## **Innovation Lions**





Title	Brand	Product/Service	Entrant Company	Country	Prize
A02 (Applied Innovation)	•				
THIS IS A TREE	PACIFIC PAINTS (BOYSEN) PHILIPPINES INC.	BOYSEN KNOX-OUT PAINTS	TBWA\SANTIAGO MANGADA PUNC MAKATI CITY	THE PHILIPPINES	BRONZE LION
A04 (Early Stage Technology)					
SEE SOUND	WAVIO	SEE SOUND	AREA 23, AN FCB HEALTH NETWORK COMPANY NEW YORK	USA	GRAND PRIX
A06 (Product Innovation )					
MIMICA	MIMICA	MIMICA TOUCH	R/GA LONDON	UNITED KINGDOM	BRONZE LION
CHANGING THE GAME	MICROSOFT	XBOX	MCCANN NEW YORK	USA	GOLD LION
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION STOCKHOLM	SWEDEN	BRONZE LION
#BRAILLEBRICKSFORALL	DORINA NOWILL FOUNDATION FOR THE BLIND	#BRAILLEBRICKSFORALL	LEW'LARA\TBWA SÃO PAULO	BRAZIL	SILVER LION
THISABLES	IKEA	IKEA THISABLES	MCCANN TEL AVIV	ISRAEL	SILVER LION