**Thank you for your interest in *Campaign Asia-Pacific*’s Tech Most Valuable Professional 2021. Please prepare the following information before submitting your nomination(s) via the online form.**

**1. Your details (nominator)**

* First name
* Last name
* Email
* Job title
* Company
* Country/Market (where you are based)

**2. Details of nominee**

* First name
* Last name
* Email
* Job title
* Company
* Country/Market (where you are based)
* Brief CV

**3. Image**

Upload a high-resolution image of each nominee of at least 1200x800 pixels at 72 dpi. As a rule of thumb a good quality image meeting these requirements should be 300 kilobytes or more in JPEG format and around 1 megabyte in PNG format.

**4. Nominee profile**

* The candidate's backstory: how they came to be where they are now, including any past highlights. (200 words max)
* How does this candidate excel in product innovation? Have they built a product from scratch? Was that product taken to market? Can you define the product's success, using quantifiable results and metrics? If they worked as part of a team, spell out what their specific role was. (300 words max)
* How does this candidate's technology development/leadership contribute to business growth? What role have they played in building revenue and/or growing a team. Include quantifiable results and metrics wherever possible. (300 words max)
* How does this candidate demonstrate leadership qualities and bring a collaborative spirit when developing new technology? How has this person risen through the ranks, how do they go above and beyond the requirements of their role, how do they inspire others around them? (300 words max)
* What is this candidate doing to elevate the industry, both through their work and their passions? Describe the tech innovations they have led and where they have gone above and beyond, for example, in driving internal DEI, skills training, mentoring. (300 words max).
* Any comments/endorsements from supervisors, colleagues and/or clients? This is not obligatory but will be looked upon favourably. (300 words max)

**4. Entry fee**

* You will need to use a credit card to pay the entry fee of US$299 (early-bird rate, available till April 1), US$359 (regular rate, available till April 9) or US$399 (final rate, deadline April 16). This includes the entry fee and a one-year membership with Campaign Asia-Pacific.

**5. Campaign membership details**

* Who will receive the one-year Campaign membership? Nominee or nominator
* Delivery address for Campaign membership
* Telephone number of Campaign membership recipient

Good luck!