



Thank you for your interest in *Campaign Asia-Pacific's Women to Watch Greater China*. Please prepare the following information before submitting your nomination(s) via the online form.

1. Your details (nominator)

- Last name
- First name
- Nominator contact email
- Job title
- Company

2. Details of nominee

- Last name
- First name
- Nominee contact email
- Job title
- Company
- Brief CV (Please list all jobs in chronological order, including Year, Job Title, Company)

3. Image

- You will be asked to upload a high-resolution image of each nominee of at least 1200x800 pixels at 72 dpi. As a rule of thumb, a good quality image meeting these requirements should be 350 kilobytes or more in JPEG format and around 1 megabyte in PNG format.

4. Candidate profile

- The candidate's backstory: how she came to be where she is now, including any past highlights. (200 words max)
- How does this candidate excel in business? How does she go above and beyond the requirements of her role? List specific accomplishments she has achieved in the past year. If she contributed to growth in the business, spell out what was her specific role. Include quantifiable results and metrics where possible. (300 words max)
- How does this candidate demonstrate leadership qualities and collaboration? How has this person risen through the ranks, do they go above and beyond the requirements of their role, do they inspire others around them? (300 words max)
- What is this candidate doing to elevate the industry, both through their work and their passions? Describe the initiatives or innovations they have led in areas such as product development, skills training, driving internal DEI, mentoring etc (300 words max)
- Any comments/endorsements from supervisors/clients? This is not obligatory but may strengthen the submission. (300 words max)

5. Entry fee



- You will need to use a credit card to pay the entry fee of US\$299 (early-bird rate, available through 19 November), US\$369 (regular rate, between 20 November and 26 November), or US\$419 (late rate, after 26 November). This includes the entry fee and a one-year membership with *Campaign Asia-Pacific*, which can be assigned to either the nominee or the nominator.

6. Campaign membership details

- Who will receive the one-year *Campaign* membership? (Nominee or nominator)
- Delivery address for *Campaign* membership
- Telephone number of *Campaign* membership recipient