**The Asia-Pacific AGENCY PORTFOLIO 2021**

Company Name:

Billing Name (if different from above):

Invoice Contact Person:

Billing Address:

Tel: Fax: E-Mail:

**DESCRIPTION**

**Asia Pacific Agency Portfolio Option D Upgrade Listing (Dec 2020 to Nov 2021)**

** US$59 per listing**

* **Print listing with basic information details**
* **Online listing with 40 words company description plus hyperlink to your website**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PAYMENT METHODS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| * **Payment by credit card**   **(please complete below contact details and email back to** [**reply1@haymarket.asia**](mailto:reply1@haymarket.asia)**)**  **Direct payment link will be sent to the contact person in separate email.**  **You will then redirect to a secure internet payment gateway for credit card transaction.**  **Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Contact Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Terms and Conditions:**  This contract is subject to credit approval. Credit accounts must be settled within 30 days from date of invoice.   We may wish to use the information provided to send you details of products and services offered by the Haymarket Group or other selected  third parties. Should you not wish to receive printed communications please tick here.  Only tick here if you do not wish to receive communications via email. |  |  |  |  |  |

# Campaign logo small 22.JPG

**The Asia-Pacific AGENCY PORTFOLIO 2021**

**COMPANY INFORMATION**

**1A**

Name of company

Company Address

Telephone (with overseas dialing code)

Fax Number

Email address

Website address

Key Personnel (Name and Job Title)

**40 words company description (For online only)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**2A**

**Please select your type of Company?**

 (**Please tick one only**:  **Advertising Agency** ** PR Agency**  **Media Agency**  **Digital Agency**

 **Event Agency ⇨ 2E**  **Production House ⇨ 2F**)

**2B**

**Please indicate what type of work you do?** (You may select multiple items)

Advertising End-to-end ecommerce Service Retail Advertising/

Retail Store Design

Branding Consulting/ Experiential Marketing/Activation

Brand Strategy / Sales Promotion

Brand Reputation Health Care

SEM/SEO

Brand Monitoring Identity Programs

Shopper Marketing/

Content Marketing Integrated Communications Consultancy Sports Marketing

CRM Luxury & Premium Branding Video Content Creation

Creative/Graphic Design Marketing Research/ Web Design/Development

Data Analytics

Design & Technology Mobile/Web app

Consultancy Marketing Services Development

Digital Marketing/Interactive Media Planning/Buying **⇨ 2D**  Software Development

Direct Marketing Mobile Social Media

Event Marketing PR **⇨ 2C** B2B Marketing

**2C**

**If you selected ‘PR’ in question 2B please indicate the sectors/service that you work in?**

 Consumer  Government  Property

 Corporate  Healthcare  Press Release

 Energy  Manufacturing  Public Affairs

 Education  Media Analysis  Technology

 Financial  Public Sector  Travel

**2D**

**If you selected ‘Media’ in question 2B please indicate the service you provide and which media channels are relevant to you?**

 TV  Print (Trade/Newspaper)  Online

 Radio  Social  Out of Home

 Mobile

**2E**

**If you selected “Event Agency” in question 2A please indicate the service you provide below are relevant to you?**

 Branding & Positioning  Event Equipment Hire  Hospitality Service

 Content Curation  Event Operations and Logistics  Venue Management

 Creative & Concept Solution  Event Planning & Management  Wedding Planner

 Digital Strategy  Event Production

 Event Marketing & Promotion  Entertainment & Performance Management

**2F**

**If you selected “Production House” in question 2A please indicate the service you provide below are relevant to you?**

|  |  |  |
| --- | --- | --- |
|  AR & VR |  Film/Music/Social Media/  Studio/Video Production |  Strategy and Planning |
|  Advertising/Award & Event/Media/  TVC Production |  Live Music for Events/Awards |  Technical Direction & Integration |
|  Audio & Lighting |  Media Sales |  Video Creation Platform |
|  Audio Visual Rental Services |  Photography/Shooting |  VO Casting and Recording |
|  Creative Campaign and Content |  Research and Insight |  Website and Marketing  Translation |

 Digital Creative Studio/Production

**3. Please select your Office Location.** (Please select only one country and/or Regional.)

 Regional  Indonesia  Philippines

 Australia  Japan  Singapore

 Bangladesh  Korea  Sri Lanka

 Cambodia  Malaysia  Taiwan

 China  Myanmar  Thailand

 Hong Kong  New Zealand  Vietnam

 India  Pakistan

*Haymarket Media* organize a series of events across the region that are designed to educate, stimulate, innovate and celebrate the ideas, creations and concerns of the regional industry. Who would be the person to contact at your company regarding these events?

Full Name: Title: Tel: E-Mail:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**