

## 2020 PR AWARDS ASIA SHORTLIST

### GRAND PRIX AWARDS

| Category                                | Shortlisted entry  | Market        | Entry ID    |
|---|--|---------------|-------------|
| Asia-Pacific PR Consultancy of the Year | BCW Global   | Hong Kong SAR | GP01.361936 |
|   | WE Communications  | Singapore     | GP01.362252 |
|   | Weber Shandwick Asia Pacific   | Singapore     | GP01.362980 |
| Campaign of the Year                    | The judging panel selects what it considers to be the best individual campaign from the campaign categories. |               |             |

### PR CONSULTANCY AWARDS

| Category   | Agency                          | Market        | Entry ID    |
|--|---------------------------------|---------------|-------------|
| Australia/New Zealand PR Consultancy of the Year | Adhesive                        | Australia     | CN01.361369 |
|  | Eleven                          | Australia     | CN01.359849 |
|  | FORWARD Agency                  | Australia     | CN01.359785 |
|  | Sling & Stone                   | Australia     | CN01.361691 |
| Greater China PR Consultancy of the Year         | Edelman Hong Kong               | Hong Kong SAR | CN02.362729 |
|  | Sinclair                        | Hong Kong SAR | CN02.361749 |
|  | Switching-Time                  | China         | CN02.362276 |
|  | The Hoffman Agency              | China         | CN02.362278 |
|  | WE Red Bridge                   | China         | CN02.362250 |
| Japan/Korea PR Consultancy of the Year           | Ashton Consulting               | Japan         | CN03.361797 |
|  | Edelman Japan                   | Japan         | CN03.361311 |
|  | PR ONE                          | South Korea   | CN03.362142 |
|  | Synergy Hill and Knowlton Korea | South Korea   | CN03.359847 |
| South Asia PR Consultancy of the Year            | Adfactors PR Pvt. Ltd           | India         | CN04.359751 |
|  | Avian WE                        | India         | CN04.362251 |
|  | Weber Shandwick                 | India         | CN04.362997 |
| Southeast Asia PR Consultancy of the Year        | Edelman                         | Malaysia      | CN05.362459 |
|  | GCI Health                      | Singapore     | CN05.362616 |
|  | RICE                            | Singapore     | CN05.361921 |
|  | W Communications                | Singapore     | CN05.360125 |
|  | Ying Communications             | Singapore     | CN05.361722 |
| Boutique PR Consultancy of the Year              | ERA Myanmar                     | Myanmar       | CN06.359475 |
|  | FORWARD Agency                  | Australia     | CN06.359788 |
|  | KIWI Communications             | China         | CN06.362223 |
|  | Madison Communications Limited  | Hong Kong SAR | CN06.362745 |
|  | Papaya Agency                   | Australia     | CN06.361814 |
| Best Culture of the Year                         | BCW                             | Hong Kong SAR | CN07.361778 |
|  | Edelman Hong Kong               | Hong Kong SAR | CN07.362758 |
|  | KIWI Communications             | China         | CN07.362131 |
|  | RICE                            | Singapore     | CN07.361926 |
|  | Ying Communications             | Singapore     | CN07.361730 |

### PEOPLE & TEAM AWARDS

| Category                          | Nominee/Team             | Agency / Company  | Market        | Entry ID    |
|-----------------------------------|--------------------------|-------------------|---------------|-------------|
| Young PR Professional of the Year | Crystalbelle Lau Lay Yee | VoxEureka         | Malaysia      | PT01.360000 |
|                                   | Emma Davey               | Edelman Hong Kong | Hong Kong SAR | PT01.362599 |

|  |  |   |               |             |
|--|--|---|---------------|-------------|
|  | Matthew Peverell   | Adhesive                                    | Australia     | PT01.361775 |
|  | Raphael Lachkar  | Vero  | Vietnam       | PT01.362317 |
|  | Vanessa Lee  | Zeno Group Asia                             | Singapore     | PT01.361883 |
| PR Communications Team                 | Corporate Communications Office, NTU Singapore           | Nanyang Technological University, Singapore | Singapore     | PT02.360012 |
|  | FWD Vietnam Communications Team                          | FWD Vietnam Life Insurance                  | Vietnam       | PT02.360006 |
|  | Grab Regional PR team                                    | Grab  | Singapore     | PT02.362486 |
|  | Janssen Asia Pacific Communication & Public Affairs Team | Janssen                                     | Singapore     | PT02.362726 |
|  | Viacom18 - Corporate Communications Team                 | Viacom18                                    | India         | PT02.362176 |
| PR Professional of the Year (In-House) | Amar Vohra   | SAS Asia Pacific                            | Australia     | PT03.359557 |
|  | Betty Tian   | Marriott International                      | China         | PT03.362423 |
|  | Dr Vivien Chiong   | Nanyang Technological University, Singapore | Singapore     | PT03.362085 |
|  | Gina Qiao  | Lenovo                                      | China         | PT03.361515 |
|  | Sonia Huria  | Viacom18 Media Pvt. Ltd.                    | India         | PT03.362154 |
| PR Professional of the Year (Agency)   | Anthony Larmon   | ERA Myanmar                                 | Myanmar       | PT04.359681 |
|  | Rachel Catanach  | FleishmanHillard                            | Hong Kong SAR | PT04.359798 |
|  | Simon Chan   | Edelman Hong Kong                           | Hong Kong SAR | PT04.362675 |
|  | Symon Madry  | Red Havas                                   | Australia     | PT04.359625 |
| PR Agency Head of the Year             | Atul Sharma  | Ruder Finn India                            | India         | PT05.359717 |
|  | Baxter Jolly   | Weber Shandwick Asia Pacific                | Singapore     | PT05.362982 |
|  | Elan Shou  | Ruder Finn Asia                             | China         | PT05.361426 |
|  | EtsukoTsugihara  | SUNNY SIDE UP GROUP, INC.                   | Japan         | PT05.362288 |
|  | HS Chung   | Hill+Knowlton Strategies                    | South Korea   | PT05.362228 |

#### REGIONAL CAMPAIGN CATEGORIES

| Category                                      | Campaign Title  | Client                                       | Agency                                     | Market        | Entry ID    |
|---|---|--|--|---------------|-------------|
| Australia/New Zealand PR Campaign of the Year | OPPO 5G Hotel   | OPPO   | CampaignLab                                | Australia     | CA01.361808 |
|   | A Moment Against Silence                              | The Movember Foundation                      | Dentsu Aegis Network                       | New Zealand   | CA01.359882 |
|   | Ask For Aussie Barra - Barramundi Day                 | Australian Barramundi Farmers Association    | Papaya Agency                              | Australia     | CA01.360327 |
| Greater China PR Campaign of the Year         | The Billie System: Upcycling for a Sustainable Future | Novetex Textiles Limited                     | CatchOn                                    | Hong Kong SAR | CA02.360111 |
|   | The New Word  | Oatly  | Edelman Hong Kong, Sunny Idea (HK) Limited | Hong Kong SAR | CA02.361725 |
|   | HPV, 80% Relevant to You                              | Merck Sharp & Dohme (I.A.) LLC Taiwan Branch | Era Ogilvy Public Relations                | Taiwan        | CA02.361519 |

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|--|---|---|--|---------------|-------------|
|  | Love Doesn't Make Sense. A Gift Does.                           | PChome Online Marketing Center                  | Era Ogilvy Public Relations                  | Taiwan        | CA02.361508 |
|  | Singapore Tourism Board "Encounter the Unexpected" IMC Campaign | Singapore Tourism Board Greater China           | Ruder Finn Shanghai                          | China         | CA02.361445 |
| Japan/Korea PR Campaign of the Year    | NIKKEI BLEND  | Nikkei Inc.                                     | Dentsu Inc.                                  | Japan         | CA03.362690 |
|  | TUNA SCOPE  | Sojitz Corporation                              | Dentsu Inc.                                  | Japan         | CA03.362578 |
|  | Connecting KIDS   | Kiko Network/CAN-Japan (Climate Action Network) | Dentsu Inc. and Dentsu Public Relations Inc. | Japan         | CA03.362134 |
|  | "Save Lions" Project by Seibu Lions                             | Seibu Lions Inc.                                | Dentsu Inc. and Dentsu Public Relations Inc. | Japan         | CA03.360781 |
|  | Artistic Touch on BESPOKE Refrigerator                          | Samsung Electronics                             | Prain Global                                 | South Korea   | CA03.361430 |
| South Asia PR Campaign of the Year     | To Be Announced   |   |  |               |             |
| Southeast Asia PR Campaign of the Year | Biti's Hunter Street – Proudly Made In Vietnam                  | BITI'S VIETNAM                                  | DENTSU REDDER CREATIVE AGENCY                | Vietnam       | CA05.361596 |
|  | My Parent's Passion   | Singapore Tourism Board                         | ERA Myanmar with Amara                       | Myanmar       | CA05.359671 |
|  | Myanmar's Pride Awards 2019                                     | Grand Royal International Group                 | Mango Media Group                            | Myanmar       | CA05.362055 |
|  | Grab for Good   | Grab  | NA   | Singapore     | CA05.360078 |
|  | Accelerating Cloud for ASEAN's Digital Economy                  | VMware  | NA   | Singapore     | CA05.362820 |
| Asia-Pacific PR Campaign of the Year   | No Shortlist  |   |  |               |             |
| CAMPAIGN CATEGORIES                    |   |   |  |               |             |
| Category                               | Campaign Title  | Client  | Agency                                       | Market        | Entry ID    |
| Arts, Entertainment & Media            | Straps don't shame, says MTV                                    | Viacom18 Media Pvt. Ltd                         | NA   | India         | C01.362086  |
|  | MTV Biryani Emoticon  | Viacom18 Media Pvt. Ltd                         | NA   | India         | C01.361556  |
|  | Turning Waste into Wealth, the MTV way!                         | Viacom18 Media Pvt. Ltd                         | NA   | India         | C01.361527  |
|  | TTXS Art Exhibition   | China Hong Kong City, Sino Group                | Oasis Brand Communications Company Limited   | Hong Kong SAR | C01.361365  |
|  | FWD x House 1881: Hong Kong Story Walk                          | FWD   | Sinclair                                     | Hong Kong SAR | C01.361818  |
| Best Use of Analytics                  | Saving Laundry from Zombie Odors                                | Lion Corporation                                | Dentsu Inc. and Dentsu Public Relations Inc. | Japan         | C02.362245  |
|  | Winning Affluent Customers with AIA Platinum Wealth Elite       | AIA Singapore                                   | Ogilvy Singapore                             | Singapore     | C02.362832  |
|  | Bridging protection gap with AIA Power Critical Cover           | AIA Singapore                                   | Ogilvy Singapore                             | Singapore     | C02.362734  |

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|-----------------------------|---|--|---------------------------------------|---------------|------------|
|                             | Empower F&B business tackling Covid-19 with data                | iCHEF  | The Hoffman Agency                    | Taiwan        | C02.362781 |
|                             | Touch 'n Go eWallet's Money-back Guarantee                      | TNG Digital Sdn Bhd                          | Zeno Malaysia                         | Malaysia      | C02.361976 |
| Best Use of Broadcast/Video | For good tidings, change your address                           | Magicbricks                                  | Adfactors PR Pvt. Ltd                 | India         | C03.359807 |
|                             | The Perfect Voiceovers  | Causes for Animals Singapore                 | Edelman Singapore                     | Singapore     | C03.361481 |
|                             | Mead Johnson Nutrition 50th Anniversary: Innovation is Timeless | Mead Johnson Nutrition (Hong Kong) Limited   | Ogilvy                                | Hong Kong SAR | C03.362001 |
|                             | Singapore Tourism Board "Encounter the Unexpected" IMC Campaign | Singapore Tourism Board Greater China        | Ruder Finn Shanghai                   | China         | C03.361447 |
| Best Use of Content         | HP Esc Therapy  | HP Australia                                 | Edelman Public Relations              | Australia     | C04.362369 |
|                             | The Great Recamp  | Great Northern Brewing Co.                   | FleishmanHillard, TBWA / Sydney, BOLT | Australia     | C04.359925 |
|                             | Rethink Notions of Masculinity - #ManEnough                     | Gillette India                               | Genesis BCW                           | India         | C04.362660 |
|                             | DBS Heart work(s)   | DBS Indonesia                                | NA                                    | Indonesia     | C04.361441 |
|                             | AR you ready for HEY!?  | Nanyang Technological University, Singapore  | NA                                    | Singapore     | C04.360024 |
| Best Use of Digital         | Mrs Fortune Teller  | Manulife Singapore                           | AKA Asia                              | Singapore     | C05.362118 |
|                             | Bitis Hunter - Bring Tet Home                                   | BITI'S VIETNAM                               | DENTSU REDDER CREATIVE AGENCY         | Vietnam       | C05.361609 |
|                             | HPV, 80% Relevant to You  | Merck Sharp & Dohme (I.A.) LLC Taiwan Branch | Era Ogilvy Public Relations           | Taiwan        | C05.361516 |
|                             | Google Developer Days 2019                                      | Google                                       | MSL Shanghai                          | China         | C05.362049 |
|                             | Hennessy Foodie's Lab   | Hennessy                                     | Ruder Finn Group                      | China         | C05.361377 |
| Best Use of Social Media    | Mrs Fortune Teller  | Manulife Singapore                           | AKA Asia                              | Singapore     | C06.362117 |
|                             | From Packaging to Pop Culture: LAY'S Smile Story                | PepsiCo India, LAY'S                         | Edelman India                         | India         | C06.361791 |
|                             | MTV Biryani Emoticon  | Viacom18 Media Pvt. Ltd                      | NA                                    | India         | C06.361558 |
|                             | Mead Johnson Nutrition 50th Anniversary: Innovation is Timeless | Mead Johnson Nutrition (Hong Kong) Limited   | Ogilvy                                | Hong Kong SAR | C06.362017 |
|                             | Good Life with Alipay Campaign                                  | Alipay                                       | Seed United                           | China         | C06.362536 |
| Best Use of VR/AR           | Museum of Claims  | Manulife Singapore                           | AKA Asia                              | Singapore     | C07.362113 |
|                             | tmtplaza x LEGO Big Box Factory                                 | tmtplaza                                     | Boxing Promotions Limited             | Hong Kong SAR | C07.362635 |

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|---------------------------------------|---|---|---|----------------------|------------|
|                                       | Wake Up To Freshness                                      | Cinthol Lime Soap                           | Godrej Consumer Products Limited  | India                | C07.361305 |
|                                       | PSL Opening Ceremony AR Integration                       | PSL   | ITW Consulting DMCC   | United Arab Emirates | C07.362775 |
|                                       | AR you ready for HEY!?                                    | Nanyang Technological University, Singapore | NA  | Singapore            | C07.360029 |
| Brand Development (Product)           | OPPO 5G Hotel   | OPPO  | CampaignLab   | Australia            | C08.361830 |
|                                       | Biti's Hunter Street – Proudly Made In Vietnam            | BITI'S VIETNAM                              | DENTSU REDDER CREATIVE AGENCY   | Vietnam              | C08.361593 |
|                                       | HP Esc Therapy  | HP Australia                                | Edelman Public Relations  | Australia            | C08.362370 |
|                                       | Kotex Limited Edition Batik                               | Kimberly-Clark Trading (M) Sdn Bhd          | Ogilvy Malaysia   | Malaysia             | C08.361625 |
|                                       | The Great Australian Survivor's Treck                     | James Squire                                | Red Havas   | Australia            | C08.359957 |
| Brand Development (Service)           | Lullaby Service   | mycar                                       | Eleven  | Australia            | C09.359842 |
|                                       | Launch of GrabKios & National Warung Day                  | Grab  | Grab  | Indonesia            | C09.360074 |
|                                       | Tsz Wan Shan Post-Renovation Campaign                     | Link Asset Management Limited               | NA  | Hong Kong SAR        | C09.360449 |
|                                       | Visa's "Super Travelers" Cross-Border Campaign            | Visa  | Ruder Finn Public Relations Consulting (Beijing) Co., Ltd Shanghai Branch | China                | C09.361975 |
| Business-to-Business                  | The Billie System: Upcycling for a Sustainable Future     | Novetex Textiles Limited                    | CatchOn   | Hong Kong SAR        | C10.360063 |
|                                       | Tencent Marketing Solution "New Made-in-China" initiative | Tencent Marketing Solution                  | iPlus Marketing   | China                | C10.361511 |
|                                       | Driving Conversations on the Future of Health             | Philips                                     | Omnicom PR Group  | Singapore            | C10.361980 |
|                                       | Reckon In The Zone  | Reckon                                      | Red Havas   | Australia            | C10.359951 |
|                                       | The Big Cyber Dialogue for Businesses                     | Barracuda Networks                          | Ruder Finn India  | India                | C10.360014 |
| Cause-Related - Diversity & Inclusion | Jewellery beyond Gender                                   | Senco Gold and Diamonds                     | Adfactors PR Pvt. Ltd   | India                | C11.359813 |
|                                       | The Perfect Voiceovers                                    | Causes for Animals Singapore                | Edelman Singapore   | Singapore            | C11.361479 |
|                                       | From High-So to All-So                                    | Coca-Cola                                   | ERA Myanmar   | Myanmar              | C11.359467 |
|                                       | Break The Silence   | Grab  | NA  | Malaysia             | C11.360044 |
|                                       | #imhere   | Johnson & Johnson                           | NA  | Singapore            | C11.362701 |
| Cause-Related - Public Awareness      | A Moment Against Silence                                  | The Movember Foundation                     | Dentsu Aegis Network  | New Zealand          | C12.359880 |

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|---------------------------------|---|---|--|---------------|------------|
|                                 | The New Word  | Oatly                                       | Edelman Hong Kong, Sunny Idea (HK) Limited   | Hong Kong SAR | C12.361712 |
|                                 | #BeAGoodSamaritan                                   | SaveLIFE Foundation                         | Genesis BCW                                  | India         | C12.362547 |
|                                 | HIKANSEN – FACT FASHION                             | Janssen Japan                               | OZMA PR                                      | Japan         | C12.362558 |
|                                 | foodpanda delivers green                            | foodpanda Singapore                         | W Communications                             | Singapore     | C12.361982 |
| Consumer Launch                 | OPPO 5G Hotel                                       | OPPO  | CampaignLab                                  | Australia     | C13.361837 |
|                                 | Saving Laundry from Zombie Odors                    | Lion Corporation                            | Dentsu Inc. and Dentsu Public Relations Inc. | Japan         | C13.362247 |
|                                 | The New Word  | Oatly                                       | Edelman Hong Kong, Sunny Idea (HK) Limited   | Hong Kong SAR | C13.361717 |
|                                 | SPEED KEEP MOVING MOTTO WITH ANTA RUNNING!          | ANTA Running                                | pH7 Communications                           | China         | C13.361540 |
|                                 | The Great Australian Survivor's Trek                | James Squire                                | Red Havas                                    | Australia     | C13.359959 |
| Corporate Branding              | NIKKEI BLEND  | Nikkei Inc.                                 | Dentsu Inc.                                  | Japan         | C14.362708 |
|                                 | Diversity in Disaster Preparation                   | Yahoo japan corporation                     | Dentsu Inc.                                  | Japan         | C14.362899 |
|                                 | Grab for Good                                       | Grab  | NA   | Singapore     | C14.360079 |
|                                 | What's Your Bold Idea                               | Schneider Electric                          | NA   | South Korea   | C14.361488 |
|                                 | FWD x House 1881: Hong Kong Story Walk              | FWD   | Sinclair                                     | Hong Kong SAR | C14.361828 |
| Corporate Publications          | Spotlight on employees. Live the value and inspire  | Texas Instruments                           | Golin  | Taiwan        | C15.361913 |
|                                 | Viabuzz - The Voice of Viacom18                     | Viacom18                                    | Gozoop                                       | India         | C15.362166 |
|                                 | Chengdu IFS Magazine—breeding the brand's own KOC   | Chengdu International Finance Square        | NA   | China         | C15.362209 |
|                                 | Hong Kong Tourism Board Annual Report 2018/19       | Hong Kong Tourism Board                     | NA   | Hong Kong SAR | C15.359350 |
|                                 | AR you ready for HEY!?                              | Nanyang Technological University, Singapore | NA   | Singapore     | C15.360015 |
| Corporate Social Responsibility | India's First Platelet Donor Community              | Godrej HIT                                  | Godrej Consumer Products Limited             | India         | C16.362075 |
|                                 | Qatar Airways Global Green Channel                  | Qatar Airways                               | Golin China                                  | China         | C16.362238 |
|                                 | The Empathy Project: Ending Hurts of Careless Words | Boehringer Ingelheim                        | Golin Harris                                 | Taiwan        | C16.361776 |

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|--------------------------|--|--|--|---------------|------------|
|                          | Coca-Cola Foundation "Parents Guide for Bullying"          | Coca-Cola Foundation                         | NA   | Taiwan        | C16.361657 |
|                          | Grab for Good  | Grab   | NA   | Singapore     | C16.360081 |
| Environmental            | TUNA SCOPE   | Sojitz Corporation                           | Dentsu Inc.  | Japan         | C17.362556 |
|                          | "Save Lions" Project by Seibu Lions                        | Seibu Lions Inc.                             | Dentsu Inc. and Dentsu Public Relations Inc.         | Japan         | C17.362213 |
|                          | CanCrushChallenge Campaign                                 | Novelis Korea                                | domobrodeur  | South Korea   | C17.362541 |
|                          | A Change is Brewing  | Coffee Concepts Hong Kong                    | Edelman Hong Kong                                    | Hong Kong SAR | C17.362039 |
|                          | foodpanda delivers green                                   | foodpanda                                    | W Communications                                     | Singapore     | C17.361954 |
| Experiential PR          | Museum of Claims   | Manulife Singapore                           | AKA Asia   | Singapore     | C18.362115 |
|                          | NIKKEI BLEND   | Nikkei Inc.                                  | Dentsu Inc.  | Japan         | C18.362716 |
|                          | HP Elite Dragonfly Launch                                  | HP Inc.                                      | Edelman  | Singapore     | C18.362545 |
|                          | With Thanks  | Wild Turkey                                  | Eleven   | Australia     | C18.359953 |
|                          | FWD x House 1881: Hong Kong Story Walk                     | FWD  | Sinclair   | Hong Kong SAR | C18.361833 |
| Financial Communications | Leading the Next Generation of US Stock Trading            | TD Ameritrade                                | FleishmanHillard                                     | Hong Kong SAR | C19.362191 |
|                          | Comms advisor for Asia's largest 2018/19 M&A               | Anta   | Hill+Knowlton Strategies                             | Hong Kong SAR | C19.362268 |
|                          | AIG China: Building Leadership Amid Global Uncertainty Era | AIG Insurance Company China Limited          | Ketchum Newscan Public Relations (Shanghai) Co. Ltd. | China         | C19.362540 |
|                          | Creating an Enduring Champion                              | Champion Real Estate Investment Trust        | Strategic Public Relations Group                     | Hong Kong SAR | C19.362667 |
|                          | RinggitPlus Malaysian Financial Literacy Survey 2019       | RinggitPlus.com, Jirnexu Sdn Bhd.            | Zeno Malaysia  | Malaysia      | C19.361998 |
| Healthcare: Ethical      | HPV, 80% Relevant to You                                   | Merck Sharp & Dohme (I.A.) LLC Taiwan Branch | Era Ogilvy Public Relations                          | Taiwan        | C20.361517 |
|                          | Diabetes, Flu + You  | Sanofi                                       | GCI Health   | Singapore     | C20.362572 |
|                          | Welcome to "Vaccine Village"                               | Sanofi Taiwan                                | MediCom, Elite PR Group                              | Taiwan        | C20.362576 |
|                          | HIKANSEN - Fact Fashion                                    | Janssen Japan                                | OZMA PR  | Japan         | C20.362564 |
|                          | Excellence in Access Communications                        | Xian Janssen                                 | TransComm Group, Burson Cohn & Wolfe, OgilvyPR       | China         | C20.362500 |
| Influencer Marketing     | OPPO ANZ Ultimate Internship                               | OPPO   | CampaignLab  | Australia     | C21.361865 |
|                          | Tales from our Table                                       | AstraZeneca Hong Kong Limited                | Edelman Hong Kong                                    | Hong Kong SAR | C21.361918 |
|                          | From Packaging to Pop Culture: LAY'S Smile Story           | PepsiCo India, LAY'S                         | Edelman India  | India         | C21.361847 |

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|                         | ImagineCup:Bring your tech idea to life             | Microsoft Asia  | Edelman Singapore   | Singapore     | C21.362748 |
|                         | Hotel Royal Chiaohsi: Mazu on Holiday               | Hotel Royal Chiaohsi                                      | Ogilvy Taiwan   | Taiwan        | C21.361497 |
|                         | Hennessy Foodie's Lab                               | Hennessy  | Ruder Finn Group  | China         | C21.361378 |
| Integrated Marketing    | OPPO 5G Hotel                                       | OPPO  | CampaignLab   | Australia     | C22.361845 |
|                         | Airbnb Lost & Found Campaign                        | Airbnb  | Edelman Beijing   | China         | C22.362827 |
|                         | Turning Waste into Wealth, the MTV way!             | Viacom18 Media Pvt. Ltd                                   | NA  | India         | C22.361550 |
|                         | Khul Ke Bol with MTV Nishedh                        | Viacom18 Media Pvt. Ltd. and MTV Staying Alive Foundation | NA  | India         | C22.362080 |
|                         | Hennessy Foodie's Lab                               | Hennessy  | Ruder Finn Group  | China         | C22.361379 |
| Internal Communications | #23YearsOfGratitude                                 | NA  | Adfactors PR Pvt. Ltd   | India         | C23.359752 |
|                         | Power Up  | Manulife Singapore  | AKA Asia  | Singapore     | C23.362112 |
|                         | Change Management                                   | Janssen   | MediCom Communications Consultants Co., Ltd. (Korea), Elite PR Group (Taiwan) | South Korea   | C23.362687 |
|                         | WOW Campaign  | DBS Bank  | NA  | Singapore     | C23.362015 |
|                         | Viacommunity - One Less Bozo                        | Viacom18  | Ting  | India         | C23.362174 |
| Media Relations         | Stop The Drama                                      | Manulife Singapore  | AKA Asia  | Singapore     | C24.362110 |
|                         | OPPO 5G Hotel                                       | OPPO  | CampaignLab   | Australia     | C24.361821 |
|                         | Google Maps's 15th Anniversary                      | Google Indonesia  | Image Dynamics  | Indonesia     | C24.361729 |
|                         | Return of an Icon                                   | Raffles Hotel Singapore                                   | Omnicom Public Relations Group  | Singapore     | C24.362842 |
|                         | The Fight Against Fall Armyworm                     | Corteva Agriscience                                       | Spurwing Communications   | Singapore     | C24.361909 |
| Non-Profit              | Stop The Drama                                      | Manulife Singapore  | AKA Asia  | Singapore     | C25.362111 |
|                         | Dignity March                                       | Rashtriya Garima Abhiyan                                  | APCO Worldwide  | India         | C25.361676 |
|                         | A Moment Against Silence                            | The Movember Foundation                                   | Dentsu Aegis Network  | New Zealand   | C25.359830 |
|                         | The Perfect Voiceovers                              | Causes for Animals Singapore                              | Edelman Singapore   | Singapore     | C25.361480 |
|                         | "I'm All Ears" campaign                             | Life Insurance Philanthropy Foundation                    | KPR   | South Korea   | C25.360034 |
| PR Event                | Museum of Claims                                    | Manulife Singapore  | AKA Asia  | Singapore     | C26.362116 |
|                         | A Moment Against Silence                            | The Movember Foundation                                   | Dentsu Aegis Network  | New Zealand   | C26.359884 |
|                         | TENGA Bar - AGNET!                                  | TENGA   | K-concept, Elite PR Group   | Taiwan        | C26.362471 |
|                         | Silver Forest: An Artistic Journey to Reignite Hope | Janssen   | NA  | Hong Kong SAR | C26.362784 |
|                         | Raya Sempoi - Touch 'n Go eWallet                   | TNG Digital Sdn Bhd                                       | Zeno Malaysia   | Malaysia      | C26.361957 |

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|--------------------------------|--|--|---|---------------|------------|
| Promotional Activity           | Jewellery beyond Gender  | Senco Gold and Diamonds                              | Adfactors PR Pvt. Ltd   | India         | C27.359748 |
|                                | Think Like Leonardo da Vinci 500th Anniversary Exhibition            | Hong Kong Innovation Foundation, Olympic City        | Collaboration Consultancy Ltd, Above The Line Company Limited | Hong Kong SAR | C27.362362 |
|                                | Love Doesn't Make Sense. A Gift Does.                                | PChome Online Marketing Center                       | Era Ogilvy Public Relations                                   | Taiwan        | C27.361507 |
|                                | Chengdu IFS "Hexatron"-China's first Audio-Light Experience Platform | Chengdu International Finance Square                 | NA  | China         | C27.362208 |
|                                | Indeed Japan Communication Activities in Japan                       | Indeed Japan KK                                      | SUNNY SIDE UP, INC.   | Japan         | C27.362296 |
| Public Affairs                 | Diversity in Disaster Preparation                                    | Yahoo Japan corporation                              | Dentsu Inc.   | Japan         | C28.362902 |
|                                | Diabetes, Flu + You  | Sanofi   | GCI Health  | Singapore     | C28.362587 |
|                                | Atrial fibrillation Public Affairs Campaign                          | Self Help Group For The Brain Damaged                | Madison Communications Limited                                | Hong Kong SAR | C28.362876 |
|                                | Excellence in Access Communications                                  | Xian Janssen   | TransComm Group, Burson Cohn & Wolfe, OgilvyPR                | China         | C28.362501 |
|                                | Touch 'n Go eWallet for e-Tunai Rakyat                               | TNG Digital Sdn Bhd                                  | Zeno Malaysia   | Malaysia      | C28.361934 |
| Public Education               | Think Like Leonardo da Vinci 500th Anniversary Exhibition            | Hong Kong Innovation Foundation, Olympic City        | Collaboration Consultancy Ltd, Above The Line Company Limited | Hong Kong SAR | C29.362363 |
|                                | Love Myself: Overcoming the Fear of HIV Testing                      | Taiwan AIDS Society & Taiwan AIDS Nurses Association | Golin   | Taiwan        | C29.362057 |
|                                | Men, Get Hard Rightly!   | Pfizer Advanced Pharmaceutical Company Limited       | MediCom APAC, Elite PR Group                                  | Taiwan        | C29.362286 |
|                                | Break The Silence  | Grab   | NA  | Malaysia      | C29.360047 |
|                                | End TB, China in Action  | Xian Janssen   | NA  | China         | C29.362485 |
|                                | Mead Johnson Nutrition - Postpartum Depression Awareness Programme   | Mead Johnson Nutrition (Hong Kong) Limited           | Ogilvy  | Hong Kong SAR | C29.362011 |
|                                | No Shortlist   | x  | x   | x             | x          |
| Reputational/Issues Management | Second Chance (Satu Peluang)   | Unifi- Telekom Malaysia                              | Edelman   | Malaysia      | C31.362450 |
|                                | Unveiling The Xiqu Centre  | West Kowloon Cultural District Authority             | Edelman Hong Kong   | Hong Kong SAR | C31.362802 |
|                                | IndiGo Flying High Despite Cockpit Battle                            | InterGlobe Aviation (IndiGo)                         | Genesis BCW   | India         | C31.361995 |
| Sports                         | "Save Lions" Project by Seibu Lions                                  | Seibu Lions Inc.                                     | Dentsu Inc. and Dentsu Public Relations Inc.                  | Japan         | C32.362214 |

|            |  |   |   |               |            |
|------------|--|---|---|---------------|------------|
|            | PKL 7 - #IsseToughKuchNahi (Nothing Tougher Than This)                     | Star Sports                                   | Genesis BCW   | India         | C32.362692 |
|            | #NBAlnMyBackyard (NBA Mere Aangan Mein)                                    | NBA India                                     | Genesis BCW, Wordwork Communications                      | India         | C32.361895 |
|            | Home Run Taiwan  | CTBC Bank                                     | Havas Taiwan  | Taiwan        | C32.361219 |
|            | FWD North Pole Marathon 2019   | FWD Life Insurance Company (Bermuda) Limited  | MSL Group   | Hong Kong SAR | C32.361628 |
|            | China Watches Basketball on Kwai   | Kwai  | Ogilvy Beijing  | China         | C32.359871 |
| Technology | tmtplaza x LEGO Big Box Factory  | tmtplaza                                      | Boxing Promotions Limited                                 | Hong Kong SAR | C33.362664 |
|            | OPPO 5G Hotel  | OPPO  | CampaignLab   | Australia     | C33.361852 |
|            | Think Like Leonardo da Vinci 500th Anniversary Exhibition                  | Hong Kong Innovation Foundation, Olympic City | Collaboration Consultancy Ltd, Above The Line Company Ltd | Hong Kong SAR | C33.362364 |
|            | ImagineCup:Bring your tech idea to life                                    | Microsoft Asia                                | Edelman Singapore   | Singapore     | C33.362805 |
|            | Guangzhou igc's technology-enabled membership provoked extensive publicity | Guangzhou International Grand City            | NA  | China         | C33.361644 |