



Day 1: Tuesday, 28 May 2024

12:00 pm	Delegate Registration & Check-in
1:00 pm	Arrival Refreshments
2:00 pm	Welcome to MediaWorks
4:15 pm	Coffee Break
6:25 pm	Dinner and networking
8:00 pm	The client brief
10:00 pm	End of day. Rest well!

Day 2: Wednesday, 29 May, 2024

8:00 am	Breakfast with Mentors
9:00 am	Opening Remarks – Introduction and the day ahead
10:10 am	Coffee break
1:00 pm	Working Lunch
4:00 pm	Coffee Break
7:00 pm	Delegates Dinner
10:00 pm	Ideas testing with their respective mentor.
10:45 pm	Late Night Snack - Foyer

Day 3: Thursday, 30 May 2024

9:00 am	Final syndicate sessions
10:30 am	Coffee Break
12:00 pm	Submission of presentations
12:00 pm	Lunch
1:00 pm	The Pitch: Strategy Presentations
6:15 pm	Final Judging
7:30 pm	Group Dinner – Off-site venue

Day 4: Friday, 31 May 2024

9:30 am	Closing Remarks
9:40 am	Team Feedback
11:00 am	Coffee Break
11:15 am	Mentor's Feedback
12:00 pm	End of Mediaworks 2024

**Agenda is subject to change*

