

Entertainment Lions for Music



2019 Winners

Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Excellence in Music Video)					
OH BABY	LCD SOUNDSYSTEM	LCD SOUNDSYSTEM	CAVIAR TV LOS ANGELES	USA	BRONZE LION
THIS IS AMERICA	CHILDISH GAMBINO	MUSICE VIDEO	DOOMSDAY ENTERTAINMENT LOS ANGELES	USA	GRAND PRIX
THE MOST VICIOUS CYCLE	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	MCCANN NEW YORK	USA	BRONZE LION
A03 (Brand or Product Integration into Music Content)					
SHARE YOUR GIFTS	APPLE	HOLIDAY	TBWA/MEDIA ARTS LAB LOS ANGELES	USA	BRONZE LION
B02 (Fan Engagement / Community Building)					
THE LEGENDARY TOUR	PIAS	CHANCE	MORTIERBRIGADE BRUSSELS	BELGIUM	SILVER LION
GIVING SONGS	GIVING TUESDAY	NON PROFIT ORGANIZATION	DE LA CRUZ & ASSOCIATES GUAYNABO	PUERTO RICO	SILVER LION
BLUESMAN	BACO EXU DO BLUES	ALBUM	AKQA SÃO PAULO	BRAZIL	GRAND PRIX
C02 (Use of Music Technology or Innovation)					
SOUND-FREE CONCERT	JAPAN PHILHARMONIC	CLASSIC MUSIC	HAKUHODO INC. TOKYO	JAPAN	BRONZE LION
SEE THE MUSIC	OSESP	OSESP	TALENT MARCEL SÃO PAULO	BRAZIL	BRONZE LION
D02 (Use of Licensed / Adapted Music)					
BOHEMIAN RHAPSODY	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	ADAM&EVEDDB LONDON	UNITED KINGDOM	BRONZE LION
THE BARBERSHOP GIRLS: SHAVING STEREOTYPES	P&G	GILLETTE	GREY INDIA MUMBAI	INDIA	SILVER LION
D05 (Production of Exclusive Artist Content in Partnership with a Brand or a Cause)					
MISTAKEN LOVE SONG	FEDERAL GOVERNMENT OF BRAZIL	VIOLENCE AGAINST WOMEN	ARTPLAN BRASILIA	BRAZIL	GOLD LION
EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	GOLD LION
NO MORE	TELUS	#ENDBULLYING	THE&PARTNERSHIP TORONTO	CANADA	BRONZE LION