

8 AUGUST 2017,
RAFFLES & FAIRMONT MAKATI HOTEL, MANILA

Corporate Treasury & CFO Summit – Philippines

**Finance and treasury strategies to manage
corporate growth**

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Agenda

8:45 Opening welcome

Peter Shadbolt, *Editor*, **Corporate Treasurer**

8:50 Welcome address

Cezar P. Consing, *President and Chief Executive Officer*, **Bank of the Philippine Islands**

9:00 Opening keynote address: Updates and outlooks for the coming year

Teresita J. Herbosa, *Chairperson*, **Securities and Exchange Commission (SEC)**

9:30 Monetary policy strategies amidst a global tightening cycle, uneven growth, and isolationist trends

- Will the pace of structural reforms in bank regulation slow or accelerate under the new leadership? What major changes are we expecting?
- What will happen with dollar denominated borrowings and debt issuances under the new administration? Looking at safeguards that could be put in place to avoid the same mistakes that led to the Asian Financial Crisis
- Understanding if the new leadership in the BSP will continue to influence the direction of asset markets or if it will adopt a more laissez faire approach to the asset markets
- Will the major macroprudential measures that were put in place in the last 7 years be eased or enhanced further under the new regime?
- Looking at whether the new leadership will allow a wider trading band for USD/PHP and compel corporates to more actively hedge their foreign currency exposures or if they will more actively participate in the markets

Presentation by Jun Neri, *Lead Economist*, **Bank of the Philippine Islands**

10:00 Key credit considerations for Philippine corporates

- Notching: Can an operating company be rated higher than its holding company?
- Shareholder support: What is the maximum uplift for a non-government-related issuer?
- Sovereign ratings: Can a corporate be rated more highly than the sovereign?
- Corporate governance: Which factors are key and why is there no mechanical approach?
- Liquidity: Do uncommitted bank lines count and is there access to diverse funding?

Presentation by Annalisa Di Chiara, *Vice President – Senior Credit Officer*, **Moody's Investors Service**

Agenda

10:30 Networking coffee break

11:00 Unlocking the value of supply chain finance

- Satisfying liquidity needs of companies along their supply chains
- Electronic delivery of payables and receivables for operational efficiencies
- Perceived demand of corporates for supply chain finance

Moderator: Eduardo M. Olbes, *Executive Vice President – Head, Wholesale Banking Segment*, **Security Bank Corporation**

Panelists:

Sanman Shetty, *Head of SCF*, **MUFG**

Bernard Tanega, *Deputy Treasurer*, **URC**

12:00 Digitization solutions for corporates

- The world of finance is on the way towards digitization: what is holding Filipino companies back from going paperless?
- Case study: Automating your bank-recon and disbursement process
- Plug-and-play solutions for finance operations
- The tangible and intangible benefits of your business case for investing in digitization and automation
- How to protect yourself from cyber threats

Damien Dugauquier, *Commercial Director, Corporates, Asean & Oceania lead*, **SWIFT**

12:30 Networking lunch

13:30 Funding strategies: The public and private markets

- Looking at how the debt funding market has evolved in recent years
- What this means for corporate funding strategies
- How corporates can take advantage of the current situation
- Exploring the developments potentially looming on the horizon

Eric Luchangco, *Senior Vice President, Head of Corporate Credit Products*, **Bank of the Philippine Islands**

Agenda

14:00 Strategic treasurers

This session, run by Finex executives, will look at strategies for corporate treasurers and CFOs as they look towards the future: focusing on talent management, strategic development, corporate growth goals, technological innovation, and more.

Moderator: Ronald Luis S. Goseco, *Executive Vice President, Financial Executives of the Philippines*

Panelists:

Pythagoras L. Brion, Jr., *Senior Vice President and Treasurer, Phinma Corporation*

Aldrin M. Cerrado, *Chief Finance Officer, ABS CBN*

Tek Olano, *Head of Liquidity and Treasury Operations, Globe Telecom*

Jerome Tan, *Chief Financial Officer, Integrated Microelectronics*

14:45 Technology disruption impacting all industries

- What is technology disruption and how is it transforming every single industry globally?
- Deep insights into what industries have already been transformed and what industries will be transformed by technology disruption
- How will technology disruption impact entrepreneurs in Asia Pacific?
- Future megatrends: What does the future look like?

Jan Metzger, *Managing Director, Global Co-Head IB Technology; Head – Asia Pacific TMT, Citigroup*

15:15 Networking coffee break

15:30 Update on monetary policy

Diwa Guinigundo, *Deputy Governor, Monetary Stability, Bangko Sentral ng Pilipinas*

16:00 Capital flows and exchange rate trends: Outlook and risks

- Financial resilience and stability in the Philippines

James Villafuerte, *Economist, Economic Research and Regional Cooperation Department, Asian Development Bank*

16:30 Corporate tax considerations

Kim Jacinto-Henares, *Consultant; Member, United Nations Committee of Experts on International Cooperation in Tax Matters; Former Commissioner, Bureau of Internal Revenue*

17:00 End of conference



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