

APAC Effie Awards 2021 FINALISTS

No	Entry Title	Client	Lead Agency	Territory
	Multi-Market Products and Services			
1	Good Morning World	Tourism New Zealand	Special Group NZ	New Zealand
	Automotive			
2	An auction that built price premium	Mahindra Auto	The Womb Communications	India
3	Four Second Reviews	Hyundai Australia	AnalogFolk Australia	Australia
	- Cui Godona Noviews	r iyanaar / tasa ana	Dentsu X Sydney	7 1000 0110
4	SAS AU drives Defender Growth	JLR Australia	/ Seven West Media Sydney	Australia
_	Beauty & Wellness	JEN Australia	7 Seven West Wedia Sydney	Australia
5	Breakup Salon	Procter & Gamble	Grey Group Hong Kong	Hong Kong
6	More Freedom In Job-Hunting Hair	Procter & Gamble	GREY Tokyo	Japan
0	Beverages - Alcohol	1 Toctel & Gallible	GRET TORYO	Japan
7	The Dance	Lion Breweries	DDB New Zealand	New Zealand
8	Who Made Beer the Boss of Summer?	Beam Suntory	The Monkeys Sydney	Australia
0	Beverages Non-Alcohol	Beall Sultory	The Monkeys Sydney	Australia
	beverages Non-Alconol	ARC Refreshments		
_	had .		CICH	DI III
9	Whatever	Corporation	GIGIL	Philippines
10	Consumer Electronics and Durables	110		
	Esc Therapy	HP	Edelman Sydney	Australia
11	Samsung Microcodes	Samsung	CHE Proximity Sydney	Australia
	Financial Products & Services			
		ManipalCigna Health		
12	Health Insurance for the Healthy	Insurance	McCann Gurgaon	India
13	Live a Little Freer	AA Insurance	DDB New Zealand	New Zealand
		Canara HSBC OBC Life		
14	Making India talk about Insurance	Insurance	The Leo Group Mumbai	India
15	Tally	IAG	Colenso BBDO	New Zealand
16	The journey to UPI adoption	PhonePe	The Leo Group Mumbai	India
	Food			
17	Dove - Put Pleasure First	Mars Wrigley Confectionery	BBDO Shanghai	China
18	More Than Just a Cook	Shan Foods	Ogilvy Karachi	Pakistan
19	Rebel Rebel, how could they know?	Burger King	Pitchblack Partners	New Zealand
20	Take back the pleasure of chocolate	MARS Japan	BBDO Tokyo	Japan
	Government / Institutional			
		National Council of Social		
21	Beyond the Label - Belle Helpbot	Service	McCann Singapore	Singapore
22	Meddle in the New Zealand election	Every Kiwi Vote Counts	Special Group NZ	New Zealand
	Healthcare	Every raw vote courts	Special Group 142	Trew Zealana
23	Beautiful Shit	Friso	McCann Shanghai	China
	Saddidi Sinc	. 1133	s cariir changhai	Cimia
24	India! Periods are Red, Not Blue	Nobel Hygiene	The Womb Communications	India
24	ilidia: i eriods are Red, Not blue	Nobel Hygielle	The World Communications	IIIuia
0.5	live to the second second	N. I. 111 .	T 14/ 1 0 : .:	
25	It's okay to pee in your pants	Nobel Hygiene	The Womb Communications	India
0.1	Household/Home Products & Services			
26	Parent Faming	Kimberly Clark Australia	Ogilvy Sydney	Australia
	IT /Telco			
27	DIGI FOOTBRAILLE	Digi Telecommunications	NAGA DDB TRIBAL	Malaysia
28	Friend-vertising	Skinny	Colenso BBDO	New Zealand
	New Product or Service			
29	Curing Homesickness	SCHF	CHE Proximity Melbourne	Australia
	Other Products & Services			
30	No Home Address	Whitelion	Ogilvy Sydney	Australia
	Restaurants			
31	KFC Weddings	KFC Australia	Ogilvy Sydney	Australia
32	McClassroom	McDonald's Philippines	Leo Burnett Manila	Philippines

	Retail			
33	Grab Thank You Basket	Grab	Choojai ka Kalayanamitr	Thailand
34	Live Life Unplugged	Bonds	Leo Burnett Australia	Australia
35	The Great Fresh Food Migration	ALDI Australia	BMF Sydney	Australia
	Travel / Tourism			
36	Do Something New, New Zealand	Tourism New Zealand	Special Group NZ	New Zealand
37	Good Morning World	Tourism New Zealand	Special Group NZ	New Zealand
38	My Abu Dhabi Adventure	Abu Dhabi DCT	Ogilvy Shanghai	China
39	NZ Says 39	Tourism New Zealand	Special Group NZ	New Zealand
37	Asia Pacific Brands	Tourism New Zearand	Special Group NZ	New Zealand
40	Do Something New, New Zealand	Tourism New Zealand	Special Group NZ	New Zealand
41	Friend-vertising	Skinny	Colenso BBDO	New Zealand
	Brand Experience - Products			
42	CHECK IN IKEA!	IKEA	Starcom Worldwide Taiwan	Taiwan
43	Hot vs Cold	Nestle Australia	Ogilvy Sydney	Australia
44	NZ Says 39	Tourism New Zealand	Special Group NZ	New Zealand
		Jardine Restaurant Group-		
45	Pizza Hut X IKEA Meatball Pizza	Pizza Hut	Ogilvy Hong Kong	Hong Kong
46	The World's 1st Al Manga	KIOXIA Corporation	Wunderman Thompson Tokyo	Japan
.5	Brand Experience - Services	Sorporation	Transcriber Hompson Tokyo	-apa.,
47	-	IAG	Colenso BBDO	New Zealand
4/	Tally	IAG	Colenso BBDO	ivew Zealand
	Brand Revitalisation			
48	How a koala revitalised insurance	NRMA Insurance	The Monkeys Sydney	Australia
49	Parent Faming	Kimberly Clark Australia	Ogilvy Sydney	Australia
50	The Dance	Lion Breweries	DDB New Zealand	New Zealand
	Branded Content			
51	100 pronunciations, 1 solution	Procter & Gamble	MediaCom Vietnam	Vietnam
		I .		
52	Breakup Salon	Procter & Gamble	Grey Group Hong Kong	Hong Kong
53	Esc Therapy	HP	Edelman Sydney	Australia
54	Live Life Unplugged	Bonds	Leo Burnett Sydney	Australia
55	More Freedom In Job-Hunting Hair	Procter & Gamble	GREY Tokyo	Japan
56	Parent Faming	Kimberly Clark Australia	Ogilvy Sydney	Australia
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57	Halman Francisco	Queensland	O seile ex Builde a ma	A
57	Unknown Explored	Queensiand	Ogilvy Brisbane	Australia
	Branded Utility			
		National Council of Social		
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58	Beyond the Label - Belle Helpbot	Service	McCann Singapore	Singapore
58 59	Beyond the Label - Belle Helpbot KFC Weddings			Singapore Australia
59	KFC Weddings	Service KFC Australia	Ogilvy Sydney	Australia
59 60	KFC Weddings MILO Philippines Home Court	Service KFC Australia Nestle Philippines	Ogilvy Sydney Ogilvy Manila	Australia Philippines
59 60 61	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis	Service KFC Australia Nestle Philippines Telenor Pakistan	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad	Australia Philippines Pakistan
59 60	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally	Service KFC Australia Nestle Philippines	Ogilvy Sydney Ogilvy Manila	Australia Philippines
59 60 61	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis	Service KFC Australia Nestle Philippines Telenor Pakistan IAG	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad	Australia Philippines Pakistan
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59 60 61 62	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally	Service KFC Australia Nestle Philippines Telenor Pakistan IAG	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad	Australia Philippines Pakistan
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59 60 61 62 63	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO	Australia Philippines Pakistan New Zealand
59 60 61 62 63	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo	Australia Philippines Pakistan New Zealand Bangladesh Japan
59 60 61 62 63	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st Al Manga	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh	Australia Philippines Pakistan New Zealand Bangladesh
59 60 61 62 63 64	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st Al Manga Corporate Reputation	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo	Australia Philippines Pakistan New Zealand Bangladesh Japan Japan
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63 64 65 66 68	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st Al Manga Corporate Reputation Menulog Snoop Launch The World's 1st Al Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ	Australia Philippines Pakistan New Zealand Bangladesh Japan Australia Japan New Zealand
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63 64 65 66 67 68 69 70	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st AI Manga Corporate Reputation Menulog Snoop Launch The World's 1st AI Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad Crisis Response / Critical Pivot - Services	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand Grantline Inc. (KFC) Mondelez India	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ Ogilvy Manila Ogilvy Mumbai Wunderman Thompson	Australia Philippines Pakistan New Zealand Bangladesh Japan Australia Japan New Zealand Philippines India
63 64 65 66 68 69	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st Al Manga Corporate Reputation Menulog Snoop Launch The World's 1st Al Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad Crisis Response / Critical Pivot - Services Destination Menu by Thai Catering	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand Grantline Inc. (KFC)	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ Ogilvy Manila Ogilvy Mumbai	Australia Philippines Pakistan New Zealand Bangladesh Japan Australia Japan New Zealand Philippines
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63 64 65 66 67 68 69 70	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st AI Manga Corporate Reputation Menulog Snoop Launch The World's 1st AI Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad Crisis Response / Critical Pivot - Services Destination Menu by Thai Catering Data-Driven Grab Personalised Impact Reports	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand Grantline Inc. (KFC) Mondelez India	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ Ogilvy Manila Ogilvy Mumbai Wunderman Thompson	Australia Philippines Pakistan New Zealand Bangladesh Japan Australia Japan New Zealand Philippines India
63 64 65 66 67 68 69 70 71	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st Al Manga Corporate Reputation Menulog Snoop Launch The World's 1st Al Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad Crisis Response / Critical Pivot - Services Destination Menu by Thai Catering Data-Driven Grab Personalised Impact Reports David vs Goliath	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand Grantline Inc. (KFC) Mondelez India Thai Airways Grab	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ Ogilvy Manila Ogilvy Mumbai Wunderman Thompson Bangkok Grab	Australia Philippines Pakistan New Zealand Bangladesh Japan Japan Australia Japan New Zealand Philippines India Thailand Malaysia
63 64 65 66 67 68 69 70	KFC Weddings MILO Philippines Home Court Naming the invisible Pakistanis Tally Business & Marketing Disruptors Project AgroBanking Business-to-Business More Freedom In Job-Hunting Hair The World's 1st AI Manga Corporate Reputation Menulog Snoop Launch The World's 1st AI Manga Crisis Response / Critical Pivot - Products Do Something New, New Zealand Kentucky Fried Crossing Not just A Cadbury Ad Crisis Response / Critical Pivot - Services Destination Menu by Thai Catering Data-Driven Grab Personalised Impact Reports	Service KFC Australia Nestle Philippines Telenor Pakistan IAG United Commercial Bank / ACI Logistics Procter & Gamble KIOXIA Corporation Menulog KIOXIA Corporation Tourism New Zealand Grantline Inc. (KFC) Mondelez India Thai Airways	Ogilvy Sydney Ogilvy Manila Ogilvy Islamabad Colenso BBDO Grey Advertising Bangladesh GREY Tokyo Wunderman Thompson Tokyo McCann Sydney Wunderman Thompson Tokyo Special Group NZ Ogilvy Manila Ogilvy Mumbai Wunderman Thompson Bangkok	Australia Philippines Pakistan New Zealand Bangladesh Japan Australia Japan New Zealand Philippines India Thailand

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	My Abu Dhabi Adventure No Home Address	Whitelion	Ogilvy Shanghai Ogilvy Sydney	Australia
	Influencer	Willenon	Ognvy Sydney	Austrania
		C1 ·	Colenso BBDO	New Zealand
	Friend-vertising Getting Vegan Haters To Lovin' It	Skinny MHK Restaurants	DDB Hong Kong	
				Hong Kong
	Handwashing Challenge	Reckitt Proctor & Camble	McCann Gurgaon	India
	Share The Load For Equal Sleep	Procter & Gamble	BBDO Mumbai	India
80	Turning Packaging into Pop Culture	PepsiCo India	Edelman Mumbai	India
	Media Innovation			
	LO5T	Lotto NZ	DDB New Zealand	New Zealand
	No Home Address	Whitelion	Ogilvy Sydney	Australia
83	Not just a Cadbury Ad	Mondelez India	Ogilvy Mumbai	India
	Positive Change Social Good - Brands (P			
	Melting Power Distance	Mondelez India	Ogilvy Mumbai	India
	More Freedom In Job-Hunting Hair	Procter & Gamble	GREY Tokyo	Japan
	Parent Faming	Kimberly Clark Australia	Ogilvy Sydney	Australia
	Positive Change Social Good - Brands (S			
87	Grab Personalised Impact Reports	Grab	Grab	Malaysia
	Naming the invisible Pakistanis	Telenor Pakistan	Ogilvy Islamabad	Pakistan
	Training and innoises a second	United Commercial Bank	Cgirty Islamazzz	Takiow
89	Project AgroBanking	/ ACI Logistics	Grey Advertising Bangladesh	Bangladesh
0,	Project Agrobanking	Cigna International	Grey Advertising Dangiages	Dangiauesii
20	a sett al	_		
90	See Stress Differently	Corporation	McCann Hong Kong	Hong Kong
	Positive Change Social Good - Non-Prof			
		National Council of Social		
	Beyond the Label - Belle Helpbot	Service	McCann Singapore	Singapore
92	Curing Homesickness	SCHF	CHE Proximity Melbourne	Australia
	Seasonal Marketing			
	Breakup Salon	Procter & Gamble	Grey Group Hong Kong	Hong Kong
94	Cadbury Easter	Mondelez Australia	Ogilvy Melbourne	Australia
	KFC Bucket Ball	KFC Australia	Ogilvy Sydney	Australia
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96	Together we are free	Nobel Hygiene	The Womb Communications	India
	Short Video Marketing	1100011130111	The Front State	India
	Esc Therapy	HP	Edelman Sydney	Australia
	Good Morning World	Tourism New Zealand	Special Group NZ	New Zealand
	LOST	Lotto NZ	DDB New Zealand	New Zealand
	Meddle in the New Zealand election	Every Kiwi Vote Counts	Special Group NZ	New Zealand New Zealand
	Not just a Cadbury Ad	Mondelez India		India
		Mondelez ilidia	Ogilvy Mumbai	India
	C II Duduot Comicos			Malaysia
1 11	Small Budget-Services Grab Food Dolivory Doodles			Malaysia
	GrabFood Delivery Doodles	Grab	Grab	
103	GrabFood Delivery Doodles Meddle in the New Zealand election	Every Kiwi Vote Counts	Special Group NZ	New Zealand
103	GrabFood Delivery Doodles	Every Kiwi Vote Counts Whitelion	II	
103 104	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address	Every Kiwi Vote Counts Whitelion United Commercial Bank	Special Group NZ Ogilvy Sydney	New Zealand Australia
103 104	GrabFood Delivery Doodles Meddle in the New Zealand election	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics	Special Group NZ	New Zealand
103 104	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address	Every Kiwi Vote Counts Whitelion United Commercial Bank	Special Group NZ Ogilvy Sydney	New Zealand Australia
103104105	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics	Special Group NZ Ogilvy Sydney	New Zealand Australia
103104105	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh	New Zealand Australia Bangladesh
103104105106	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan	New Zealand Australia Bangladesh
103 104 105 106	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney	New Zealand Australia Bangladesh Japan
103 104 105 106 107 108	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney	New Zealand Australia Bangladesh Japan Australia Australia
103 104 105 106 107 108 109	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ	New Zealand Australia Bangladesh Japan Australia Australia New Zealand
103 104 105 106 107 108 109	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney	New Zealand Australia Bangladesh Japan Australia Australia
103 104 105 106 107 108 109	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ	New Zealand Australia Bangladesh Japan Australia Australia New Zealand
103 104 105 106 107 108 109 110	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong
103 104 105 106 107 108 109 110	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines
103 104 105 106 107 108 109 110 111 111	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia
103 104 105 106 107 108 109 110 111 111 112	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand
103 104 105 106 107 108 109 110 111 111 112 113	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia
103 104 105 106 107 108 109 110 111 111 112 113	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand
103 104 105 106 107 108 109 110 111 112 113 114	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand
103 104 105 106 107 108 109 110 111 112 113 114	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles Sustained Success - Products	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand The Coca-Cola Company	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ Ogilvy Sydney Special Group NZ Ogilvy Kuala Lumpur	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand Malaysia
103 104 105 106 107 108 109 110 111 112 113 114 115 116	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles Sustained Success - Products Beyond the Beauty Of Temperatures	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand The Coca-Cola Company Thermos	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ Ogilvy Kuala Lumpur McCann Tokyo	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand Malaysia
103 104 105 106 107 108 109 110 111 112 113 114 115 116 117	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles Sustained Success - Products Beyond the Beauty Of Temperatures KFC Australia's Long Term Success Red Label - Taste of Togetherness	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand The Coca-Cola Company Thermos KFC Australia	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ Ogilvy Sydney Special Group NZ Ogilvy Kuala Lumpur McCann Tokyo Ogilvy Sydney	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand Malaysia Japan Australia
103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles Sustained Success - Products Beyond the Beauty Of Temperatures KFC Australia's Long Term Success Red Label - Taste of Togetherness Share The Load For Equal Sleep	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand The Coca-Cola Company Thermos KFC Australia Hindustan Unilever	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ Ogilvy Sydney Special Group NZ Ogilvy Kuala Lumpur McCann Tokyo Ogilvy Sydney Ogilvy Sydney Ogilvy Mumbai	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand Malaysia Japan Australia India
103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118	GrabFood Delivery Doodles Meddle in the New Zealand election No Home Address Project AgroBanking 'TRAIN'ing Social Media Marketing #DeliveryDance TikTok Challenge Hot vs Cold Meddle in the New Zealand election There's A New Chicken In Town Sponsorship/Events and Engaged Comr A Star Wars Experience For All KFC Bucket Ball NZ Says 39 The Galactic Bottles Sustained Success - Products Beyond the Beauty Of Temperatures KFC Australia's Long Term Success Red Label - Taste of Togetherness	Every Kiwi Vote Counts Whitelion United Commercial Bank / ACI Logistics East Japan Railway Company Menulog Nestle Australia Every Kiwi Vote Counts MHK Restaurants munities Globe Telecom KFC Australia Tourism New Zealand The Coca-Cola Company Thermos KFC Australia Hindustan Unilever	Special Group NZ Ogilvy Sydney Grey Advertising Bangladesh McCann Health Japan McCann Sydney Ogilvy Sydney Special Group NZ DDB Hong Kong Wunderman Thompson Manila Ogilvy Sydney Special Group NZ Ogilvy Sydney Special Group NZ Ogilvy Kuala Lumpur McCann Tokyo Ogilvy Sydney Ogilvy Sydney Ogilvy Mumbai	New Zealand Australia Bangladesh Japan Australia Australia New Zealand Hong Kong Philippines Australia New Zealand Malaysia Japan Australia India

120	Regrowing the 'Mo	The Movember Foundation	dentsu Auckland	New Zealand
	Youth Marketing			
		National Council of Social		
121	Beyond the Label - Belle Helpbot	Service	McCann Singapore	Singapore
122	Project UNI-FORM	VOGUE	Ogilvy Taipei	Taiwan
		ARC Refreshments		
123	Whatever	Corporation	GIGIL	Philippines