer ..... Saumyajit Banerjee



## PUBLICIS ONE

**PUBLICIS ONE**

Menara Thamrin Building 26 Floor, Jl. MH  
Thamrin Kav 3, Jakarta 10250, Indonesia  
Tel: +6221 39830118  
Fax: +6221 39830119  
Website: www.publicisgroupe.com

Year Established  
2016

**Personnel**

**Chief Executive Officer ..... Brian Capel**  
**Chief Strategy Officer ..... Shailesh Iyer**  
**Chief Finance Officer ..... Dong Mapanao**  
**Chief Talent Officer ..... Dian Oesman**

**Company Profile**

**Publicis One is an integrated solutions  
company where services like creative,  
media, PR, Activation, Branded  
Experience Design, Digital and Tech are  
all under one roof and we have a whole  
new approach towards achieving results  
making it the agency model of the future.**

**Publicis One's single-minded vision  
takes into account our client's business  
today and the future with a key focus  
on Data Driven Creativity, Integrated  
Creativity and Effective Creativity.  
At Publicis One we put insights &  
innovation at the center of everything  
that we do in order to grow our client's  
business. Our diverse talent that has a  
passion for data, insights and behavior  
create a richer more synergetic  
approach to solve business solutions.**

**VOILA INDONESIA**

Jl. Sungai Sambas II No 88,  
Kebayoran Baru, Jakarta 12130,  
Indonesia  
Tel: +6221 7200027  
Fax: +6221 7200027  
Email: teguh.aribowowo@voila.co.id  
Website: www.voila.co.id

**Personnel**

Director ..... Teguh Aribowowo

**Y&R INDONESIA GROUP**

Menara Jamsostek,  
Gedung Utara 5th Floor,  
Jl Jend. Gatot Subroto Kav. 38,  
Jakarta 12710,  
Indonesia  
Tel: +6221 250 1595  
Fax: +6221 250 1583  
Email: matthew.collier@yr.com  
Website: www.yr.com

**Personnel**

Chief Executive Officer  
..... Matthew James Collier

## JAPAN

## ADSTAFF-HAKUHODO INC.

Miebashibldg., 3-17-5 Kumoji, Naha,  
Okinawa 900-0015, Japan  
Tel: +81 98 862 1422  
Website: www.ad-staff.net

## ASAHI ADVERTISING INC

G-7 Building, 16-12, Ginza 7-Chome, Chuo-ku,  
Tokyo 104-8313, Japan  
Tel: +81 3 3547 5704; Fax: +81 3 3547 5709  
Email: kokusai@asakonet.co.jp  
Website: www.asakonet.co.jp

**Personnel**  
Chief Executive Officer..... Shu Ueda

## ASATSU-DK INC

Toranomon Hills Mori Tower, 1-23-1,  
Toranomon, Minato-ku, Tokyo 105-6312,  
Japan  
Tel: +81 3 6830 3811  
Email: adkpr@adk.jp  
Website: www.adk.jp/en/

**Personnel**  
President & Group CEO ..... Shinichi Ueno

## ASSEMBLAGE

Minamiaoyama Uni-Heights #1002, 6-12-3,  
Minamiaoyama, Minato-ku, Tokyo, Japan  
Tel: +81 3 6418 5971  
Email: greg@assemblage.jp  
Website: www.assemblage.jp

**Personnel**  
Marketing Director ..... Greg McMaster

## BASKET INC.

Kokusai Shin Akasaka Bldg., West Tower,  
6-1-20 Akasaka, Minato-ku, Tokyo 107-0052,  
Japan  
Tel: +81 3 6441 6158  
Website: thebasket.co.jp

## BBDO JAPAN

Harumi Triton Square X, 1-8-10 Harumi,  
Chuo-ku, Tokyo 104-6038, Japan  
Tel: +81 3 6221 8040  
Email: info@bbdojapan.com  
Website: www.bbdojapan.com

**Personnel**  
Chief Executive ..... Tony Harris

BEACON COMMUNICATIONS  
K.K.

JR Tokyu Meguro Building, 3-1-1 Kami-Osaki,  
Shinagawa-ku, Tokyo 141-0021, Japan  
Tel: +81 3 5437 7200; Fax: +81 3 5437 7211  
Email: atsuko.kubota@beaconcom.co.jp  
Website: www.beaconcom.jp

**Personnel**  
Managing Director & Representative Director  
..... Floriane Tripolino

## CHEIL JAPAN

28/F Lidabashi Grand Bloom, 2-10-2 Fujimi,  
Chiyoda-Ku, Tokyo 102-0071, Japan  
Tel: +81 3 6333 2970  
Fax: +81 3 6333 2980  
Email: gyueom.kim@cheil.com  
Website: www.cheil.com

**Personnel**  
Office Manager ..... Gyueom Kim

CHUGOKUSHIKOKU HAKUHODO  
INC., HIROSHIMA HEAD OFFICE

Hiroshima Park Bldg., 3-7-5 Otemachi,  
Naka-ku, Hiroshima 730-0051, Japan  
Tel: +81 82 248 0401  
Website: www.chugokushikoku.hakuhodo.co.jp

## CHUO-AD SHINSHA, INC.

Eitaro Bldg., 1-2-5 Nihonbashi, Chuo-ku,  
Tokyo 103-0027, Japan  
Tel: +81 3 3242 1171  
Website: www.chuo-ad.co.jp

## COSMO COMMUNICATIONS INC.

Aoyama OM-SQUARE 4F, 2-5-8 Kita-Aoyama,  
Minato-ku, Tokyo 107-0061, Japan  
Tel: +81 3 3405 8111  
Website: english.cosmo-com.jp

## CRAFTAR INC.

Akasaka Park Bldg., 5-2-20 Akasaka,  
Minato-ku, Tokyo 107-6101, Japan  
Tel: +81 3 6277 7727  
Website: www.stst.co.jp

## CUSTOM MEDIA K. K.

Daiwa Azabudai Bldg. 6F, 2-3-3 Azabudai,  
Minato-ku, Tokyo 106-0041, Japan  
Tel: +81 3 4540 7730; Fax: +81 3 4540 7731  
Email: inquiries@custom-media.com  
Website: www.custom-media.com

**Personnel**  
President ..... Robert Heldt

## D.BRAIN CO., LTD.

NBF Minami-aoyama Bldg., 3-1-31 Minami-  
aoyama, Minato-ku, Tokyo 107-0062, Japan  
Tel: +81 3 3423 7575  
Website: www.dbrain.co.jp

## DAIKO ADVERTISING INC

5-2-20, Akasaka, Minato-ku,  
Tokyo 107-6107, Japan  
Tel: +81 3 6364 8111; Fax: +81 3 5563 8933  
Email: publicrelation11@daiko.co.jp  
Website: www.daiko.co.jp

**Personnel**  
President ..... Hiroshi Ochiai

## DBACKS GROUP INC.

Ebisu Business Tower, 1-19-19 Ebisu,  
Shibuya-ku, Tokyo 150-0013, Japan  
Tel: +81 3 5793 7911  
Website: www.backs.co.jp

## DDB GROUP JAPAN

Harumi Triton Square Tower X, 1-8-10 Harumi,  
Chuo-ku, Tokyo 104-6038, Japan  
Tel: +81 3 6221 8501  
Fax: +81 3 6221 8787  
Website: www.ddb.com

**Personnel**  
Chief Executive Officer ..... Tony Harris

## DELPHYS INC

2 Chome-101 Kanda Awajichio, Chiyoda-ku,  
Tokyo 101-0063, Japan  
Tel: +81 3 6757 8200  
Fax: +81 3 3251 1761  
Email: gyueom.kim@delphys.co.jp  
Website: www.delphys.co.jp

**Personnel**  
President & CEO ..... Kyoichi Tanada

## DENTSU EAST JAPAN INC.

Shimbashi Tokyo Bldg. 4-21-3, Shimbashi,  
Minato-ku, Tokyo 105-0004, Japan  
Tel: +81 3 5402 9555  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu-east.co.jp

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU HOKKAIDO INC.

Nishi 5-11-1, Odori, Chuo-ku, Sapporo City,  
Hokkaido 060-8545, Japan  
Tel: +81 11 2145 1111  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu-hokkaido.jp

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU INC.

1-8-1, Higashi-Shimbashi, Minato-ku,  
Tokyo 105-7001, Japan  
Tel: +81 3 6216 8042; Fax: +81 3 6217 5515  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu.com

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU KYUSHU INC.

1-16-10, Akasaka, Chuo-ku,  
Fukuoka 810-8675, Japan  
Tel: +81 92 713 2555  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu-kyu.co.jp

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU OKINAWA INC.

Kokuba Bldg. 3-21-1, Kumoji,  
Naha City, Okinawa 900-0015, Japan  
Tel: +81 98 862 0014  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu-ok.co.jp

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU TEC INC.

1-5-3, Uchisaiwaicho, Chiyoda-ku,  
Tokyo 100-8508, Japan  
Tel: +81 3 6257 8000  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsutec.co.jp/eng

**Personnel**  
PR Spokesperson, Managing Director,  
Corporate Communications Division  
..... Shusaku Kannan

## DENTSU WEST JAPAN INC.

2-3-5, Dojima, Kita-ku, Osaka 530-0003, Japan  
Tel: +81 6 634 23211  
Email: s.kannan@dentsu.co.jp  
Website: www.dentsu-west-jp.co.jp

**Personnel**  
PR Spokesperson, Corporate  
Communications Director ... Shusaku Kannan

## DY&amp;R TOKYO

Comodio Shiodome, Level 9, 2-14-1 Higashi-  
Shimbashi, Minato-ku, Tokyo 105-8613,  
Japan  
Tel: +81 3 5404 9111; Fax: +81 3 5404 9222  
Email: michael\_atkins@dyr.jp  
Website: www.dyr.co.jp

**Personnel**  
Executive Director ..... Michael Atkins

EAST JAPAN MARKETING &  
COMMUNICATIONS INC

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Website: www.ideoimage.com.my  
**Personnel**  
Marketing Director ..... Fibiana Guay

**INFINITE CONCEPT**

D7-3A-03, Bangunan Perdagangan D7, Sentul East, 800 Jalan Sentul, Kuala Lumpur 51000, Malaysia  
Tel: +60 3 4065 0282  
Email: andrew@infiniteconcept.net  
Website: www.infiniteconcept.net  
**Personnel**  
Marketing Manager ..... Andrew Chu

**INVENT 360 SDN BHD**

3/F, Block A-4-05, Mayang Avenue, Jalan SS25/35, Taman Mayang, Selangor, Petaling Jaya 47301, Malaysia  
Tel: +60 16 310 0859  
Email: kenny@invent360.com.my  
Website: www.invent360.com.my  
**Personnel**  
Marketing Director ..... Kenny Loh

**J WALTER THOMPSON SDN BHD**

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Tel: +60 3 2718 6100; Fax: +60 3 2710 6616  
Email: saurabh.saksena@jw.com  
Website: www.jw.com  
**Personnel**  
Managing Director ..... Saurabh Saksena

**K-GIC ADVERTISING SDN BHD**

11-2-1, Block A, Jalan 2/125E, Megan Salak Park, Taman Desa Petaling, Kuala Lumpur 57100, Malaysia  
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Email: joe@kgicadvertising.com  
Website: www.kgicadvertising.com  
**Personnel**  
Managing Director ..... Joe Lee

**KANTAR TNS (MALAYSIA)**

Suite 16.02, 16.03 & 16.05 (Level 16), Centrepoint North The Boulevard, Mid Valley City, Lingkaran Syed Putra, Kuala Lumpur 59200, Malaysia  
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Email: Mc.Lai@tnsglobal.com  
Website: www.tnsglobal.com/  
**Personnel**  
Managing Director ..... MCLai

**KANTAR WORLD PANEL MALAYSIA**

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Website: www.kantarworldpanel.com  
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Website: www.leoburnett.com.my  
**Personnel**  
Chief Executive Officer ..... Tan Kien Eng

**LIGHTSPEED MALAYSIA**

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Website: www.lightspeedresearch.com  
**Personnel**  
General Manager, South East Asia and India ..... Siddhartha Dutta

**LOOK EAST ADVERTISING DESIGN & COMMUNICATIONS SDN BHD**

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**Personnel**  
Managing Director ..... Roger Moo

**LUNCH COMMUNICATIONS SDN. BHD.**

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Managing Partner ..... Masato Saito

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**Personnel**  
Director ..... Calvin Thien

**McCANN WORLDGROUP**

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Website: www.mccann.com  
**Personnel**  
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Chief Financial Officer ..... Sadie Chen

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**Personnel**  
Chief Creative Officer ..... Ng Heok Seong

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**Personnel**  
Business Director ..... Geraldine Yong

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Managing Director ..... Linda Ang

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**Personnel**  
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Managing Director ..... Adrian Sng

**NEWS ADVERTISING (M) SDN BHD**

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Managing Director ..... Melisa Wong

**OGILVY MALAYSIA**

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**Personnel**  
Chief Executive Officer ..... Dato Johnny Mun

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**Personnel**  
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Chief Executive Officer ..... Aaron Cowie

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Managing Director ..... Tony Yap

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**Personnel**  
Director ..... Ren EE Chuan

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Website: www.yr.com  
**Personnel**  
Managing Director ..... Lisa Hezila

**MYANMAR**

**ADK MYANMAR CO., LTD**

No. 5, Thiri Street, 14th Quarter, Yankin Township, Yangon, Myanmar  
Tel: +95 1 662 544  
Website: www.facebook.com/adkmyanmar/  
**Personnel**  
Managing Director ..... Kenshi Arai

**GOLDEN MYANMAR ADVERTISING & COMMUNICATION LTD**

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Tel: +95 1 901 0505; Fax: +95 1 901 0507  
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Business Development Manager ..... Yan Pyay Phyo

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No 71 (C), Golden Valley (1) Quarter, Ngwe Wut Mhone Street, Bahan Township, Yangon, Myanmar  
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**Personnel**  
CEO & Founder Partner ..... Santiphong Pimolsaengsuraya

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Tel: +95 1 40 1 560  
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Website: www.tnsglobal.com/  
**Personnel**  
General Contact ..... Jason Copland

**MANGO MARKETING SERVICES CO LTD**

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Email: lynn@mmsmyanmar.com  
Website: www.mangomyanmargroup.com  
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Managing Director ..... Lynn Lynn Tin Htun

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Email: ahkar@mycidea.com  
Website: www.mci.com.mm  
**Personnel**  
Chief Executive Officer ..... Ahkar Myo Kyaw

**METRO BRANDING & ADVERTISING**

Level 4, 63 Ma Kyi Kyi Street, San Chaung, Yangon 11111, Myanmar  
Tel: +95 9501 7094  
Email: minn@metro.com.mm  
Website: metro.com.mm  
**Personnel**  
Account Director ..... Minn Seth Paing

**MULTIVERSE ADVERTISING**

Classic Strand Condo, Unit 7A, 693/701 Merchant Street, Pabedan, Yangon, Myanmar  
Tel: +95 9966886230  
Email: hello@mv-asia.com  
Website: multiverseadvertising.com  
**Personnel**  
Executive Creative Director and Founder ..... Thomas Hayward

**PHIBIOUS MYANMAR**

116G Sein Lei Kan Thar Street, Kamayut Township, Yangon, Myanmar  
Tel: +95 1 537 547  
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Email: jimmy.lim@phibious.com  
Website: www.phibious.com  
**Personnel**  
Regional CEO ..... Jimmy Lim

**SAIL MARKETING & COMMUNICATIONS**

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Email: admin@advertising-myanmar.com  
Website: www.advertising-myanmar.com  
**Personnel**  
President ..... Dr Anna Khin Khin Kyawt

**TODAY OGILVY & MATHER MYANMAR**

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Tel: +95 1 513 643  
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Website: www.ogilvy.com  
**Personnel**  
Chairman ..... Michael Lim

**Y&R INDOCHINA/ YANGON**

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**Personnel**  
Chief Executive Officer ..... Peter Skalberg

**NEW ZEALAND**

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Business Director ..... Michael Jarvis

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**Personnel**  
Managing Director ..... Scott Fuller

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Chief Strategy Officer ..... Rupert Price

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Chief Executive Officer ..... Bryan Crawford

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**Personnel**  
Chief Executive Officer ..... Bryan Crawford

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**Personnel**  
Executive Director ..... Emma Eichbaum

**MKTG AUCKLAND**

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**Personnel**  
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**Personnel**  
Managing Director ..... Greg Partington

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**Personnel**  
Managing Director ..... Greg Partington

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Tel: +61 2 9983 1763  
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**Personnel**  
General Manager ..... Paul Fitzsimmons

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**Personnel**  
Chief Executive Officer ..... Paul Wilson

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**Personnel**  
Chief Executive Officer ..... Andrew Scott  
Chief Operating Officer ..... Jean Arlove

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Managing Director NZ ..... Jono Key

**PAKISTAN**

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Year Established

**1951**  
**Personnel**  
**Chairman & Chief Executive Officer**  
..... Khalid Hafiz  
**Group Chief Operating Officer**  
..... Aamir Khwaja  
**Chief Financial Officer .... Shakhar Sayied**  
**Creative Director .... Saher Shakil Hashmi**  
**Chief Strategy Officer ..... Abbas Alam**  
**Chief Digital Officer ..... Aamir Rauf**  
**Media Director ..... Saad Salahuddin**  
**General Manager, Lahore ... Shehzad Ahmed**  
No. of Employees

**130**  
Branches/Affiliates  
**139/A, Upper Mall Scheme, Lahore 54000, Pakistan**  
**Tel: +92 42 3579 3140-4**  
**Fax: +92 42 3579 3145**  
Company Profile  
**MullenLowe Rauf, an affiliate of the MullenLowe Group, has been entrenched within Pakistan's advertising landscape since 1951!**

**We are privileged to work with the nation's leading organizations including Unilever, Nestlé, Dalda Foods, Bank Al-Falah, OLX, Efu Life, Philip Morris and Etihad Airways to name a few!**

**As an agency of the future, we have always been committed to understanding, seeking out and delivering solutions for our clients that ensure they stay ahead in the communication game. We think an agency should not be defined by silos. Our teams work together to deliver hyperbundled solutions across a diversity of platforms and communication disciplines.**

**OGILVY KARACHI**

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Block 7/8 Tipu Sultan Road, Karachi,  
Pakistan  
Tel: +92 21 3438 9054  
Fax: +92 21 3438 9051  
Email: asim.naqvi@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Chief Executive Officer ..... Asim Naqvi

**OGILVY LAHORE**

65-B Main Boulevard, Gulberg, Lahore, Pakistan  
Tel: +92 42 3575 3901-7  
Fax: +92 42 3575 4952  
Email: asim.naqvi@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Chief Executive Officer ..... Asim Naqvi

**ORIENTEDGE UM**

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Karachi 74400, Pakistan  
Tel: +92 21 111 66 66 22  
Fax: +92 21 3432 8839  
Email: masood.hashmi@orientm-mccann.pk  
**Personnel**  
President ..... Masood Hashmi  
Head of Media ..... Mansoor Karim

**ORIENTM MCCANN ERICKSON**

Orient House, 194-ASMCHS, Karachi 74400,  
Pakistan  
Tel: +92 21 111 66 66 22  
Fax: +92 21 3432 8839  
Email: masood.hashmi@orientm-mccann.pk  
**Personnel**  
President ..... Masood Hashmi

**PRESTIGE COMMUNICATIONS/ GREY PAKISTAN (A GREY GROUP AFFILIATE)**

22-C, Khayaban-e-Shahbaz, 4th Floor,  
Phase VI, D.H.A., Karachi 75600, Pakistan  
Tel: +92 21 3517 1761-4  
Fax: +92 21 3241 7219  
Email: jamal.mir@prestige.com.pk  
Website: www.prestige.com.pk  
**Personnel**  
Managing Director & Chief Executive Officer  
..... Ahmed Jamal Mir

**SPECTRUM Y&R**

5-C, 21st Commercial Street, Phase II  
(Extension), D.H.A., Karachi 75500, Pakistan  
Tel: +92 21 3588 3992  
Fax: +92 21 3588 2197  
Email: info@spectrumyr.com  
Website: www.spectrumyr.com  
**Personnel**  
Chairman & CEO ..... Shahnoor Ahmed

**TIME & SPACE MEDIA (PVT) LTD**

164 P Gulberg III, Lahore, Pakistan  
Tel: +92 321 847 8342  
Fax: +92 42 3591 8097  
Email: info@timenspacemedia.com  
Website: www.timenspacemedia.com  
**Personnel**  
Chief Executive Officer ..... Maqbool Ahmed Mirza

**PHILIPPINES**

**ACE SAATCHI & SAATCHI**

Saatchi House, 2296 Don Chino Roces  
Avenue, Pasong Tamo Extension,  
Kayamanan C, Makati City, Philippines  
Tel: +63 2 857 4900; Fax: +63 2 814 2100  
Email: chona\_balicanta@acesaatchi.com.ph  
Website: www.acesaatchi.com.ph  
**Personnel**  
Chief Executive Officer ..... Arthur Young Jr

**ACTIVASIA INC**

291 St. Joseph Street Oranbo Drive, Pasig City,  
Metro Manila 1600, Philippines  
Tel: +63 2 634 3162  
Email: mannydeluna@activasiainc.com  
Website: www.activasiainc.com  
**Personnel**  
President & CEO ..... Manny de Luna

**ADRUSH CREATIVE MEDIA**

29 Isabelo Mendoza Street, San Roque,  
Marikina City, Quezon City, Philippines  
Tel: +63 2 964 9432; Fax: +63 2 532 4236  
Email: lazaro.gilbert@adrushph.com  
Website: www.adrushph.com  
**Personnel**  
Chief Executive Officer ..... Gilbert Lazaro

**ALCHEMY ADVERTISING**

Unit 204 FSS Building-II, No. 18 Sct Tuason cor  
Sct Castor Sts., Brgy. Lagging Handa,  
Quezon City 1103, Philippines  
Tel: +63 2 415 7038  
Email: fely.alchemiad@gmail.com  
Website: www.advertisingagencyph.com  
**Personnel**  
Managing Director ..... Fely Reyes

**ALL QUINCE ASSOCIATES**

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Paligsahan QC, Metro Manila 1121, Philippines  
Tel: +63 2 332 1944; Fax: +63 2 374 7055  
Email: AQAdvertising@gmail.com  
**Personnel**  
Operations Manager ..... Rowena Laico

**AMPLIFY INC.**

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Ortigas Center, Pasig City, Philippines  
Tel: +63 2 997 2692  
Email: jossere@ampup.com.ph  
Website: www.ampup.com.ph  
**Personnel**  
Chief Creative Officer ..... Jossere Alex Quilendrin

**AQADVERTISING, INC.**

No 8 Surigao Street West Avenue,  
No. 2 South A St, Brgy Paligsahan QC,  
Quezon City 1121, Philippines  
Tel: +63 2 374 15710; Fax: +63 2 374 7055  
Email: aqadvertising@gmail.com  
**Personnel**  
Accounts Director ..... Faye Marie

**ARC WORLDWIDE PHILS CO INC**

24/F Tower 2, The Enterprise Center,  
6766 Ayala Ave cor Paseo De Roxas,  
Makati City 1200, Philippines  
Tel: +63 2 662 3000; Fax: +63 2 888 8415  
Email: raymond.arrastia@ph.leoburnett.com  
Website: www.leoburnett.ph  
**Personnel**  
Managing Director ..... Raymond Arrastia

**ASPAC GLOBAL CREATIVE BUSINESS**

W16 La Fuerza, 2241 Chino Roces Avenue,  
Makati City, Philippines  
Tel: +63 2 817 0808; Fax: +63 2 817 4991  
Email: miguelr@aspac-law.com  
Website: www.aspac-law.com  
**Personnel**  
Chairman ..... Miguel C Ramos

**AVELLANA&ASSOCIATES**

2105 The Orient Square Building,  
Emerald Avenue, Ortigas Center,  
Pasig City 1600, Philippines  
Tel: +63 2 636 5802  
Email: info@avellana.com.ph  
Website: www.avellana.com.ph  
**Personnel**  
Chief Executive Officer.....Jocoy Avellana

**BATES CHI&PARTNERS PHILIPPINES**

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27th Street, Bonifacio Global City,  
Taguig City 1634, Philippines  
Tel: +63 2 238 7141; Fax: +63 2 659 7958  
Email: leah.magdaluyo@bateschi.com  
Website: www.bateschi.com  
**Personnel**  
Managing Director ..... Leah Magdaluyo

**BBDO GUERRERO**

17th Floor, Frabelle Business Center, 111  
Rada Street, Legaspi Village, Makati City  
1229, Philippines  
Tel: +63 2 892 0701; Fax: +63 2 892 7501  
Email: francine.kahn-gonzalez@  
bbdoguerrero.com  
Website: www.bbdoguerrero.com  
**Personnel**  
Managing Director .. Francine Kahn-Gonzalez

**BLACKPENCIL MANILA**

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Tel: +63 2 889 7261; Fax: +63 2 882 2362  
Email: sueann.nolido@blackpencil.com.ph  
**Personnel**  
VP - Accounts Management Director  
.....Sue Ann Malig-Nolido

**BLUETHUMB BRAND DESIGN AGENCY**

Unit 1507, Atlanta Centre, Annapolis St.,  
Greenhills, San Juan City, Philippines  
Tel: +63 2 722 8232; Fax: +63 2 726 7532  
Email: inquiry@bluethumbcreatives.com  
Website: www.bluethumbcreatives.com  
**Personnel**  
Creative Brandstormer and CEO ....Cherry S.Kho

**BRAND IDEAS, INC.**

Unit 314 Cristina Condominium,  
V.A. Rufino corner Legaspi Streets,  
Legaspi Village, Makati City 1229,  
Philippines  
Tel: +63 2 893 0703  
Fax: +63 2 892 5587  
Email: bobby@brandideas.com.ph  
Website: www.brandideas.com.ph  
**Personnel**  
Managing Director ..... Bobby del Rosario

**CAMPAIGNS & GREY PHILIPPINES**

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Makati City 1231, Philippines  
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Email: JoseCarlo.Consunji@grey.com  
Website: www.grey.com/philippines  
**Personnel**  
Chief Executive Officer.....Jose Carlo Consunji

**CAMPAIGNS & GREY PUBLIC RELATIONS**

2723 Sabio Street, Chino Roces Avenue,  
Makati City 1231, Philippines  
Tel: +63 2 884 7300/+63 2 884 7398  
Email: ana.ongpin@grey.com  
Website: www.grey.com/philippines  
**Personnel**  
Managing Director ..... Ana Ysabel Ongpin

**CAMPAIGNS & GREY DESIGN LAB**

2727 Sabio Street, Chino Roces Avenue,  
Makati City 1231, Philippines  
Tel: +63 2 884 7300/+63 2 884 7398  
Email: eric.capongcol@grey.com  
Website: www.grey.com/philippines  
**Personnel**  
Studio Manager .....Eric Capongcol

**CAMPAIGNS & GREY DIGITAL/ NEURON**

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Makati City 1231, Philippines  
Tel: +63 2 884 7300/+63 2 884 7398  
Email: meldy.warren@grey.com  
Website: www.grey.com/philippines  
**Personnel**  
Managing Director ..... Meldy Warren

**CAMPAIGNS & GREY CEBU**

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Tel: +63 32 255 8268  
Fax: +63 32 255 8268  
Email: gigi.macachor@grey.com  
mong.lapena@grey.com  
Website: www.grey.com/philippines  
**Personnel**  
Managing Directors  
.....Gigi Macachor & Raymond Lapena

**CHEIL PHILIPPINES**

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Park, Campus Ave., Fort Bonifacio,  
Metro Manila, Taguig City 1630, Philippines  
Tel: +63 2 866 9322  
Email: joohae.choi@samsung.com  
Website: www.cheil.com  
**Personnel**  
HR Manager .....Jooahae Choi

**CONCEPTS 360 INTEGRATED MARKETING INC**

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Website: www.concepts360im.com  
**Personnel**  
Managing Partner ..... Zsa Salazar

**CREATIVE JUICE COMMUNICATIONS INC.**

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Pasig City 1604, Philippines  
Tel: +63 2 570 7827  
Fax: +63 2 470 9925  
Email: janice@creativejuiceph.com  
Website: www.creativejuiceph.com  
**Personnel**  
Managing Director .....Janice Villanueva

**DAVID IMC PHILIPPINES INC**

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Ortigas CBD, Metro Manila, Philippines  
Tel: +63 2 638 5940; Fax: +63 2 634 0416  
Email: paul@davidimc.com  
Website: www.davidimc.com  
**Personnel**  
Managing Director .....Paul Perez

**DDB GROUP PHILIPPINES&TRIBAL WORLDWIDE PHILIPPINES**

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Road, McKinley Hill, Fort Bonifacio,  
Taguig City 1634, Philippines  
Tel: +63 2 856 9338; Fax: +63 2 856 9337  
Email: ggchua@ddbgroup.com.ph  
Website: www.ddb.com.ph  
**Personnel**  
Group Chairman&CEO ..... Gil G. Chua

**DDB MNL**

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Tel: +63 2 856 7888; Fax: +63 2 856 9349  
Email: whenson@ddbmn.com  
Website: www.ddb.com.ph  
**Personnel**  
Managing Director ..... Vina Henson

**DDB PHILIPPINES**

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Road, McKinley Hill, Fort Bonifacio,  
Taguig City 1634, Philippines  
Tel: +63 2 856 9354; Fax: +63 2 856 9349  
Email: jtucas@ddbphil.com  
Website: www.ddb.com.ph  
**Personnel**  
Group Managing Director .....John Lucas

**DENTSU AEGIS NETWORK PHILIPPINES**

8/F, United Life Building, 837 A. Arnaiz  
Avenue, Legaspi Village, Makati City 1229,  
Philippines  
Tel: +63 2 652 7800  
Email: donald.lim@dentsuaegis.com  
Website: www.dentsuaegisnetwork.com/  
asiapacific  
**Personnel**  
Country Chief Executive Officer..... Donald Lim

**DENTSU JAYMESYFU**

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Legaspi Village, Makati City 1229, Philippines  
Tel: +63 2 705 7800  
Email: merlee.jayme@dentsujs.com  
Website: www.dentsujaymesyfu.com  
**Personnel**  
Chairmoom and Chief Creative Officer  
..... Merlee Jayme

**ASPAC – DENTSU AEGIS NETWORK**

10/F United Life Building, 837 A. Arnaiz  
Avenue, Legaspi Village, Makati City 1229,  
Philippines  
Tel: +63 2 652 7800  
Email: janice.dimacali@aspac-dan.com  
Website: www.aspac-dan.com  
**Personnel**  
Chief Executive Officer.....Susan Dimacali

**EVENTS@WORK**

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Condominium, Sacred Heart St., corner  
Kamagong Ave., San Antonio Village,  
Makati City, Manila 1203,  
Philippines  
Tel: +63 2 897 7088  
Fax: +63 2 899 5264  
Email: rose@eventwork.com.ph  
Website: www.eventsatwork.com  
**Personnel**  
Senior Project Manager..... Rose Martinez

**FCB MANILA INC**

1009 Metropol Bldg., Metropolitan Avenue,  
Brgy. Sta. Cruz, Makati City, Manila 1200,  
Philippines  
Tel: +63 2 812 0471  
Email: lou.santos@fcbmanila.com  
Website: www.fcbmanila.com  
**Personnel**  
VP, Client Services.....Lou Emmanuel Santos

**FLUX DESIGN LABS**

5/F Eurovilla 4, 853 Arnaiz Avenue,  
Makati City 1229, Philippines  
Tel: +63 2 949 8038  
Email: katrina.yupangco@fluxdesignlabs.com  
Website: www.fluxdesignlabs.com  
**Personnel**  
Producer ..... Katrina Yupangco

**GEOMETRY GLOBAL PHILIPPINES**

Manila 14/F, 8 Rockwell Hidalgo Drive,  
Rockwell Center, Makati City 1224,  
Philippines  
Tel: +63 2 238 7000  
Email: mike.garcia@geometry.com  
Website: www.geometry.com  
**Personnel**  
General Manager ..... Mike Garcia

**GREAT WALL ADVERTISING**

3/F Great Wall Building, 136 Yakal Street,  
Makati City 1203, Philippines  
Tel: +63 2 843 0901  
Fax: +63 2 810 3512  
Email: rey.a.davidjr@gmail.com  
**Personnel**  
President&CEO .....Rey Anthony G David

**GT ALLIANCE MEDIA AND MARKETING INCORPORATED**

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City of San Fernando, Pampanga,  
Philippines  
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Fax: +63 45 4368672  
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**Personnel**  
Chief Financial Officer ..... Lyndon Tablante

**GUERRILLA ADVERTISING DESIGN**

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Extension, Makati City,  
Philippines  
Tel: +63 2 954 1151  
Email: julien@guerrillaadph.com  
Website: www.guerrillaad.com  
**Personnel**  
Chief Executive Officer.....Julien Tan

**HANA CREATIVE COMMUNICATIONS TEAM INC**

Xavierville Ave. Loyola Heights (near Ateneo),  
Quezon City, Philippines  
Tel: +632 216 8982  
Email: carm.marajas@hanacreative.com  
Website: www.hanacreative.com  
**Personnel**  
VP&Operations Manager  
.....Carm Marajas-Aliwalas

**HAVAS LIFE MANILA**

6/F Executive Building, 369 Sen. Gil Puyat  
Ave, Makati City 1200, Philippines  
Tel: +63 2 894 4866  
Email: rona.angeles@havasmediaortega.com  
Website: www.havasortega.com  
**Personnel**  
Account Director ..... Rona Raissa Angeles  
Chairman and Chief Executive Officer  
..... Joselito B. Ortega

**HAVAS ORTEGA**

Penthouse, Executive Bldg.,  
369 Sen. Gil Puyat Ave., Makati City,  
Philippines  
Tel: +63 2 981 4000  
Email: jos.ortega@havasortega.com  
Website: www.havasortega.com  
**Personnel**  
Chairman&CEO.....Jos Ortega

**INDEPENDENT GRAPHIC OUTFIT DESIGN (INDIEGOD)**

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Philippines  
Tel: +63917 550 7045  
Email: alex@indiegod.net  
Website: www.indiegod.net  
**Personnel**  
Creative&Operations Director  
..... Alexander John A. Castro II

**J. ROMERO&ASSOCIATES**

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Metro Manila 1630, Philippines  
Tel: +63 2 890 6583  
Fax: +63 2 890 6591  
Email: inquiries@romero.com.ph  
Website: www.jromero.com.ph  
**Personnel**  
Chairman&President ..... Andre S. Kahn

**J. WALTER THOMPSON MANILA**

7/F, Equitable Bank Tower,  
8751 Paseo De Roxas, Salcedo Village,  
Makati City 1227, Philippines  
Tel: +63 2 864 8700  
Fax: +63 2 884 8563  
Email: dave.ferrer@jwtt.com  
Website: www.jwtt.com  
**Personnel**  
Executive Creative Director .....Dave Ferrer

**KANTAR TNS (PHILIPPINES)**

8/F Sun Plaza Building, 1507 Shaw Blvd  
corner 27th Street, Mandaluyong City 1550,  
Philippines  
Tel: +63 2 441 7800  
Email: gary.deocampo@kantar.com  
Website: www.tnsglobal.com  
**Personnel**  
Managing Director ..... Gary de Ocampo

**LEO BURNETT MANILA**

24/F Tower 2, The Enterprise Center,  
6766 Ayala Ave cor Paseo De Roxas,  
Makati City 1226, Philippines  
Tel: +63 2 884 8001; Fax: +63 2 884 8036  
Email: raymond.arrastia@ph.leoburnett.com  
Website: www.leoburnett.ph  
**Personnel**  
Managing Director ..... Raymond Arrastia

**McCANN WORLDGROUP**

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28th Street, City Center, Bonifacio Global City,  
Taguig 1634 Philippines  
Tel: +63 2 548 6200; Fax: +63 2 548 6394  
Email: raulm.castro@mccannw.com  
**Personnel**  
Chairman & CEO ..... Raul M. Castro

**McCANN**

5/F, Active Fun Building, 9th Avenue Corner,  
28th Street, City Center, Bonifacio Global City,  
Taguig 1634 Philippines  
Tel: +63 2 548 6200; Fax: +63 2 548 6394  
Email: mon.garcia@mccann.com  
gerald.gonzalez@mccann.com  
**Personnel**  
Managing Partners  
..... Ramon Garcia/ Gerald Gonzalez

**MRM//McCANN**

5/F, Active Fun Building, 9th Avenue Corner,  
28th Street, City Center, Bonifacio Global City,  
Taguig 1634 Philippines  
Tel: +63 2 548 6200  
Fax: +63 2 548 6394  
Email: manny.fernando@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
Managing Director & Chief Experience Officer  
..... Manny S. Fernando

**McCANN HEALTH**

5/F, Active Fun Building, 9th Avenue Corner,  
28th Street, City Center, Bonifacio Global City,  
Taguig 1634 Philippines  
Tel: +63 2 548 6200  
Fax: +63 2 548 6394  
Email: laura.delrosario-dorotho@mccann.com  
Website: www.mccannhealth.com  
**Personnel**  
AVP/ Associate Managing Partner  
..... Laura del Rosario

**CRAFT WORLDWIDE**

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28th Street, City Center, Bonifacio Global City,  
Taguig 1634 Philippines  
Tel: +63 2 548 6200; Fax: +63 2 548 6394  
Email: rose.natanauan-gonzales@craftww.com  
Website: www.craftww.com  
**Personnel**  
General Manager ..... Rose Natanauan-Gonzales

**OGILVY PHILIPPINES**

24-25/F, Picadilly Star Building, 4th Avenue  
corner 27th Street, Fort Bonifacio Global City,  
Metro Manila, Taguig City 1634, Philippines  
Tel: +63 2 238 7000; Fax: +63 2 403 8531  
Email: elly.puyat@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Chief Executive Officer..... Elly Puyat

**MULLENLOWE PHILIPPINES**

15th&16th Floors, Rufino Pacific Tower, 6784 Ayala Avenue, Makati City 1223, Philippines  
Tel: +63 2811 1111; Fax: +63 2811 0130  
Email: leigh.reyes@mullenlowe.com  
Website: philippines.mullenlowe.com  
**Personnel**  
President&CCO ..... Leigh Reyes

**MULLENLOWE OPEN PHILIPPINES**

15th Floor, Rufino Pacific Tower, 6784 Ayala Avenue, Makati City, Philippines 1223  
Tel: +63 2811 1111; Fax: +63 2811 0130  
Email: alan.fontanilla@mullenloweopen.com  
Website: www.mullenloweopen.com  
**Personnel**  
Managing Director ..... Alan Fontanilla

**PC&V COMMUNICATIONS, INC.**

G/F Legaspi Suites, 178 Salcedo Street, Legaspi Village, Makati City 1229, Philippines  
Tel: +63 2752 5004  
Fax: +63 2813 2575  
Email: acomia@pcv.com.ph  
Website: www.pcv.com.ph  
**Personnel**  
President&CEO ..... Juan Ariel Comia

**PMG INTEGRATED COMMUNICATIONS PHILIPPINES INC.**

3/F Mirax Building, 2270 Chino Roces Ext Barangay Magallanes, Makati City, Manila 1231, Philippines  
Tel: +63 2809 2949; Fax: +60 3 7960 3775  
Email: contact@pmgasia.com  
Website: www.pmgasia.com  
**Personnel**  
General Manager ..... Agnes G. Magallanes

**PUBLICIS JIMENEZ BASIC ADVERTISING, INC.**

14/F Solaris One Building, 130 De La Rosa Street, Legaspi Village, Makati City, Metro Manila 1229, Philippines  
Tel: +63 2856 0729  
Email: bebot.ngo@publicisjimenezbasic.com.ph  
Website: www.publicisjimenezbasic.com  
**Personnel**  
Chief Executive Officer ..... Bebot Ngo

**PUBLICIS MANILA, INC**

9/F Tower 2 The Enterprise Center, 6766 Ayala Avenue corner Paseo de Roxas, Legaspi Village, Makati City 1229, Philippines  
Tel: +63 28125466; Fax: +63 2810 5784  
Email: milagros.almendrala@publicis-manila.com  
Website: www.publicis.com  
**Personnel**  
Managing Director ..... Anna Testa  
Chief Finance Officer ..... Miles Almendrala

**SIXTH SENSE INTEGRATED MARKETING SOLUTIONS**

Unit E CNE Building, 574 Shaw Boulevard, Mandaluyong City 1552, Philippines  
Tel: +63 2451 2177  
Email: alec@sixthsenseims.com  
Website: www.sixthsenseims.com  
**Personnel**  
Managing Director ..... Alec Pang

**THE SYSTEMBRAND GROUP**

10/F Citibank Centre, 8741 Paseo de Roxas, Makati City 1226, Philippines  
Tel: +63 28138841; Fax: +63 2813 2174  
Email: info@systembrand.com  
Website: www.systembrand.com  
**Personnel**  
President ..... Angel Bunag

**TBWA SANTIAGO MANGADA PUNO**

1195 Chino Roces Avenue, Corner Yakal Street, San Antonio Village, Makati City 1203, Philippines  
Tel: +63 2508 7809; Fax: +63 2813 0137  
Email: disruption@tbwa-smp.com  
Website: www.tbwa-smp.com  
**Personnel**  
Chief Creative Officer ..... Melvin Mangada  
Managing Partner ..... Jimmy Santiago

**TEAMASIA / HAMLIN-ITURRALDE CORP**

18/F Aeon Centre, Northgate Cyberzon, Filinvest Corporate City, Alabang 1781 Muntinlupa City, Metro Manila, Philippines  
Tel: +63 2847 3500; Fax: +63 2847 3510  
Email: info@teamasia.com  
Website: www.teamasia.com  
**Personnel**  
Managing Director ..... Beatriz Lim

**TOYCOMMUNICATIONS ADVERTISING CO.**

2/F Coating Industries of the Philippines, No. 7 Sheridan Street, Brgy, Highway Hills, Mandaluyong City 1553, Philippines  
Tel: +63 2903 0641  
Email: hec@toycomm.com  
Website: www.toycomm.com  
**Personnel**  
Chief Accounts Officer ..... Hec Dela Sala

**VISIONCRAFT ADVERTISING**

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**Personnel**  
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**ACE DAYTONS ADVERTISING (INTERNATIONAL) PTE LTD**

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Website: www.adplanet.com.sg  
**Personnel**  
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**AIRITUDE EVENT + DESIGN PTE LTD**

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**BCI ASIA CONSTRUCTION INFORMATION PTE LTD**

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Website: www.diseno.com.sg  
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Company Profile  
Global brand stewards producing award-winning work for 108 countries from Singapore.

Global Effie Winner 2017  
No. 1 Singapore Creative Agency at Spikes 2016.  
Agency of the Year at the Gongs 2016.

Visit us at <http://singapore.mullenlowe.com> or follow Mullen Lowe Group on Twitter @MullenLoweGroup and on <http://fb.com/mullenlowegroup>

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Website: srilanka.mullenlowe.com  
**Personnel**  
Chief Executive Officer ..... Thayalan Bartlett

**PIXEL ADVERTISING SOLUTIONS**

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**Personnel**  
Chief Executive Officer/Chairman ..... Sanjaya Rathnayake

**SAATCHI & SAATCHI SRI LANKA**

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Tel: +94 11 267 1026; Fax: +94 11 269 3812  
Website: www.saatchi.com  
**Personnel**  
Chief Executive Officer .... Dushantha Ahangama

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Email: subodha@sevenmediagroup.co  
Website: sevenmediagroup.co/work  
**Personnel**  
Chief Executive Officer ..... Subodha Pilimatalawwe

## TAIWAN

## ASTUTE INTERNATIONAL

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Website: www.astute taiwan.com

**Personnel**  
Chief Executive Officer..... Peter Fitzgerald

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Website: www.bateschi.com

**Personnel**  
Managing Director ..... Maggie MY Chao

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**Personnel**  
Managing Director ..... Alan Hung

## CHEIL TAIWAN

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**Personnel**  
Head of Corporate Service..... Michel Chen

## DDB WORLDWIDE TAIWAN

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Taiwan  
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Website: www.ddb.com

**Personnel**  
General Manager ..... Alan Hung

## DENTSU ONE

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**Personnel**  
Chairman/CEO ..... Kiyotoshi Izumi

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Taipei 10489, Taiwan  
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**Personnel**  
Chairman ..... Masahiko Hibi

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**Personnel**  
Chief Executive Officer..... Hiromitsu Sakuma

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Website: www.e21mm.com

**Personnel**  
General Manager ..... Laurie Pan

## EASTERN ADVERTISING

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Taipei 110, Taiwan  
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Email: michael@easternad.com.tw  
Website: www.easternad.com.tw

**Personnel**  
Business Director ..... Michael Hu

## FCB TAIPEI

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Website: www.fcb.com

**Personnel**  
General Manager ..... Eddy Fu

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**Personnel**  
Managing Director ..... Harry Bailey

## HAVAS TAIWAN

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**Personnel**  
Managing Director ..... Fish Chen

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Managing Director ..... Evan Teng

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**Personnel**  
Group Chief Executive Officer Margaret Huang

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**Personnel**  
Chief Executive Officer ..... Gary Chi  
Chief Creative Officer ..... Kevin Yang

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**Personnel**  
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Group Chief Executive Officer ..... Margaret Huang

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**Personnel**  
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Website: www.ua.com.tw

**Personnel**  
Chief Executive Officer..... Vince Cheng

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**Personnel**  
Managing Director ..... Barbie Lin

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Website: www.yr.com

**Personnel**  
Managing Director ..... Jill Chang

## THAILAND

## 100 RIVERS CO., LTD

1213/442-445 Town in Town Soi 19,  
Soi Ladprao 94, Wangthonglang,  
Bangkok 10310, Thailand  
Tel: +66 2559 3271-4  
Fax: +66 2559 2957  
Email: ittipol@100rivers.co.th  
Website: www.100rivers.co.th

**Personnel**  
Managing Director ..... Ittipol Sureerat

## ACCESS &amp; ASSOCIATES CO LTD

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Email: ian@blueorangeasia.com  
Website: www.access.co.th

**Personnel**  
Managing Director ..... Wisuth Tantitayapong

## AMEX TEAM ADVERTISING LTD

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Website: www.amexteam.com

**Personnel**  
Chief Executive Officer ..... Varunee Soonthorncharoenont

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Website: www.leoburnett.co.th

**Personnel**  
Chief Executive Officer ..... Songkran Sethesompobe

## ASATSU (THAILAND) CO., LTD

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**Personnel**  
Chief Executive Officer..... Keiji Okamoto

## ASDIK LTD.

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**Personnel**  
Vice President ..... Hirokazu Tanabe

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**Personnel**  
Chief Executive Officer ..... Somkiat Larptananchaiwong

## BCI ASIA CONSTRUCTION INFORMATION CO LTD

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**Personnel**  
General Manager ... Sineenart Harnwanichkul

## BLUE ORANGE ASIA

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Tel: +66 2231 8047  
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Email: ian@blueorangeasia.com  
Website: www.blueorangeasia.com

**Personnel**  
CEO/Executive Creative Director ..... Ian Gerry

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Unit 1710, Level 17, Abdulrahim Place, 990 Rama 4 Road, Silom, Bangrak, Bangkok 10500, Thailand  
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Website: www.brandnewday.asia  
**Personnel**  
Managing Director ..... Patrick Ashe

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**Personnel**  
Managing Director... Gunpong Panthongprasert

**BRILLIANT & MILLION CO LTD**

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Tel: +66 2530 9454; Fax: +66 2530 7520  
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Website: www.brilliantmillion.com  
**Personnel**  
Chief Executive Officer..... Sorada Sonprasit

**CHEIL THAILAND**

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Website: www.cheil.com  
**Personnel**  
President ..... Jaebum Ahn

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**Personnel**  
Group President & CEO ..... Haruhiko Shin

**CREATIVE JUICE BANGKOK**

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Chief Executive Officer... Pongsuree Asanasen

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Worldwide Chairman..... Witawat Jayapani

**DAI-ICHI KIKAKU (THAILAND) CO., LTD**

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Website: www.dik.co.th/en/#dik-thailand  
**Personnel**  
Managing Director, CEO ..... Tetsuya Hisano

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**Personnel**  
Managing Director ..... Rihito Onuma

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**Personnel**  
Country CEO ..... Amornsak Sakpuaram

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**Personnel**  
Chief Executive Officer..... Narong Tresuchon

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**Personnel**  
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**FAME LINE CO LTD**

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**Personnel**  
Managing Director ..... Kadekaew Ittikul

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**Personnel**  
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Managing Director ..... Futoshi Kawabata

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Chief Executive Officer ..... Yupin Muntzing

**MCCANN**

98 Sathorn Square Office Tower, 25th-26th Floor, North Sathorn Road, Silom, Bangrak, Bangkok 10500, Thailand  
Tel: +66 2343 6000; Fax: +66 2343 6006  
Email: yupin.muntzing@mccannwg.com  
**Personnel**  
Chief Executive Officer ..... Yupin Muntzing

**MRM//McCANN**

98 Sathorn Square Office Tower, 25th-26th Floor North Sathorn Road, Silom, Bangrak, Bangkok 10500, Thailand  
Tel: +66 2343 6000; Fax: +66 2343 6007  
Email: rattakorn.potharam@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
General Manager/Executive Creative Director  
..... Rattakorn Potharam

**WEBER SHANDWICK**

98 Sathorn Square Office Tower, 25th-26th Floor, North Sathorn Road, Silom, Bangrak, Bangkok 10500, Thailand  
Tel: +66 2343 6000; Fax: +66 2343 6003  
Email: skelly@webershandwick.com  
Website: www.webershandwick.asia  
**Personnel**  
Managing Director ..... Stuart Kelly

**CRAFT WORLDWIDE**

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Tel: +66 2343 6000; Fax: +66 2343 6006  
Email: yupin.muntzing@mccannwg.com  
Website: www.craftww.com  
**Personnel**  
Chief Executive Officer ..... Yupin Muntzing

**MONDAY PEOPLE CO., LTD**

989 Siam Tower, 16th Floor, Rama I Road, Patumwan, Bangkok 10330, Thailand  
Tel: +66 2658 1444  
Fax: +66 2658 1455  
Email: phanida.phromchanya@monday.co.th  
Website: www.monday.co.th  
**Personnel**  
Chief Business Officer, AMD  
..... Phanida Phromchanya

**MULLENLOWE THAILAND**

1 Empire Tower, 28th Floor, South Sathorn Road, Lumpini, Patumwan, Bangkok 10330, Thailand  
Tel: +66 2627 7000;  
Fax: +66 2627 7011-12  
Email: neil.holt@mullenlowe.com  
Website: thailand.mullenlowe.com  
**Personnel**  
CEO Greater Mekong..... Neil Holt

**MULLENLOWE OPEN THAILAND**

1 Empire Tower, 28th Floor, South Sathorn Road, Bangkok 10120, Thailand  
Tel: +66 2627 7000  
Fax: +66 2627 7016  
Email: neil.holt@mullenlowe.com  
Website: thailand.mullenlowe.com  
**Personnel**  
CEO Greater Mekong..... Neil Holt

**NUMBERS 10 RESEARCH CO., LTD.**

7th Floor, Room 7-01, Ploenchit Center Building, 2 Sukhumvit Rd., Klongtoey, Bangkok 10110, Thailand  
Tel: +66 2656 7921  
Email: theeravee@numbers10research.com  
Website: www.numbers10research.com  
**Personnel**  
Managing Director ..Theeravee Ungkuvorakul

**OGILVY THAILAND**

14th-15th Floor, The Offices at Centralworld, 999/9 Rama I Road, Patumwan, Bangkok 10330, Thailand  
Tel: +66 2205 6000; Fax: +66 2205 6168  
Email: punnee.chaiyakul@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Chairman ..... Punnee Chaiyakul

**PAPER & PAGE (THAILAND) CO LTD**

47/1 Soi Sukhumvit 49/1, Klongtan Nuea, Watthana, Bangkok 10110, Thailand  
Tel: +66 96 904 6868  
Email: robert@paperandpage.com  
Website: www.paperandpage.com  
**Personnel**  
Chief Executive Officer..... Robert Woodrich

**PMG INTEGRATED COMMUNICATIONS (THAILAND) CO. LTD.**

No 10/19, 6/F The Trendy Building, Soi Sukhumvit 13, Kwaeng Klongtoeynua, Khet Wattana, Bangkok, Thailand  
Tel: +66 2236 2451  
Fax: +66 2236 2452  
Email: contact@pmgasia.com  
Website: www.pmgaisa.com  
**Personnel**  
Account Director ..... Noppamas Chotechoei

**PRAKIT ADVERTISING LIMITED**

88 Soi Sukhumvit 62 Section 3, Sukhumvit Road, Bangchak, Prakanong, Bangkok 10260, Thailand  
Tel: +66 2715 3000  
Fax: +66 2332 8522  
Email: apirak@prakit.com  
Website: www.prakitadvertising.com  
**Personnel**  
Managing Director ..... Apirak Apisarn

**PRODUCTS (BANGKOK) CO., LTD.**

15/F, Tonson Tower, 900 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand  
Tel: +66 2257 0300  
**Personnel**  
Managing Director ..... Hiroshi Okusada

**PUBLICIS (THAILAND) LIMITED**

130-132 Sindhorn Building, Tower 3, 25th Floor, Wireless Road, Lumpini, Bangkok 10330, Thailand  
Tel: +66 2685 2777  
Fax: +66 2685 2702  
Email: chris.duffy@publicis.co.th  
**Personnel**  
Chief Executive Officer... Chris Harcourt Duffy

**SAATCHI & SAATCHI THAILAND**

25/F Sindhorn Tower 3, 130-132 Wireless Road, Kwaeng Lumpini, Khet Patumwan, Bangkok 10330, Thailand  
Tel: +66 2640 4700  
Fax: +66 2640 4701  
Email: www.saatchi.com  
**Personnel**  
General Manager  
..... Kannikar Kamolkasemsilp

**SHEERBRAVADO DESIGN & MARKETING**

9th Floor Kasemkij Building,  
120 Silom Road, Bangkok 10500,  
Thailand  
Tel: +66 2632 7144  
Fax: +66 2632 7143  
Email: bobjames@sheerbravado.com  
Website: www.sheerbravado.com  
**Personnel**  
Managing Director ..... Bob James

**SOCIUS CO., LTD.**

159/25 Serm-Mit Tower 16th Floor,  
Sukhumvit 21 Road (Asoke),  
North Klongtoey, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2261 9701  
Fax: +66 2261 9705  
Website: www.sociusbkk.com  
**Personnel**  
Managing Director ..... Lopedota Ezra

**SOVEREIGN AD**

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Thairong Tower B, Pattanakarn 36,  
Suan Luang,  
Bangkok 10250,  
Thailand  
Tel: +81 5068673553  
Email: bkk@sovereignmediajp.com  
Website: www.sovereignmediajp.com  
**Personnel**  
Senior Management ..... Stefan P.

**SPA-HAKUHODO CO., LTD.**

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163 Sukhumvit 21 Road,  
North Klong-Toey, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2259 0310  
Fax: +66 2258 9188  
Website: www.spahakuhodo.com/index.  
php/portal/home

**SPICY H CO., LTD**

15/F Rajapark Building,  
163 Sukhumvit 21 Road,  
North Klong-Toey, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2259 8219; Fax: +66 2259 8225  
Website: www.spicyh.com/web/about.html

**TBWA\THAILAND CO., LTD**

153/3 Golden Pavilion Bldg,  
Fl. 1-2, Soi Mahardlekluang 1,  
Rajdamri Road, Bangkok 10330, Thailand  
Tel: +66 2687 7400; Fax: +66 2652 1121  
Email:  
chaipranin.visudhipol@tbwathailand.com  
Website: www.tbwathailand.com  
**Personnel**  
Chairman ..... Chaipranin Visudhipol

**Y&R THAILAND**

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Unit A1, Rama I Road, Patumwan,  
Bangkok 10330, Thailand  
Tel: +66 2658 0999; Fax: +66 2658 0995  
Email: sanjay.bhasin@yr.com  
Website: www.yr.co.th  
**Personnel**  
Chief Executive Officer ..... Sanjay Bhasin

**VIETNAM**

**AMBROSIA VIETNAM CO LTD**

Unit 601, 6/F, 56-58-60 Hai Ba Trung Street,  
Ben Nghe Ward, District 1, Ho Chi Minh City,  
Vietnam  
Tel: +65 6337 3370  
Email: darrell@ambrosia.com.sg  
Website: ambrosia.com.vn  
**Personnel**  
Managing Director ..... Darrell Lee

**APRIL**

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Ward 25, Binh Thanh District, Ho Chi Minh  
City, Vietnam  
Tel: +84 28 6267 6444  
Fax: +84 28 6267 5444  
Email: duy@april.com.vn  
Website: www.april.com.vn  
**Personnel**  
Managing Director ..... Duy Pham

**ASATSU-DK VIETNAM INC.**

18th Floor, 180-192 Nguyen Cong Tru Street,  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 28 3821 8852  
Fax: +84 28 3821 8860  
**Personnel**  
Managing Partner ..... Hideki Ota

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Street, District 3, Ho Chi Minh City, Vietnam  
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Email: phichin@attdesign.vn  
Website: www.attdesign.vn  
**Personnel**  
Managing Director ..... Phi Chin Nguyen

**B5 AGENCY VIETNAM**

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Hai Ba Trung District, Hanoi,  
Vietnam  
Tel: +84 24 6278 7236  
Email: info@b5agency.com  
Website: www.b5agency.com  
**Personnel**  
Director ..... Nguyen Hoang Long

**BATES CHI&PARTNERS VIETNAM**

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District 3, Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3821 8632  
Fax: +84 28 3821 8634  
Email: tue.nguyen@bateschi.com  
Website: www.bateschi.com  
**Personnel**  
Managing Director ..... Tue Nguyen

**BBDO VIETNAM**

18 Hai Ba Trung, District 1, Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3822 6662  
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Email: sanjay.bhasin@bbdo.vn  
Website: www.bbdoasia.com  
**Personnel**  
General Manager ..... Giao Phan

**BCI ASIA VIETNAM CO LTD**

Block A1, 13/F Viettel Tower, 285 Cach Mang  
Thang Tam Street, Ward 12, District 10,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 6256 1010; Fax: +84 28 6256 0880  
Email: hmc@bciasia.com  
Website: www.bciasia.com  
**Personnel**  
General Manager ..... Anh Vo

**BRANDTALK VIETNAM**

R4-54 Hung Gia 5, Phu My Hung, District 7,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 5413 7939; Fax: +84 28 5413 7938  
Email: contact@brandtalk.vn  
Website: brandtalk.vn  
**Personnel**  
Chief Executive Officer ..... Khai Vuong

**CHEIL VIETNAM**

21/F, No. 02 Hai Trieu, Ben Nghe Ward,  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 28 3915 6099; Fax: +84 28 3915 6098  
Email: phong.tt@cheil.com  
Website: www.cheil.com  
**Personnel**  
Business Director ..... Phong Thanh Tran

**COWAN BRAND DESIGN**

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Tel: +84 28 3821 3064  
Email: uyenpnn@cowan.com  
Website: www.cowan.com  
**Personnel**  
Account Director Vietnam ..... Uyen Pham

**CREATIVE CONNECTIONS GROUP**

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Ho Chi Minh City, Vietnam  
Tel: +84 28 3911 0089  
Email: quoctrung.ngo@ccgroup.vn  
Website: ccgroup.vn  
**Personnel**  
CEO & Founder ..... Trung Ngo

**CRUNCHY FROG**

15 Quang Khanh, Quang An Ward,  
Tay Ho District, Hanoi, Vietnam  
Tel: +84 437 188 110  
Email: sarah@crunchyfrogdesign.com  
Website: www.brandingvietnam.com  
**Personnel**  
Strategic Director ..... Sarah Bartholomew

**DDB VIETNAM**

21 Phung Khac Khoan Street, Da Kao Ward,  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 28 3824 0888  
Fax: +84 28 3827 2875  
Website: www.ddb.com  
**Personnel**  
Managing Director ..... Olaf Mueller

**DECISION LAB - VIETNAM**

44 Floor - Bitexco Financial Tower, 2 Hai Trieu,  
District 1, Ho Chi Minh City, Vietnam  
Tel: +84 28 39 15 1919  
Email: decision@decisionlab.com  
Website: www.decisionlab.co/  
**Personnel**  
Founder ..... Thue Quist Thomasen

**DAIKO VIETNAM COMPANY LIMITED**

Level 5, I Tower Building,  
49 Pham Ngoc Thach St, Ward 6, District 3,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 6297 9977  
Fax: +84 28 6297 9966  
Email: info@daiko.com.vn  
Website: www.daikovietaim.vn  
**Year Established**  
2007

**Personnel**  
Director ..... Iwata Keiichi  
Deputy Directors ..... Hirabayashi Akira  
Imamura Nobuto  
Sales Managers ..... Yuta Takada  
Sakagawa Masahiro  
Kinoshita Masashi  
Huu Tam Hao Le  
Minh Hung Tran

**No. of Employee**  
65  
**Branches/Affiliates**  
The Representative of Daiko Vietnam in Hanoi  
**Trade Membership**  
JBAH (Japanese Business Association of  
HCMC)

**Company Profile**  
As a subsidiary of Daiko Japan, Daiko Vietnam  
is an advertising company. Playing as a  
bridge between customers and brands, with  
strong emphasis on creativity, effectiveness  
and efficiency for every advertising project,  
Daiko Vietnam has gained more customers'  
recognition.

**DELTA ENGAGEMENT COMMUNICATIONS**

3A Thich Quang Duc, Ward 3,  
Phu Nhuan District,  
Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3517 2620  
Fax: +84 28 3517 3780  
Email: minhhuong.tran@delta-vn.net  
Website: delta-vn.net  
**Personnel**  
General Director ..... Huong Tran

**DENTSU AEGIS NETWORK VIETNAM**

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Ben Nghe Ward, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 3823 3588  
Fax: +84 28 3823 3589  
Email: aoki@dentsuaegis.com  
Website:  
www.dentsuaegisnetwork.com/asiapacific  
**Personnel**  
Country CEO ..... Toshinori Aoki

**DENTSU VIETNAM**

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Ben Nghe Ward, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 3821 9005  
Fax: +84 28 3821 9002  
Email: hiroki.ito@decisionbrand.com  
Website: www.dentsu.com.vn  
**Personnel**  
Chief Executive Officer ..... Hiroki Ito

**DENTSU ONE**

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Vietnam  
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Fax: +84 28 3821 6390  
Email: fujisawa@dentsuone.com  
Website: vn.dentsuone.com  
**Personnel**  
General Director/CEO ..... Yoshiho Fujisawa

**DGECKO DESIGN & CONCEPT STUDIO LTD.**

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Road 17, Hiep Binh Chanh Ward,  
Thu Duc District, Ho Chi Minh City,  
Vietnam  
Tel: +84 915 189 935  
Email: contact@d-gecko.com  
Website: www.d-gecko.com  
**Personnel**  
Creative Director ..... Matin Tran

**DINOSAUR**

**DINOSAUR VIETNAM**  
#39, 3rd Floor, 26 Ly Tu Trong street,  
Ho Chi Minh, Vietnam  
Tel: +84 28 38 239 382  
Email: us@dinosaur.vn  
Website: www.dinosaur.vn

**Personnel**  
Chief Executive Officer ..... Sumesh Peringeth  
Managing Director ..... Brandy Vu  
Operations Director ..... Linda Pham  
**No. of Employee**  
40  
**Branches/Affiliates**  
Vietnam  
**Company Profile**  
Looking for a partner to build and grow  
your business in Vietnam? Looking for  
a company that has a track record of  
harnessing creativity, technology and  
insightful data to create successful  
brands? You have come to the right place.  
Dinosaur Vietnam is a digitally native  
group of award winning strategists and  
creators based in HCMC, Vietnam.

**EPINION**

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District 4, Ho Chi Minh City, Vietnam  
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Website: www.epinionlobal.com  
**Personnel**  
Deputy Managing Director, Vietnam  
..... Le Xuan Binh

**GAMMA EXHIBITION & INTERIOR**

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Nhuan District, Ho Chi Minh City, Vietnam  
Tel: +84 28 3844 5645; Fax: +84 28 3844 5646  
Email: anh.mai@gamma-vn.com  
Website: gamma-vn.com  
**Personnel**  
General Director ..... Anh Mai

**GAZEFI EVENTS**

4th Floor, Van My Building,  
278 Nguyen Dinh Chieu Street, District 3,  
Ward 6, Ho Chi Minh City, Vietnam  
Tel: +84 28 3930 5554  
Fax: +84 28 3930 5592  
Email: thao.nguyen@gazefi.com  
Website: www.gazefi.com/  
**Personnel**  
Director ..... Thao Nguyen

**GEOMETRY GLOBAL VIETNAM/ HO CHI MINH**

8/F Centec Tower, 72-74 Nguyen Thi Minh  
Khai Street, District 3, Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3822 5753  
Email: brown.smiley@ggeometry.com  
Website: www.geometry.com  
**Personnel**  
Managing Director ..... Brown Smiley

**GREY GROUP VIETNAM**

Ground Floor, Star Building, 33 Bis Mac Dinh  
Chi St., Da Kao Ward, Dist 1, Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3827 3860  
Fax: +84 28 3827 3861  
Email: sandip.rakhit@grey.com  
Website: www.grey.com/vietnam  
**Personnel**  
Chief Executive Officer ..... Sandip Rakhit

**GREY HO CHI MINH CITY**

Ground Floor, Star Building, 33 Bis Mac Dinh  
Chi St., Da Kao Ward, Dist 1, Ho Chi Minh City,  
Vietnam  
Tel: +84 28 3827 3860  
Fax: +84 28 3827 3861  
Email: sandip.rakhit@grey.com  
Website: www.grey.com/vietnam  
**Personnel**  
Chief Executive Officer, Grey Group Vietnam  
..... Sandip Rakhit

**GREY HANOI**

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Ba Dinh Dist., Hanoi, Vietnam  
Tel: +84 24 6275 7406  
Mobile: +84 912410662  
Email: sandip.rakhit@grey.com  
Website: www.grey.com/vietnam  
**Personnel**  
Chief Executive Officer, Grey Group Vietnam  
..... Sandip Rakhit

**HAKUHODO - HANOI REPRESENTATIVE OFFICE**

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241 Xuan Thuy Street, Dich Vong Hau Ward,  
Cau Giay District, Hanoi, Vietnam  
Tel: +84 24 3795 4300/01/02  
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**HAKUHODO & SAIGON ADVERTISING CO., LTD.**

10th Fl., Room 6, Saigon Centre,  
65 Le Loi Street, District 1,  
Ho Chi Minh City, Vietnam  
Tel: +84 28 3825 0140; Fax: +84 28 3825 0143  
Website: www.hakuhodosac.com  
**Personnel**  
General Manager ..... Yuya Yamada

**HAKUHODO VIETNAM CO., LTD.**

5th Fl., Saigon Centre, 65 Le Loi Street, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3914 3102  
 Fax: +84 28 3914 3108  
**Personnel**  
 General Director..... Kota Isobe

**HAPPINESS VI NA CO., LTD.**

180 Street Nr. 40, Tan Quy Dong Residence Area, Tan Phong Ward, District 7, Ho Chi Minh City, Vietnam  
 Tel: +84 8 3775 4949  
 Fax: +84 8 3775 4795  
 Email: alan@happiness-saigon.com  
 Website: happiness-saigon.com  
**Personnel**  
 CEO & Co-Founder..... Alan Cerutti

**HAVAS VIETNAM**

SFC Building, 10th Floor, No. 09, Dinh Tien Hoang Street, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 6299 0072  
 Email: tronghung@havasmedia.com  
 Website: www.havasmedia.asia  
**Personnel**  
 Chief Executive Officer..... Do Trong Hung

**IMA MARKETING**

Dinh Le Building, 2nd Floor, 01 Dinh Le Street, Ward 12, Dist. 4, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3943 5650  
 Fax: +84 28 3943 5651  
 Email: info@ima.com.vn  
 Website: www.ima.com.vn  
**Personnel**  
 Chief Executive Officer..... Ha Trung Thoa

**J. WALTER THOMPSON VIETNAM**

Level 2, The President Place, 93 Nguyen Du Street, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 6287 9297  
 Email: saby.mishra@jw.com  
 Website: www.jw.com/vietnam  
**Personnel**  
 Chief Executive Officer, Vietnam.. Saby Mishra

**KANTAR TNS (HO CHI MINH CITY)**

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 Tel: +84 28 3930 6631  
 Email: Thu.Lam@tnsglobal.com  
 Website: www.tnsglobal.com/  
**Personnel**  
 Marketing and PR..... Tan Thu Lam

**KANTAR TNS VIETNAM (HANOI)**

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 Website: www.tnsglobal.com/  
**Personnel**  
 Marketing and PR..... Tan Thu Lam

**KANTAR WORLD PANEL VIETNAM**

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 Fax: +84 28 3930 6632  
 Email: david.anjoubault@kantarworldpanel.com  
 Website: www.kantarworldpanel.com.vn  
**Personnel**  
 General Manager ..... David Anjoubault

**KEY COMMUNICATIONS**

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 Tel: +84 28 3514 6121  
 Fax: +84 28 3514 7779  
 Email: thuy.cao@keycom.com.vn  
 Website: keycom.com.vn  
**Personnel**  
 Director..... Cao Thi Thu Thuy

**LEO BURNETT/M&T VIETNAM**

1st Floor, River Garden, 170 Nguyen Van Huong Str., Thao Dien Ward, District 2, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3519 2552  
 Fax: +84 28 3519 2550  
 Email: lukasz.roszczyc@leoburnett.com.vn  
 Website: www.leoburnett.com  
**Personnel**  
 Managing Director ..... Lukasz Roszczyc

**M U L L E N L O W E G R O U P**

**MULLENLOWE VIETNAM**

Level 47, Bitexco Financial Tower, 2 Hai Trieu Street, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3914 1765  
 Fax: +84 28 3914 1775  
 Email: neil.holt@mullenlowe.com  
 Website: http://vietnam.mullenlowe.com

**Year Established**  
 1996

**Personnel**  
 CEO Greater Mekong..... Neil Holt  
 Executive Creative Director.. Erick Rossa

**No. of Employees**  
 70

**Company Profile**  
 MullenLowe Vietnam is one of the largest marketing communications agency in Vietnam, offering complete integrated communications capabilities and serving premier marketers such as: Unilever, Ariston, Bel, Cathay Pacific, Panzani, Perfetti Van Melle and Pernod Ricard to name a few.

MullenLowe Vietnam is known to build leader brands and is Vietnam's most awarded agency, at both effectiveness and creative awards shows, including a Gold at Cannes in 2014, the country's first ever.

**MMS COMMUNICATIONS VIETNAM CO LTD**

170, Nguyen Van Huong Street, Thao Dien Ward, District 2, Ho Chi Minh City, Vietnam  
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 Email: phuong.phan@saatchivn.com  
 Website: www.saatchi.com  
**Personnel**  
 Chief Executive Officer..... Mai Huong

**MSV**

65A-65B Tran Binh Trong St., Ward 5., Binh Thanh Dist., Ho Chi Minh City, Vietnam  
 Tel: +84 28 3515 2535  
 Fax: +84 28 3550 1751  
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 Website: www.msv.com.vn  
**Personnel**  
 New Business Director ..... Vu Le Vinh

**N-EQUALS VIETNAM**

6/F, 150/9 Nguyen Trai, District 1, Ho Chi Minh City, Vietnam  
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 Email: robert@n-equals.com  
 Website: www.n-equals.com  
**Personnel**  
 Managing Director ..... Robert van der Klink

**OGILVY VIETNAM**

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 Tel: +84 28 3821 9529  
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 Email: alan.couldrey@ogilvy.com  
 Website: www.ogilvy.com  
**Personnel**  
 Chief Executive Officer..... Alan Couldrey

**OHYEAH COMMUNICATIONS**

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 Website: www.ohyeah.vn  
**Personnel**  
 Business Development Director..... Duong Vo

**PHIBIOUS VIETNAM**

7/F, 11 Bis Nguyen Gia Thieu Street, Ward 6, District 3, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3933 3377  
 Fax: +84 28 3930 9645  
 Email: mervyn@phibious.com  
 Website: www.phibious.com  
**Personnel**  
 Group CEO..... Mervyn Cheo

**PRAKIT ADVERTISING**

13D Phan Chu Trinh Street, Ward 2, Binh Thanh District, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3551 2202  
 Fax: +84 28 3551 3800  
 Email: panchalee@prakit.vn  
 Website: www.prakit.vn  
**Personnel**  
 Chief Operation Officer ..... Panchalee Nithijiraroj

**PUBLICIS VIETNAM**

170 Nguyen Van Huong, Thao Dien Ward, D2, Ho Chi Minh City, Vietnam  
 Tel: +84 28 6281 4060  
 Fax: +84 28 6281 4089  
 Email: firzan.mulafer@publicisvn.com  
 Website: www.publicisgroupe.com  
**Personnel**  
 Managing Director ..... Firzan Mulafer

**QUO INDOCHINA CO LTD**

Room 405B, 4/F, 140 Nguyen Van Thu Street, Da Kao Ward, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3910 0839  
 Fax: +84 28 3910 0779  
 Email: yen.ly@quo-global.com  
 Website: www.quo-global.com  
**Personnel**  
 Account Director ..... Yen Ly Graham-Crichton

**REACH COMMUNICATIONS**

55 Truong Quoc Dung, Ward 10, Phu Nhuan District, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3517 2948  
 Fax: +84 28 3517 3780  
 Email: hien.nguyen@reach-vn.com  
 Website: reach-vn.com  
**Personnel**  
 Managing Director ..... Hien Nguyen

**RED CAT MOTION**

137 Le Quang Dinh Street, Ward 14, Binh Thanh District, Ho Chi Minh City, Vietnam  
 Tel: +84 28 6258 3386  
 Email: leodinh@redcatmotion.com  
 Website: redcatmotion.com  
**Personnel**  
 CEO/Creative Director ..... Leo Dinh

**RICE CREATIVE**

90A Nguyen Dinh Chieu Street, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3822 9559  
 Email: joshua@rice-creative.com  
 Website: www.rice-creative.com  
**Personnel**  
 Partner & Creative Director ..... Joshua James Breidenbach

**REDDER ADVERTISING JOINT STOCK CO.**

Level 3-6, 150 bis Le Thi Hong Gam, District 1, HCMC, Vietnam  
 Tel: +84 28 3822 3774; Fax: +84 28 3822 6157  
 Email: hung.vo@redder.vn  
 Website: www.redder.vn  
**Year Established**  
 2012  
**Personnel**  
 Chief Executive Officer..... Hung Vo  
 Business Director ..... Dong Nguyen  
 Head of PR & Social..... Hang Nguyen

**No. of Employee**  
 50  
**Company Profile**  
 REDDER is an international-award-winning independent agency covering brand consultancy, creative, digital & PR, event & activation marketing services, working for many big brands from Unilever, PepsiCo, Microsoft, Masan, Mead Johnson, Vinamilk, BAT, Shell, Mondelez, Acer and Samsung.

**SAATCHI & SAATCHI VIETNAM**

170 Nguyen Van Huong, Thao Dien Ward, D2, Ho Chi Minh City, Vietnam  
 Tel: +84 28 6281 4060; Fax: +84 28 6281 4089  
 Email: hiep.hd@saatchivn.com  
 Website: www.saatchi.com  
**Personnel**  
 Managing Director ..... Hoang Dao Hiep

**SAO KIM BRAND SOLUTION COMPANY LIMITED**

Floor 18th, Hapulico Complex, 85 Vu Trong Phung Street, Thanh Xuan District, Hanoi, Vietnam  
 Tel: +84 24 6285 7857; Fax: +84 24 6282 4370  
 Email: contact@saokim.com.vn  
 Website: www.saokim.com.vn  
**Personnel**  
 Managing Director ..... Nguyen Tuan Hung

**SQUARE EXPERIENTIAL COMMUNICATIONS**

6/F, 55 Truong Quoc Dung, Ward 3, Phu Nhuan District, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3517 2620; Fax: +84 28 3517 3780  
 Email: ngocbich.thai@square-vn.com  
 Website: square-vn.com  
**Personnel**  
 Chief Executive Officer..... Bich Thai

**TAN CUONG MINH LTD., COMPANY**

A15-17 Bach Dang 1, Tan Binh District, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3547 4168  
 Fax: +84 28 3547 4167  
 Email: info@tcmcompany.com  
 Website: www.tcmcompany.com  
**Personnel**  
 Managing Director ..... Nguyen Xuan Dang Huy

**TBWA \ VIETNAM**

Level 4, #9 Dinh Tien Hoang, Da Kao Ward, District 1, Ho Chi Minh City, Vietnam  
 Tel: +84 8 3824 5315  
 Fax: +84 8 3823 9986  
 Email: kieu.huynh@tbwa.com  
 Website: www.tbwa.com.vn  
**Personnel**  
 Managing Director ..... Tan Nguyen (Sunshine)

**VCCORP CORPORATION**

Level 17, 19, 20, 21 Center Building, Hapulico Complex, No. 1 Nguyen Huy Tuong Str., Thanh Xuan District, Hanoi, Vietnam  
 Tel: +84 24 7309 5555  
 Fax: +84 24 3974 3413  
 Email: ngoconguyendang@vccorp.vn  
 Website: www.vccorp.vn  
**Personnel**  
 Deputy Director of VCCorp ..... Nguyen Dang Ngoc

**VIETNAM MARKETING CENTRE (VMCAD CO LTD)**

36 Ba Huyen Thanh Quang Street, Ward 6, District 3, Ho Chi Minh City, Vietnam  
 Tel: +84 28 3930 3023  
 Fax: +84 28 3930 0860  
 Email: lananh@vmcad.com.vn  
**Personnel**  
 Managing Director ..... Nguyen Lan Anh

**Y&R INDOCHINA/ VIETNAM**

12/F HMC Tower, 193 Dinh Tien Hoang Street, Da Kao Ward, District 1, Ho Chi Minh City 70000, Vietnam  
 Tel: +84 28 3825 8351  
 Fax: +84 28 3825 8352  
 Email: peter.skalberg@yr.com  
 Website: yrindochina.com  
**Personnel**  
 Chief Executive Officer..... Peter Skalberg

**ALL OUR**  
**EVENTS**  
**IN ONE PLACE**

[www.CampaignAsia.com/EventCalendar](http://www.CampaignAsia.com/EventCalendar)



**campaign**

# Public Relations

## REGIONAL

## APCO WORLDWIDE (ASIA)

137 Market Street, #16-01,  
Singapore 048943  
Tel: +65 6922 0555  
Fax: +65 6922 0556  
Email: info@apcoworldwide.com  
Website: www.apcoworldwide.com

**Personnel**  
Managing Director, Singapore ..... Adam Welsh

## BRODEUR PARTNERS, ASIA PACIFIC

3/F Decks Building 8, Bongeunsa-ro 68gil,  
Gangnam-gu, Seoul 135-509,  
Korea  
Tel: +82 2 6253 4038  
Fax: +82 2 6253 4055  
Email: grace@brodeurap.com  
Website: www.brodeur.kr

**Personnel**  
Managing Director ..... Grace Kim



CREATION  
open minds

## CREATION

40A Orchard Road,  
#07-01 The MacDonald House,  
Singapore 238838  
Tel: +65 6825 8000  
Email: mabel.phoon@creation.io  
Website: www.creation.io

**Personnel**  
Executive Vice President..... Mabel Phoon  
Branches/Affiliates  
The Creation Asia Pacific network  
stretches across mainland China,  
Australia, Korea, Hong Kong, India,  
Indonesia, Singapore, Japan, Malaysia,  
the Philippines, Taiwan and Thailand.

**Company Profile**  
Creation is a full-service global  
communications agency. Our purpose  
is to open minds – to create ideas that  
inspire people to think, behave and  
do things differently. Ideas that are  
powerful enough to drive internal  
and external communications across  
any channel, in any format; to engage  
audiences through every touch point  
they experience a brand or participate  
in its story. This informs everything we  
do, always. And with a canvas this big,  
we never limit ourselves to just one fixed  
point of view. We're media, platform  
and channel agnostic. We're a team of  
inquisitive, playful problem-solvers who  
mix scientific rigour with creativity to get  
to the very core of how communications  
can inspire outcomes. Part of the  
Interpublic Group of companies, Creation  
combines the global resources and scale  
of IPG with the agility and entrepreneurial  
spark of a boutique.

## BURSON-MARSTELLER

23/F Chinachem Exchange Square,  
1 Hoi Wan Street, Quarry Bay, Hong Kong  
Tel: +852 2880 0229; Fax: +852 2856 1101  
Email: hongkong.bm@bm.com  
Website: www.burson-marsteller.asia

**Personnel**  
Chief Executive Officer, Asia-Pacific  
..... Margaret Key

## CITIGATE DEWE ROGERSON

15/F Chinachem Hollywood Centre,  
1 Hollywood Road Central, Hong Kong  
Tel: +852 3103 0100; Fax: +852 2524 5599  
Email: charlotte.bilney@citigate.com.hk  
Website: www.citigate.com.hk

**Personnel**  
Co-CEO Asia Pacific..... Charlotte Bilney

## COHN &amp; WOLFE IMPACT ASIA LTD

30/F Convooy, 169 Electric Road,  
North Point, Hong Kong  
Tel: +852 3665 1000; Fax: +852 2804 6786  
Email: matt.stafford@cohnwolfe.com  
Website: www.cohnwolfe.com

**Personnel**  
APAC President ..... Matthew Stafford

## COHN &amp; WOLFE SINGAPORE

1 Maritime Square, #13-02 Harbourfront  
Centre, Singapore 099253  
Tel: +65 6909 2599  
Email: adrian.lee@cohnwolfe.com  
Website: www.cohnwolfe.com

**Personnel**  
Group Managing Director ..... Adrian Lee



## DEVRIES GLOBAL

9/F, Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2905 9981  
Email: AVEjarano@devriesglobal.com  
Website: www.devriesglobal.com

**Personnel**  
Regional MD ..... Andres Vejarano  
Branches/Affiliates  
DeVries Global has established offices in  
New York, London, Beijing, Shanghai,  
Taipei, Hong Kong and Singapore that  
bring together globally-minded and  
digitally immersed experts with strong  
consumer public relations experience  
in the lifestyle, beauty and F&B arenas.  
Additionally, DeVries Global has a holistic  
international alliance with sister members  
of the Interpublic Group (NYSE:IPG).

**Company Profile**  
DeVries Global connects leading lifestyle  
brands with consumers across through  
culturally inspired content and influencer  
advocacy. We leverage Asia's diverse  
media and social landscape to attract new  
consumers for our clients and develop  
regional brand ambassadors. We specialise  
in elevating aspirational editorial  
influencer relationships that motivate  
followers across borders and generate  
credible content for all brand channels.

EDELMAN ASIA PACIFIC,  
MIDDLE EAST & AFRICA

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18 Harbour Road,  
Wanchai,  
Hong Kong  
Tel: +852 2804 1338  
Fax: +852 2804 1303  
Email: relationships@edelman.com  
Website: www.edelman.com

**Year Established**  
1984

**Personnel**  
COO, Edelman APACMEA ..... Bob Grove  
Vice Chairman, Brand, APACMEA  
..... Rupen Desai  
Head of Digital, APACMEA ..... Martin Shaw  
Vice Chairman, Reputation,  
APACMEA ..... Iain Twine  
Vice Chairman, Sectors and  
Innovation, APACMEA  
..... Jonathan Hargreaves

**Offices, Affiliates & Partners**

**Offices:** Melbourne, Sydney, Beijing,  
Guangzhou, Shanghai, Hong Kong,  
Ahmedabad, Bangalore, Chennai,  
Delhi/NCR, Hyderabad, Kolkata,  
Mumbai, Pune, Jakarta, Tokyo,  
Kuala Lumpur, Singapore,  
Johannesburg, Seoul, Taipei, Abu  
Dhabi, Dubai, Ho Chi Minh City  
**Affiliates:** Adelaide, Amman, Auckland,  
Cairo, Colombo, Karachi, Lagos,  
Manila, Muscat, Nairobi, Perth,  
Wellington

**Company Profile**

Edelman is a leading global  
communications marketing firm that  
partners with many of the world's  
largest and emerging businesses and  
organizations, helping them evolve,  
promote and protect their brands  
and reputations. Edelman operates  
in 13 countries across Asia Pacific,  
Middle East & Africa (APACMEA) and  
has affiliates in more than 40 cities.  
Edelman was named The Holmes  
Report's 2012 and 2016 Asia-Pacific,  
2013 Middle East, 2017 Middle East  
Digital, 2014 and 2016 Asia-Pacific  
Digital, 2015 Korean and 2016  
North Asia Consultancy of the Year;  
Campaign's 2012 Greater China PR,  
2013 Indonesia Digital, 2013 and  
2015 South Asia PR, 2014 Australia/  
New Zealand PR, 2015 and 2016  
Japan/ Korea PR Agency of the Year;  
and Asia-Pacific Excellence Award's  
2015 Agency of the Year.

FLEISHMANHILLARD  
ASIA PACIFIC

Suite 1501, Cityplaza 4, 12 Taikoo Wan Road,  
Taikoo Shing, Hong Kong  
Tel: +852 2530 0228; Fax: +852 3105 1583  
Email: LynneAnne.Davis@fleishman.com  
Website: www.fleishmanhillard.com

**Personnel**  
Regional President..... Lynne Anne Davis

## FTI CONSULTING

Level 22, The Center,  
99 Queen's Road Central,  
Hong Kong  
Tel: +852 3768 4500  
Fax: +852 3012 9664  
Website: www.fticonsulting.com

**Year Established**  
1982

**Personnel**  
Asia Chairman ..... Paul Downie  
Senior Managing Director, Hong Kong  
..... Cara O'Brien  
Senior Managing Director, Perth  
..... Shaun Duffy  
Senior Managing Director, Hong Kong  
..... Christine Wood  
Managing Director, Melbourne  
..... Sarah Browne  
Managing Director, Mumbai  
..... Amrit Singh Deo  
Managing Director, Perth  
..... Cameron Morse/James Tranter  
Managing Director, Shanghai .... Pui Shan Lee  
Managing Director, Singapore  
..... Natalie Carter/Tom Evrard  
Managing Director, Sydney  
..... Robert Skeffington

**No. of Employees**

The Strategic Communications segment of FTI  
Consulting has approximately 700 employees  
across the globe.

**Branches/Affiliates**

FTI Consulting has strategic communications  
professionals located in Asia Pacific's major  
commercial and financial centres. We have  
regional offices in Hong Kong, Sydney,  
Melbourne, Perth, Beijing, Shanghai, New  
Delhi, Mumbai, Kuala Lumpur and Singapore.  
Our Asia Pacific affiliate offices are based in  
Seoul, Taipei, Tokyo, Manila, Bangkok, Ho Chi  
Minh City and Jakarta.

**Company Profile**

The Strategic Communications segment of FTI  
Consulting is a leading global communications  
consultancy with more than 30 years of  
experience and 700 consultants worldwide.  
We help clients engage with multiple  
stakeholders across a range of situations.  
Our professionals have in-depth expertise  
in financial communications, corporate  
communications, public affairs and issues  
management.

JACK MORTON WORLDWIDE  
(CHINA)

16/F Huai Hai Plaza, 1045 Huai Hai Zhong  
Road, Shanghai 200031, China  
Tel: +86 21 2411 0058  
Email: evie\_loo@jackmorton.com.cn  
Website: www.jackmorton.com

**Personnel**  
Managing Director ..... Evie Loo



## GHC ASIA

GHC Asia Hong Kong (Head Office)  
7/F The Broadway,  
54-62 Lockhart Road,  
Wanchai,  
Hong Kong  
Tel: +852 2810 0532  
Fax: +852 2525 7972  
Email: info@ghcasia.com  
Website: www.ghcasia.com

**Year Established**  
1997

**Personnel**  
Group Managing Director  
..... Nicola Oldfield

**Trade Membership**

CPRF HK (Council of Hong Kong Public  
Relations Firms), Travel Lifestyle  
Network (TLN)

**Company Profile**

GHC Asia is a leading regional PR  
agency with offices in Hong Kong,  
China, Singapore and an international  
network of partners. The Agency was  
launched in 1997 in Hong Kong and  
has been operating in Asia for over 20  
years with a strong footprint in Greater  
China. We share our creative ethos  
with our group partner, Hakuhodo in  
Japan.

**Our on-the-ground teams approach  
everything with collaborative effort  
across PR, Digital and Content. We  
span the lifestyle and corporate  
sectors, with an influential reputation  
in hospitality, travel, tourism, F&B,  
luxury and property.**

**Our team of 60 integrated PR and  
Marketing professionals are  
passionate about our areas of  
specialism, all the time delivering  
strategic, results driven campaigns  
for our clients.**

**Our media relationships and business  
network is unrivalled which makes us  
a great partner for clients wanting to  
build their brand in this increasingly  
important market.**

## KETCHUM (ASIA PACIFIC)

12F Core E, Cyberport,  
100 Cyberport Road, Hong Kong  
Tel: +852 2566 1311  
Email: simeon.mellalieu@ketchum.com  
Website: www.ketchum.com

**Personnel**  
Partner, Client Development Asia Pacific  
..... Simeon Mellalieu



## GOLIN ASIA

8/F Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay,  
Hong Kong  
Tel: +852 2522 6475  
Email: jhughes@golin.com  
Website: www.golin.asia  
**Personnel**  
CEO, International ..... Jonathan Hughes  
Branches/Affiliates  
50 offices worldwide including across  
Asia: Australia, China, Hong Kong, India  
(GolinOpinion), Indonesia, Japan, Korea,  
Malaysia, Pakistan, Singapore and Taiwan

**Company Profile**

Golin is the relevance agency. An  
integrated team with PR, Digital and  
Content at our core. We have deep roots  
in the region, an obsession with making  
brands relevant and a mission to create  
change through brave work. By embracing  
new technologies and pushing creative  
boundaries, we help our clients adapt and  
win in a constantly evolving world. See our  
work at [www.golin.asia](http://www.golin.asia)

HILL+KNOWLTON STRATEGIES  
APAC HQ

50 Scotts Road, #04-01,  
Singapore 228242  
Tel: +65 6338 2881  
Fax: +65 6295 0929  
Website: www.hkstrategies.com

**Personnel**

Global Vice Chairman, Chairman  
Asia Pacific ..... Vivian Lines  
vivian.lines@hkstrategies.com  
Chief Financial Officer, Asia Pacific  
..... Alan Thompson  
alan.thompson@hkstrategies.com  
APAC Regional Director, Business  
Development & Marketing  
..... Rebekah Orme  
rebekah.orme@hkstrategies.com  
Regional Human Resources Director,  
Asia Pacific ..... Pamela Teo  
pamela.teo@hkstrategies.com

LEWIS - GLOBAL  
COMMUNICATIONS (ASIA  
PACIFIC)

81 South Bridge Road, Singapore 058711  
Tel: +65 657 19140  
Email: hellosingapore@teamlewis.com  
Website: www.teamlewis.com/asia  
**Personnel**  
Senior VP ..... Scott Pettet



**THE HOFFMAN AGENCY (REGIONAL)**

20/F Regent Center,  
88 Queen's Road Central,  
Central, Hong Kong  
Tel: +85225819380  
Fax: +85225819389  
Email: chsu@hoffman.com  
Website: www.hoffman.com

Year Established  
1999  
Personnel  
Managing Director, Asia Pacific  
..... Caroline Hsu

Branches/Affiliates  
Global Headquarters: Silicon Valley;  
Europe Headquarters: London;  
Asia Headquarters: Hong Kong;  
Other offices: Beijing, Seoul, Shanghai,  
Singapore and Tokyo  
Affiliates in Asia Pacific countries:  
Australia, India, Indonesia, Malaysia,  
Philippines, Taiwan, Thailand and  
Vietnam.

Company Profile  
Founded in 1987, The Hoffman Agency  
is an independent global PR agency  
that helps clients differentiate their  
brand by developing compelling  
narratives that appeal to their target  
audience.

With a strong heritage in technology,  
our team across the globe act as trusted  
advisors to clients in a broad range of  
sectors on corporate communications,  
executive speaking engagements,  
developing tailored content and  
messaging, digital communication and  
strategy, brand management, PR/media  
relations and strategy, multi-cultural  
marketing, market entry strategies,  
crisis communications, as well as other  
communication and training related  
services.



**PR NEWSWIRE ASIA LIMITED**

Rm 1608, 16/F, China Resources Building  
26 Harbour Road, Wanchai, Hong Kong  
Tel: +85225728228; Fax: +85225721808  
Email: hkcs@prnasia.com  
Website: www.prnasia.com  
Year Established  
2002 (Asia)  
Personnel  
Vice President, Asia-Pacific,  
Sales & Marketing .....

Royce Shih  
No. of Employees  
200 (Asia)  
Branches/Affiliates  
Global Headquarter: New York;  
Asia Headquarters: Hong Kong and  
Beijing;  
Other offices: Shanghai, Shenzhen,  
Chengdu, Hangzhou, Taiwan, Singapore,  
Australia, Malaysia, Indonesia, South  
Korea

Affiliates in Asia Pacific countries:  
Japan, Thailand, Vietnam, South Korea,  
Australia and New Zealand.  
Company Profile  
PR Newswire, a Cision company, is  
the premier global provider of media  
monitoring platforms and news  
distribution services that marketers,  
corporate communicators and investor  
relations officers leverage to engage  
key audiences. Having pioneered the  
commercial news distribution industry  
over 60 years ago, PR Newswire today  
provides end-to-end solutions to  
produce, optimize and target content  
– and then distribute and measure  
results. Combining the world's largest  
multi-channel, multi-cultural content  
distribution and optimization network  
with comprehensive workflow tools  
and platforms, PR Newswire powers  
the stories of organizations around  
the world. PR Newswire serves tens  
of thousands of clients from offices  
in the Americas, Europe, Middle East,  
Africa and Asia-Pacific regions. driven  
solutions to meet our client's objectives.



**RUDER FINN ASIA REGIONAL**

114 Lavender Street  
#14-01, CT Hub 2  
Singapore 338729  
Tel: +656235 4495  
Fax: +656235 7796  
Email: info@ruderfinnasia.com  
Website: www.ruderfinnasia.com  
Personnel  
Chairman, Asia Pacific  
..... Jean-Michel Dumont

Branches/Affiliates  
Ruder Finn Bangalore, Ruder Finn  
Beijing, Ruder Finn New Delhi, Ruder Finn  
Guangzhou, Ruder Finn Hong Kong, Ruder  
Finn Malaysia, Ruder Finn Mumbai, Ruder  
Finn Shanghai, Ruder Finn Singapore,  
RFI Asia, RF Thunder Beijing, RF Thunder  
Guangzhou, RF Thunder Hong Kong, RF  
Thunder Shanghai, RF Kyoto Beijing & RF  
Kyodo Shanghai

Company Profile  
The Art and Science of Engagement: Ruder  
Finn Asia is a subsidiary of Ruder Finn  
Inc, one of the world's largest privately-  
owned communications consultancies.  
It employs close to 400 consultants in  
Asia-Pacific and is represented across  
all other regional markets through a  
network of high quality partners.  
As an integrated communication  
consultancy, it helps clients engage with  
those vital to their success, delivering  
meaningful, measurable, business  
results through inspirational, data-  
driven, communications counsel and  
solutions. Its expertise encompasses  
reputation management, digital and  
social marketing strategy, employee  
engagement, branding and executive  
skills training including Activation,  
a unique practice which establishes  
creative partnership opportunities. Their  
research and analysis team provides  
insights and counsel in market trends,  
producing annual research reports  
including the China Luxury Forecast,  
Physicians Digital Outlook Survey and  
other publications.



**STRATEGIC PUBLIC RELATIONS GROUP**

24th Floor, Admiralty Centre 1,  
18 Harcourt Road, Hong Kong  
Tel: +8522527 0490  
Fax: +8522114 4948  
Email: richard.tsang@sprg.com.hk  
Website: www.sprg.asia  
Year Established  
1995  
Personnel  
Chairman ..... Richard Tsang  
Senior Director - Asia ..... Eveline Wan  
No. of Employees  
310  
Branches/Affiliates  
Member Company: Hong Kong,  
Beijing, Shanghai, Guangzhou,  
Taiwan, Singapore, Malaysia  
Affiliates Network: Japan, Korea,  
Thailand, Indonesia, Philippines,  
Vietnam, India, Australia, USA, UK,  
France, Germany, Italy, Belgium,  
Spain, Portugal, Switzerland, Sweden,  
Canada, Brazil, Mexico, Mongolia,  
United Arab Emirates, Russia,  
South Africa

Company Profile  
SPRG is among the largest public  
relations networks in Asia and the  
largest public relations consultancy  
in Hong Kong. It is an integrated  
public relations network and an  
investor relations and financial  
communications specialist. With  
its own network and cohesive global  
affiliation network, clients have  
access to over 110 cities around the  
world. SPRG has earned many industry  
recognition, including "Asia Pacific  
Network of the Year" and "Greater  
China Independent Agency of the  
Year" by Campaign; "Public Relations  
Agency of the Year" in Asia Pacific  
and Asia by Stevie Awards and "Hong  
Kong Consultancy of the Year" and  
"Financial Consultancy of the Year" by  
The Holmes Report.

**MSLGROUP ASIA**

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Tel: +862151699311  
Fax: +862152300401  
Email: glenn.osaki@mslgroup.com  
Website: asia.mslgroup.com  
Personnel  
President, Asia ..... Glenn Osaki

**OGILVY PUBLIC RELATIONS REGIONAL**

23/F The Center, 99 Queen's Road Central,  
Central, Hong Kong  
Tel: +8522567 4461  
Fax: +8522535 6019  
Email: scott.kronick@ogilvy.com  
Website: www.ogilvypr.com  
Personnel  
President & CEO, Asia Pacific ..... Scott Kronick



**TEXT100 ASIA PACIFIC**

36 Prinsep Street, #05-01/02,  
Singapore 188648  
Email: Lee.Nugent@text100.com.sg  
Website: www.text100.com  
Year established  
1998  
Personnel  
Chairman, Asia Pacific ..... Anne Costello  
Regional Director ..... Lee Nugent  
HR Director, Asia Pacific ..... Serine Lo  
No. of employees  
323  
Company Profile  
Text100 is a global marketing  
communications agency with over 600  
consultants across 21 offices around  
the world. Our insights, strategy, public  
relations, content, social media, and  
creative technology services combine to  
make our clients' words matter in a world  
dominated by technology, disruption and  
speed. Our heritage in technology and  
understanding of how it changes lives  
helps us create award-winning work for  
clients in a variety of sectors including  
technology, retail and commerce, travel,  
tourism, healthcare and finance.

**RED AGENCY**

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NSW 2000, Australia  
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Fax: +61 2 9957 5766  
Email: james.wright@havas.com  
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Branches/Affiliates  
18 offices worldwide, over 100  
international markets served  
Trade Membership  
ADMA  
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We believe all brands are in motion  
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By measuring motion at all three of these  
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Weber Shandwick's Asia Pacific network stretches across Australia, mainland China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, the Philippines, Singapore, Taiwan and Thailand.

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Weber Shandwick is a leading global communications and engagement firm with offices in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies.

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**Year Established**  
2004  
**Personnel**  
Chief Executive Officer ..... Annie Lee  
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**No. of Employees**  
75  
**Company Profile**  
Dream Worker Communications has  
rich experience in integrated Marketing  
Communications, our strong suit is in creating  
marketing strategy leveraging on celebrities,  
consumer insight and brand knowledge,  
our core business includes entertainment  
marketing, event marketing, public relation,  
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Communications and Social Media,  
Technology PR (B2B and Consumer),  
Crisis and Issues Management, Training  
(Media, Crisis and Presentation Skills),  
Change and Internal Communications,  
Public Affairs, Financial Communications,  
Public Affairs and Government Relations,  
Consumer Marketing, Business to  
Business Communications, Reputation  
Management and Corporate Advisory,  
Sports Marketing and Sponsorships,  
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Thailand and Vietnam.

**Company Profile**  
Navigating China's dynamic markets  
requires an understanding of the many  
cultural nuances, a sustaining vision  
and an impactful strategy. This is where  
The Hoffman Agency China steps in. With  
branches in Beijing, Shanghai and local  
contacts throughout China, we are well  
placed to initiate turn-key and customized  
communications consulting in order to  
maximize your brand's influence.

In response to the economic center of  
gravity shifting east, our "Asia Going  
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well-crafted narratives that appeal to  
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**No. of Employees**  
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**Company Profile**  
Corporate and marketing communications

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Senior Vice President &  
General Manager, Greater China  
..... Jefferson Hou  
**General Manager** ..... Cathy Gu  
**No. of Employees**  
32

RF Thunder Guangzhou  
Room 2001, 20/F Main Tower, Dongshan  
Plaza, 69 Xian Lie Zhong Road,  
Guangzhou 510095, PRC  
Tel: +86 20 8349 9366  
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Email: jeffersonhou@rfthunder.com  
**Year Established**  
2013  
**Personnel**  
Senior Vice President &  
General Manager, Greater China  
..... Jefferson Hou  
**No. of Employees**  
8

RF Thunder Beijing  
Room 25C, Oriental Ginza Office Bldg.,  
48 DongZhiMenWai Street,  
Dongcheng District,  
Beijing 100027, PRC  
Tel: +86 10 6445 7227; Fax: +86 10 6447  
7130

Email: jeffersonhou@rfthunder.com  
**Year Established**  
2015  
**Personnel**  
Senior Vice President &  
General Manager, Greater China  
..... Jefferson Hou  
**No. of Employees**  
6

**Branches/Affiliates**  
Ruder Finn Bangalore, Ruder Finn  
Beijing, Ruder Finn New Delhi, Ruder Finn  
Guangzhou, Ruder Finn Hong Kong, Ruder  
Finn Malaysia, Ruder Finn Mumbai, Ruder  
Finn Shanghai, Ruder Finn Singapore,  
RFI Asia, RF Thunder Beijing, RF Thunder  
Guangzhou, RF Thunder Hong Kong, RF  
Thunder Shanghai

**Company Profile**  
RF Thunder was first established in  
Shanghai in 2001 and in 2011 was  
acquired by Ruder Finn, one of the  
largest independent communications  
consultancies in the world. RF Thunder  
has since established offices in Beijing,  
Guangzhou and Hong Kong together with  
a network of affiliate offices nationwide.  
RF Thunder provides integrated

communications, digital campaigns  
and reputation management across  
the lifestyle, corporate, healthcare and  
technology sectors. RF Thunder has  
also developed a strong reputation and  
resources in beauty and cosmetics,  
as well as premium spirits and wine.  
The teams work closely with RFI Asia,  
the digital sister company, to deliver  
integrated communications services that  
combine traditional communications,  
customer relationship marketing (CRM)  
and interactive marketing.

**REUTER COMMUNICATIONS**

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Zhenning Road, Shanghai 200050, China  
Tel: +86 21 6225 5339  
Email: raine.lester@reutercomms.com  
Website: www.reutercomms.com  
**Personnel**  
Communications & Content Manager  
..... Raine Lester

**RF KYODO SHANGHAI**

Floor 8-9, Base Building, No. 45 North Caoxi  
Road, Shanghai 200030, PRC  
Tel: +86 21 5308 1666; Fax: +86 21 5308 7667  
Email: houj@rfkyodo.cn  
**Year Established**  
2015

**Personnel**  
Senior Vice President &  
General Manager ..... Jefferson Hou  
**No. of Employees**  
6

**Branches/Affiliates**  
Ruder Finn Bangalore, Ruder Finn  
Beijing, Ruder Finn New Delhi, Ruder Finn  
Guangzhou, Ruder Finn Hong Kong, Ruder  
Finn Malaysia, Ruder Finn Mumbai, Ruder  
Finn Shanghai, Ruder Finn Singapore,  
RFI Asia, RF Thunder Beijing, RF Thunder  
Guangzhou, RF Thunder Hong Kong, RF  
Thunder Shanghai

RF Kyodo is a full-service communications  
consultancy providing customized and  
integrated communications service for  
Japanese companies and organizations  
in the China market. Japan's Kyodo PR  
first established Kyodo China in 2006 with  
offices in Shanghai and Beijing. In 2015,  
Ruder Finn acquired the China business  
of Kyodo PR. A long-term partner of Ruder  
Finn, Kyodo PR is one of Japan's oldest and  
largest independent consultancies and the  
first PR agency to be listed on the Japanese  
securities exchange. RF Kyodo leverages  
the strengths and expertise of two of the  
biggest independent PR companies in  
Asia to create a flow of mutual business  
referrals in the two largest Asian markets.  
RF Kyodo services Japanese companies  
in China which include some of the biggest  
corporations in Japan, in areas ranging  
from Marketing Communication and  
product support to Crisis Management.



**RUDER FINN ASIA CHINA**

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Tel: +8610 64627321  
Fax: +8610 64627327  
Email: info@ruderfinnasia.com  
Website: www.ruderfinnasia.com

Year Established  
1993  
Personnel  
**Executive Vice President and Managing Director, Greater China** ..... Elan Shou  
**Senior Vice President & General Manager** ..... Paul Yang  
No. of Employees  
72

Ruder Finn Shanghai  
9F, BASE Building, No. 45 North Cao Xi Road, Xu Hui District, Shanghai 200030, PRC

Tel: +862153831188  
Fax: +862162483176  
Email: info@ruderfinnasia.com  
Website: www.ruderfinnasia.com  
Year Established  
1999

Personnel  
**Executive Vice President and Managing Director, Greater China** ..... Elan Shou  
**Senior Vice President & General Manager** ..... Tony Dong  
**Senior Vice President & General Manager, China Luxury Practice** ..... Gao Ming  
No. of Employees  
129

Ruder Finn Guangzhou  
3rd Peace Road, Overseas Chinese Village, Guangzhou 510095, PRC  
Tel: +86 20 8349 5783  
Fax: +8620 8359 9685  
Email: info@ruderfinnasia.com  
Website: www.ruderfinnasia.com  
Year Established  
2002

Personnel  
**Executive Vice President and Managing Director, Greater China** ..... Elan Shou  
**Vice President & General Manager** ..... Grace Liang  
No. of Employees  
31

Branches/Affiliates  
Ruder Finn Bangalore, Ruder Finn New Delhi, Ruder Finn Hong Kong, Ruder Finn Malaysia, Ruder Finn Mumbai, Ruder Finn Singapore, RFI Asia, RF Thunder Beijing, RF Thunder Guangzhou, RF Thunder Hong Kong, RF Thunder Shanghai, RF Kyodo Beijing & RF Kyodo Shanghai

Company Profile  
The Art and Science of Engagement: Ruder Finn Asia is a subsidiary of Ruder Finn Inc, one of the world's largest privately-owned communications consultancies. It employs close to 400 consultants in Asia-Pacific and is represented across all other regional markets through a network of high quality partners. As an integrated communication consultancy, it helps clients engage with those vital to their success, delivering meaningful, measurable, business results through inspirational, data-driven, communications counsel and solutions. Its expertise encompasses reputation management, digital and social marketing strategy, employee engagement, branding and executive skills training including Activation, a unique practice which establishes creative partnership opportunities. Their research and analysis team provides insights and counsel in market trends, producing annual research reports including the China Luxury Forecast, Physicians Digital Outlook Survey and other publications.



**STRATEGIC PUBLIC RELATIONS GROUP**

Year Established  
1995  
Personnel  
**Chairman** ..... Richard Tsang  
No. of Employees  
310  
Branches/Affiliates  
**Member Company:** Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore, Malaysia  
**Affiliates Network:** Japan, Korea, Thailand, Indonesia, Philippines, Vietnam, India, Australia, USA, UK, France, Germany, Italy, Belgium, Spain, Portugal, Switzerland, Sweden, Canada, Brazil, Mexico, Mongolia, United Arab Emirates, Russia, South Africa

Company Profile  
SPRG, among the largest public relations networks in Asia, is a leading PR consultancy in China focusing on corporate, brand, digital and social communications for the automobile, IT, tourism and hospitality, fashion and FMCG sectors. SPRG was named "Asia Pacific Network of the Year" and "Greater China Independent Agency of the Year" by Campaign; "Public Relations Agency of the Year in Asia Pacific" and "Public Relations Agency of the Year in Asia" by Stevie Awards.

**BEIJING STRATEGIC COMMUNICATIONS CONSULTANTS LIMITED**  
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Tel: +86 10 8580 4258  
Fax: +86 10 8589 1963  
Email: cindy.qin@sprg.com.cn  
Website: www.sprg.com.cn  
www.sprg.asia

Personnel  
**General Manager** ..... Cindy Qin

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Room 1101, United Plaza, No. 1468 West Nanjing Road, Shanghai 200040, PRC  
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Fax: +86 21 6247 8880  
Email: shufen.tan@sprg.com.cn  
Website: www.sprg.com.cn  
www.sprg.asia

Personnel  
**General Manager** ..... Shufen Tan

**GUANGZHOU STRATEGIC PUBLIC RELATIONS LIMITED**  
Room 1809, Dongshan Plaza, 69 Xianle Road Central, Guangzhou 510095, PRC  
Tel: +86 20 8732 0980  
Fax: +86 20 8732 1315  
Email: eveline.wan@sprg.com.hk  
Website: www.sprg.com.cn  
www.sprg.asia

Personnel  
**General Manager** ..... Eveline Wan

**TEXT100 BEIJING**  
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Tel: +86 10 5900 6800  
Fax: +86 10 5900 6801  
Email: merry.chen@text100.com.cn  
Website: www.text100.com  
**Personnel**  
Managing Consultant ..... Merry Chen

**TEXT100 SHANGHAI**  
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Fax: +86 21 6025 0901  
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Website: www.text100.com  
**Personnel**  
Managing Consultant ..... Jason Xu

**WE RED BRIDGE (BEIJING)**  
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Tel: +86 10 5900 1278  
Fax: +86 10 5900 1279  
Email: jiguao@we-worldwide.com  
Website: www.we-redbridge.com  
**Personnel**  
Managing Director ..... Judy Guo



**TECHWORKS ASIA LTD**  
Room 1701-21 Hyundai Motor Tower 38 Xiao Yun Road, Chao Yang District Beijing 100027, China  
Tel: +86 10 6410 8528 / 8578  
Fax: +86 10 8452 9218  
Email: info@techworksasia.com  
Website: www.techworksasia.com

Year Established  
1995  
Personnel  
**Managing Director** ..... Dr Gordon Wong  
**Greater China Director** ..... Karrie Lee  
**PR Director** ..... Claire Walker

Branches/Affiliates  
Hong Kong, Korea, Japan, UK

Company Profile  
Techworks Asia is a full-service PR and marketing communications agency, specialising in technology, and focusing on Asia and in particular Greater China. Our main areas of public relations expertise include the electronics, semiconductor and industrial technology sectors. Our main strengths are in local language media relations and PR, acting as the interface between our clients and the press.

**WE RED BRIDGE (SHANGHAI)**  
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Tel: +86 21 2287 3600  
Fax: +86 21 2287 3799  
Email: penny@we-redbridge.com  
Website: www.we-redbridge.com  
**Personnel**  
Managing Director ..... Penny Burgess

**WEBER SHANDWICK (CHINA)**  
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Fax: +86 10 8569 9988  
Guangzhou  
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Tel: +86 20 8888 8100  
Fax: +86 20 8888 8099

Shanghai  
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Tel: +86 21 2411 0000  
Fax: +86 21 2411 0011  
Email: dburns@webershandwick.com  
Website: www.webershandwick.cn  
**Personnel**  
President, China ..... Darren Burns

**HONG KONG**

**A.LOUD ASIA COMMUNICATIONS**  
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Tel: +852 2527 3336; Fax: +852 3010 9008  
Email: alau@aloudasia.com  
Website: aloudasia.com  
**Personnel**  
Managing Director ..... Adrian Lau

**A-WORLD CONSULTING LTD (HONG KONG)**  
Room 1106 Arion Commercial Centre, 2-12 Queen's Road West, Sheung Wan, Hong Kong  
Tel: +852 2114 4988; Fax: +852 2865 2559  
Email: sandra.mak@a-world.com.hk  
Website: www.a-world.com.hk  
**Personnel**  
Chief Executive Officer ..... Sandra Mak

**ACTIONHOUSE INTERNATIONAL LTD**  
Room 1502, 15/F Wanchai Commercial Centre, 194 Johnston Road, Wanchai, Hong Kong  
Tel: +852 3102 8108; Fax: +852 3102 8109  
Email: vlee@actionhouseintl.com  
Website: www.actionhouseintl.com  
**Personnel**  
Managing Director ..... Vivian Lee

**ALARICE INTERNATIONAL**  
Room 2102, 21/F Luki Tower, 50'Brien Road, Wanchai, Hong Kong  
Tel: +852 3563 7723  
Email: galina@alarice.com.hk  
Website: www.alarice.com.hk  
**Personnel**  
Managing Director ..... Ashley Galina Dudarenok

**APCO WORLDWIDE (HONG KONG)**  
1102 Prosperity Millennia Plaza, 663 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2866 2313  
Fax: +852 2866 1917  
Email: info@apcoworldwide.com  
Website: www.apcoworldwide.com  
**Personnel**  
Senior Director, Hong Kong ..... Christina Lai

**AQ COMMUNICATIONS LTD**  
Unit 502B, 5/F Loke Yew Building, 50-50 Queen's Road Central, Hong Kong  
Tel: +852 2137 9708  
Fax: +852 2137 9709  
Email: alee@aqcomm.com  
Website: www.aqcomm.com  
**Personnel**  
Executive Director ..... Amy Lee

**ASCENSUS COMMUNICATION LTD**  
21/F Wu Tat Centre, 55 Connaught Road West, Hong Kong  
Tel: +852 2110 2125  
Fax: +852 2803 4368  
Email: teresa@ascensus.com.hk  
Website: www.ascensus.com.hk  
**Personnel**  
Director ..... Teresa Lo

**ASIA-PACIFIC RESOURCES LTD**  
Unit 6, 10/F., 118 Connaught Road West, No. 118 Connaught Road West, Hong Kong  
Tel: +852 2818 8551  
Service Hotline: +852 8108 0805  
Fax: +852 2858 6536  
Email: news@clipping.com.hk  
Website: www.clipping.com.hk  
**Year Established**  
2000  
**Personnel**  
Customer Service Manager ..... Joanna Leung  
Marketing Manager ..... Eliza Leung  
Assistant Marketing Manager ..... Dave Yeung  
**No. of Employees**  
30  
**Branches/Affiliates**  
Ad News Monitoring Centre/Press Clipping & Information Service Provider  
**Company Profile**  
Asia-Pacific Resources provides professional news monitor and tailor-made press clipping services for advertising agencies, public relations consultancies, entertainment & production houses, research firms and corporate bodies. We specialize in On-line Monitoring & Press Clipping Services, Corporate Data Search, Advertising Value Calculation Service and Monthly Clipping Report.

**AWTC (LO & LAM) CONSULTANCIES LTD**  
1903-1906, 19/F Hing Yip Commercial Centre, 272-284 Des Voeux Road Central, Hong Kong  
Tel: +852 2527 7800; Fax: +852 2157 0505  
Email: mike.tsui@awtc.com.hk  
Website: www.awtc.com.hk  
**Personnel**  
Managing Director ..... Mike Tsui

**BETAKE MARKETING (HK) LTD**  
Room 1806 Eastern Harbour Centre, 28 Hoi Chak Street, Quarry Bay, Hong Kong  
Tel: +852 2730 3138  
Fax: +852 2730 3045  
Email: bonnie@betake.com.hk  
Website: www.betake.com.hk  
**Personnel**  
Director ..... Bonnie Lam

**BLINK EVENTS & PR CONSULTANTS LTD**  
Unit 1301 APEC Plaza, 49 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 3590 5310  
Fax: +852 3590 5218  
Email: brenda.wong@blink.com.hk  
Website: www.blink.com.hk  
**Personnel**  
Director ..... Brenda Wong

**BMI INNOVATION LTD**  
33/F Shui On Centre, 6-8 Harbor Road Wan Chai, Hong Kong  
Tel: +852 3970 9230  
Fax: +852 3971 0550  
Email: schan@bmiintelligence.com  
Website: www.bmiinno.com  
**Personnel**  
Director ..... Sarah Chan

**BENTLEY COMMUNICATIONS**

Unit 13, 6/F., Global Gateway Tower, 63 Wing Hong Street, Cheung Sha Wan, Kowloon, Hong Kong  
Tel: +852 3960 1900; Fax: +852 2827 1337  
Email: info@bentleyhk.com  
Website: www.bentleyhk.com  
**Year Established** 1987

**Personnel**  
Managing Director ..... Alfred Wan  
General Manager ..... Vivian Yim  
General Manager ..... Mabel Chau  
**No. of Employees** 35

**Branches/Affiliates**  
Worldwide strategic partner network across Hong Kong, Mainland China, Taiwan, Japan, Korea, Singapore, Malaysia, Thailand, India, Australia, Europe and US

**Company Profile**  
Bentley Communications serves a diverse range of clients across Corporate & Finance, Consumer, Community, Healthcare and Technology sectors. One-stop integrated solutions for brand consultancy, corporate communications, investor relations, internal communications, event marketing, product launches and promotion, media relations, design and advertising services. Bentley offers full-scale integrated communications solutions for campaigns of all sizes.

**BLUECURRENT HONG KONG**

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Email: Chris.Plowman@bluecurrentgroup.com  
Website: www.bluecurrentgroup.com  
**Personnel**  
SVP & Partner, Head of BlueCurrent Hong Kong ..... Chris Plowman

**BONVIVANT AND BELLAVITA SHIRLEY & REYNA LTD**

3/F Kai Kwong House, 13 Wyndham Street, Central, Hong Kong  
Tel: +852 3119 3300  
Fax: +852 2649 5538  
Email: reyna.harilela@bvandbv.com  
Website: www.bvandbv.com  
**Personnel**  
Director ..... Reyna Harilela

**BRUNSWICK GROUP**

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Tel: +852 3512 5000; Fax: +852 2259 9008  
Email: kwalker@brunswickgroup.com  
Website: www.brunswickgroup.com  
**Personnel**  
Managing Director ..... Tim Payme

**BURSON-MARSTELLER HONG KONG**

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Tel: +852 2880 0229  
Fax: +852 2856 1101  
Email: hongkong.bm@bm.com  
Website: www.bm.com

**CATCHON & COMPANY LIMITED**

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Tel: +852 2566 8988; Fax: +852 3544 1144  
Email: enquiry@catchonco.com  
Website: www.catchonco.com  
**Personnel**  
Office Manager ..... Belle Fung

**CHOICE COMMUNICATION INTERNATIONAL LTD**

Room 405 Dominion Centre, 43 Queen's Road East, Wanchai, Hong Kong  
Tel: +852 2522 1133; Fax: +852 2868 0063  
Email: anthony.yu@choice-pr.com  
**Personnel**  
Managing Director ..... Anthony Yu

**CHUNG & TANG COMMUNICATIONS CONSULTANTS**

Room 2702, 27/F, 3 Lockhart Road, Wanchai, Hong Kong  
Tel: +852 286 13021; Fax: +852 2529 5676  
Email: angel@cnt.com.hk  
Website: www.cnt.com.hk  
**Personnel**  
Director ..... Angel Chung

**CITIGATE DEWE ROGERSON**

15/F Chinachem Hollywood Centre, 1 Hollywood Road Central, Hong Kong  
Tel: +852 3103 0100; Fax: +852 2524 5599  
Email: charlotte.bilney@citigate.com.hk  
Website: www.citigate.com.hk  
**Personnel**  
Co-CEO Asia Pacific ..... Charlotte Bilney

**COHN & WOLFE IMPACT ASIA LTD**

30/F @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2804 6786  
Email: matt.stafford@cohnwolfe.com  
Website: www.cohnwolfe.com  
**Personnel**  
APAC President ..... Matthew Stafford

**COMMUNIQUE**

4D Man Lok Building, 89-93 Bonham Strand, Sheung Wan, Hong Kong  
Tel: +852 2850 5990; Fax: +852 2850 5477  
Email: jacqui@com-que.com  
Website: www.communiquehk.com  
**Personnel**  
Director ..... Jacqui Donaldson

**COVATTA COMMUNICATIONS LTD**

Room 1A, 1/F Wing Tat Commercial Building, 121-125 Wing Lok Street, Sheung Wan, Hong Kong  
Tel: +852 2525 7488; Fax: +852 2525 5118  
Email: mary@covattacommunications.com  
Website: www.covattacommunications.com  
**Personnel**  
Managing Director ..... Mary Covatta

**CRED COMMUNICATIONS LTD**

2/F, 65 Wing Lok Street, Sheung Wan, Hong Kong  
Tel: +852 2110 3519  
Email: mandy@credcommunications.com  
Website: www.credcommunications.com  
**Personnel**  
Managing Director ..... Mandy Queen

**DYNAMIC DUO PR**

Unit E-F, 10/F, Hollywood Centre, 77-91 Queen's Road West, Sheung Wan, Hong Kong  
Tel: +852 3575 9033; Fax: +852 3020 6400  
Email: joyce@ddpr.com.hk  
Website: www.ddpr.com.hk  
**Personnel**  
PR Director ..... Joyce Mak

**EDELMAN HONG KONG**

Room 701 Central Plaza, 18 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2804 1338; Fax: +852 2804 1303  
Email: hongkong@edelman.com  
Website: www.edelman.hk  
**Personnel**  
Hong Kong Managing Director ... Adrian Warr

**E'S CONCEPT COMMUNICATION LTD**

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Tel: +852 2890 8277; Fax: +852 2808 2653  
Email: gloria@esconcept.com  
Website: www.esconcept.com  
**Personnel**  
Director ..... Gloria Dui

**ESDLIFE**

Unit 1209, 12/F, Two Harbourfront, 22 Tak Fung Street, Hung Hom, Kowloon, Hong Kong  
Tel: +852 2128 9866  
Fax: +852 2189 7448  
Email: colettecheung@esdlife.com  
Website: www.esdlife.com  
**Personnel**  
Corporate Communication Manager ..... Colette Cheung

**ETYMON COMMUNICATIONS & BRAND MANAGEMENT CONSULTANTS LTD**

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Tel: +852 2522 3822; Fax: +852 2522 2058  
Email: georgeana.fung@etymon.com.hk  
Website: www.etymon.com.hk  
**Personnel**  
Chief Executive Officer ..... Georgeana Fung

**FINANCIAL PR (HK) LTD**

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Tel: +852 2610 0846  
Fax: +852 2610 0842  
Email: hf@financialpr.hk  
Website: www.financialpr.hk  
**Personnel**  
Managing Director ..... Hon Fung

**FINSBURY ASIA LTD**

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Tel: +852 3166 9888  
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Website: www.finsbury.com  
**Personnel**  
Managing Partner Asia ..... Ben Richardson

**FLARE COMMUNICATIONS**

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Email: bastian.wong@flare.hk  
Website: www.flare.hk  
**Personnel**  
Director ..... Bastian Wong

**FLEISHMANHILLARD HONG KONG**

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Email: Rachel.Catanach@fleishman.com  
Website: www.fleishman.com.hk  
**Personnel**  
President & Senior Partner, Greater China ..... Rachel Catanach

**FORTUNE CHINA PUBLIC RELATIONS LTD (HONG KONG)**

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Fax: +852 2541 8266  
Email: hk@fortunechina.com.cn  
Website: www.fortunechina.com.cn  
**Personnel**  
Managing Director ..... Annie Zhou

**FTI CONSULTING, HONG KONG**

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Tel: +852 3768 4500  
Fax: +852 3012 9664  
Email: cara.obrien@fticonsulting.com; christine.wood@fticonsulting.com  
Website: www.fticonsulting.com  
**Personnel**  
Senior Managing Director, Hong Kong ..... Cara O'Brien  
Senior Managing Director ..... Christine Wood

**GHC ASIA - HONG KONG**

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Tel: +852 2810 0532  
Fax: +852 2525 7972  
Email: info@ghcasia.com  
Website: www.ghcasia.com  
**Personnel**  
Group Managing Director ..... Nicola Oldfield

**GOLIN HONG KONG**

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Tel: +852 2522 6475  
Email: jmorgan@golin.com  
Website: www.golin.asia  
**Personnel**  
Managing Director ..... Jane Morgan

**GRAYLING CHINA LIMITED (GRAYLING HK)**

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Website: www.grayling.com/hk  
**Personnel**  
Managing Director, Hong Kong ... Jessie Hsieh



Hill + Knowlton Strategies

**HILL + KNOWLTON STRATEGIES, HONG KONG**

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Email: kw.lam@hkstrategies.com  
Website: www.hkstrategies.com  
**Personnel**  
Managing Director, Hong Kong .... KW Lam  
Deputy Managing Director, Hong Kong ..... Kristy Chan

**Branches/Affiliates**  
Part of the Hill + Knowlton Strategies worldwide network with over 85 offices in more than 45 countries  
**Company Profile**  
Financial and Investor Relations, Corporate Communications, Digital Communications and Social Media, Technology PR (B2B and Consumer), Crisis and Issues Management, Executive Communication Training (Media, Crisis, Presentation Skills), Change and Internal Communications, Public Affairs, Marketing Communications, Healthcare & Pharmaceuticals, Sustainability, Industry Analyst Relations.



**THE HOFFMAN AGENCY (HONG KONG)**

20/F Regent Center, 88 Queen's Road Central, Central, Hong Kong  
Tel: +852 2581 9380; Fax: +852 2581 9389  
Email: msparrow@hoffman.com  
Website: www.hoffman.com  
**Year Established** 1999  
**Personnel**  
General Manager, Hong Kong... Marc Sparrow  
**Branches/Affiliates**  
Global Headquarters: Silicon Valley; Europe Headquarters: London; Asia Headquarters: Hong Kong; Other offices: Beijing, Seoul, Shanghai, Singapore and Tokyo  
Affiliates in Asia Pacific countries: Australia, India, Indonesia, Malaysia, Philippines, Taiwan, Thailand and Vietnam.  
**Company Profile**  
Looking to kick start an APAC PR strategy? Make noise in China? Or generate buzz among Hong Kong's tech savvy and well-connected society? That's where we come in. The Hoffman Agency's Hong Kong office has been working closely with global tech companies, local startups and major Asian brands across a variety of sectors since our establishment in 2000.

**As storytellers, brand strategists, reputation management consultants, content curators and conversationalists, we are passionate about helping these brands and their executives stand out in the global marketplace.**

**IMPACT! COMMUNICATIONS**

PO Box 3623, GPO Central, Hong Kong  
Tel: +852 9162 2792; Fax: +852 3483 6070  
Email: impactcom@netnavigator.com  
Website: www.maximpactbizwriting.com  
**Personnel**  
Managing Partner ..... Sessa Sam

**INSIGHT MARKETING & PR LTD**

Suite 1116, 11/F, Block B, 10-12 Shipyard Lane, Quarry Bay, Hong Kong  
Tel: +852 3460 2660; Fax: +852 3460 2669  
Email: sandy@insightmpr.com  
Website: www.insightmpr.com  
**Personnel**  
Director ..... Sandy Ho

**INSTINCTIF PARTNERS (HONG KONG) LIMITED**

26/F Two Chinachem Plaza, 68 Connaught Road Central, Hong Kong  
Tel: +852 2884 3301  
Fax: +852 2884 3302  
Email: uhi.hui@instinctif.com  
Website: www.instinctif.asia  
**Personnel**  
Managing Partner & CEO Greater China ..... Uhi Hui

**INTEGRATED PUBLICITY SERVICES LTD**

25/F, 101 King's Road, North Point, Hong Kong  
Tel: +852 2890 7330  
Fax: +852 2576 3278  
Email: peter@ipshkg.com  
**Personnel**  
Director ..... Peter Wong

**IPR OGILVY HONG KONG (AN OGILVY PUBLIC RELATIONS COMPANY)**

Units 2008-12, 20/F The Center, 99 Queen's Road Central, Central, Hong Kong  
Tel: +852 2136 6185  
Fax: +852 3170 6606  
Email: info.ipr@progilvy.com  
Website: www.ipr@progilvy.com  
**Personnel**  
Co Managing Director ..... Callis Lau

**JACK MORTON WORLDWIDE (HONG KONG)**

10/F Oxford House, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2805 1767  
Fax: +852 2805 1768  
Email: natalie\_ackerma@jackmorton.com.hk  
Website: www.jackmorton.com  
**Personnel**  
SVP Greater China ..... Natalie Ackerman

**JIN COMMUNICATIONS**

Level 2 Neich Tower, 128 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 3987 8458  
Fax: +852 3987 8444  
Email: minnie.king@jin-comm.com  
Website: www.jin-comm.com  
**Personnel**  
Director ..... Minnie King

**JOYOUS COMMUNICATIONS**

17/F The Broadway, 54-62 Lockhart Road, Wanchai, HongKong  
Tel: +8522560 8300; Fax: +85225608133  
Email: judy.wong@joyoushk.com  
Website: www.joyoushk.com  
**Personnel**  
Managing Director ..... Judy Wong

**KREAB (HONG KONG)**

Level 20, Chinachem Hollywood Centre, 1-13 Hollywood Road, Central, HongKong  
Tel: +8522523 7189; Fax: +8522810 1239  
Email: ssophaon@kreab.com  
Website: www.kreab.com  
**Personnel**  
Managing Partner ..... Sophie Sophaon

**LAYKIN COMMUNICATIONS**

Suite 711, 7/F, Block E, 13-15 HongShing Street, Quarry Bay, HongKong  
Tel: +8522894 8105; Fax: +8522577 5817  
Email: group@laykinhk.com  
Website: www.laykincommunications.com  
**Personnel**  
EVP & COO ..... Priscilla Lui

**LEE WOLTER CO LTD**

7/F Hang Seng North Point Building, 341 King's Road, North Point, HongKong  
Tel: +8522807 1272; Fax: +8522887 7026  
Email: vincentlam@leewolter.com.hk  
Website: www.leewolter.com.hk  
**Personnel**  
Director ..... Vincent Lam

**LEWIS - GLOBAL COMMUNICATIONS (HONG KONG)**

Unit B, 19/F On Hing Building, 1 On Hing Terrace, Central, HongKong  
Tel: +8523944 5000  
Email: hellohongkong@teamlewis.com  
Website: www.teamlewis.com/asia  
**Personnel**  
Managing Director, HongKong.... Emma Jenkins

**LIKE LIKE COMMUNICATIONS**

Suite 2106 Concordia Plaza, 1 Science Museum Road, Tsimshatsui East, Kowloon, HongKong  
Tel: +8522529 2485; Fax: +8522771 5516  
Email: leona.yuen@like-like.com  
Website: www.like-like.com  
**Personnel**  
Managing Director ..... Leona Yuen

**LINK-WORK COMMUNICATIONS (HK) LTD**

Room 1001-2 Lansing House, 41-47 Queen's Road Central, HongKong  
Tel: +8522530 0388; Fax: +8522530 0399  
Email: kitty\_ip@link-work.com.hk  
**Personnel**  
Managing Director ..... Kitty Ip

**MADISON COMMUNICATIONS LTD**

Room 03-04, 13/F Valley Centre, 80-82 Morrison Hill Road, Happy Valley, HongKong  
Tel: +8522881 8612; Fax: +8522881 8716  
Email: sam@madison.asia  
Website: www.madison.asia  
**Personnel**  
Chief Executive Officer.....Samuel Mak

**MAZARINE HONG KONG LTD**

Room 403, Shun Tak Centre, 200 Connaught Road Central, HongKong  
Tel: +8523101 4680; Fax: +8523101 4681  
Email: michelle.cheng@mazarineap.com  
Website: www.mazarineap.com  
**Personnel**  
Chief Executive Officer.....Michelle Cheng

**MEDIA OUTREACH (HONG KONG)**

2002 IUKI Tower, 5 O'Brien Road, Wanchai, HongKong  
Tel: +8523996 9733  
Email: jennifer.kok@media-outreach.com  
Website: www.media-outreach.com  
**Personnel**  
Founder & Managing Director ..... Jennifer Kok

**MEDIA POWER MARKETING & PR**

Room 1605 Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, HongKong  
Tel: +8523583 1665  
Email: may@mediapower.hk  
Website: www.mediapower.hk  
**Personnel**  
Director ..... May Lam

**MHP COMMUNICATIONS**

21A World Trust Tower, 50 Stanley Street, Central, HongKong  
Tel: +8523114 6339; Fax: +8523114 6166  
Email: hongkong@mhpc.com  
Website: www.mhpc.com/hongkong  
**Personnel**  
CEO Asia Pacific..... Emma Smith

**MIND RESOURCE OGILVY PUBLIC LIMITED (AN OGILVY PUBLIC RELATIONS COMPANY)**

23/F The Center, 99 Queen's Road Central, Central, HongKong  
Tel: +8522884 8289  
Fax: +8522803 2881  
Email: yvonne.yeung@mrogilvy.com  
**Personnel**  
Business Director ..... Yvonne Yeung

**MSLGROUP**

6/F AIA Kowloon Tower, 100 How Ming Street, Kwun Tong, HongKong  
Tel: +8522886 5523  
Fax: +8522904 0340  
Website: www.asia.mslgroup.com  
**Year Established**  
1998

**Personnel**  
General Manager ..... Terence Yam  
**No. of Employees**  
30

**Branches/Affiliates**  
Part of Publicis Groupe  
**Company Profile**  
MSLGROUP in Hong Kong is a full-service communications and engagement consultancy with capabilities in a wide range of communications disciplines, including Corporate and Brand Communications, Crisis and Issues Management, Marketing Communications, Digital, Social Media and Event Management.

**NEW POINT MARKETING LTD**

Room 2214, 22/F Miramar Tower, 132 Nathan Road, Tsim Sha Tsui, Kowloon, HongKong  
Tel: +8523428 5830; Fax: +8522780 3626  
Email: lily@new-point.com  
Website: www.new-point.com  
**Personnel**  
Project Director ..... Lily Chan

**NEWELL PUBLIC RELATIONS HONG KONG**

2107 Island Place Tower, 510 King's Road, North Point, HongKong  
Tel: +8522572 2100; Fax: +8522572 2113  
Email: david@newell.com  
Website: www.newell.com  
**Personnel**  
Managing Director ..... David Croasdale

**NEWGATE COMMUNICATIONS (HK) LTD**

Room 1605 Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, HongKong  
Tel: +8523583 1665  
Email: may@mediapower.hk  
Website: www.mediapower.hk  
**Personnel**  
Managing Partner ..... Richard Barton



**OCCASIONS**

**OCCASIONS PR & MARKETING LTD.**

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Tel: +8522523 7666  
Fax: +8522810 6598  
Email: info@occhk.com  
Website: http://www.occhk.com  
**Year Established**  
1987

**Personnel**  
Founder & Chairman..... Pansy Ho  
Director & Chief Executive Officer ..... Michelle Cheng  
Director ..... Yvette Yung  
**No. of Employees**  
15

**Branches/Affiliates**  
Beijing  
**Company Profile**  
Founded in 1987 by Pansy Ho, Occasions PR is one of the first public relations agencies established in Hong Kong specializing in luxury lifestyle and consumer PR. For three decades, Occasions PR has led the way, creating thousands of "must-attend" events, headline news, fondest memories and long-celebrated milestones for the Hong Kong social scenes and luxury retail world. Occasions PR creates highly impactful campaigns that puts its luxury brand clients and products on the "most-wanted" list.

**OGILVY PUBLIC RELATIONS HONG KONG**

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Website: www.ogilvypr.com  
**Personnel**  
Managing Director ..... Clara Shek

**PASSION PR LTD**

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Tel: +8522951 0155; Fax: +8522951 0565  
Email: catherine@passionprhk.com  
Website: www.passionprhk.com  
**Personnel**  
Director ..... Catherine Choi

**POEM COMMUNICATIONS LTD**

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Tel: +8522234 9123; Fax: +8522234 9008  
Email: vchiaco@poemcommunications.com  
Website: www.poemcommunications.com  
**Personnel**  
Managing Director ..... Veronica Chiao

**POWELL TATE (HONG KONG)**

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Email: ashu@powelltate.com  
**Personnel**  
Managing Director ..... Albert Shu

**PR ASIA CONSULTANTS LTD**

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Email: tl.chow@prasia.net  
Website: www.prasia.net  
**Personnel**  
Deputy General Manager ..... TL Chow

**PR NEWSWIRE (HONG KONG)**

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Tel: +8522572 8228; Fax: +8522572 1808  
Email: hkcs@prasia.com  
Website: www.prasia.com  
**Personnel**  
Vice President, Asia-Pacific, Sales & Marketing ..... Royce Shih

**PRELATIONS GROUP RESTAURANT PR AGENCY**

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Tel: +8522423 7263; Fax: +8522423 7303  
Email: info@prelations-group.com  
Website: www.prelations-group.com  
**Personnel**  
Public Relations Manager ..... Tiffie Chow

**PRESTIQUE LTD**

Room 2702, 27/F Global Trade Square, 21 Wong Chuk Hang Road, Aberdeen, HongKong  
Tel: +8522541 9393; Fax: +8522541 6811  
Email: ema@prestique.com  
Website: www.prestique.com  
**Personnel**  
CEO & Founder ..... Esther Ma



**PRIME**

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299 Queen's Road Central, HongKong  
Tel: +8522973 0181; Fax: +8522973 0092  
Email: laura@pr-ime-asia.com  
Website: www.pr-ime-asia.com  
**Year Established**  
2007

**Personnel**  
Managing Director ..... Laura Southwood  
**Company Profile**  
PRIME is a leisure + lifestyle public relations agency that has been helping companies to sparkle in their sector, dazzle their competitors and enlighten the media since 2007. Based in Hong Kong, its small but perfectly formed team comes together from different backgrounds - from the PR purist, the pen-poised journalist, the marcomms extraordinaire to enthusiastic fresh grad to formulate and produce striking campaigns that fall in budget and on brand.

**PRO MARKETING SERVICES CO LTD**

18/F Wing Hing Commercial Building, 139 Wing Lok Street, Sheung Wan, HongKong  
Tel: +8522851 1482  
Fax: +8522851 7767  
Email: info@propublicity.com  
Website: www.propublicity.com  
**Personnel**  
Director ..... Catherine Cheung

**QUAM IR**

18/F China Building, 29 Queen's Road Central, HongKong  
Tel: +852221 72753; Fax: +8523905 8732  
Email: mandy.lo@quamgroup.com  
Website: www.quamir.com  
**Personnel**  
Manager, Investor Relations & Media ..... Mandy Lo

**QUINTESENTIALLY & CO. (Q&CO.)**

2/F Teda Building, 87 Wing Lok Street, Sheung Wan, HongKong  
Tel: +8523752 2071  
Email: info@quintessentiallyandco.com  
Website: www.quintessentiallyandco.com  
**Personnel**  
Director ..... Amy Lau

**RACEPOINT GLOBAL HONG KONG**

1605-8, 16/F Sunlight Tower, 248 Queen's Road East, Wanchai, HongKong  
Tel: +852311 9988  
Email: mjackson@racepointglobal.com  
Website: www.racepointglobal.com  
**Personnel**  
Deputy Managing Director, Asia ..... Mark Jackson

**RF THUNDER HONG KONG**

24/F Neich Tower, 128 Gloucester Road, HongKong  
Tel: +8522201 6450; Fax: +8522521 7088  
Email: jeffersonhou@rfthunder.com  
Website: www.rfthunder.com  
**Personnel**  
Senior Vice President & General Manager ..... Jefferson Hou



**RUDER FINN ASIA HONG KONG**

24/F Neich Tower, 128 Gloucester Road HongKong  
Tel: +8522521 0800; Fax: +8522521 7088  
Email: info@ruderfinnasia.com  
Website: www.ruderfinnasia.com  
**Year Established**  
1989

**Personnel**  
Chairman, Asia Pacific ..... Jean-Michel Dumont  
Executive Vice President and Managing Director, Greater China ..... Elan Shou  
Executive Vice President, Global Reputation & Risk Management ..... Charles Lankester  
Vice President & General Manager ..... Anne Geronimi

**No. of Employees**  
27  
**Branches/Affiliates**  
Ruder Finn Bangalore, Ruder Finn Beijing, Ruder Finn New Delhi, Ruder Finn Guangzhou, Ruder Finn Malaysia, Ruder Finn Mumbai, Ruder Finn Shanghai, Ruder Finn Singapore, RFI Asia, RF Thunder Beijing, RF Thunder Guangzhou, RF Thunder Hong Kong, RF Thunder Shanghai, RF Kyodo Beijing & RF Kyodo Shanghai

**Company Profile**  
The Art and Science of Engagement: Ruder Finn Asia is a subsidiary of Ruder Finn Inc, one of the world's largest privately-owned communications consultancies. It employs close to 400 consultants in Asia-Pacific and is represented across all other regional markets through a network of high quality partners. As an integrated communication consultancy, it helps clients engage with those vital to their success, delivering meaningful, measurable, business results through inspirational, data-driven, communications counsel and solutions. Its expertise encompasses reputation management, digital and social marketing strategy, employee engagement, branding and executive skills training including Activation, a unique practice which establishes creative partnership opportunities. Their research and analysis team provides insights and counsel in market trends, producing annual research reports including the China Luxury Forecast, Physicians Digital Outlook Survey and other publications.

Public Relations

Public Relations

**RINGE MARKETING SERVICES LTD**

Room 401, 4/F Dannies House,  
20 Luard Road, Wanchai, Hong Kong  
Tel: +852 2366 3089; Fax: +852 2722 6300  
Email: rmsltd@biznetvigator.com  
Website: www.ringemarketing.wix.com/  
ringemarketing  
**Personnel**  
Managing Director ..... Inge Holloway

**RYAN COMMUNICATION**

13/F Wyndham Place, 40-44 Wyndham  
Street, Central, Hong Kong  
Tel: +852 3655 0523  
Email: damien@ryancommunication.com  
Website: www.ryancommunication.com  
**Personnel**  
Managing Director ..... Damien Ryan

**SAGE COMMUNICATIONS CO LTD**

Room 2602 Tung Wai Commercial Building,  
111 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 2801 7111; Fax: +852 2801 7110  
Email: dho@sagecom.com.hk  
Website: www.sagecom.com.hk  
**Personnel**  
Founder ..... Daphne Ho

**SAY IT LOUD CO LTD**

10/F Catic Plaza, 8 Causeway Bay Road,  
Causeway Bay, Hong Kong  
Tel: +852 2347 7022  
Email: crystal@sayitloud.com.hk  
Website: www.sayitloud.com.hk  
**Personnel**  
Director ..... Crystal Chan



**SINCLAIR**  
7/F, 299 QRC, 287-299 Queen's Road  
Central, Sheung Wan, Hong Kong

Website: www.sinclaircomms.com

**Personnel**  
Managing Director ..... Kiri Sinclair  
Executive Director ..... Kevin Lam

No. of Employees  
36

**Company Profile**  
Sinclair is a multi award-winning independent PR, social media and experiential communications agency. We work across industry and sector with one goal in mind – to create business impact for our clients through persuasive storytelling. Our ability to embrace new technologies and our bold approach to brand communications builds value, inspires action, changes opinion and grows reputation. Our expert team of strategists deliver seamlessly integrated PR programmes that ensure brands are shaping the conversations that matter. We influence.

**SMART TALENTS MARKETING COMMUNICATIONS**

Suite 907 Silvercord Tower 2, 30 Canton  
Road, Tsim Sha Tsui, Hong Kong  
Tel: +852 2150 1935; Fax: +852 8147 0621  
Email: patrick@smarntalents.com  
Website: www.smarntalents.com  
**Personnel**  
Director ..... Patrick Cheung



**STRATEGIC PUBLIC RELATIONS GROUP**  
縱橫公共關係顧問集團

**STRATEGIC PUBLIC RELATIONS GROUP**

24th Floor, Admiralty Centra 1,  
18 Harcourt Road, Hong Kong

601-602/604, 6/F, Shanghai Industrial  
Investment Building, 48-62 Hennessy  
Road, Wanchai, Hong Kong

18/F, AT Tower, 180 Electric Road,  
Hong Kong

Tel: +852 2527 0490  
Fax: +852 2114 4948  
Email: richard.tsang@sprg.com.hk  
Website: www.sprg.com.hk; www.sprg.asia  
Year Established  
1995  
**Personnel**  
Chairman ..... Richard Tsang

No. of Employees  
310

**Branches/Affiliates**  
Member Company: Hong Kong, Beijing,  
Shanghai, Guangzhou, Taiwan, Singapore,  
Malaysia Affiliates Network: Japan,  
Korea, Thailand, Indonesia, Philippines,  
Vietnam, India, Australia, USA, UK, France,  
Germany, Italy, Belgium, Spain, Portugal,  
Switzerland, Sweden, Canada, Brazil,  
Mexico, Mongolia, United Arab Emirates,  
Russia, South Africa

**Company Profile**  
SPRG is the largest PR consultancy  
in Hong Kong specialising in investor  
relations, corporate and marketing  
communications, public affairs and  
government relations. It was named  
"Asia Pacific Network of the Year" and  
"Greater China Independent Agency of  
the Year" by Campaign; "PR Agency of the  
Year" in APAC and Asia by Stevie® Awards;  
"Financial Consultancy of the Year" and  
"Hong Kong Consultancy of the Year" by  
The Holmes Report and "Local Hero-PR  
Agency" and "Best Crisis Management  
Team" by Marketing magazine.

**STRATEGIC FINANCIAL RELATIONS LIMITED**

Tel: +852 2864 4825  
Fax: +852 2527 1196  
Email: esther.chan@sprg.com.hk  
Website: www.sprg.com.hk; www.sprg.asia  
**Personnel**  
Managing Director ..... Esther Chan

**STRATEGIC FINANCIAL RELATIONS (CHINA) LIMITED**

Tel: +852 2864 4827  
Fax: +852 2527 1271  
Email: anita.cheung@sprg.com.hk  
Website: www.sprg.com.hk  
www.sprg.asia

**Personnel**  
Managing Director ..... Anita Cheung

**STRATEGIC COMMUNICATIONS CONSULTANTS LIMITED**

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Wanchai,  
Hong Kong  
Tel: +852 2114 4998  
Fax: +852 2114 0880  
Email: vivian.fok@sprg.com.hk  
Website: www.sprg.com.hk  
www.sprg.asia

**Personnel**  
Managing Director ..... Vivian Fok

**STRATEGIC CSR NETWORK LIMITED**

Room 2101-2, 21/F,  
Shanghai Industrial Investment  
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Tel: +852 2864 4822  
Fax: +852 2114 4948  
Email: eveline.wan@sprg.com.hk  
kelvin.chow@sprg.com.hk  
Website: www.sprg.com.hk  
www.sprg.asia

**Personnel**  
Director ..... Eveline Wan  
Senior CSR Officer ..... Kelvin Chow

**ASIANET COMMUNICATIONS LIMITED**

Room 2101-2, 21/F, Shanghai Industrial  
Investment Building, 48-62 Hennessy  
Road, Wanchai, Hong Kong  
Tel: +852 2508 3600  
Fax: +852 2805 6099  
Email: info@asianetcomm.com  
Website: www.asianetcomm.com  
www.sprg.asia

**Personnel**  
Managing Director ..... Heidi Cheng

**THE SWAH COMMUNICATIONS**

2/F Ferrybond Commercial Centre,  
38 Ferry Street, Kowloon,  
Hong Kong  
Tel: +852 2944 0648  
Fax: +852 2443 5449  
Email: general@theswah.com  
Website: www.theswah.com  
**Personnel**  
Director ..... Sissie Yiu

**T6 COMMUNICATIONS LTD**

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6-8 Pottinger Street, Central,  
Hong Kong  
Tel: +852 2511 8388  
Fax: +852 2511 8238  
Email: enquiry@t6pr.com  
Website: www.t6pr.com



**TECHWORKS ASIA LTD**

Unit A, 7/F., World Trust Tower,  
50 Stanley Street,  
Central, Hong Kong  
Tel: +852 2525 8038  
Fax: +852 2525 1893  
Email: info@techworksasia.com  
Website: www.techworksasia.com

Year Established  
1995  
**Personnel**  
Managing Director ..... Dr Gordon Wong  
Greater China Director ..... Karrie Lee  
PR Director ..... Claire Walker

**Branches/Affiliates**  
Beijing, Korea, Japan, UK

**Company Profile**  
Techworks Asia is a full-service PR and marketing communications agency, specialising in technology, and focusing on Asia and in particular Greater China. Our main areas of public relations expertise include the electronics, semiconductors and industrial technology sectors. Our main strengths are in local language media relations and PR, acting as the interface between our clients and the press.

**TEXT100 CHINA - HONG KONG**

26/F, 46 Lyndhurst Terrace, Central,  
Hong Kong  
Tel: +852 2973 0222  
Email: rosemary.merz@text100.com.hk  
Website: www.text100.com  
**Personnel**  
Vice President & Managing Consultant  
..... Rosemary Merz

**WASABI CREATION LTD**

Unit 205, 2/F Prosperity Millennia Plaza,  
663 King's Road, North Point,  
Hong Kong  
Tel: +852 2811 4900  
Fax: +852 2880 0400  
Email: ruby@wasabic.com.hk  
Website: www.wasabic.com.hk  
**Personnel**  
Director ..... Ruby Wan

**WE COMMUNICATIONS (HONG KONG)**

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Hong Kong  
Tel: +852 2578 2823  
Fax: +852 2578 2849  
Email: erichards@we-worldwide.com  
Website: www.we-worldwide.com/apac  
**Personnel**  
SVP, Regional Technology Lead  
..... Emma Richards

**WEBER SHANDWICK (HONG KONG)**

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979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2845 1008; Fax: +852 2868 0224  
Email: ashu@webershandwick.com  
Website: www.webershandwick.asia  
**Personnel**  
Managing Director ..... Albert Shu

**WONDERFUL SKY FINANCIAL GROUP LTD**

6/F Nexxus Building, 41 Connaught Road,  
Central, Hong Kong  
Tel: +852 2851 1038  
Fax: +852 2598 1588  
Email: nancyyang@wsfg.hk  
Website: www.wsfg.hk  
**Personnel**  
Administrative Manager ..... Nancy Yang

**INDIA**

**20:20 MSL, BANGALORE**

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Next to IBIS Bengaluru City Centre,  
Sampang Rama Nagara,  
Opp. Kanteerava Stadium, Bangalore  
560027, India  
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Email: amrit.ahuja@2020msl.com  
Website: www.2020msl.com  
**Personnel**  
Managing Director ..... Amrit Ahuja

**20:20 MSL, CHENNAI**

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Fax: +91 44 3071 8385  
Email: amrit.ahuja@2020msl.com  
Website: www.2020msl.com  
**Personnel**  
Managing Director ..... Amrit Ahuja

**20:20 MSL, DELHI**

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Email: bmtokyo.info@bm.com  
Website: www.b-m.co.jp  
**Personnel**  
Market Leader ..... Shuri Fukunaga

**DENTSU PUBLIC RELATIONS**

**DENTSU PUBLIC RELATIONS INC**

**Shiodome City Center, Higashi Shimbashi**  
**1-5-2, Minato-ku, Tokyo 105-7108, Japan**  
Email: info@dentsu-pr.co.jp  
Website: www.dentsu-pr.com  
Year Established  
**1961**  
**Personnel**  
President & CEO ..... Kazunori Azeyanagi  
Press Officer ..... Natsuki Mase  
No. of Employees  
**271 (as of June 2017)**  
Branches/Affiliates  
Branch: **Osaka**  
Affiliate: **Dentsu Public Relations Consulting**  
**Beijing Co., Ltd., Kyodo News PR Wire**  
Company Profile  
**Dentsu Public Relations Inc., multiple-time winners of PR industry awards, including PR WEEK Awards Asia, SABRE, and IPRA GWA, has been Japan's leading PR firm since its inauguration in 1961.**  
**Apioneer in the field in Japan, the company, with its 104 PRSJ certified PR planners, has been helping Japanese and foreign clients communicate with their critical stakeholders- namely consumers, governments, investors, employees and communities- for over half a century. Providing a comprehensive range of communication services, Dentsu PR is a wholly owned subsidiary of Dentsu Inc. Dentsu PR is headquartered in Tokyo with a branch in Osaka, and is ISO 14001:2004 and ISO/IEC 27001:2013 certified.**

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Website: www.cnc-communications.com  
**Personnel**  
Partner ..... Jochen Legewie

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Website: www.communio.co.jp  
**Personnel**  
Chief Executive Officer ..... Martin Webb

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Website: www.cosmopr.co.jp  
**Personnel**  
CEO & President ..... Kumi Sato

**EDELMAN JAPAN**

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Website: www.edelman.jp  
**Personnel**  
Japan President and Representative Director  
..... Ross Rowbury

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**Personnel**  
Managing Director ..... Adrian Jones

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Website: www.fbicom.co.jp  
**Personnel**  
President ..... Mitsuhiro Fukuda

**FINSBURY JAPAN**

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Website: www.finsbury.com/jp  
**Personnel**  
Principal & Co-CEO Japan ..... Aston Bridgman

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Website: www.fleishman.co.jp  
**Personnel**  
Senior Partner, President Japan ..Shin Tanaka

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**Personnel**  
President & CEO ..... Akemi Ichise

**FTI CONSULTING, JAPAN**

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Website: www.fticonsulting.com  
**Personnel**  
Senior Director ..... Yasunori Fukuda

**GCI SUNPUB CO LTD**

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Tel: +81 33542 6181  
Fax: +81 33542 9018  
Email: corporate@gci-sunpub.co.jp  
Website: www.gci-sunpub.co.jp  
**Personnel**  
President & CEO ..... Nick Nishida

**GOLIN TOKYO**

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Minato-ku, Tokyo 108-0073, Japan  
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**Personnel**  
Representative ..... Hitoshi Shioya



**HILL+KNOWLTON STRATEGIES, JAPAN**

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chie.hayakawa@hkstrategies.com  
**Website: www.hkstrategies.jp**  
**Personnel**  
President and CEO, Asia ..... John Morgan  
Senior Director/  
Deputy Managing Director  
..... Chie Hayakawa  
Branches/Affiliates  
Part of the Hill+Knowlton Strategies worldwide network with over 85 offices in more than 45 countries  
Company Profile

**J-SPIN INC**

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**Personnel**  
General Partner, Senior Consultant  
..... David Huerta

**KITES CORPORATION**

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**Personnel**  
President ..... Mitsue Omori



**THE HOFFMAN AGENCY (JAPAN K. K.)**

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Email: snomura@hoffman.com  
Website: www.hoffman.com  
Year Established  
**1997**  
**Personnel**  
Vice President, North Asia  
..... Shingo Nomura  
Branches/Affiliates  
Global Headquarters: **Silicon Valley;**  
Europe Headquarters: **London;**  
Asia Headquarters: **Hong Kong;**  
Other offices: **Beijing, Seoul, Shanghai, Singapore and Tokyo**  
Affiliates in **Asia Pacific countries:**  
**Australia, India, Indonesia, Malaysia, Philippines, Taiwan, Thailand and Vietnam.**  
Company Profile

**Japan can be a perplexing place. We make sure that you'll never be lost in translation. The Hoffman Agency Japan has been helping global brands decode the enigma of the Japanese media landscape since 1997.**

**Based in Tokyo, our bilingual team is equipped to localize communications and design creative campaigns to help global brands expand their customer base in Japan. We are also committed to helping Japanese brands to extend their reach around the world by leveraging the support of our global offices under one P&L.**

**INOUE PUBLIC RELATIONS INC**

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**Personnel**  
Senior Vice President, Client Services  
..... Stuart Baker

**J-SPIN INC**

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**Personnel**  
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**Personnel**  
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Website: www.kreat.com  
**Personnel**  
Managing Partner ..... Masami Doi

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Website: www.kyodo-pr.co.jp/en/index.html  
**Personnel**  
International Group Director ..... German Saa

**MSL, JAPAN**

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Website: asia.mslgroup.com  
**Personnel**  
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**NOUVELLE VAGUE CO LTD**

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Tel: +81 35722 1418; Fax: +81 35722 1407  
Email: kumikoy@nv-pr.com  
Website: www.nv-pr.com  
**Personnel**  
President ..... Kumiko Yoshida

**OGILVY PUBLIC RELATIONS TOKYO**

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Website: www.ogilvy.co.jp  
**Personnel**  
Managing Director ..... Abi Sekimitsu

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**Personnel**  
President ..... Kogo Yuki

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**Personnel**  
Senior Planning Director .....Miho Senju

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**Personnel**  
President & CEO ..... Isao Suzuki

**SUN CREATIVE PUBLICITY CO LTD**

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Website: www.sunpub.co.jp  
**Personnel**  
President ..... Futoshi Ueno

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Fax: +81 3 3273 2734  
Email: pr@tokyopr.co.jp  
Website: www.tokyopr.co.jp  
**Personnel**  
President ..... Mitsuyoshi Sugino

**TOTAL COMMUNICATIONS INC**

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Fax: +81 3 3291 0223  
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Website: www.pr-tci.jp  
**Personnel**  
President ..... Yuko Yamaguchi

**TRIMEDIA CO LTD**

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Email: trimedia@ad-comm.com  
Website: www.ad-comm.com  
**Personnel**  
Group Chief Executive Officer ..... Andreas Dannenberg

**VOXGLOBAL JAPAN**

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Tel: +81 3 6204 4320  
Fax: +81 3 6204 4349  
Email: Web-AdminTokyo@fleishman.com  
Website: www.bluecurrentprjapan.com  
**Personnel**  
SVP & Sr. Partner, Managing Director ..... Akihiro Nojiri

**WEBER SHANDWICK (JAPAN)**

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Website: www.webershandwick.jp  
**Personnel**  
Country Representative, Japan  
Hitoshi Shioya

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**Personnel**  
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**Personnel**  
Partner, Managing Director ..... Carol HJ Park

**BRIMAN COMMUNICATIONS**

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**Personnel**  
President ..... Jay Park

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**Personnel**  
Market Leader ..... lhn Chee

COMMUNICATIONS  
PR CONSULTING GROUP KOREA  
30 YEARS

**COMMUNICATIONS KOREA**

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Website: www.commkorea.com  
**Personnel**  
CEO/President ..... Kim Kyong-Hae, APR.  
International Marketing Director ..... Hazel Kim  
No. of Employee  
40

**Company Profile**  
Communications Korea (CK) is the first PR agency in Korea, established in 1987 and has registered so many "firsts" in the Korean PR industry with strategy-oriented business performance. Multinational companies in Korea depend on CK as CK is deeply rooted on the Korean soil with exceptionally good relations with top-tier media, gov't, regulators and NGOs. This unique and deep relations has led CK's success. CK has specialized in crisis and issue management for local as well as multinational companies in Korea. The CEO, Mr. Kim Kyong-Hae was the guest speaker at World Communications Forum in Davos, Switzerland in March 2015. He spoke on "Effective Crisis Communication: The Korean Experience". Previously, Hill and Knowlton associate in Korea, CK is now independent satisfying its clients with outstanding performance. It's also No. 1 public affairs agency with proven records which were evidenced by Communications Korea's successful performance for F-16 General Dynamics' winning the Korea Fighter Program (KFP) in competition with F-18 McDonnell Douglas. The founder, Mr. Kim, APR, who was previously the Seoul correspondent of Reuters News Agency of UK and economic editor of Korea Herald, has helped to shape Korea's public relations industry as the pioneer. "The client's company" Communications Korea has provided PR services to more than 300 clients for the last 30 years including successful launching of LEXUS, crisis communication of P&G and CPR of Pernod Ricard Korea.

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**Personnel**  
Co-Founder & COO ..... Erik Cornelius

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**Personnel**  
Principal ..... Hordon Kim

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**Personnel**  
President & CEO ..... Robert Heo

**KETCHUM KOREA**

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Tel: +82 2 5599 6000; Fax: +82 2 5599 601  
Email: skr-playground@ketchum.com  
Website: www.ketchum.com  
**Personnel**  
Partner, Managing Director ..... Yonnie Woo

**KORCOM PORTER NOVELLI INC**

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Tel: +82 2 6925 1572; Fax: +82 2 6366 1530  
Email: kihoon@korcom.com  
Website: www.korcom.com  
**Personnel**  
Chief Executive Officer ..... Kyle Kihoon Kim

The Hoffman Agency

**THE HOFFMAN AGENCY (KOREA)**

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Tel: +82 2 737 2946  
Fax: +82 2 737 2949  
Email: mlee@hoffman.com  
Website: www.hoffman.com  
Year Established  
2000  
**Personnel**  
General Manager, Korea ..... Miranda Lee  
Branches/Affiliates  
Global Headquarters: Silicon Valley;  
Europe Headquarters: London;  
Asia Headquarters: Hong Kong;  
Other offices: Beijing, Seoul, Shanghai, Singapore and Tokyo  
Affiliates in Asia Pacific countries:  
Australia, India, Indonesia, Malaysia, Philippines, Taiwan, Thailand and Vietnam.  
**Company Profile**  
Does your brand have Gangnam style? Do you know how to appeal to Korea's highly trend conscious and tech savvy consumers? Well, we do and we've been helping companies gain success in Korea since the year 2000.

Based in Seoul, The Hoffman Agency Korea has worked with well-established global brands to early-stage innovators, who have each benefitted from a greater presence in the Korean market. We are also committed to strengthening local brands' global communications by leveraging our multinational office network.

Based in Seoul, The Hoffman Agency Korea has worked with well-established global brands to early-stage innovators, who have each benefitted from a greater presence in the Korean market. We are also committed to strengthening local brands' global communications by leveraging our multinational office network.

Based in Seoul, The Hoffman Agency Korea has worked with well-established global brands to early-stage innovators, who have each benefitted from a greater presence in the Korean market. We are also committed to strengthening local brands' global communications by leveraging our multinational office network.

**KPR & ASSOCIATES, INC**

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**Personnel**  
Senior Consultant ..... James Morris

**MSL, KOREA**

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Chief Executive Officer ..... Brian Kwangseong Choi

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**Personnel**  
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**Personnel**  
Executive ..... Dong Won Gwak

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**Personnel**  
President & CEO ..... DongWook Kim

Synergy

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**Personnel**

President & CEO ..... HS Chung  
Executive Vice President ..... CH Lee  
Vice President ..... Miran Yeon  
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Vice President ..... Devin Yoon  
Branches/Affiliates  
Part of the Hill + Knowlton Strategies worldwide network with over 85 offices in more than 45 countries  
**Company Profile**  
Corporate communications/Marketing communications/Investment relations/Healthcare/Technology/Public Affairs/Crisis & Issue management/Media relations/training and online communications/Government Relations/Digital Marketing.

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..... Tyler Kim Sayaka Iwakawa

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Branches/Affiliates  
Part of the Hill+Knowlton Strategies worldwide network with over 85 offices in more than 45 countries  
Company Profile  
Corporate and Financial Communications, Crisis & Issues Management Including Media Training and Crisis Simulation Training, Marketing Communications, Media Relations, Healthcare and Technology.

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..... Irene Wong

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Vice President, Asia-Pacific, Sales & Marketing ..... Royce Shih

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**Personnel**  
Chairman, Asia Pacific ..... Jean-Michel Dumont  
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**Personnel**  
Chief Executive Officer ..... David Swinburne

**SPRG**

STRATEGIC PUBLIC RELATIONS GROUP  
縱橫公共關係顧問集團

**STRATEGIC PUBLIC RELATIONS GROUP**

Year Established  
**1995**  
**Personnel**  
Chairman ..... Richard Tsang  
No. of Employees  
**310**  
Branches/Affiliates  
Member Company: Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore, Malaysia  
Affiliates Network: Japan, Korea, Thailand, Indonesia, Philippines, Vietnam, India, Australia, USA, UK, France, Germany, Italy, Belgium, Spain, Portugal, Switzerland, Sweden, Canada, Brazil, Mexico, Mongolia, United Arab Emirates, Russia, South Africa  
Company Profile  
SPRG is among the largest public relations networks in Asia, having been named "Asia Pacific Network of the Year" by Campaign and "Public Relations Agency of the Year in Asia Pacific" by Stevie Awards. The local team provides lifestyle, fashion, retail and premium brand communications, CSR programmes, brand and corporate positioning, social media marketing, stakeholder engagement, communications training and coaching, along with issues and crisis management services to local and international clients.

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 Philippines  
**Tel:** +63 2893 5642  
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**Website:** www.eon.com.ph  
 Year Established 1998  
**Personnel**  
**Chairman & CEO** ..... Junie del Mundo  
**President & COO** ..... Richard Arboleda  
**Chief Innovation Officer** .. Mori Rodriguez  
**Chief Finance Officer** ..... Jay Gaité  
 No. of Employees 116  
 Branches/Affiliates

**EON Public Relations is the Philippine affiliate of EDELMAN; Engage is the Philippine Affiliate of Ruder Finn Asia Company Profile**  
**The EON Group is a fully integrated communications agency committed to the vision of truth-telling as a compelling instrument for meaningful and lasting change. Through the years, EON focused on achieving synergies among its four practice areas- Corporate and Marketing public relations (EONPR), reputation management and public affairs (ENGAGE), creative technology (DIG), and experiential marketing (TANGERINE). Fuelled by highly specialized and diverse disciplines, The EON Group champions imaginative storytelling that is grounded firmly on data and analytics.**

**Our Expertise**  
**Public Relations**  
**Reputation Management and Public Affairs**  
**Digital Creative and Analytics**  
**Experiential Marketing**

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**Personnel**  
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An independent and global public relations firm founded in 1987 in San Jose, California, The Hoffman Agency office in Singapore was established in 1996 to cater to the Asian market and needs. Leveraging the company's strong heritage in the technology sector, we create compelling visual storytelling campaigns and craft powerful PR programs in innovative ways, garnering attention from the right influencers and audiences across the region.

The Hoffman Agency Singapore prides itself in getting all the formulas right: A team driven by passion with a thirst for knowledge, a hunger to deliver results and the nous to deliver the right message to the right audience through the right channels.

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Website: www.ruderfinnasia.com  
Year Established  
1996  
**Personnel**  
Chairman, Asia Pacific  
..... Jean-Michel Dumont  
Senior Vice President &  
General Manager (SEA) ..... Yu Poh Leng  
No. of Employees  
25  
**Branches/Affiliates**  
Ruder Finn Bangalore, Ruder Finn Beijing, Ruder Finn New Delhi, Ruder Finn Guangzhou, Ruder Finn Hong Kong, Ruder Finn Malaysia, Ruder Finn Mumbai, Ruder Finn Shanghai, RFI Asia, RF Thunder Beijing, RF Thunder Guangzhou, RF Thunder Hong Kong, RF Thunder Shanghai, RF Kyodo Beijing & RF Kyodo Shanghai  
**Company Profile**

The Art and Science of Engagement: Ruder Finn Asia is a subsidiary of Ruder Finn Inc, one of the world's largest privately-owned communications consultancies. It employs close to 400 consultants in Asia-Pacific and is represented across all other regional markets through a network of high quality partners. As an integrated communication consultancy, it helps clients engage with those vital to their success, delivering meaningful, measurable, business results through inspirational, data-driven, communications counsel and solutions. Its expertise encompasses reputation management, digital and social marketing strategy, employee engagement, branding and executive skills training including Activation, a unique practice which establishes creative partnership opportunities. Their research and analysis team provides insights and counsel in market trends, producing annual research reports including the China Luxury Forecast, Physicians Digital Outlook Survey and other publications.

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**SPRG**

**STRATEGIC PUBLIC RELATIONS GROUP**  
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**STRATEGIC PUBLIC RELATIONS GROUP**

Year Established  
**1995**  
Personnel  
**Chairman** ..... Richard Tsang  
No. of Employees  
**310**  
Branches/Affiliates  
**Member Company: Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore, Malaysia**  
**Affiliates Network: Japan, Korea, Thailand, Indonesia, Philippines, Vietnam, India, Australia, USA, UK, France, Germany, Italy, Belgium, Spain, Portugal, Switzerland, Sweden, Canada, Brazil, Mexico, Mongolia, United Arab Emirates, Russia, South Africa**

Company Profile

After being named one of the "Top Ten PR Agencies in Singapore" by Marketing magazine, SPRG Singapore moved quickly to enhance its in-house capabilities with the addition of creative, content, strategy and planning teams. One of the few truly integrated marketing communications consultancy locally, the team's creative campaigns have won many industry awards, and today, it is helping many Government agencies and private companies make the smooth transition from traditional marketing to integrated communications.

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Personnel

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**VP, Client Service** ..... Andy Chen  
**VP, Business Development** ..... Max Chen  
**Strategy Director** ..... Richard Shearn  
No. of Employees  
**15**  
Company Profile  
**Founded by an award winning team with experiences across Asia Pacific, BMA Global Services supports diverse PR/MarCom programs for clients in FMCG, F&B, IT/technology, CE, Sports, and luxury goods industries.**

**BMA Global Services has presences/ affiliates in major Asian markets including Taiwan, China, Hong Kong, Korea, Japan, and Singapore.**

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**SPRG**

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**STRATEGIC PUBLIC RELATIONS GROUP**

Year Established  
**1995**  
Personnel  
**Chairman** ..... Richard Tsang  
No. of Employees  
**310**

Branches/Affiliates

**Member Company: Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore, Malaysia**  
**Affiliates Network: Japan, Korea, Thailand, Indonesia, Philippines, Vietnam, India, Australia, USA, UK, France, Germany, Italy, Belgium, Spain, Portugal, Switzerland, Sweden, Canada, Brazil, Mexico, Mongolia, United Arab Emirates, Russia, South Africa**

Company Profile

SPRG is among the largest PR networks in Asia, having been named "Asia Pacific Network of the Year" and "Greater China Independent Agency of the Year" by Campaign and "PR Agency of the Year" in APAC and Asia by Stevie Awards. Apart from corporate/ consumer marketing, brand communications, digital media marketing and community programmes, SPRG specialises in communications campaigns covering healthcare, pharmaceutical and CSR. The team has won various industry accolades for its client campaigns.

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Personnel  
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**Personnel**  
Vice President ..... Dennis Hsu

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**Personnel**  
Vice President, Asia-Pacific, Sales &  
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Managing Director ..... Flora Li

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**VEDA INTERNATIONAL CORP**  
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Chief Executive Officer ..... Gennie Yen

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Year Established  
**1989**  
**Personnel**  
Chairman ..... Nimitz Modrakee  
MD ..... Sopawadee Chanthaworn  
CFO ..... Kanyamas Maleetavonkul  
Chief Strategist ..... Thongchai Chansevikul  
COO ..... Chemmanatha Ladavalaya  
Exc. Director ..... Inthira Chaion-nom  
VP, Business Development  
..... Harucha Ladavalaya  
No. of Employees  
**36**  
Company Profile  
For almost three decades of experience  
serving both local and international  
organizations in Thailand, 124  
Communications is recognized for its  
ability to deliver one-stop and results-  
oriented professional consultancy services  
in very unique ways seldom available in  
Thailand. Its specialty practice areas  
are: Crisis and Issue Management, Policy  
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 Hill+Knowlton  
Strategies

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Website: www.hkstrategies.com  
**Personnel**  
Managing Director, Thailand  
..... Kanpirom Ungpakorn  
Branches/Affiliates  
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worldwide network with over 85 offices in  
more than 45 countries  
Company Profile  
Marketing communications, corporate  
relations, media relations, government  
relations and crisis & issues management.

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Managing Director ..... Burin Hemthat

**LET'S CELEBRATE CO LTD**  
195/46 Soi 78 Petchakasaem Road,  
Bangkapee, Bangkok 10160, Thailand  
Tel: +66 81 803 3757; Fax: +66 2413 0645  
Email: rin@lets.com  
Website: www.lets.com  
**Personnel**  
Project Director ... Jarinthorn Thanasinlapakul

**MSL, BANGKOK**  
3/F Sindhorn Tower 1, 130-132 Wireless Road,  
Lumpini, Patumwan, Bangkok 10330, Thailand  
Tel: +66 2684 5705  
Email: karl.kongkham@th.arcww.com  
Website: asia.mslgroup.com  
**Personnel**  
Business Director ..... Karl Kongkham

**MT MULTIMEDIA CO LTD**  
65/36 Chamnan Penjati Building 2/F, Rama 9  
Road, Huaykwang, Bangkok 10310, Thailand  
Tel: +66 2612 2081; Fax: +66 2248 7968  
Email: yongyoot.f@mtmultimedia.com  
Website: www.mtmultimedia.com  
**Personnel**  
Chief Executive Officer  
..... Yongyoot Fupongsiripant

**OGILVY PUBLIC RELATIONS  
BANGKOK**  
999/9 The Office at Centralworld, 14th Floor,  
Rama 1 Road, Patumwan, Bangkok 10330,  
Thailand  
Tel: +66 2205 6600; Fax: +66 2205 6686  
Email: chanwoot.luechaisit@ogilvy.com  
Website: www.ogilvypr.com  
**Personnel**  
General Manager ..... Chanwoot Luechaisit

**PENNER-MADISON & COMPANY  
LIMITED**  
431/361 Chalermprakiat Rama 9 Road,  
Prawet, Prawet, Bangkok 10250,  
Thailand  
Tel: +66 81 724 1100  
Email: chupit\_g@penner-madison.com  
Website: www.penner-madison.com  
**Personnel**  
Managing Director ..... Chupit Chutitum

**PIMPLUS PR CO LTD**  
84 Sukhumvit 62 Bangjak Prakanong,  
Bangkok 10260, Thailand  
Tel: +66 2741 5212  
Fax: +66 2741 5216  
Email: gem@pimplus.co.th  
Website: www.pimplus.co.th  
**Personnel**  
Public Relations Director .... Pichana Ekachai

**PUBLIC RELATIONS & MEDIA  
CONSULTING CO LTD**  
2508/780 Dindaeng Road, Dindaeng,  
Bangkok 10400, Thailand  
Tel: +66 2247 6533  
Fax: +66 2247 7868  
Email: suthi@PRMCThailand.com  
**Personnel**  
Managing Director ..... Suthi Chatterjee

**SPARK COMMUNICATIONS**  
11/F One Pacific Place, 140 Sukhumvit Road,  
Bangkok 10330, Thailand  
Tel: +66 2653 2717  
Email: tom@spark.co.th  
Website: www.spark.co.th  
**Personnel**  
Managing Director ..... Tom Athey

**STAR PR**  
11/F One Pacific Place, 140 Sukhumvit Road,  
Klong Toey, Bangkok 10110,  
Thailand  
Tel: +66 81 838 6809  
Email: tom@starpr.co.th  
Website: www.starpr.co.th  
**Personnel**  
Director ..... Tom Athey

**VERO PUBLIC RELATIONS  
(THAILAND)**  
Suite 402, 4/F, 50 Ton Son Building,  
Soi Ton Son, Ploenchit Road, Lumpini,  
Pathumwan, Bangkok 10330,  
Thailand  
Tel: +66 2684 1551  
Fax: +66 2684 1553  
Email: brian@veropr.com  
Website: www.veropr.com  
**Personnel**  
Director ..... Brian Griffin



**TOTAL QUALITY PR  
(THAILAND) CO., LTD.**  
3rd Floor, Rajapark Building,  
163 Sukhumvit 21 Road,  
Klongtoey-Nua, Wattana,  
Bangkok 10110,  
Thailand  
Tel: +66 2260 5820  
Fax: +66 2260 5847-8  
Email: tqprthai@tqpr.com, tom@tqpr.com  
Website: www.tqpr.com  
Year Established  
**1995**  
**Personnel**  
Managing Director .. Thomas Van Blarcom  
Partner ..... Maetavarin Maneekulpan  
Financial Controller Suwimon Chaosathit  
Office Manager ..... Titichayapon Angsuwattanakul  
..... Titichayapon Angsuwattanakul  
No. of Employees  
**20**  
Branches/Affiliates  
TQPR (Malaysia), TQPR (Vietnam), Zagar  
Communications (Myanmar), Worldcom  
Public Relations Group Partner  
Company Profile  
• Marketing communications  
• Media relations  
• Strategic planning & counseling  
• Corporate positioning & image  
strategies  
• Issues, crisis, and reputation  
management  
• Community relations  
• Internal & employee communications  
• Communication & service audits  
• Media monitoring and analysis  
• Communications trainings  
• Digital Services

**VERVE PUBLIC RELATIONS  
CONSULTANCY**  
8/FFYI Center, 2525 Rama 4 Road,  
Klongtoey, Bangkok 10110,  
Thailand  
Tel: +66 2204 8000  
Fax: +66 2259 9246  
Email: pornchanan.yamarat@vervethailand.com  
Website: www.vervethailand.com  
**Personnel**  
Business Director ..... Pornchanan Yamarat

**WEBER SHANDWICK  
(THAILAND)**  
98 Sathorn Square Office Tower,  
25th-26th Floor, North Sathorn Road,  
Silom, Bangrak, Bangkok 10500,  
Thailand  
Tel: +66 2343 6000  
Fax: +66 2343 6003  
Email: skelly@webershandwick.com  
Website: www.webershandwick.asia  
**Personnel**  
Managing Director ..... Stuart Kelly

## VIETNAM

### ALL RIVERS PUBLIC RELATIONS LTD (VIETNAM)

26/38/127 Hao Nam, Dong Da, Hanoi, Vietnam  
Tel: +84913861068; Fax: +842435142549  
Email: toan.arpr@gmail.com  
Website: www.AllRiversPR.com  
**Personnel**  
Acting Director ..... Pham Duc Toan

### APCO WORLDWIDE (HANOI)

Suite 205, 8 Tran Hung Dao Street, Hoan Kiem District, Hanoi, Vietnam  
Tel: +842439334026; Fax: +842439334027  
Email: info@apcoworldwide.com  
Website: www.apcoworldwide.com  
**Personnel**  
Managing Director, Southeast Asia ..... Garry Walsh

### AWARENESS ID STRATEGIC PUBLIC RELATIONS

Villa 5, D5, Saigon Pearl, 92 Nguyen Huu Canh Street, Ward 22, Binh Thanh District, Ho Chi Minh City, Vietnam  
Tel: +842835149698; Fax: +842835149699  
Email: bao.nguyen@awareness.com.vn  
Website: www.awareness.com.vn  
**Personnel**  
Managing Director ..... Bao Nguyen

### BETANAM COMMUNICATIONS CO LTD

Room 502, Building 72C, Nguyen Khang Street, Cau Giay District, Hanoi, Vietnam  
Tel: +842432272548; Fax: +842432272548  
Email: nam.vu@betanam.com.vn  
Website: www.betanam.com.vn  
**Personnel**  
Managing Director ..... Vu Tu Nam

### BIZ-EYES PR & COMMUNICATIONS

54-56 Hoa Dao, Ward 2, Phu Nhuan District, Ho Chi Minh City, Vietnam  
Tel: +842835172948  
Fax: +842835173780  
Email: quy.duong@biz-eyes.com.vn  
Website: www.biz-eyes.com.vn  
**Personnel**  
Chief Executive Officer ..... Quy Duong

### EDELMAN VIETNAM

6/F TNR Tower, 180 Nguyen Cong Tru Street, District 1, Ho Chi Minh City, Vietnam  
Tel: +842862517111  
Fax: +842862520111  
Email: ThienThanh.Nguyen@edelman.com  
**Personnel**  
Vietnam CEO ..... Thien Thanh Nguyen

### GALAXY COMMUNICATIONS - HANOI

16B Ngo Van So Street, Hanoi, Vietnam  
Tel: +842439746116  
Fax: +842439746114  
Email: trang@galaxy.com.vn  
Website: www.galaxy.com.vn  
**Personnel**  
Operation Director ..... Nguyen Thi Thu Trang

### GALAXY COMMUNICATIONS - HO CHI MINH CITY

2/FVFC Tower, 29 Ton Duc Thang Street, District 1, Ho Chi Minh City, Vietnam  
Tel: +842839102007; Fax: +842839102009  
Email: nhungnguyen@galaxy.com.vn  
Website: www.galaxy.com.vn  
**Personnel**  
Managing Partner .... Nguyen Thi Trang Nhung

### HAVAS RIVERORCHID PR

6/F Lottery Tower, 77 Tran Nhan Ton, District 5, Ho Chi Minh City, Vietnam  
Tel: +842862614268  
Email: thoa.nguyen@havas-ro.com  
Website: havas-ro.com  
**Personnel**  
Managing Director ..... Nguyen Thi Kim Thoa

### MASSO JOINT STOCK COMPANY

5/F Tan Hoang Long Building, 25/68 Nguyen Binh Kiem Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam  
Tel: +842839118456; Fax: +842839118615  
Email: thangnt@massogroup.com  
Website: www.massogroup.com  
**Personnel**  
President ..... Nguyen Trung Thang

### MSLGROUP, HANOI

7/F Newtattoo Building, 21 Lang Ha Street, Ba Dinh District, Hanoi, Vietnam  
Tel: +842439447066  
Email: jeroen.fermie@mslgroup.com  
**Personnel**  
General Manager ..... Jeroen Fermie

### MSLGROUP, HO CHI MINH CITY

170 Nguyen Van Huong Street, Thao Dien Ward, District 2, Ho Chi Minh City, Vietnam  
Tel: +842835192393  
Email: jeroen.fermie@mslgroup.com  
**Personnel**  
General Manager ..... Jeroen Fermie

### NEWDAY MEDIA JSC

9A/9 Hoang Cau Street, Dong Da District, Hanoi, Vietnam  
Tel: +842437153303; Fax: +842436276563  
Email: thuha@newdaymedia.com.vn  
Website: www.newdaymedia.com.vn  
**Personnel**  
Deputy Director ..... Thu Ha Larkin

### Ogilvy PUBLIC RELATIONS HANOI

3/F BIDDV Tower, 194 Tran Quang Khai Street, Hoan Kiem District, Hanoi, Vietnam  
Tel: +842422206008; Fax: +842422206009  
Email: trongduc.nguyen@ogilvy.com  
Website: www.ta-ogilvy.vn  
**Personnel**  
Chief Operating Officer ..... Nguyen Trong Duc

### Ogilvy PUBLIC RELATIONS HO CHI MINH CITY

Room 1202, 12/F Centec Building, 72-74 Nguyen Thi Minh Khai, District 3, Ho Chi Minh City, Vietnam  
Tel: +842838219529; Fax: +842838219548  
Email: trongduc.nguyen@ogilvy.com  
Website: www.ogilvypr.com  
**Personnel**  
Chief Operating Officer ..... Nguyen Trong Duc

### PIONEER COMMUNICATIONS & MARKETING CO LTD

5/F, Tran Xuan Soan, Hanoi, Vietnam  
Tel: +842439454398  
Email: hoaianh.do@pioneervn.com  
Website: www.pioneervn.com  
**Personnel**  
Managing Director ..... Do Hoai Anh

### TEAMWORK PR

Suite 1416, Level 14, T2 Euroland Building, Ha Dong, Hanoi, Vietnam  
Tel: +84903442100  
Email: chienbinh.tran@teamworkpr.com  
Website: www.teamworkpr.com  
**Personnel**  
Managing Director ..... Tran Chien Binh

### TQPR VIETNAM

Room 408, 4/F Hoa Lam Building, 2 Thich Sach Street, District 1, Ho Chi Minh City, Vietnam  
Tel: +842838220554  
Email: mike@tqpr.com  
Website: www.tqpr.com/vn  
**Personnel**  
General Manager ..... Michael Phan

### TRAILBLAZER AD & COMMUNICATIONS

42/23 Nguyen Dinh Khoi, Ward 4, Tan Binh District, Ho Chi Minh City, Vietnam  
Tel: +842838115985  
Fax: +842838116025  
Email: trailblazer@hcm.ftp.vn  
Website: www.trailblazer.com.vn  
**Personnel**  
Managing Director ..... Le Cao Son

### VERO IMC VIETNAM

Level 6, 18A Nam Quoc Cang, Ward Pham Ngu Lao, District 1, Ho Chi Minh City, Vietnam  
Tel: +842839251559  
Email: clara@veropr.com  
Website: www.veropr.com  
**Personnel**  
General Director ..... Clara Ly-Le

### VIETGATE COMMUNICATIONS - HANOI OFFICE

6/FAP Building, 58 Tran Thai Tong Street, Cau Giay District, Hanoi, Vietnam  
Tel: +842435190249  
Fax: +842435190251  
Email: hungnguyen@vietgate.com.vn  
Website: www.vietgate.com.vn  
**Personnel**  
Managing Director ..... Nguyen Duc Hung

### VIETGATE COMMUNICATIONS - HCMC OFFICE

16 Dang Tat Street, District 1, Ho Chi Minh City, Vietnam  
Tel: +842835265325  
Fax: +842862910839  
Email: hienguyen@vietgate.com.vn  
Website: www.vietgate.com.vn  
**Personnel**  
Account Manager ..... Nguyen Thi Thu Hien

Digital

## REGIONAL

## AFFIPERF ASIA PACIFIC

80 Robinson Road, #20-01,  
Singapore 068898  
Tel: +65 6645 4746; Fax: +65 6645 4701  
Email: florent.davachdetheze@affiperf.com  
Website: www.affiperf.com  
**Personnel**  
Head of Programmatic Operations - APAC  
..... Florent Davach de Theze



## AGENDA GROUP (ASIA) LIMITED

3203-3206, 118 Connaught Road West,  
Hong Kong  
Tel: +852 2298 3888  
Fax: +852 2144 6332

**Personnel**  
Chief Executive Officer,  
Asia Pacific..... Caspar Schlickum  
Branches/Affiliates  
Hong Kong, Beijing, Shanghai,  
Guangzhou, Malaysia, Taiwan & Thailand  
Trade Membership  
ADMA  
Company Profile  
AGENDA focuses on helping brands  
to interact with their consumers  
in a highly connected world using  
innovative engagements and emerging  
technologies. As a full-service digital  
agency, our multi-disciplinary teams  
leverage creativity, data, social, media  
and multi-channels to provide end-to-end  
digital marketing solutions that result  
in measurable values. AGENDA is a  
Wunderman company.

## ANNALECT

3 Anson Road, #31-03 Springleaf Tower,  
Singapore 079909  
Tel: +65 6876 6880; Fax: +65 6305 2631  
Email: lee.smith@annalect.com  
Website: www.annalect.com  
**Personnel**  
APAC President..... Lee Smith

## BEYOND MEDIA GLOBAL LIMITED

19/F Tung Chiu Commercial Centre,  
193-197 Lockhart Road, Wanchai, Hong Kong  
Tel: +852 2492 2770; Fax: +852 3188 1134  
Email: pchiu@bmgww.com  
Website: www.bmgww.com  
**Personnel**  
Chief Executive Officer..... Philip Chiu

## BONSEY JADEN PTE LTD

Level 2, 19 Carpenter Street,  
Singapore 059908  
Tel: +65 6339 0428; Fax: +65 6339 0418  
Email: hello@bonseyjaden.com  
Website: www.bonseyjaden.com  
**Personnel**  
Chief Executive Officer..... Daniel Posavac



## ASIAPAC NET MEDIA LIMITED

Unit 2501-02, 25/F, CEO Tower,  
77 Wing Hong Street, Lai Chi Kok,  
Kowloon, Hong Kong  
Tel: +852 2771 7595  
Fax: +852 2310 2610  
Email: info@asiapac.com.hk  
Website: http://www.asiapac.com.hk  
Year Established  
1996

**Personnel**  
Chief Executive Officer ..... Daniel Chan  
Chief Operation Officer .. Christine Chong  
No. of Employee  
102

Branches/Affiliates  
AsiaPac Net Media Limited Taiwan Branch  
AP Digital Media Limited (Macau)

AsiaPac Net Technology (Shenzhen) Limited  
Guangzhou Hero Advertising Limited  
FocusClick Digital Technology (Shanghai)  
Limited

Company Profile  
AsiaPac is an award winning digital  
agency which aims to improve  
advertising exposure of clients' brands,  
products and services through online  
advertising platforms comprising search  
engines, video sharing channels, social  
media platforms, websites and mobile  
applications. We've served 2500+ clients  
across the regions with our know-how in  
vertical industries, big data system and  
long-standing relationships with online  
advertising platforms.

Google Premier Partner Awards 2017 -  
Search Innovation Award  
Marketing Magazine's Agency of the  
Year Awards - Search Agency of the Year  
Bronze 2017 | Gold & Local Hero 2016

## CADREON

3D River Valley Road, #02-01 Clarke Quay,  
Singapore 179023  
Tel: +65 6831 1470  
Email: yeon.cheong@cadreon.com  
Website: www.cadreon.com

**Personnel**  
Head of Programmatic..... Yeon Cheong

## CHERRY PICKS

16/F F-19/F, Knutsford 10, 10 Knutsford  
Terrace, Tsimshatsui, Hong Kong  
Tel: +852 2127 7788; Fax: +852 2127 7780  
Email: jasonchiu@cherrypicks.com  
Website: www.cherrypicks.com  
**Personnel**  
Chief Executive Officer..... Jason Chiu

## ECSELIS ASIA PACIFIC

80 Robinson Road, #20-01,  
Singapore 068898  
Tel: +65 6645 4700; Fax: +65 6645 4701  
Email: hari.shankar@havasmg.com  
Website: www.havasmg.com  
**Personnel**  
Managing Director, APAC..... Hari Shankar

## EPSILON ASIA PACIFIC

Room 2601, 26/F, Hopewell Center,  
183 Queen's Road East,  
Wanchai,  
Hong Kong  
Tel: +852 3589 6300  
Fax: +852 3101 2892  
Email: apac-info@epsilon.com  
Website: http://www.epsilon.com  
**Branches/Affiliates**  
70+ offices worldwide. APAC includes: Hong  
Kong (regional headquarters), Beijing,  
Melbourne, Mumbai, Shanghai, Singapore,  
Sydney and Tokyo  
**Company Profile**  
Epsilon® provides unrivaled data intelligence  
and technology including world-class loyalty,  
email and CRM platforms. We are recognized  
by AdAge as the #1 World's Largest CRM/  
Direct Marketing Network and the #1 Largest  
U.S. Agency. Epsilon is an Alliance Data®  
company.

GROUP CONNECT,  
ASIA PACIFIC

18 Cross Street, China Square Central  
#04-01, Singapore 048423  
Tel: +65 9297 7243  
Email: david.wightman@groupm.com  
Website: www.groupm.com  
**Personnel**  
Managing Director, GroupM Connect  
..... David Wightman

## I PROSPECT ASIA PACIFIC

1 Wallich Street,  
#22-01 Guoco Tower, Singapore 078881  
Tel: +65 6501 4900  
Email: joanna.catalano@iprospect.com  
Website: www.iprospect.com  
**Personnel**  
Chief Executive Officer..... Joanna Catalano

## ISOBAR ASIA PACIFIC

1 Wallich Street, #22-01 Guoco Tower,  
Singapore 078881  
Tel: +65 6911 7005  
Email: rohan.lightfoot@isobar.com  
Website: www.isobar.com  
**Personnel**  
Regional Managing Director - APAC, Isobar  
..... Rohan Lightfoot

## MINDSHARE ASIA-PACIFIC

18 Cross Street, China Square Central,  
#04-01 & 03, Singapore 048423  
Tel: +65 6395 0800  
Email: ashutosh.srivastava@  
mindshareworld.com  
**Personnel**  
Chairman & CEO, Mindshare AMEA,  
Russia and Emerging Markets  
..... Ashutosh Srivastava

## MIRUM SINGAPORE

50 Scotts Road, #01-01,  
Singapore 228242  
Tel: +65 6591 5800  
Fax: +65 6591 5811  
Email: jacco.schegget@mirumagency.com  
Website: www.mirumagency.com  
**Personnel**  
CEO, Southeast Asia ..... Jacco Schegget



## GREY GROUP ASIA PACIFIC

No. 1 Magazine Road,  
#03-07 Central Mall  
Singapore 059567  
Tel: +65 6511 7600  
Fax: +65 6223 8992  
Email: nirvik.singh@grey.com  
Website: http://grey.com/apac  
**Personnel**  
Chairman & Chief Executive Officer,  
Asia Pacific, Middle East, & Africa  
..... Nirvik Singh  
Chief Financial Officer,  
Asia Pacific, Middle East, & Africa  
..... Ali Belgaumi

Branches/Affiliates  
Australia, Bangladesh, China, Hong Kong,  
India, Indonesia, Japan, Korea, Malaysia,  
New Zealand, Pakistan, Philippines,  
Singapore, Sri Lanka, Thailand, Vietnam  
Company Profile

Grey ranks among the world's top  
advertising and marketing organizations,  
serving one-fifth of the FORTUNE 500, in  
96 countries. Under the banner of "Grey  
Famously Effective Since 1917," we  
continue to break new ground in brand  
experience across every platform and  
create lasting consumer connections. Our  
parent company is WPP.

## MOBEXT ASIA PACIFIC

80 Robinson Road, #20-01,  
Singapore 068898  
Tel: +65 6645 4700  
Fax: +65 6645 4701  
Email: arthur.policarpio@mobext.com  
Website: www.mobext.com  
**Personnel**  
Head of APAC ..... Arthur Policarpio

## MRM//McCANN ASIA PACIFIC

**Email**  
Kate.MacNevin@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
Global Chief Operating Officer  
..... Kate MacNevin

**Trade Membership**  
4As, Interactive Advertising Bureau (IAB) US,  
DMA (Direct Marketing Association), Search  
Engine Marketing Professional Organization  
(SEMPO)

**Company Profile**  
MRM is a diverse collection of craftspeople  
living at the intersection of creativity and  
technology. We offer a suite of capabilities  
including: brand and business strategy;  
websites, apps and interactivity; brand  
relationship marketing; innovation and  
mobile strategy; and performance and  
optimization. Our clients include General  
Motors, Nestle, L'Oréal, Unilever and Cisco  
Systems.



## GREY ASIA PACIFIC

No. 1 Magazine Road,  
#03-07 Central Mall  
Singapore 059567  
Tel: +65 6511 7600  
Fax: +65 6223 8992  
Email: nirvik.singh@grey.com  
Website: http://grey.com/apac  
**Personnel**  
Chairman & Chief Executive Officer,  
Asia Pacific, Middle East, & Africa  
..... Nirvik Singh  
Chief Financial Officer,  
Asia Pacific, Middle East, & Africa  
..... Ali Belgaumi

Branches/Affiliates  
Australia, Bangladesh, China, Hong Kong,  
India, Indonesia, Japan, Korea, Malaysia,  
New Zealand, Pakistan, Philippines,  
Singapore, Sri Lanka, Thailand, Vietnam  
Company Profile

Grey is the advertising network of Grey  
Group. It ranks among the world's top  
advertising and marketing organizations,  
serving one-fifth of the FORTUNE 500, in  
96 countries. Under the banner of "Grey  
Famously Effective Since 1917," we  
continue to break new ground in brand  
experience across every platform and  
create lasting consumer connections.  
Our parent company is WPP. Grey won  
the 2015 Cannes Lions Innovation and  
the 2015 Cannes Lions Product Design  
awards. The agency was also recognized as  
"2014 Global Agency of the Year" by  
The Global Awards, "2014 Global Agency  
of the Year" and "2015 Global Agency of  
the Year" by ADWEEK, "2014 Agency of  
the Year" by AD AGE, as well as by FAST  
COMPANY as one of "World's 50 Most  
Innovative Companies."

MULLENLOWE PROFERO  
ASIA-PACIFIC

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Singapore 059811  
Tel: +65 6507 4992  
Email:  
radhe.vaswani@mullenloweprofero.com  
Website: www.mullenloweprofero.com  
**Personnel**  
Managing Director, SEA & Hong Kong  
..... Radhe Vaswani

## OGILVY ASIA PACIFIC

23/F, The Center,  
99 Queen's Road Central,  
Hong Kong  
Tel: +852 2568 0161  
Fax: +852 2535 6940  
Email: kentandchris@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Co-CEOs ... Kent Wertime & Chris Reitermann



## RFI ASIA

RFI Hong Kong  
Unit B&C 12/F Casey Aberdeen House,  
38 Heung Yip Road,  
Wong Chuk Hang, Hong Kong

Tel: +852 2237 1661

Email: DavidKo@RFI.asia  
Website: www.rfi.asia  
Year Established  
2014

**Personnel**  
Senior Vice President, Asia..... David Ko  
Group Director ..... Max Wang  
No. of Employees  
30

Branches/Affiliates

RFI Hong Kong, Ruder Finn Bangalore,  
Ruder Finn Beijing, Ruder Finn New Delhi,  
Ruder Finn Guangzhou, Ruder Finn Hong  
Kong, Ruder Finn Malaysia, Ruder Finn  
Mumbai, Ruder Finn Shanghai, Ruder  
Finn Singapore, RF Thunder Beijing, RF  
Thunder Guangzhou, RF Thunder Hong  
Kong, RF Thunder Shanghai, RF Kyodo  
Beijing & RF Kyodo Shanghai  
Company Profile  
RFI Asia is Ruder Finn's award-winning,  
full service digital marketing division  
established in 2013. In 2016, Ruder  
Finn further strengthened the RFI Asia  
team with the acquisition of Daylight  
Partnership, one of Asia's most  
innovative digital marketing  
consultancies. RFI's strategic,  
evidence-based campaigns help clients  
tell their stories across myriad channels  
including ATL, social media and dark  
social, through immersive storytelling  
with Virtual and Mixed Reality (VR/MR).  
RFI's research arm delivers a suite of I&A  
products that help companies anticipate  
brand impact events (Predictive  
Analytics), increase influencer  
engagement (Influencer Mapping),  
prove marketing ROI (Correlation  
Mapping), and better understand  
their communities (Customer Journey  
Mapping).

## POSSIBLE (REGIONAL)

1 Maritime Square,  
#13-02 HarbourFront Centre,  
(Lobby D), Singapore 099253  
Tel: +65 6333 3336  
Fax: +65 6336 6334  
Email: contact.sg@possible.com  
Website: www.possible.com  
**Personnel**  
CEO, Asia Pacific..... Paul Soon

# SAPIENT RAZORFISH

## SAPIENTRAZORFISH

158 Cecil Street, #03-01,  
Singapore 069545  
Tel: +65 6671 4933  
Fax: +65 6225 7025  
Email: marketingapac@sapient.com  
Website: www.sapientrazorfish.com

Year Established  
1990

No. of Employee  
12,000

Branches/Affiliates  
Australia, China, Hong Kong, India,  
Singapore

Global Office  
Atlanta, Austin, Bengaluru, Berlin,  
Boston, Brisbane, Calgary, Charlotte,  
Chicago, Cleveland, Cologne, Dallas,  
Dayton, Denver, Detroit, Dusseldorf,  
El Segundo, Frankfurt, Geneva, Gurgaon,  
Hamilton, Hong Kong, Houston, London,  
Los Angeles, Melbourne, Miami, Milan,  
Minneapolis, Mumbai, Munich, Newport  
Beach, New York, Noida, Philadelphia,  
Portland, San Francisco, San Jose,  
San Luis Obispo, Sao Paulo, Seattle,  
Shanghai, Singapore, Stockholm,  
Sydney, Toronto, Washington DC, Zurich.

Company Profile  
SapientRazorfish is a new breed of  
transformation partner designed to help  
companies reimagine their businesses  
for the connected world. With more  
than 12,000 people and 70 offices  
around the globe, our capabilities span  
growth and business model strategy,  
new product and service innovation,  
customer experience, enterprise digital  
transformation, IT modernization, omni-  
channel commerce, precision marketing,  
change management, digital operations,  
digital innovation, data strategy and  
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..... Nimesh Desai

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New Zealand, Philippines, Singapore,  
Taiwan, Thailand and Vietnam

Company Profile  
Wunderman is Creatively Driven. Data  
Inspired. A leading global digital agency,  
Wunderman combines creativity and data  
into work that inspires people to take  
action and delivers results for brands.  
In 2015, industry analysts named  
Wunderman a leader in marketing  
database operations as well as a strong  
performer in customer engagement  
strategy. Headquartered in New York,  
the agency brings together 7,000  
creative, data scientists, strategists and  
technologists in 175 offices in 60 markets.  
Wunderman is a WPP company  
(NASDAQ: WPPGY). Find out more at  
www.wunderman.com and @Wunderman.

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..... Rebecca Tos

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**Beijing, Guangzhou, Hangzhou, Nanjing, Chengdu, Kunming**  
*Company Profile*  
**HDT, a digital marketing pioneer in China, is committed to serving brand advertisers and agencies with professional, and effective integrated digital marketing solutions. The company is headquartered in Shanghai and has over 300 employees.**  
  
**Our innovative technologies & holistic platforms:**  
  
• **hdtMEDIA** digital media platform  
• **hdtMobile** mobile media platform  
• **hdtDXP** programmatic marketing platform  
  
• **hdtTV** programmatic video advertising platform  
  
• **hdtOTT** smart TV advertising platform  
  
• **hdt Activation** digital activation platform  
• **H2** digital ad exchange platform  
• **hdtKOL** social media management platform

**We have served thousands of top international and local brands since we launched China's first rich media ad in 2002.**

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**Chief Consultant of Brand Commerce Consultancy ..... Eve Lo**  
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*Branches/Affiliates*  
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**CEO Grace Liu**  
  
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**CEO Jeffery Ding**  
  
**Trio Isobar**  
**CEO & ECD Chris Chen**  
  
**Verawom-Linked by Isobar**  
**CEO Jack Wang**  
  
**VeryStar-Linked by Isobar**  
**CEO Milan Chiang**  
  
**Isobar Commerce**  
**Managing Directors**  
**Patrick Deloy/ Florian Legendre**

*Trade Membership*  
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*Company Profile*  
**Isobar is a global full service digital marketing agency, driven by the purpose to deliver borderless ideas enabled by technology, in order to transform businesses and brands. Isobar is part of the Dentsu Aegis Network, a wholly owned subsidiary of Dentsu Inc.**

**Isobar China Group has over 1200 digital marketing pioneers in offices across China, servicing Beijing, Shanghai, Guangzhou, Nanjing and Xiamen. Isobar China Group was Runner-Up of Advertising Age's 2016 International Agency of the Year, 2016 Greater China Integrated Agency of the Year and Digital Agency of the Year by Campaign Asia from 2011 to 2013, in 2015 and 2016.**

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**Personnel**  
General Manager ..... Alessandro Grena

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General Manager ..... Brian Leong

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**Personnel**  
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Website: www.ogilvy.com.cn  
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**Personnel**  
Managing Director ..... Angela Chou

**PERFORMICS, CHINA**

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Website: www.performics.com/  
**Personnel**  
CEO, Performance / Chief Integration Officer ..... Mathias Chaillou

**POSSIBLE (GREATER CHINA)**

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China  
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Email: contact.cn@possible.com  
Website: www.possible.com  
**Personnel**  
Managing Partner, China ..... James Bay

**PROXIMITY CHINA**

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No. 1 Hong Qiao Road, Shanghai,  
China 200030  
Tel: +86 21 2401 8000  
Fax: +86 21 6448 6708  
Email: info@proximity.cn  
Website: www.bbdogc.com  
**Year Established**  
2006  
**Personnel**  
Managing Director - SH ..... Sharlene Wu  
**No. of Employees**  
100  
**Trade Membership**  
China 4As; American Chamber of Commerce  
Shanghai  
**Company Profile**  
Proximity Worldwide is a marriage of the most  
talented communications experts who have  
skills across the full range of relationship and  
direct marketing services.  
Right around the world, we combine best in  
class skills to develop breakthrough behavior  
changing ideas to deliver excellent results for  
our clients.  
Proximity China works together with BBD to  
provide brand led holistic communications  
solution.

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**GUANGZHOU**

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Website: www.nurun.com  
www.publicis-china.com  
**Personnel**  
Chief Executive Officer ..... Allen Xu

**RFI  
STUDIOS****RFI CHINA**

RFI Beijing  
**Room 25C, Oriental Ginza Office Bld.**  
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**Dongcheng District, Beijing 100027,**  
**PRC**  
**Tel: +86 10 6445 7227**  
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**Email: maal@RuderFinnAsia.com**  
**Website: www.rfistudios.com.cn**  
**Year Established**  
2013  
**Personnel**  
**Executive Vice President and**  
**Managing Director, Greater China**  
..... Elan Shou  
**Senior Vice President &**  
**Head of RFI Asia** ..... David Ko  
**Head of China** ..... Alan Ma  
**No. of Employees**  
16

**RFI Shanghai**

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**Personnel**  
**Executive Vice President and**  
**Managing Director, Greater China**  
..... Elan Shou  
**Senior Vice President &**  
**Head of RFI Asia** ..... David Ko  
**Head of RFI Shanghai** ..... Rachel Yan  
**No. of Employees**  
8

**Branches/Affiliates**

**Ruder Finn Bangalore, Ruder Finn**  
**Beijing, Ruder Finn New Delhi, Ruder Finn**  
**Guangzhou, Ruder Finn Hong Kong, Ruder**  
**Finn Malaysia, Ruder Finn Mumbai, Ruder**  
**Finn Shanghai, Ruder Finn Singapore, RF**  
**Thunder Beijing, RF Thunder Guangzhou,**  
**RF Thunder Hong Kong, RF Thunder**  
**Shanghai, RF Kyodo Beijing & RF Kyodo**  
**Shanghai**

**Company Profile**

**RFI Asia is Ruder Finn's award-winning,**  
**full service digital marketing division**  
**established in 2013. In 2016, Ruder Finn**  
**further strengthened the RFI Asia team with**  
**the acquisition of Daylight Partnership, one**  
**of Asia's most innovative digital marketing**  
**consultancies. RFI's strategic, evidence-**  
**based campaigns help clients tell their**  
**stories across myriad channels including**  
**ATL, social media and dark social, through**  
**immersive storytelling with Virtual and**  
**Mixed Reality (VR/MR).**  
**RFI's research arm delivers a suite of I&A**  
**products that help companies anticipate**

**brand impact events (Predictive Analytics),**  
**increase influencer engagement**  
**(Influencer Mapping), prove marketing**  
**ROI (Correlation Mapping), and better**  
**understand their communities (Customer**  
**Journey Mapping).**

**PUBLICIS WANGFAN**

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**Personnel**  
Managing Director ..... Bill Wang

**RED ANT ASIA LIMITED**

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**Personnel**  
Regional Director Asia ..... Elisa Harca

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Website: www.a-redline.com  
**Personnel**  
Director ..... Sarah MM

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ENGAGEMENT**

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**Personnel**  
Creative & Business Director ..... Fens Sato

**REPRISE MEDIA CHINA**

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**Personnel**  
Vice President & Managing Director, China  
..... Torben Pheiffer

**SOCIALYSE CHINA**

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**Personnel**  
Head of Socialyse, China ..... Qifan Jing

**SPLASH INTERACTIVE**

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**Personnel**  
President, International Operations  
..... Mark Ingrouille

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**Personnel**  
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..... Michael Chang

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Website: www.vml.com/china  
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Chief Operating Officer ..... Kevin Zhu

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Founder, Chief Executive Officer ..... Roy Yan

**VOLO DIGITAL AGENCY**

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**ARCOTECT LTD**

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Website: www.online-marketing.com.cn  
**Personnel**  
Marketing Director ..... Robbie Ho

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**Personnel**  
Chief Executive Officer ..... Daniel Chan

**AXIS STUDIO LIMITED**

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Causeway Bay, Hong Kong  
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Website: www.axisstudio.com.hk  
**Personnel**  
VFX Director ..... Agnes Choy

**BEAMSTYLE HONG KONG WEB DESIGN & DEVELOPMENT**

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Email: thomas@beamstyle.com.hk  
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**Personnel**  
Director ..... Thomas Cheng

**BEYOND DIGITAL SOLUTIONS LIMITED**

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Website: www.beyonddigital.com.hk  
**Personnel**  
Account Director ..... Barry Lau

**BEYOND MEDIA GLOBAL LIMITED**

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**Personnel**  
Chief Executive Officer ..... Philip Chiu

**BIGAZINES CONSULTANCY LTD**

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Website: www.bigazines.com  
**Personnel**  
Consulting Director ..... Paul Yung

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Website: www.bmg.com.hk  
**Personnel**  
Business Development Director .. Kenneth Wan

**BLONDE MEDIA (HONG KONG) LTD**

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Website: www.blondemedia.asia  
**Personnel**  
Director ..... Suzanne Sutherland

**CADREON HONG KONG**

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Website: www.cadreon.com  
**Personnel**  
Chief Executive Officer ..... Kasper Aakerlund

**CHERRY PICKS**

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**Personnel**  
Chief Executive Officer ..... Jason Chiu

**CLIX INTERNATIONAL LTD**

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**Personnel**  
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**COGNEY**

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**Personnel**  
Head of Search & Analytics ..... Doug Pierce

**CRYSTAL COMPUTER GRAPHICS LTD**

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Website: www.crystalcg.com.hk  
**Personnel**  
Marketing Officer ..... Karen Sheung

**DIGIT PEPPER**

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**Personnel**  
Creative Director ..... Nick Yan

**DIGITAL ARTS NETWORK (DAN) HONG KONG**

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Tel: +852 2833 2033; Fax: +852 2834 5877  
Email: general@tba.com.hk  
Website: www.digitalartsnetwork.com.hk  
**Year Established**  
2012  
**Personnel**  
General Manager ..... Jan Cho  
Director of Social ..... Karen Cheng  
Head of Production, Greater China ..... Anne Chan  
Head of Creative Technology, Greater China ..... Herbert Ng

**No. of Employees**

40  
**Company Profile**  
Digital Arts Network (DAN) Hong Kong is part of TBWA, The Disruption® Company. DAN is a specialist network of 900 people operating across the world. Clients include MasterCard, Lee, AEO and Standard Chartered. DAN is recognized as a Top 3 digital agency for three consecutive years in Hong Kong.

**DIGITAL MAGIC LTD**

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**Personnel**  
Office Manager ..... Anna Kan

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Sales Director ..... Adolphus Minu

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Director ..... Joe Tsui

**DT DIGITAL (HONG KONG)**

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**EAT CREATIVE HONG KONG LIMITED**

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**Personnel**  
Communications Director ..... Alison Jambert

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**EDEAS LTD**

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Director ..... Mandy Tsang

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**Personnel**  
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**FEE CREATIVE LTD**

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Website: www.feecreative.com  
**Personnel**  
Business Development Executive ..... Hungy Lau

**FETCH MEDIA HONG KONG LTD**

604 & 605, 6/F, 625 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2523 4222  
Email: Kelvin.Yim@WeAreFetch.com  
Website: wearefetch.com  
**Personnel**  
General Manager ..... Kelvin Yim

**FIMMICK**

3/F, Morlrite Building, No. 40 Hung To Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 3622 5388  
Email: business@fimmick.com  
Website: www.fimmick.com  
**Personnel**  
Managing Director ..... Kenny Yiu

**FITCH DESIGN LIMITED**

1005-06A, The Centrium, 60 Wyndham Street, Central, Hong Kong  
Tel: +852 2801 7776  
Fax: +852 3167 7700  
Email: karen.leung@fitch.com  
Website: www.fitch.com  
**Personnel**  
Managing Director ..... Cally Williams

**FUNCTION EIGHT LTD**

Unit B, 9/F Shun Pont Commercial Building, 5-11 Thomson Road, Wanchai, Hong Kong  
Tel: +852 2868 2855  
Fax: +852 2868 2844  
Email: f8.info@functioneight.com  
Website: www.functioneight.com  
**Personnel**  
Chief Operating Officer ..... Phil Aldridge

**GET CLICKS LIMITED**

3 Salisburg Road, Room 747, 7/F, Stan House, TST  
Tel: +852 6654 0903  
Email: contact@getclicks.com.hk  
Website: http://getclicks.com.hk  
**Personnel**  
Director ..... Kostha Killian

**GREY GROUP HONG KONG**

31F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6888  
Fax: +852 2510 7541  
Email: sarah.trombetta@grey.com  
Website: www.grey.com/hongkong  
**Personnel**  
Chief Executive Officer ..... Sarah Trombetta

**GREY HONG KONG**

31F, @Convoy, 169 Electric Road, North Point, Hong Kong  
Tel: +852 2510 6888  
Fax: +852 2510 7541  
Email: sarah.trombetta@grey.com  
Website: www.grey.com/hongkong  
**Personnel**  
Chief Executive Officer, Grey Group Hong Kong ..... Sarah Trombetta  
Chief Digital Officer, Grey Group Greater China ..... Joseph Tsang

**GROUPM HONGKONG**

36/F PCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2280 3141  
Email: rose.tsang@groupm.com  
Website: www.groupm.com  
**Personnel**  
Director of Digital Business Development ..... Rose Tsang

**HARBOUR STUDIOS LTD**

Level 9, Core F, Cyberport 3, 100 Cyberport Road, Hong Kong  
Tel: +852 6124 9245  
Email: oliver.coquelin@harbourstudios.com  
Website: websitesdesignhongkong.hk  
**Personnel**  
Managing Director ..... Oliver Coquelin

**HEATHWALLACE (HK) LTD**

30/F, Convoy Tower, 169 Electric Road, Fortress Hill, Hong Kong  
Tel: +852 2280 3050  
Email: Sharon.fernandes@heathwallace.com  
Website: www.heathwallace.com  
**Personnel**  
Managing Director ..... Sharon Fernandes

**HOTMOB LIMITED**

4th Floor, Tungtex Building, 203 Wai Yip Street, Kwun Tong, Hong Kong  
Tel: +852 3526 0241; Fax: +852 2851 6601  
Email: keith.chow@hot-mob.com  
Website: www.hot-mob.com  
**Personnel**  
Chief Operating Officer ..... Keith Chow

**HTTPOOL ASIA LIMITED**

Unit 901-4, Kai Tak Commercial Building, 66-72 Stanley Road, Central, Hong Kong  
Tel: +852 2851 8081; Fax: +852 3015 8603  
Email: info@httpool.hk  
Website: www.httpool.hk  
**Personnel**  
Managing Director ..... Angie Chung

**I2 COMPANY LTD**

Unit A, 20/F, Infotech Centre, 21 Hung To Road, Kwun Tung, Kowloon, Hong Kong  
Tel: +852 3426 2604; Fax: +852 2836 6483  
Email: info@i2hk.com  
Website: www.i2hk.com  
**Personnel**  
Executive Director (Project Consulting) ..... Ben Cheung

**ICLICK INTERACTIVE ASIA LIMITED**

15th Floor, Prosperity Millennium Plaza, 663 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3700 9000; Fax: +852 3700 9489  
Email: sales\_hk@iclick.com  
Website: www.i.click.com  
**Personnel**  
Co-Founder & CEO ..... Sammy Hsieh



**ICLP**  
WE DRIVE CUSTOMER DEVOTION

**ICLP Suites 1209-1214, 12/F Cityplaza One, 1111 King's Road, Taikoo Shing, Hong Kong**  
Tel: +852 2803 8100  
Email: hongkong@iclpolyalty.com  
Website: www.iclpolyalty.com  
Year Established 1993  
**Personnel**  
General Manager, Hong Kong ..... Mary English  
Business Development Manager ..... Rube Lee  
[Client List](#)  
Asia Miles Limited, Cathay Pacific Airways, DBS Bank, Delta Air Lines, Esprit Regional Services Ltd, Estee Lauder Companies, Hong Kong Trade Development Council, Hong Kong Land Limited, La Prairie, Mandarin Oriental Hotel Group, Marriot, Melco Resorts & Entertainment, Nestle, Okura Nikko Hotel, Christian Dior, Richemont, Swire Properties, Tory Burch Asia

Digital

Digital

**INFIN MEDIA CO LTD**

Flat B, 8/F Wing Cheung Industrial Building, 109 How Ming Street, Kwun Tong, Hong Kong  
Tel: +852 2154 6999  
Email: jack.choy@infinmedia.net  
Website: www.infinmedia.net  
**Personnel**  
Project Manager ..... Jack Choy

**INNOPAGE LTD**

Unit 219, 2/F, Core Building 2, No. 1 Science Park West Avenue, Hong Kong Science Park, Shatin, Hong Kong  
Tel: +852 2607 4206; Fax: +852 2603 7638  
Email: keith.li@innopage.com  
Website: www.innopage.com  
**Personnel**  
Director ..... Keith Li

**INSPIRR CREATION**

6/F FT Hip Commercial Building, 248 Des Voeux Road Central, Sheung Wan, Hong Kong  
Tel: +852 3749 9734  
Email: edwin.ku@insprr.com  
Website: www.insprr.com  
**Personnel**  
Marketing Manager ..... Edwin Ku

**I PROSPECT HONG KONG LIMITED**

L27, 625 Kings Road, North Point, Hong Kong  
Tel: +852 3962 4500; Fax: +852 3962 4567  
Email: interest@prospect.com.hk  
Website: www.iprospect.com/en/hk  
**Personnel**  
Managing Director ..... Lawrence Yang

**isobar**

**ISOBAR**

27/F, 625 King's Road, North Point, Hong Kong  
Tel: +852 3962 4500  
Email: david.jessop@isobar.com  
Website: www.isobar.hk  
FB: facebook.com/isobarHK  
Twitter: @isobar  
Year Established 2003  
**Personnel**  
Managing Director ..... David Jessop  
Business Director ..... Edward Williams  
Business Director ..... Abbie Kan  
**Company Profile**  
Hong Kong's "Digital Agency of the Year", "Innovative Agency of the Year" and "Social Media Agency of the Year", and "Social Media Agency of the Year", isobar is one of the few agencies that truly provides a full-service digital offering. Committed to delivering "Digital Transformation: Powered by Creativity", we seek the most creative and innovative solutions that deliver clear business results for our clients. We work with the world's leading brands on a local, regional and global level and our services include strategy, campaigns, social media, web & mobile solutions, UX/Experience Design, content creation, eCommerce and CRM.

**LION & LION**

14/F, Chao's Building, 143-145 Bonham Strand East, Hong Kong  
Tel: +852 9687 2067  
Email: contact-hk@lionandlion.com  
Website: www.lionandlion.com  
**Personnel**  
Managing Partner ..... Hugh Batley

**LIPS COMMUNICATION (LOVEMY3 LIMITED)**

Studio 3, Unit B, 11/F, Chuan Yuan Factory Building, 342-344 Kwun Tong Road, Kowloon, Hong Kong  
Tel: +852 3956 4318  
Email: info@lovemy3.com  
Website: www.lipscomm.com/  
**Personnel**  
Director ..... Angel Leung

**LOLLI MEDIA LTD**

5/F Sam Cheung Building, 216-220 Des Voeux Road, Hong Kong  
Tel: +852 3621 0616; Fax: +852 3621 0617  
Email: jonathan@lolly.com.hk  
Website: www.lolly.com.hk  
**Personnel**  
Managing Director ..... Jonathan Low

**MADCRADLE ONLINE LTD**

Room 1009-1010, Block B, Hoi Luen Industrial Centre, No. 55 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 3388 6836; Fax: +852 2328 8742  
Email: mabel.law@madcradle.com  
Website: www.madcradle.com  
**Personnel**  
General Manager ..... Mabel Law

**MASUTADO**

Unit 1207, Wayson Commercial Building, 28 Connaught Road West, Hong Kong  
Tel: +852 9222 5514; Fax: +852 3101 9910  
Email: info@masutado.com  
Website: masutado.com/  
**Personnel**  
Sales and Marketing Manager... Gael FERBER

**MCCORKELL & ASSOCIATES**

10/F Mass Mutual Tower, 33 Lockhart Road, Wanchai, Hong Kong  
Tel: +852 9100 4299  
Email: carol@mccorkell.com.au  
Website: www.mccorkell.com.au  
**Personnel**  
General Manager Hong Kong ..... Carol Chan

**MEDIA EXPLORER LIMITED**

Unit 505AB, InnoCentre, 72 Tat Chee Avenue, Kowloon Tong, Hong Kong  
Tel: +852 2541 9978  
Email: me@me.hk; Website: www.me.hk  
**Personnel**  
Managing Director ..... Davy Ma

**MEDIAON ASIA**

Unit 811, 8/F, Block B, Hoi Luen Industrial Centre, 55 Hoi Yuen Road, Kwun Tong, Kowloon, Hong Kong  
Tel: +852 2388 2025; Fax: +852 3998 3216  
Email: marketing@mediaonasia.com  
Website: www.mediaonasia.com  
**Personnel**  
Chief Executive Officer ..... Jerry Chan

**MINDSHARE HONG KONG**

36/F, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2280 3280; Fax: +852 2280 3100  
Email: caroline.chan@mindshareworld.com  
**Personnel**  
Leader, Hong Kong ..... Caroline Chan

**MONI-MEDIA LTD**

Room 305, 3/F InnoCentre, 72 Tat Chee Avenue, Kowloon Tong, Hong Kong  
Tel: +852 3188 3660; Fax: +852 3188 3065  
Email: info@monimedia.com  
Website: www.monimedia.com  
**Personnel**  
Managing Director ..... David Francois



**MIRUM HONG KONG**  
6F, 128 Wellington Street, Central, Hong Kong  
Tel: +852 2851 9272  
Fax: +852 2851 9629  
Email: info.hongkong@mirumagency.com  
Website: http://www.mirumagency.com/  
FB: www.facebook.com/MirumHK  
Twitter: @MirumHK  
Year Established 1995  
**Personnel**  
Chief Executive Officer ..... Win Mak  
Chief Operating Officer ..... Josephine Cheung  
**No. of Employees** 130  
**Branches/Affiliates**  
All other listed Mirum  
**Trade Membership** HK4As  
**Company Profile**  
Mirum is a multi-award winning borderless agency with over 2400 curious minds. Named a Visionary by Gartner, Inc for the second consecutive year, we blur the lines between strategy, creativity and technology to create empowering solutions for businesses and humans. As one of the largest networks under WPP, Mirum Hong Kong enjoys a global reach and when combined with our local expertise, we offer leading comprehensive digital services to local, regional and global brands. Mirum Hong Kong takes pride in being the network's Centre of Excellence in Technology and Innovation. 5th Floor Wellington, the agency's experience centre, houses an array of innovative technology and provides immersive experiences for clients and visitors looking to turn their digital dreams into a reality.

**MIRM//McCANN**

30/F, Hysan Place, 500 Hennessy Road, Causeway Bay, Hong Kong  
Tel: +852 2808 7888  
Fax: +852 2881 6590  
Email: jon.mackay@mrm-mccann.com  
Website: www.mrm-mccann.com  
**Personnel**  
Managing Director, SVP ..... Jon Mackay

**MSLGROUP**

6/F AIA Kowloon Tower, 100 How Ming Street, Kwun Tong, Hong Kong  
Tel: +852 2886 5523  
Fax: +852 2904 0340  
Website: www.asia.mslgroup.com  
Year Established 1998  
**Personnel**  
General Manager ..... Terence Yam  
**No. of Employees** 30  
**Branches/Affiliates**  
Part of Publicis Groupe  
**Company Profile**  
MSLGROUP in Hong Kong is a full-service communications and engagement consultancy with capabilities in a wide range of communications disciplines, including Corporate and Brand Communications, Crisis and Issues Management, Marketing Communications, Digital, Social Media and Event Management.

**NDN GROUP (HK) LTD**

27/F, Fun Tower, 35 Hung To Road, Kwun Tong, Hong Kong  
Tel: +852 2831 1888  
Email: andy.ann@ndn.com.hk  
Website: www.newdigitalnoise.com  
**Personnel**  
Chief Executive Officer ..... Andy Ann

**NURUN HONG KONG**

6/F AIA Kowloon Tower, 100 How Ming Street, Kwun Tong, Hong Kong  
Tel: +852 2590 5888  
Fax: +852 2856 9905  
Email: hk@nurun.com  
Website: www.nurun.com  
Year of Established 2009  
**Personnel**  
Deputy General Manager ..... Yvette Yanne  
**No. of Employees** 15  
**Branches/Affiliates**  
Part of Publicis Groupe  
**Company Profile**  
Nurun is a creative business specializing in connected digital experiences that transform consumer relationships, through human-centered design. We bring together human insight and technology to design brilliant products and services for a connected world. With 4000+ people across 16 countries.  
**Employees** 15

**NEAT INTERACTIVE CO., LTD.**

14F, Manning House, 38-48 Queen's Road Central, Hong Kong  
Tel: +852 5503 6655  
Email: info@neatinteractive.com  
Website: www.neatinteractive.com  
**Personnel**  
Managing Director Anchalika Wongwaisarn

**NEW IMEDIA SOLUTIONS LIMITED**

11/F, World Peace Centre, 55 Wo Tung Tsui Street, Kwai Chung, New Territories, Hong Kong  
Tel: +852 2131 0888; Fax: +852 3116 9130  
Email: enquiry@newimedia.com  
Website: www.newimedia.com  
**Personnel**  
Chief Executive Officer ..... Sandy Ho

**OGLIVY HONG KONG**

23/F, The Center, 99 Queen's Road Central, Hong Kong  
Tel: +852 2568 0161; Fax: +852 2885 3215  
Email: katryna.mojica@ogilvy.com  
Website: www.ogilvy.com  
**Personnel**  
Chief Executive Officer ..... Katryna Mojica

**OMD**

Unit 808, Core E, Cyberport 3, 100 Cyberport Road, Hong Kong  
Tel: +852 2911 1668; Fax: +852 2827 1200  
Email: deric.wong@omd.com  
Website: www.omd.com  
**Personnel**  
Chief Executive Officer ..... Deric Wong

**ONNODESIGN**

Unit 2, 19/F Max Trade Centre, 23 Luk Hop Street, San Po Kong, Kowloon, Hong Kong  
Tel: +852 2625 0180; Fax: +852 2625 0183  
Email: dolbycheung@onnodesign.com  
Website: www.onnodesign.com  
**Personnel**  
Project Manager ..... Dolby Cheung

**OPEN CREATIVE LTD**

Office 02, LG 4 Floor, Kai Wong Commercial Building, 222-226 Queen's Road Central, Central, Hong Kong Island, Hong Kong  
Tel: +852 2543 2867; Fax: +852 2543 2865  
Email: info@opencreative.com  
Website: www.opencreative.com  
**Personnel**  
Managing Director ..... CY Cheung

**ORIONX INTERNATIONAL LIMITED**

22/F, Sarg Woo Building, 228 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 2812 6011  
Email: natalie@orionx.com.hk  
Website: www.orionx.com.hk  
**Personnel**  
Business Development Officer... Natalie Tsang

**PERFORMICS, HONG KONG**

29/F, Paul Y. Centre, 51 Hung To Road, Kwun Tong, Hong Kong  
Tel: +852 2236 9000; Fax: +852 2250 9303  
Email: becky.lai@performics.com.hk  
**Personnel**  
Head of Performics ..... Becky Lai

**PHD**

Unit 907, Core E, Cyberport 3, 100 Cyberport Road, Hong Kong  
Tel: +852 2911 1555; Fax: +852 2511 7389  
Email: michael.my.lee@phdmedia.com  
Website: www.phdmedia.com/HongKong  
**Personnel**  
Head of Digital ..... Michael Lee

**PRIZM**

15-16/F, SML Tower, 165 Hoi Bun Road, Kwun Tong, Hong Kong  
Tel: +852 2756 9994  
Email: jeffhau@prizm.digital  
Website: prizm.digital  
**Personnel**  
Director ..... Jeffrey Hau

**PROXIMITY HONG KONG**

Suite 1501, 15/F, City Plaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong  
Tel: +852 2820 1888; Fax: +852 2861 3611  
Email: vivian.kwok@bbdo.com.hk  
Website: www.proximityworld.com  
Year Established 2003  
**Personnel**  
Managing Director - South China .. JC Catibog  
Executive Creative Director - South China ..... Kit Koh  
General Manager ..... Jason King  
Executive Creative Director - Hong Kong ..... Frankie Luk  
**Company Profile**  
Proximity is the world's most awarded digital, direct and CRM agency network. By digging deep into data to find powerful insights, we make brands more valuable to people, and people more valuable to brands.

**Network**  
15,000 people in 289 agencies across 81 countries, all focused on The Work. The Work. The Work.

**BBDO and Proximity Hong Kong accolades:**

- Campaign Magazine's reigning Hong Kong Agency of the Year 2016-17  
- 33rd smartest agency in the world by WARC 2017  
- Most awarded agency at the Hong Kong Effie for 2 consecutive years 2016 & 2017

**QS SEARCH LIMITED**

Unit 2110, 21/F, Chubb Tower, Windsor House, 311 Gloucester Road, Causeway Bay, Hong Kong  
Tel: +852 3468 6688  
Email: enquiry@qs-search.com  
Website: www.qs-search.com  
**Personnel**  
General Manager ..... David Ip

**RED ANT ASIA LIMITED**

Unit L, 24/F, Izi Central, 151 Hollywood Road, Sheung Wan, Hong Kong  
Tel: +852 3105 0185  
Email: teamfareast@redant.com  
Website: asia.redant.com  
**Personnel**  
CEO & Founder ..... Dan Mortimer

## RED LINE LTD

Unit 1713, Level 17 China Building,  
29 Queen's Road Central, Central,  
Hong Kong  
Tel: +852 3686 0616  
Email: service@a-redline.com  
Website: www.a-redline.com  
**Personnel**  
Director ..... Sarah MeiMei Chiang

## REPRISER MEDIA HONG KONG

8/F, Oxford House,  
Taikoo Place,  
979 King's Road,  
Quarry Bay,  
Hong Kong  
Tel: +852 2901 8400  
Fax: +852 2576 7308  
Email: ben.hui@mbww.com  
Website: www.reprisemediacom.com  
**Personnel**  
Head of Digital Performance ..... Ben Hui



A WPP COMPANY

## RICE 5 LIMITED, HONG KONG

36/F, PCCW Tower, Taikoo Place,  
979 King's Road, Quarry Bay,  
Hong Kong  
Tel: +852 3580 1573  
Fax: +852 2808 0845  
Website: www.rice5.com  
**Personnel**  
Founder, Managing Director  
..... Andrew Lee  
andrewlee@rice5.com  
Co-Founder, Chairman ... Snowman Tsang  
snowmantang@rice5.com

## RICE 5 (SHANGHAI) LIMITED, SHANGHAI

Room 2905, WPP Campus,  
399 Hengfeng Road,  
Shanghai, 200070 China  
Tel: +86 21 2287 1988  
Website: www.rice5.com  
**Personnel**  
Co-Founder, Managing Director  
..... Gibson Lam  
gibsonlam@rice5.com  
Founder, Executive Creative Director  
..... Kevin Tsang  
kevintsang@rice5.com

**Branches/Affiliates**  
Part of the Hill+Knowlton Strategies  
worldwide network of more than 85  
offices in over 45 countries  
**Company Profile**  
Digital creative & marketing, digital  
branding, integrated marketing, digital  
production, social media management,  
campaign management, apps develop-  
ment, website development, mobile  
marketing, marketing communications,  
lifestyle, FMCG/ consumer goods

## SAPIENTRAZORFISH HONG KONG

22/F, Chinachem Exchange Square,  
1 Hoi Wan Street, Quarry Bay, Hong Kong  
Tel: +852 3102 4512; Fax: +852 2865 7928  
Email: joanna.kalenska@razorfish.com  
**Personnel**  
Managing Director, Hong Kong  
..... Joanna Kalenska

## SEARCHGURU

2/F Dorset House, Taikoo Place, 979 King's  
Road, Quarry Bay, Hong Kong  
Tel: +852 2251 8961  
Email: gary@searchguru.com.hk  
Website: www.searchguru.com.hk  
**Personnel**  
General Manager ..... Gary Cheung

## SEDGWICK RICHARDSON

10/F, 1 Hollywood Road, Central, Hong Kong  
Tel: +852 2815 5030  
Email: infohk@sedgwick-richardson.com  
Website: www.sedgwick-richardson.com  
**Personnel**  
Group CEO ..... Gareth Richardson

## SHARE MEDIA LTD

3B Sun Kwong Ind. Bldg., Lai Chi Kok,  
Kowloon, Hong Kong  
Tel: +852 3997 3440  
Email: info@share.asia  
Website: www.share.asia  
**Personnel**  
Technology Director ..... Jason Ho

## SPLASH INTERACTIVE LIMITED

Unit 1, 10/F, Wellborne Commercial Centre,  
8 Java Road, North Point, Hong Kong  
Tel: +852 3996 7916; Fax: +852 3590 2963  
Email: enquiry@splashinteractive.com.hk  
Website: www.splashinteractive.com.hk  
**Personnel**  
Managing Director ..... Tan Kay Kin

## STRATEGIC VENTURE LTD

Room 40, 4/F, Po Yip Building, 23 Hing Yip  
Street, Kwun Tong, Hong Kong  
Tel: +852 3568 6274  
Email: vchong@sv-hk.com  
Website: www.sv-hk.com  
**Personnel**  
Director of Business Development  
..... Victor Chong

## TOTEM MEDIA

9/F, 33 Des Voeux Road Central, Central,  
Hong Kong  
Tel: +852 3952 7400; Fax: +852 3464 0809  
Email: chris@totemmedia.net  
Website: www.totemmedia.net  
**Personnel**  
Managing Director ..... Chris Baker

## VIZZ DIGITAL GROUP

Unit 1109-1110, 11/F, Block B,  
Hoi Luen Industrial Centre, 55 Hoi Yuen Road,  
Kwun Tong, Kowloon, Hong Kong  
Tel: +852 27939337; Fax: +852 2827 2326  
Email: service@vizzgroup.com  
Website: www.vizzgroup.com  
**Personnel**  
Chairman & Founder ..... Jimmy Chan

## TRIBAL WORLDWIDE HONG KONG

Unit 1201, Core E, Cyberport 3,  
100 Cyberport Road, Hong Kong  
Tel: +852 2828 0328; Fax: +852 2827 2700  
Email: leo.tsui@hk.tribalworldwide.com  
Website: www.tribalworldwide.com  
**Year Established**  
1997  
**Personnel**  
Head of Tribal Worldwide Hong Kong  
..... Leo Tsui

Group Creative Director ..... Marco Lam  
Technical & Operation Director ..... Coys Lam  
**No. of Employees**  
30+  
**Trade Membership**  
4As (The Association of Accredited Advertising  
Agency)

**Company Description**  
Tribal Hong Kong is the specialist of DDB  
Group Hong Kong, specializing in digital  
business transformation across web, mobile,  
apps, e/m-commerce, Adobe enterprise  
system, social media marketing and user  
experience consultancy. Tribal Worldwide is a  
global network with 60 offices worldwide and  
over 200 staff in Asia.

## WESTCOMZIVO LTD

Room 3306 Hopewell Center,  
183 Queen's Road East, Hong Kong  
Tel: +852 2285 8822  
Fax: +852 2798 6997  
Email: service@westcomzivo.com  
Website: www.westcomzivo.com  
**Year of Establishment**  
2002

**Personnel**  
Principal Director ..... Amy Chow  
Business Development Director  
..... Raymond Hong

**No. of Employees**  
40  
**Branches/Affiliates**  
FCL Group, FocusOne Communications Ltd  
**Company Profile**  
Westcomzivo Ltd is a specialist in web  
interactive and internet technology services.  
We are offering comprehensive technology  
solution including the highly acclaimed web  
content management and email marketing  
systems which have been widely adopted by  
local government and commercial entities.

## WOW! COMMUNICATIONS GROUP LTD

Room 2305A, World Wide House,  
19 Des Voeux Road, Central,  
Hong Kong  
Tel: +852 2830 9913  
Email: wayne@wgc.com.hk  
Website: www.wgc.com.hk  
**Personnel**  
Managing Director ..... Wayne Wong

## WUNDERMAN HONG KONG

32/F, 118 Connaught Road West,  
Hong Kong  
Tel: +852 2298 3888  
Email: Mike.Leung@wunderman.com  
Website: www.wunderman.com.cn  
**Personnel**  
Managing Director ..... Mike Leung

## XON COMMUNICATIONS LTD

Unit 4, 7/F, Good Luck Industrial Centre,  
Lai Chi Kok, Kowloon, Hong Kong  
Tel: +852 3118 0192  
Fax: +852 2802 1311  
Email: felix@theXON.com  
Website: www.theXON.com  
**Personnel**  
Managing Director ..... Felix Leung

## YO-SO TECHNOLOGIES LTD

Room 3, 4/F Shun Fat Industrial Building,  
17 Wang Hoi Road, Kowloon Bay, Hong Kong  
Tel: +852 2815 0787  
Email: jeff@yo-so.com  
Website: www.yo-so.com  
**Personnel**  
General Manager ..... Jeff Chui

## ZIZSOFT LTD

Flat 5, 15/F Kwai Cheong Centre, 50 Kwai  
Cheong Road, Kwai Chung, Hong Kong  
Tel: +852 2246 8886  
Fax: +852 3003 6204  
Email: ivan.so@zizsoft.com  
Website: www.zizsoft.com  
**Personnel**  
Managing Director ..... Ivan So

## INDIA

## 1LOTUS MARKETING RESEARCH SERVICES

LG16, Avior, Nirmal Galaxy, LBS Marg,  
Mulund (W), Mumbai 400080,  
India  
Tel: +91 22 2591 9445  
Email: arvind@1lotusresearch.com  
Website: www.1lotusresearch.com  
**Personnel**  
Managing Director ..... Arvind Pandit

## 72INTERACTIVE

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**Year of Established**  
2015  
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**Company Profile**  
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Year Established  
2013  
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Business Development Manager  
..... Nguyen Tram  
Account Manager ..... Tran Phuong  
Marketing Manager ..... Tran My  
No. of Employee  
30  
**Company Profile**  
Redixel brings competitive pricings for  
international quality digital solutions,  
which involve User Experience, Website  
Creation, Mobile Development, Content  
Management and Digital Marketing.

**Founded in 2013, Redixel has been  
operating in 3 different cities: Singapore,  
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**At Redixel, client's business needs will  
always be heard and implemented in a  
simple process yet concise enough to  
ensure quality deliveries.**

**PMAX - PERFORMANCE MARKETING AGENCY**

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..... Mark Ingrouille

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**Personnel**

Chairman & CEO ..... Mike Amour  
**Company Profile**  
Havas Media is the main media brand in the  
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**Personnel**  
Head of Media Trading ..... May Wong

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**Personnel**  
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Fax: +65 6384 3639  
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Website: www.themediashop.asia  
**Personnel**  
Regional Business Director ..... Jessica Toh

**MEDIACOM SINGAPORE**

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Fax: +65 6223 8523  
Email: vivian.yeung@mediacom.com  
**Personnel**  
Managing Director ..... Vivian Yeung

**MEDIAKEYS SINGAPORE**

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Managing Director ..... Emilie Tisserand

**MINDSHARE SINGAPORE**

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Email: melissa.tang@mindshareworld.com  
**Personnel**  
Managing Director ..... Melissa Tang

**OMD SINGAPORE**

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**Personnel**  
Managing Partner, OMD ..... Chloe Neo

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**Personnel**  
Head ..... Arthur Chang

**PUBLICIS MEDIA**

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Tel: +65 67 18 6333  
Website: www.publicisgroup.com  
**Personnel**  
Chief Executive Officer ..... Gareth Mulryan

**STARCOM & MEDIAVEST**

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Email: deepa.balji@publicismedia.com  
Website: www.starcomww.com  
**Year Established**  
1999  
**Personnel**  
Chief Executive Officer ..... Gareth Mulryan  
Managing Director, Starcom & Mediavest ..... Ian Loon  
**No. of Employees**  
94

**Company Profile**  
Starcom & Mediavest is a world-renowned media communications agency that architects connected human experiences to create value through precision marketing, content and technology solutions. Starcom & Mediavest partner with the world's leading marketers and new establishment brands.

**ZENITH**

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Email: helen.lee@zenithmedia.com.sg  
Website: www.zenithmedia.com  
**Year Established**  
2007  
**Personnel**  
Chief Executive Officer ..... Gareth Mulryan  
Managing Director ..... Helen Lee  
**No. of Employees**  
100  
**Company Profile**  
In the new world of marketing, measuring performance and returns on investment are more important than ever before. We are 'The ROI Agency' that applies a rigorous and objective approach to improving the effectiveness of our clients' marketing spend.

**PERFORMICS**

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Tel: +65 67 18 6333  
Email: vivian.yeo@performics.com  
Website: www.performics.com.sg  
**Year Established**  
2008  
**Personnel**  
Chief Executive Officer ..... Gareth Mulryan  
General Manager ..... Vivian Yeo  
**No. of Employees**  
45  
**Company Profile**  
As the original performance marketing agency, Performics converts consumer intent into revenue for the world's most admired brands. Through a global network operating in 40 countries worldwide, Performics creates connected and personalized digital experiences across paid, earned and owned media.

**SOCIETY SINGAPORE**

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**Personnel**  
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**Personnel**  
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Website: www.omnicommediagroup.lk  
**Personnel**  
Chief Executive Officer ..... Keith Wijesurlya

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**Personnel**  
COO, OMS Sri Lanka ..... Alann Lopez

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**Personnel**  
General Manager ..... Scott Hsia

## ACTMEDIA TAIWAN LTD

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Managing Director (ActMedia) ..... Simon Yu

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**Personnel**  
Head of Adcity ..... Purple Kuo

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Managing Director ..... Makoto Muta

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Chief Executive Officer ..... Parithas Moongprasittichal

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Chief Executive Officer ..... Sarnchatt Chansrakao

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**Personnel**  
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## GROUPM THAILAND

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## HAVAS RIVERORCHID BANGKOK

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**Personnel**  
Founding Partner & CEO ..... Santiphong Pimolsaengsuriya (Pick)

## INITIATIVE THAILAND

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**Personnel**  
Chief Executive Officer... Malee Kittipongpisal

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Website: apac.mbww.com  
**Personnel**  
Group CEO ..... Tharupath Charuvatana

## ISENTIA THAILAND

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## KINETIC WORLDWIDE (THAILAND) LTD

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Chief Executive Officer ..... Atipol lthivatana

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