



Corporate Treasurer

Awards 2018

in partnership with



east&partners
asia

For the 2018 *CorporateTreasurer Awards*, we are very pleased to be introducing exciting new changes to our awards categories and methodology.

Awards and rankings are broken into three categories: Two categories of submissions-based awards, and one category of research-driven rankings.



- 1 Marquee Awards for Asia-Pacific | Submissions accepted**
- 2 Best Treasury & Finance Strategies | Submissions accepted**
- 3 House Awards | Non-submission research-driven awards**



CorporateTreasurer Awards 2018



The *CorporateTreasurer* Awards recognises the entire treasury industry. We invite submissions and nominations from: **treasurers, CFOs and their teams, bankers, consultants, technology vendors, accountancy firms, and anyone with an interest in supporting the improvement of Asian treasury and finance.**

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Firstly, the *CorporateTreasurer* editorial team will have support from an exclusive **advisory board** of the region's highest profile practising CFOs and treasurers to provide technical guidance and advice.

Advisory board:

- **Aron Akesson**, consultant and former Asia head of treasury, **Carlsberg**
- **Damian Glendinning**, retired, former global head of treasury, **Lenovo**
- **Gogo Ko**, President of the IACCT and dept. head of finance, **Yue Xiu**



Please note: All winners will be announced on the night of the awards ceremony itself.

CorporateTreasurer Awards 2018

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Secondly, to ensure we capture the most revolutionary and invaluable case studies throughout Asia-Pacific, we are opening up submissions from **ALL areas that affect the lives of a treasury and finance department** – thus we welcome all relevant cases studies from accounting to zero-balance cash pooling. There are no limits to how many submissions can be made and we will select the top 10 strategies to award. Winners will be awarded “**Best Treasury & Finance Strategy for 2018**”.



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CorporateTreasurer Awards 2018

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Thirdly, to provide the most objective and comprehensive **House Awards** CorporateTreasurer will survey the region's top finance and treasury executives to establish who their **most trusted service providers and financial institutions across all disciplines are – ranging from cash management bank to ERP provider**. From this data, and with support of the advisory board where necessary, we will announce providers who have both broad coverage within the region and also provide the best service. **Submissions cannot be made for these awards.**

The House Awards will be divided between **country winners** (for banking services only) and **Asia-Pacific wide winners** (for all treasury and finance services, including banking). Companies with headquarters in Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand, Vietnam will be surveyed. **See next page for full judging methodology.**



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Methodology for House Awards

Corporate Treasurer Asia Pacific's Most Trusted Service Providers and Financial Institutions Awards CFO and Treasury Census

Dedicated to creating the **most objective, and analytically driven treasury awards** methodology globally, *Corporate Treasurer* is investing heavily in comprehensively mapping the service provider marketplace throughout Asia.

To achieve this, we are targeting **senior finance and treasury executives** of the region's largest companies by revenue to establish key corporate information and sentiment indicators on their **third-party service relationships**, building a complete picture of the **trust** that is placed upon them.

The data will pertain to key service requirements including **banking, auditing, business processing, and forecasting**. In doing so we will create a unique benchmark-setting census of the financial services marketplace within Asia. Data will include, but is not limited to, who their primary service providers are, the quality of service they receive, and the likelihood of them changing provider in the near future.

East & Partners Asia are conducting the research on behalf of *Corporate Treasurer* and we are targeting **1200 of largest most influential multinational companies by revenue split evenly across 12 of the largest economies within Asia-Pacific**.

Once the results are compiled, *Corporate Treasurer* will overlay them with our own unique awards methodology to establish the winners of our prestigious **House Awards**. In judging a winner, the editors' will factor in the scope of their relationships across relevant jurisdictions, the service quality ratings they achieve, and the likelihood their clients will continue to use.

For the **Best Transaction Banks**, we will combine the above data across cash management, trade finance, supply chain finance, and FX services to establish who the best transaction banks are both in-country and also in Asia-Pacific.

For the non-transaction banking house awards we will aggregate the same data across Asia-Pacific only.

The list of awards comprises:

Best Transaction Banks:

- Asia Pacific
- Australia
- China
- Hong Kong
- India
- Indonesia
- Japan
- Korea
- Malaysia
- Philippines
- Singapore
- Taiwan
- Vietnam

Asia's Pacific Best Service Providers

- Auditor
- ERP Provider
- Cloud Service Provider
- Credit Ratings Agency
- Consultant
- Forecasting/Budgeting Software Provider
- Investment Bank
- Legal Advisor
- Tax Advisor
- TMS Provider

Marquee Awards for Asia-Pacific

Eligible for award:

Corporate treasurers (including insurance and NBFIs), CFOs and their teams are eligible for:

- **Best Treasurer**
- **Best CFO**
- **Best Treasury Team**
- Any individual or entity acting as a consultant on treasury matters is eligible for **Best Treasury Consultant**

We invite nominations from:

- ★ **Treasurers**
- ★ **Treasury managers**
- ★ **CFOs**
- ★ **Client vendors**
- ★ **Client financial institutions (on behalf of client)**

Best Treasurer: When submitting for this award, please consider, how the individual (or yourself) has managed aspects of the business. For example:

- * Good funding strategies
- * Matching treasury solutions to needs of business
- * Risk management
- * Solutions to enable business (e.g. finding financing for customers)
- * Use of technology

Best CFO: When submitting for this award, please consider how the individual (or yourself) has managed key aspects of the business. For example:

- * Cash flow
- * Company Liabilities
- * Company Performance (consider peer group)
- * Financial Relationships
- * Finance or Raising Capital

Best Treasury Team: When submitting for this award, please consider how the team has managed key aspects of the business. For example:

- * Overall treasury performance
- * Managing large flows of business
- * Fulfilling projects and exceeding expectations
- * Cost savings

Best Treasury Consultant: When submitting for this award, please consider how the individual or entity has consulted on key aspects of treasury. For example:

- * Risk management
- * Cash management
- * Financing
- * Tax
- * Regional treasury centre

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Best Treasury & Finance Strategies in Asia-Pacific

Eligible for award:

Corporate (including insurance and NBFIs) treasurers and CFOs. Vendors and financial institutions will be recognised for their role played, if applicable.

We invite nominations from:

- ★ **Treasurers**
- ★ **CFOs**
- ★ **Client-vendors**
- ★ **Client financial institutions (on behalf of client)**

New This year we are allowing people to submit strategies that have positively affected all areas of treasury and finance. So instead of pitching for a specific strategy award, please provide a **live case study** of how your solutions has benefit you or your client's operations.

All service providers and treasury and CFO practitioners are welcome to submit.

We require a description of A) the client's need/problem, B) the solution that has helped solve it, C) how the solution was implemented, and D) the metrics set to measure success (and any data that proves these metrics are being hit)

If you are pitching on behalf of a client, please provide a client testimonial, outlying the above – no more than 250 words. This will be treated as off-the-record.

With support from the Awards Advisory Board, the *Corporate Treasurer* editorial team will select the **10 best strategies**, with emphasis on innovation, attention to client needs and the solution's potential to benefit the wider treasury and finance peer group. The decision will also be based on showcasing a wide a selection of case studies

Please note: All winners will be announced on the night of the awards ceremony itself.

How to submit

Length: 10 – pages per award (font no smaller than 10pts)

Limit: There is no limit to the submissions that can be made in Best Treasury & Finance Solutions and Marquee Awards

Jurisdiction: “Asia-Pacific” is defined as Asia including Japan and Australia

Submission deadline: 22 February 2019

Eligible period: December 9th, 2017 – December 31st, 2018

Judging period: February 11th, 2019 - February 22nd, 2019. Additional calls/interviews may be necessary for short-listed candidates during this period.

Winners Announcement:

Winners will be announced during the awards ceremony held in **Singapore on April 24-25 at the Swissotel Merchant Court during CTWeek**

Please note: When submitting, please clearly outline the **award category**, **country** (if applicable) and your **company name** and **contact information**.

Editorial procedure:

All interviews and vetting on short-listed pitches is conducted off-the-record with the editors of *Corporate Treasurer* on which the final decision-making rests.

All submissions should be sent to the editorial director via the dedicated submission platform.

START NOMINATION

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About CTWeek

www.ct-week.com



Run exclusively by *Corporate Treasurer*, CTWeek is a truly unique learning experience. Targeting Asia's most sophisticated treasurers and CFOs, qualified practitioners are immersed into a two-day, closed-door event packed with fresh ideas, dialogue and stimulating debate. Attendees will plan their two-day schedule around our in-depth education sessions, hosted by our

Thought Leaders and **Solution Partners**, and moderated by CT's editorial team and our advisory board of treasury practitioners. The **Innovation Hub** will not only provide an opportunity for practitioners and market experts to exchange ideas, but also play host to a series of keynotes and panel discussions.





Thank you

For further information
please contact the **CT Awards team**
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or visit www.treasuryawards.com