

Innovation Lions

2019 Shortlist



Title	Brand	Product/Service	Entrant Company	Country
A01 (Innovative Technology)				
WHAT3WORDS VOICE		WHAT3WORDS VOICE	WHAT3WORDS LONDON	UNITED KINGDOM
DOT TRANSLATION ENGINE. MAKING EVERYTHING ACCESSIBLE FOR EVERYONE.	DOT INC.	DOT TRANSLATOR	SERVICEPLAN GERMANY MUNICH	GERMANY
IMMORTALS	SBERBANK	FINANCIAL SERVICES	SBERBANK OF RUSSIA MOSCOW	RUSSIA
A02 (Applied Innovation)				
SANS FORGETICA	RMIT UNIVERSITY	RMIT UNIVERSITY EDUCATION	NAKED COMMUNICATIONS SYDNEY	AUSTRALIA
AR DROPS	ADIDAS	ULTRABOOST19	ADIDAS PORTLAND	USA
THE BLIND VOTES	ORCAM	MYEYE	GITAM BBDO TEL AVIV	ISRAEL
THIS IS A TREE	PACIFIC PAINTS (BOYSEN) PHILIPPINES INC.	BOYSEN KNOX-OUT PAINTS	TBWA/SANTIAGO MANGADA PUNO MAKATI CITY	THE PHILIPPINES
MADE IN FUKUSHIMA. A SUSTAINABLE DECONTAMINATION METHOD FOR FARMING.	METER GROUP INC	METER ENVIRONMENT	SERVICEPLAN GERMANY MUNICH	GERMANY
A04 (Early Stage Technology)				
THE GENDERLESS VOICE	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	VIRTUE COPENHAGEN	DENMARK
DEAF 911		DEAF 911	SAATCHI & SAATCHI WELLNESS NEW YORK	USA
SMART TOUCH	ALIBABA	SMART PHONE FILM SPECIALLY FOR THE BLIND	MCGARRYBOWEN SHANGHAI	CHINA
SEE SOUND	WAVIO	SEE SOUND	AREA 23. AN FCB HEALTH NETWORK COMPANY NEW YORK	USA
THE PUCK		DIABETES DETECTION DEVICE	GREY CANADA TORONTO	CANADA
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM/MCCANN FRANKFURT	GERMANY
A05 (Business Transformation)				
VOLTS BY VOLVO	VOLVO	VOLVO	FAMOUSGREY BRUSSELS	BELGIUM
A06 (Product Innovation)				
CONSENT PACK	TULIPAN	TULIPAN	BBDO ARGENTINA BUENOS AIRES	ARGENTINA
ACCESSIBILITY MAT	FORD MOTOR COMPANY	FORD MOTOR COMPANY	GTB BRASIL SÃO PAULO	BRAZIL
MIMICA	MIMICA	MIMICA TOUCH	R/GA LONDON	UNITED KINGDOM
CREATABILITY	GOOGLE	EXPERIMENTS IN AI + ACCESSIBILITY	GOOGLE CREATIVE LAB NEW YORK	USA
7:1 FURNITURE COLLECTION	HOMEPRO	HOMEPRO	BBDO BANGKOK	THAILAND
FIT PACK	CORONA	CORONA EXTRA	LEO BURNETT MÉXICO MEXICO CITY	MEXICO
CHANGING THE GAME	MICROSOFT	XBOX	MCCANN NEW YORK	USA
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION STOCKHOLM	SWEDEN
#BRAILLEBRICKSFORALL	DORINA NOWILL FOUNDATION FOR THE BLIND	#BRAILLEBRICKSFORALL	LEW/LARA/TBWA SÃO PAULO	BRAZIL
THISABLES	IKEA	IKEA THISABLES	MCCANN TEL AVIV	ISRAEL