



Thank you for your interest in Campaign Asia-Pacific's 2020 40 Under 40. Please prepare the following information before submitting your nomination(s) via the online form.

1. Your details (nominator)

- First name
- Last name
- Email
- Job title
- Company

2. Details of nominee

- First name
- Last name
- Date of birth
- Email
- Job title
- Company
- Brief CV (Please list all jobs in chronological order, including Year, Job Title, Company)

3. Image

- You will be asked to upload a high-resolution image of each nominee of at least 1200x800 pixels at 72 dpi. As a rule of thumb, the file size of a quality image meeting these requirements should be 300 kilobytes or more in JPEG format and around 1 megabyte in PNG format.

4. Candidate profile

- The candidate's backstory: how they came to be where they are now, including any past highlights. (250 words max)
- How does this candidate excel in business? List specific, concrete accomplishments from the past year. If they contributed to growth in the business, spell out what their specific role was. Include quantifiable results and metrics wherever possible. How do they go above and beyond the requirements of their role? (250 words max)
- What makes this nominee stand out from the crowd? What are they passionate about? What are they doing not just to assist the company they work for and its clients, but also to take the industry forward? (250 words max)
- Any comments/endorsements from supervisors/clients? This is not obligatory but may strengthen the submission. (250 words max)

5. Entry fee



- You will need to use a credit card to pay the entry fee of US\$395 (early-bird rate, available through October 9) or US\$425 (regular rate, after October 9). This includes the entry fee and a one-year membership with Campaign Asia-Pacific, which can be assigned to either the nominee or the nominator.

6. Campaign membership details

- Who will receive the one-year Campaign membership? (Nominee or nominator)
- Delivery address for Campaign membership
- Telephone number of Campaign membership recipient